



update

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JULY 1, 1986

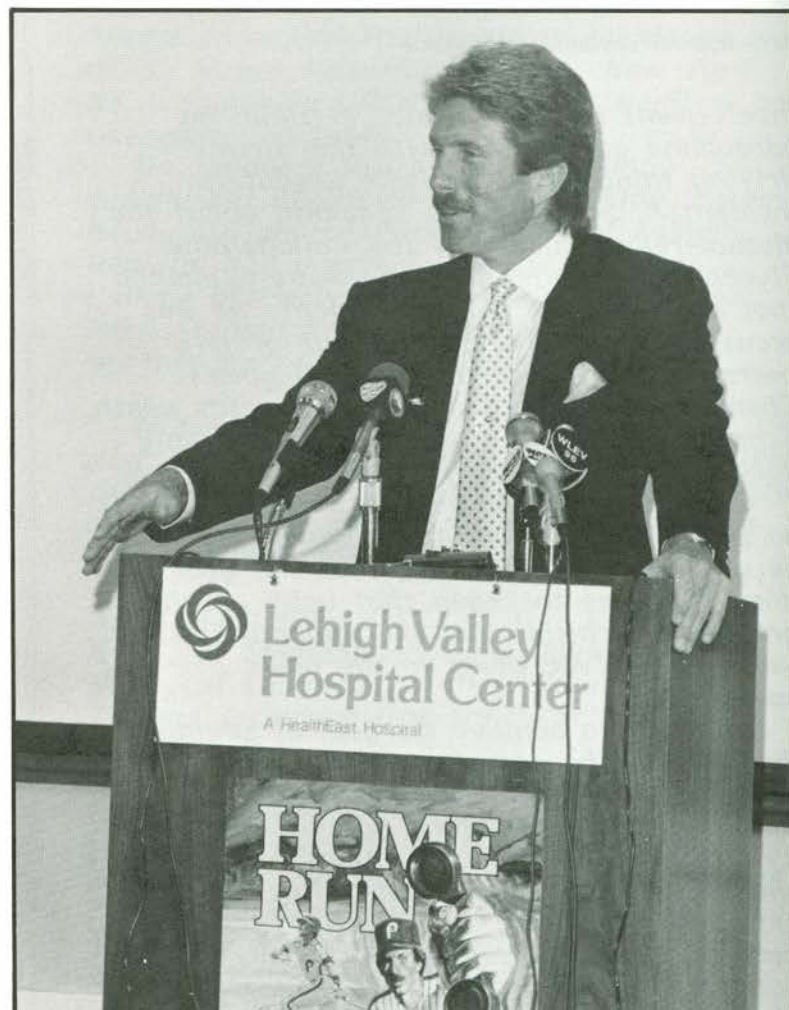
MIKE SCHMIDT AND LEHIGH VALLEY HOSPITAL CENTER HIT A "HOME RUN" FOR POTENTIAL TRAUMA VICTIMS

We see it everyday -- the tragic results that drinking and driving has on our community. All too often we see the pain and suffering that trauma victims and their families endure because of alcohol-related accidents. But the saddest part of all is that these accidents are preventable. So that is why, in keeping with our commitment to prevent trauma within the community we serve, the Hospital Center has developed its latest trauma prevention program.

At a recent news conference, the Hospital Center launched an innovative trauma prevention program entitled "Home Run...it's the safe way home." Home Run is designed to reduce the number of accidents, injuries and deaths caused by alcohol and drug-impaired drivers. It provides our service region with an alternative to drinking and driving -- a free ride home, with no questions asked.

"If you or someone you know has been partying and shouldn't drive, call Home Run...it's the safe way home." That is the message from the program's spokesperson, Mike Schmidt of the Philadelphia Phillies. Schmidt, who appears in television spots, newspaper advertisements and other promotional materials, spoke at the news conference about what prompted his

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Mike Schmidt, third baseman for the Philadelphia Phillies, explains his involvement in the Home Run program during a press conference held at the Hospital Center.

Notes from our Patients

Tribute to 4B

The Lehigh Valley Hospital Center of care
Should you need to enter there
Don't forget to go and see
The "caring bunch" on 4, Wing B
Mentioning names is hardly complete
Since this "Family" is quite unique!
Need some help, a smile or two?
These they can provide for you
Love in a cup, care with a spoon!
These they offer just as soon!
They're nurses just above the norm
Always keep themselves informed
Every case they like to know

Helps to keep the anxiety low
They don't come across clever or tough
But, a bunch of women, who know their
stuff!
A colon ailment got me there
Where I observed their comforting care
And, on that floor like polished glass
They say I wore a "well-grooved" path!
I hurried early, I hurried fast
All for the want of a little gas!
Believe me, I know, I will leave it yet
And, you loves of humanity I will never
forget.

A patient from 4B

"Mike Schmidt" continued from page 1

involvement in Home Run. "I think my adrenaline got flowing with this drunk driving thing with the Pelle Lindbergh incident." Schmidt was speaking about the alcohol-related death of the Philadelphia Flyers' star goaltender. Schmidt explained that prior to this tragic accident, he was accustomed to driving with four or five beers next to him after baseball games. Changing that habit since Lindbergh's death, Schmidt emphatically stated, "Now, I only have one beer before I leave the clubhouse."

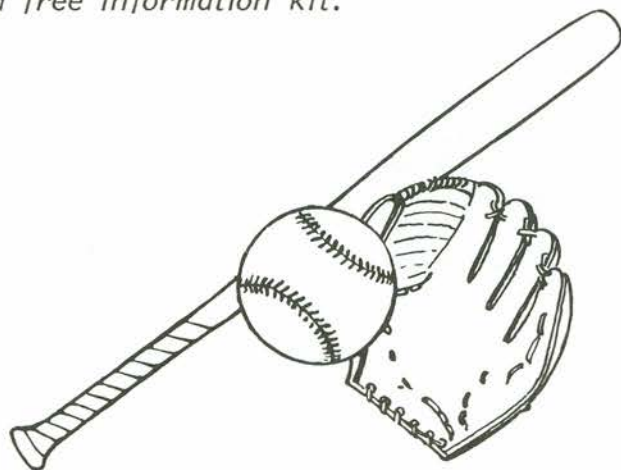
Commenting on MedEvac, Schmidt made it no secret that he was quite impressed, but he was quick to point out that the goal of Home Run was to "keep that baby on the ground." Schmidt had the opportunity to examine MedEvac prior to the news conference.

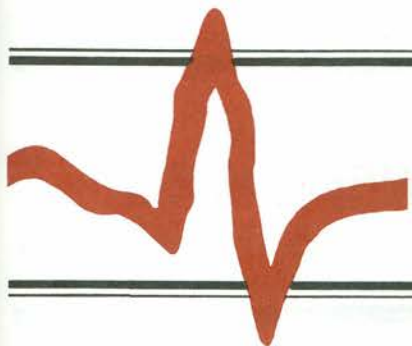
In order to achieve its goal of saving lives within the community, the Home Run program requires the development of Home Run chapters. Chapters may be sponsored by any community organizations. Once these chapters become operational, they are expected to operate on a regular schedule between 10:00 P.M. and 2:00 A.M., Fridays, Saturdays and holidays. However, before a chapter can become operational, chapter

volunteers are required to complete a training program provided by the Hospital Center. Additionally, the Hospital Center will also provide chapters with promotional materials.

The summer months will be used to recruit Home Run chapters and it is expected that chapters will be in place by the fall.

If you or anyone you know is interested in learning more about organizing a Home Run chapter, please call the Home Run information number in the public relations department at 776-8545. We will be happy to answer your questions and provide you with a free information kit.





MEDICAL STAFF NEWS

Six new members were recently appointed to the Hospital Center's Medical Staff. They include:

Christine H. Beck, M.D., a specialist in physical medicine and rehabilitation, is a graduate of New York Medical College. She completed her residency in physical medicine and rehabilitation at Columbia-Presbyterian Medical Center, New York. She is board certified in physical medicine and rehabilitation.

Dr. Beck is also on the medical staffs of Easton Hospital and Good Shepherd Rehabilitation Hospital. She is a member of the Pennsylvania Medical Society, the Northampton County Medical Society and the American, Pennsylvania and New Jersey Academies of Physical Medicine and Rehabilitation.

Victor J. Celani, M.D., a graduate of Jefferson Medical College, has joined the staff as a vascular surgeon. He completed his general surgery residency at Boston University and a vascular fellowship at the Hospital Center and The Allentown Hospital. He is board certified in general surgery.

Dr. Celani is also on the medical staff of The Allentown Hospital. He is a member of the American College of Surgeons, International Society for Cardiovascular Surgery, Delaware Valley Vascular Society, American Medical Association, Pennsylvania Medical Society and Delaware County Medical Society.

Bruce J. Cusenz, M.D., a specialist in plastic and reconstructive surgery, is a graduate of the State University of New York at Buffalo School of Medicine.

Dr. Cusenz did his training in general surgery at Buffalo General Hospital and completed his plastic and reconstructive surgery training at the Hospital Center and The Allentown Hospital. He is a member of the American Medical Association.

David S. Enterline, M.D., a radiologist, graduated from the University of North Carolina School of Medicine. He did his radiology residency at Duke University Medical Center, North Carolina.

Dr. Enterline is a member of the Radiologic Society of North America, the American College of Radiology and the American Medical Association.

Robert Klingler, M.D., a general internist, is a graduate of the University of Arkansas School of Medicine. He completed an internal medicine residency at the Hospital Center and The Allentown Hospital. He is board certified in internal medicine.

Dr. Klingler is also a member of the medical staff of The Allentown Hospital, where he will be an emergency department physician. He is a member of the American College of Physicians, American Academy of Family Physicians, and the American College of Emergency Physicians.

Joseph L. Spadoni, M.D., emergency medicine physician, is a graduate of Hahnemann Medical College, Philadelphia. He completed an internal medicine residency at C. S. Wilson Memorial Hospital, New York. He is board certified in internal medicine and emergency medicine.

Dr. Spadoni will be an emergency department physician at the Hospital Center. He is also on the medical staff of Easton Hospital and a member of the American College of Emergency Physicians, the Pennsylvania Medical Society and the Northampton County Medical Society.

In addition to the six new members of the medical staff, 22 physicians have begun their post-graduate training at the Hospital Center and The Allentown Hospital. We extend a warm welcome to:

OBSTETRICS/GYNECOLOGY - Joseph Bell, M.D., of Shenandoah, and David Fink, M.D., of Lansdale, both graduates of Thomas Jefferson University School of Medicine.

SURGERY - William Belles, M.D., Scranton; Michael Grasso, III, M.D., Wynnewood; and William Hoff, M.D., Flourtown, graduates of Thomas Jefferson University School of Medicine; Andrew Hoffman, M.D., Bethlehem, Hahnemann University School of Medicine; David Leach, M.D., Columbus,



THE HOSPITAL CENTER WELCOMES

To Biomedical Engineering
Stuart Latimer

To Engineering
John Angelino

To Financial Services
Michael Thompson

To Heart Station
Pamela Miller
Marie Niemkiewicz
Sharon Swab

To Housekeeping
Julie Guth
Virginia Kostik

To Laboratory
Janet Anderson
Shuli Oh

To Medical Records
Maryjane Jadick
Sandra Sprague
Stephanie Stahler

To Nursing Services
Udayan Agrawal
Emily Awkerman

Karen Bieski
Melissa Feltingoff
Jill Hatzel
Maryann Holveck
Colleen Kannuck
Thomas Kern
Lauren Kindig
Carol Lacek
William Layton, Jr.
Patricia Marra
Cynthia Miller
Mary Minarovic
Dawn Nuneviller
Linda Reese
Lyn Carol Reppert
Sandra Shields
Karen Stefanko
Brenda Taylor
Joann Zenon
Lisa Zoba

To Pastoral Care
Dawn Wilhelm

To Pharmacy
Larry Erickson
Scott Gilbert

To Radiology
Amy Bernd

Guy Brown
Bobbi-Jo Getter
Denise Hollinger
Christine Molnar
Jerri Pezoldt

To Respiratory Therapy
Richard Malloy

To Secretarial Pool
Marilyn Cassidy
Suzanne Natale
Karen Onori
Brenda Troxell

To Social Services
Elyse Appenzoller

To Wellness Center
Teresa White

To Work Study Program
Danette Marotto

Welcome Back
Steven Grazio - Medical
Records
Scott Kern - Nursing
Services
Lisa Masters - Nursing
Services

"Medical Staff News" continued from page 3

Ohio, Ohio State University School of Medicine; and Robert Sinnott, D.O., East Norristown, Philadelphia College of Osteopathic Medicine.

INTERNAL MEDICINE - Eric Bodish, M.D., Northampton, Penn State at Hershey; Erin Fly, D.O., Quakertown, and Robert Spadafora, D.O., Huntingdon Valley, both graduates of Philadelphia College of Osteopathic Medicine; S. Miller Harris, M.D., Spinnerstown, and Diane Saldukas, M.D., Shenandoah, both graduates of Temple University School of Medicine; Michael Goldner, D.O., Seaford, New York, Chicago College of Osteopathic Medicine; Richard Hennig, D.O., Hi-Nella, New Jersey, New

Jersey School of Osteopathic Medicine and William Mallin, M.D., Tampa, Florida, University of South Florida School of Medicine.

TRANSITIONAL - Joseph Gibson, M.D., Allentown, Thomas Jefferson University School of Medicine; Greg Kent, M.D., Atlas, and Minh Ly Nguyen, M.D., Elizabethtown, both graduates of Temple University School of Medicine; Jeffery Lucey, M.D., Two Rivers, Wisconsin, University of Wisconsin School of Medicine; Nancy Spangler, M.D., Nazareth, Penn State at Hershey and David Wilgarde, M.D., Grosse Pointe, Michigan, Wayne State University School of Medicine.

FACILITY FOR MAGNETIC RESONANCE IMAGING TO LOCATE ON HOSPITAL CENTER CAMPUS

Magnetic Resonance Imaging (MRI), a diagnostic imaging modality which uses magnetic and radio frequency fields to image body tissue and monitor body chemistry non-invasively, will be coming to the Lehigh Valley Hospital Center in the near future. The Lehigh Magnetic Imaging Center (LMIC), a new free-standing, non-hospital facility, will be built on land leased from the Hospital Center.

LMIC represents the combined efforts of three groups of HealthEast physicians and a subsidiary of Health Spectrum to bring MRI services to the Lehigh Valley. Additionally, others have been invited to participate through a limited partnership offering of 175 limited shares beginning in mid-July. The general partners in this venture include:

Spectrum Health Ventures - Thomas C. Paisley, Jr., president

Neurologists, Inc. - Lawrence P. Levitt, M.D., president, Ronald Wasserman, M.D., treasurer, H. Donald Wills, M.D., secretary, and five additional HealthEast neurologists

Neurosurgeons/Neuropathologists, Inc. - Robert M. Jaeger, M.D., president, David A. Tilly, M.D., secretary/treasurer, and three additional HealthEast neurosurgeons and a neuropathologist

Radiology Imaging Associates Limited - Alan H. Wolson, M.D., president, Howard Rosenberg, M.D., vice president, Robert Kricun, M.D., secretary/treasurer, and 11 additional HealthEast radiologists.

Although Magnetic Resonance Imaging is fairly new to the area, its clinical value is becoming more and more evident in neurology, neurosurgery, and other clinical disciplines. It uses no ionizing radiation or contrast agents, and is unimpeded by bone. Because it is so highly sensitive and safe, it is becoming a replacement for, and supplementing some CAT scans, as well as an array of invasive procedures such as myelography and angiography. By eliminating the need for many other exams, biopsy and exploratory surgical procedures, MRI will eventually save health care dollars and substantially reduce risk and discomfort to patients. At the same time, this new technology will significantly enhance physicians' diagnostic capabilities.

Groundbreaking for Lehigh Magnetic Imaging Center will occur sometime this summer. The Hospital Center's Building Committee is working very closely with LMIC to insure that this new 5,000 square foot building compliments our growing campus. It will be located to the east of the Medical Office Building near the old helipad. LMIC will house a highly advanced SIGNA MRI system from General Electric which will provide the highest quality magnetic resonance images. It is expected that the facility will be ready to offer MRI services to outpatients before the end of this year.

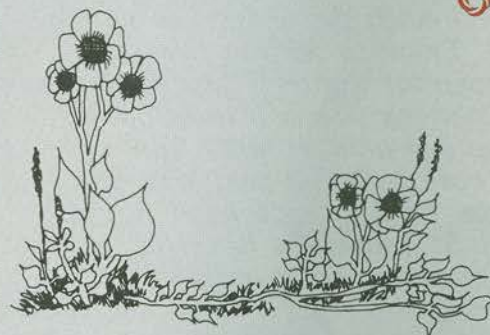
MAY DAZE 1986 - A HUGE SUCCESS!

For those of you who have good memories you will probably recall that for the past several years it has rained at least one day during the May Daze festival. Well, this year we finally broke the rain jinx -- we had three beautiful, hot, sunny days! As a result, the net profit of this year's event exceeded \$30,000. In addition, the first annual golf tournament, which was planned by George Naugle, SPD, and Bob Ruhf, operating room, added \$295 to the profit. The weather for the tournament, which was held on May 24, was also exceptional. The date for the 1987 May Daze Golf Tournament is scheduled for Saturday, May 9. Golfers mark your calendars now!

The auxiliary would like to thank everyone who participated in May Daze for their tremendous support. A special "thank you" to administration, the medical staff, the engineering department, housekeeping, and the food service department for their help.

* * * * *

Note: Items which were lost and found at May Daze are located in the Tree Top Shop.





Arline Connors, R.N.

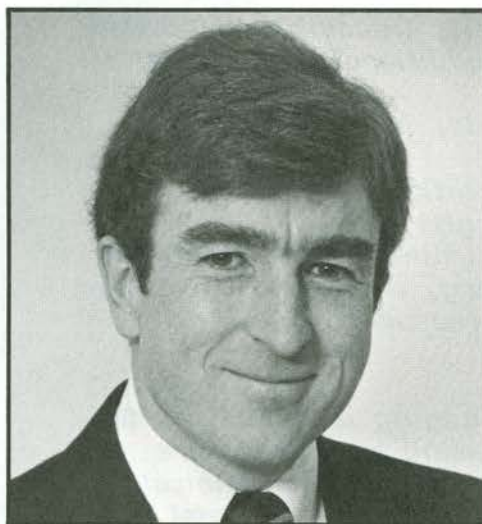
Arline Connors, R.N., recently joined the Hospital Center's staff as assistant director of utilization review. In this position, she will be responsible for assisting the director in the administration of the utilization review programs of the hospital. In addition, she will assist in formulating department policies and procedures in accordance with those of the hospital and the mission of the department.

Mrs. Connors is a graduate of Wilkes-Barre General Hospital School of Nursing. She is currently attending Cedar Crest College where she is working toward a Bachelor of Science Degree in Health Care Administration.

Prior to joining the Hospital Center's staff, Mrs. Connors was a utilization review analyst with Blue Cross. Other positions she has held include head nurse at St. Joseph's Hospital in Lancaster, and assistant head

nurse at Reading Hospital and Medical Center.

Mrs. Connors is a member and past vice president of Quality Assurance Professionals of Eastern Pennsylvania. She is also a member of the Professional Advisory Board of the Visiting Nurses Association of Lehigh County.



John A. Coyle

John A. Coyle, formerly director of communications at Moses Taylor Hospital in Scranton, recently joined the Hospital Center's management team as director of public relations. In this capacity, he will provide leadership and management for marketing/communication planning, program development, implementation, and evaluation of hospital and individual programs and services. In addition, Mr. Coyle will work closely with

regional news media to insure accurate and rapid dissemination of information concerning the Hospital Center. He will also assist all Hospital Center departments and medical staff with editorial support, news and feature writing, and general publicity concerns. Additionally, he is responsible for overseeing the day-to-day functions of the public relations department.

Mr. Coyle is a graduate of the University of Scranton where he received his Bachelor of Arts Degree in Communications/Journalism. Recently he earned his Master of Science Degree in Health and Human Service Administration, also from the University of Scranton.

In addition to his health care public relations experience, Mr. Coyle also served as administrative assistant to the Mayor of the City of Scranton. He was the managing editor of the Current Wave Newspaper in Shannon County, Missouri, and also served as news bureau director of the University of Scranton.

Active in community affairs, Mr. Coyle served on numerous civic organizations and was president of the Lackawanna County Unit of the American Cancer Society. He currently serves on the Pennsylvania Division Board of Directors of the American Cancer Society.

Mr. Coyle has joined our family with his wife, Barbara, and their children, Daniel and Grace.

HOSPITAL CENTER AUXILIARY REACHES \$1 MILLION MARK



Pat Bausman (left), auxiliary president, presents a check for \$100,000 to Ellwyn D. Spiker, president, during the auxiliary's Spring Luncheon.

On Wednesday, June 4, the Hospital Center's auxiliary held its Spring Luncheon and general membership meeting in the Tompkins Center at Cedar Crest College.

During the event, Pat Bausman, auxiliary president, presented a check for \$100,000 to Ellwyn D. Spiker, Hospital Center president, as payment of the auxiliary's pledge to purchase an Echo Cardiogram with doppler. With this latest contribution, the total amount the auxiliary has contributed to the Hospital Center since 1974 is \$1,053,325.62.

Announced at the meeting was the auxiliary's next project to benefit the Hospital Center -- the purchase of a \$127,000 mass spectrometer for the anesthesia department. The primary function of the mass spectrometer is to instantaneously analyze, breath by breath, the carbon dioxide content of expired gases. Intubation of the esophagus instead of the trachea is the leading cause of death and injury in anesthesia. The mass spectrometer gives an instant alarm if the endotube is in

the esophagus, disconnects, leaks, becomes obstructed, or malpositioned during the course of the anesthesia. The mass spectrometer also evaluates ventilation and measures the concentration of anesthetic gases.

New officers were elected to the auxiliary's board for two-year terms. They are Mary Werner, recording secretary, Alice Ritter, treasurer, and Jean Clayson, second vice president. Nominated from the floor and elected to the board as a member-at-large was Christine Shelly.

New officers elected to the auxiliary's board are (left to right) Mary Werner, recording secretary; Jean Clayson, second vice president; and Alice Ritter, treasurer.



CERTIFICATE OF NEED RECEIVES STATE APPROVAL

On Wednesday, June 4, the Hospital Center received approval from the Commonwealth of Pennsylvania of its Certificate of Need (CON) application, which will permit construction and renovation of the Hospital Center facility.

In a letter to Edward M. Hindin, senior vice president of HealthEast, Dr. H. Arnold Muller, Secretary of Health for the Commonwealth, wrote "I am pleased to advise you that the Department of Health is approving the project and granting a Certificate of Need... The decision is based on the following findings: (1) The renovation and expansion project will provide needed space for non-clinical support services; and (2) the project is financially and economically feasible."

The project includes construction of a 55,000 square foot, two-story structure to the west of the Hospital Center's main building and renovation of approximately 37,000 square feet of space to be vacated in the main building. Construction is expected to begin sometime this summer.

"The state's approval of this application

represents an important first step toward solving our critical need for space," said Ellwyn D. Spiker, president. "When the project is completed, it will enable us to vacate the 14 modular units we had to put in place last fall," he said. The trailers were added to house a number of support facilities which were relocated in order to make room for the 32 additional beds opened to bring the Hospital Center's bed count to the 472 it is licensed to operate. According to Mr. Spiker, the additional space provided by the now-approved project will also permit the return to the Hospital Center campus of several departments which are currently housed in off-site rental space.

"We have done everything humanly possible to meet the increased demands for our services," Mr. Spiker said, "and we will continue to provide the wide range of sophisticated, specialized services to an ever-broadening region and also maintain the commitment to education that is part of our mission. Approval to proceed with expansion and renovation will certainly help us do so."

"People" continued from page 6



Lisa Petronio, R.N., B.S.N.

Lisa Petronio, R.N., B.S.N., was recently appointed to the position of head nurse on 4A. In her new position, she will be administratively responsible for planning, organizing, managing and evaluating patient care and staff performance on the unit.

Ms. Petronio joined the Hospital Center's staff in March of 1985 as assistant head nurse on 4C. Before that time, she was an assistant head nurse for three years at Hermann Hospital, an 850-bed hospital in Houston, Texas.

Ms. Petronio is a graduate of Duquesne University, Pittsburgh, where she received a Bachelor of Science Degree in Nursing.

BENEFIT SPOTLIGHT

Understanding Your Pension Plan...

...If you have been keeping up with this section of *Update*, you now know how to become a participant in the pension plan and also what the term "vested" means. The third step to understanding your pension plan is to know the benefit formula.

The benefit formula is equal to the "normal annual pension," a term which means a lifetime annual pension, payable in equal monthly installments to a participant at (or after) his/her normal retirement date. The amount is equal to the product of a participant's years of participation in the plan and one percent (1%) of a participant's "final average compensation." For example, an employee has participated in the plan for 15 years. His "final average compensation" is \$18,000. His "normal annual pension" would be equal to $15 \times \$18,000 \times .01$, or \$2,700 per year (\$225 per month).

Obviously, this example is extremely simplified; it does not take into consideration any partial years of service, optional forms of annuity, or a retirement date other than the participant's normal retirement date. If you would like an estimate of your normal annual pension, please call or stop by the personnel office.

Next month "final average compensation" will be described.

Comprehensive Omnibus Budget Reconciliation Act of 1986 (COBRA)...

...On April 7, 1986, President Reagan signed into law the 1986 Budget Reconciliation Act. You will probably be hearing a lot more about it, but basically the law states that:

1. The Hospital Center will be required to offer continued health and dental coverage for 18 months to employees who terminate employment, and to spouses and dependents who lose eligibility due to divorce, a worker's death or Medicare eligibility for up to 36 months.
2. The coverage will be at the employee's expense. At this time the premium(s) has not yet been calculated.

The act will affect the Hospital Center's plans effective December 1, 1986. Prior to that date, every employee will be receiving more detailed information concerning COBRA. In the meantime, if you have any questions, please call Pamela Oser at Ext. 8802.

DID YOU KNOW...

..."Marketing a Hepatitis B Vaccine Program," an article written by Mary Ellen Beideman, R.N., nurse epidemiologist, and Rose Haas, R.N., director of employee health services, was recently published in the June issue of *Infection Control*.

...The Hospital Center was recently awarded the Governor's Highway Safety Award in the Health Category in recognition of its successful seatbelt campaign. The award, which was accepted by Jeffrey Burtaine, M.D., director of the Wellness Center, was presented at the Governor's Highway Safety Conference which was held in Camp Hill.

...Jack Dittbrenner, biomedical photographer, was the guest speaker at the June meeting of the Southeastern Pennsylvania Chapter of the Society of Patient Representatives which was held at the Hospital Center. His topic of discussion was biomedical photography.

...Nancy Stevens, patient representative, was a guest speaker at the May meeting of the Emmaus Business and Professional Women's Club. Her topic of discussion was "Patients Rights and Responsibilities."

RECREATION COMMITTEE NEWS



Mike "The Italian Stallion" Spleen, biomedical engineering, prepares the hot dogs for the noon meal.

First Family Picnic a Huge Success!

Although the sun peaked through the clouds for just a moment, the overcast skies didn't stop almost 1,200 Hospital Center family members from having a great time at the first family picnic which was held on Saturday, June 7.

The picnic, which was planned by the Hospital Center's Recreation Committee, was held at Camp Olympic. Activities for the day included basketball, volleyball, softball, swimming, water balloon tosses and three-legged races for children and adults, and facepainting for children. And with the help of over 85 department heads and staff members, who served everything from bar-b-qued chicken and ribs to watermelon, the picnic goers were treated to two scrumptious meals. In addition, a delicious sundae



Jeremy Mest, son of Will and Rita Mest, is having a great time eating his corn on the cob.



Juggling is just one of the many activities Noodles the Clown has up her sleeve to entertain the youngsters.

bar was provided in appreciation from the medical staff.

Following the evening meal, the prize for the funniest hat -- a \$50 gift certificate to Widow Brown's Inn -- was awarded to Kathy Ball, wife of Tony Ball, radiology. Then, everyone gathered around for the announcement of the door prize winners. The winners included:

- 1st prize - RCA Video Cassette Recorder - Rose Woodside, short stay unit
- 2nd prize - men's 10-speed bike - Aimee Fox (daughter of Connie and Steve Berman, laboratory)
- 3rd prize - \$100 savings bond - Faye Baylor, cardiac rehabilitation unit
- 4th prize - \$100 savings bond - Robert Elmore, volunteer
- 5th prize - \$75 savings bond - Mary Royer, 4C
- 6th prize - \$75 savings bond - Charlotte Wallace, short stay unit
- 7th prize - \$50 savings bond - June Bast, computer services
- 8th prize - \$50 savings bond - Kathy Parees, laboratory

The Recreation Committee would like to thank everyone who helped to make the picnic a huge success!



Activities available at the picnic included a friendly game of basketball.



Roberta Bokrosh, pharmacy, finds that face painting takes a very steady hand and a little creativity.

RECENT RENOVATIONS PROVIDE NEW HOMES FOR FOUR DEPARTMENTS



Bruce Silverberg, M.D., cardiologist, and Brenda Bikowski, EKG tech II, assist a patient during a thallium stress test in the heart station.

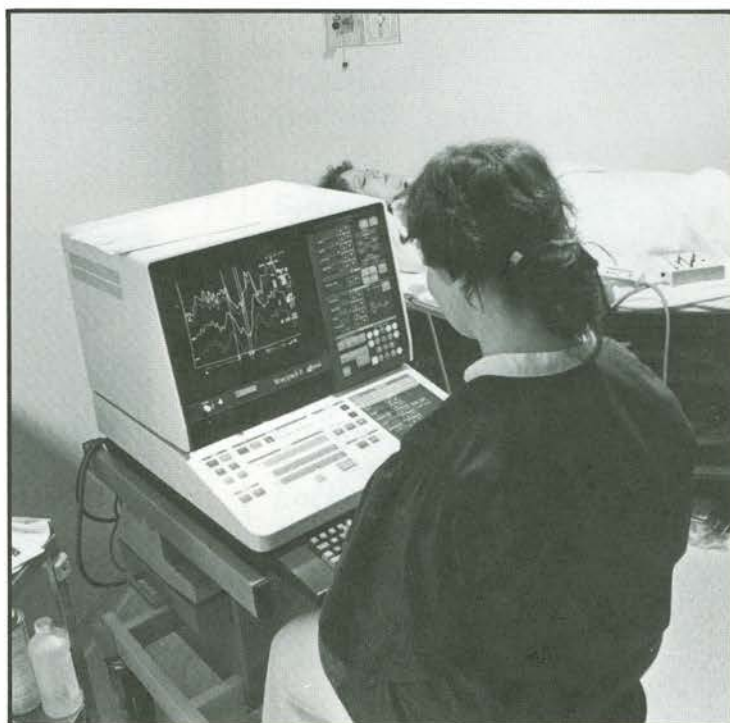
With renovations completed in the shock/trauma unit shell area on the first floor, the EEG-Neurodiagnostic laboratory, the heart station, nuclear cardiology studies, and pulmonary function moved to their new locations in May. Now that these departments have settled into their new areas, they would like to share the many changes which have occurred since the Hospital Center opened.

In 1974 when the Hospital Center opened, the EEG Lab was located in one room within the heart station. At that time, the department had one EEG machine, one technician, two neurologists, and performed two procedures. In 1978, the department moved to two rooms on 7A to accommodate two EEG machines, two technicians, and four neurologists. In 1979, equipment was purchased for evoked potentials and EMG/nerve conduction studies. At that time, the department's name changed to EEG-neurodiagnostic lab because of the new neurodiagnostic procedures they could perform.

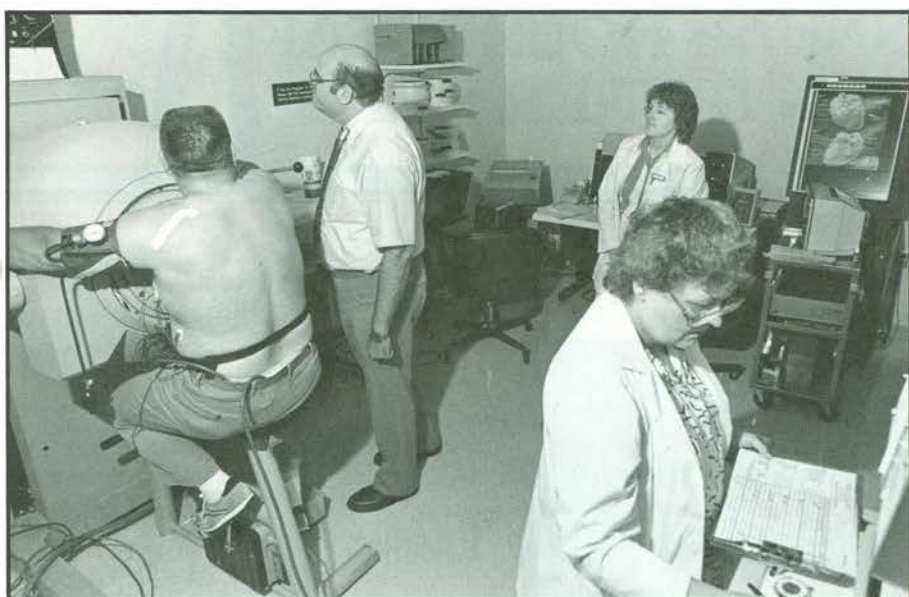
In 1981, the department moved to three rooms on 7A. With the recent move, the department consists of 10 neurologists, four neurodiagnostic technologists, and four procedure rooms where seven procedures are performed.

The heart station came into existence on September 16, 1974 as the EKG department with six full-time technicians and one director. The department consisted of 700 square feet of space, five EKG machines, and a program schedule to complete about 10,000 EKG's per year. The department has gradually added space, equipment, and personnel until its latest move and expansion. Due to added studies, the heart station now consists of a director, an assistant technical director, a chief EKG technician, 14 full-time and 13 part-time technicians in about 1,800 square feet of space. Equipment includes 13 EKG machines, three stress units, one cardiac doppler, one 2D Echo machine, 10 holter monitors with computer scanning, and a Cardiac Event recorder. In one year, the heart station performs approximately 47,000 studies.

The nuclear medicine department also opened in September, 1974. At that time the



Maryanne Nichol, neurodiagnostic technologist, performs evoked potentials in one of the new procedure rooms in the EEG-neurodiagnostic laboratory.



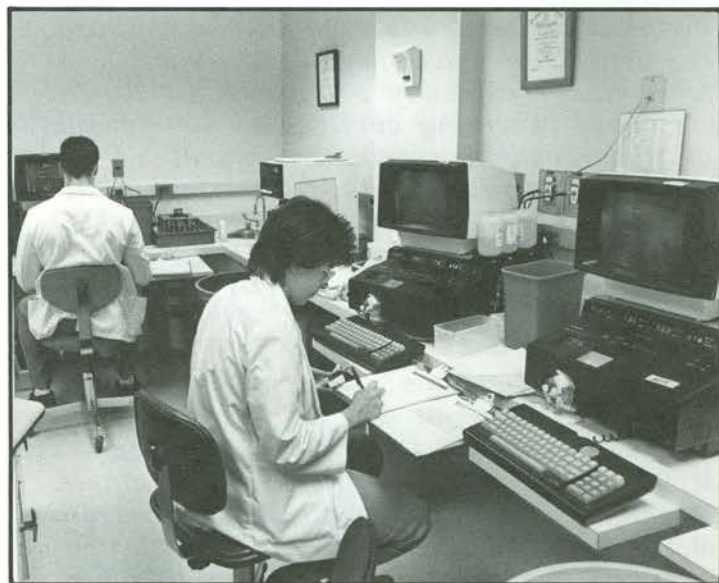
Stuart Jones, M.D., nuclear medicine physician, Cindy Carhart, staff technologist, and Joan Weber, assistant lead EKG tech, perform an RHA stress test in nuclear medicine.

department consisted of one gamma camera and one rectilinear scanner, and employed two technologists and one secretary. In the first full year of operation, the department performed approximately 3,400 studies. The original department was about 1,000 square feet in size. In 1978, a new cardiac camera was purchased and located on 3C in rooms 01 and 02. In May of 1982, a new portable gamma camera and computer were purchased and an interim lab was constructed. In January and October, 1983, two new large field of view gamma cameras were purchased. The nuclear medicine department performed approximately 6,000 studies in 1985. The department currently employs a chief technologist, a senior technologist, seven staff technologists, two secretaries, and a radiation physicist. With the recent expansion and renovations, nuclear cardiology studies are now performed within the nuclear medicine department. The new lab consists of five gamma cameras, two computers, and a rectilinear scanner housed in approximately 4,900 square feet.

When the Hospital Center opened, the idea of a stand-alone pulmonary department was a very radical idea, yet an idea whose time had come. In most hospitals, any pulmonary testing was performed by the respiratory therapy department. However, although the pulmonary department enjoyed a close relationship with respiratory therapy, they have always been a separate free-standing department. Pulmonary function began its history with a technical director and one assistant who ran the department Monday through Friday. Their time was spent obtaining and running 20-30 blood gas samples, and performing simple spirometry on two to three patients a day.

Over the years as times have changed so has the pulmonary department. The biggest change has been in location. The department has gone from two and one-half rooms on the second floor to seven rooms in their new location. The staff has also increased from two FTE's to 13.1 FTE's or a total of 19 full-time and part-time employees. Pulmonary function performs as many as 250 blood gas analyses daily and the number of procedures has grown to 15 ranging from sleep apnea testing to cardiopulmonary exercise testing.

In order to orient Hospital Center staff members to their new location, the departments hosted an open house on Wednesday, June 18. Tours and refreshments were available.



Scott Hartzell and Kathy Pyne, pulmonary techs, analyze blood gases in the new pulmonary department.

ELEVENTH ANNUAL HOUSESTAFF APPRECIATION DINNER HELD



Charles D. Schaeffer, M.D., chief of surgery at The Allentown Hospital and a member of the Hospital Center's medical staff, receives the Alumnus of the Year award from Donald H. Gaylor, M.D., chairman of the department of surgery.

Almost 250 people were in attendance at the Eleventh Annual Housestaff Appreciation Dinner which was held recently at the George Washington Lodge. The event, sponsored by The Allentown Hospital and the Hospital Center, was held to honor those residents who have completed their prescribed residency programs.

Those receiving certificates for completion of their residency programs were:

First year Residents: Christopher J. Campbell, M.D., Thomas A. Davidowski, M.D., Steven E. Gerson, D.O., Maria Lowides D. Labi, Ph.D., M.D., Nho Van Tran, M.D., and Carole A. Zajac Wirth, M.D.

Internal Medicine: Sherrie B. Feldman, Ph.D., M.D., Paul Gulotta, M.D., Matthew L. Kasprenski, M.D., Mark A. Kender, M.D., David C. Lehmann, M.D., John D. Nuschke, Jr., M.D., Anthony T. Werhun, M.D., and Timothy M. Wirth, M.D.

Chief Medical Residents and Fellows in Internal Medicine: Lisa Sherbin Allen, M.D., and Carol A. Slompak, M.D.

Obstetrics and Gynecology: Arba L. Kenner, M.D., and Michael S. Patriarco, D.O.

General Surgery: Kenneth L. Cherry, Jr., M.D., Gregory Menio, M.D., and Edwin J. Rogusky, M.D.

Chief Surgical Residents: James C. Kantarian, M.D., and Vitaly Sawyna, M.D.

Plastic and Reconstructive Surgery: Bruce J. Cusenz, M.D.

Colon and Rectal Surgery: Douglas K. Held, M.D., and Mahesh C. Karamchandani, M.D.

Dentistry: Cataldo L. Alfano, D.M.D., and Michael P. Horowski, D.M.D.

Fellow in Diagnostic Radiology: Kenneth A. Cohen, M.D., and Eric J. Fielding, M.D.

Fellow in Vascular Surgery: John A. Tucker, M.D.

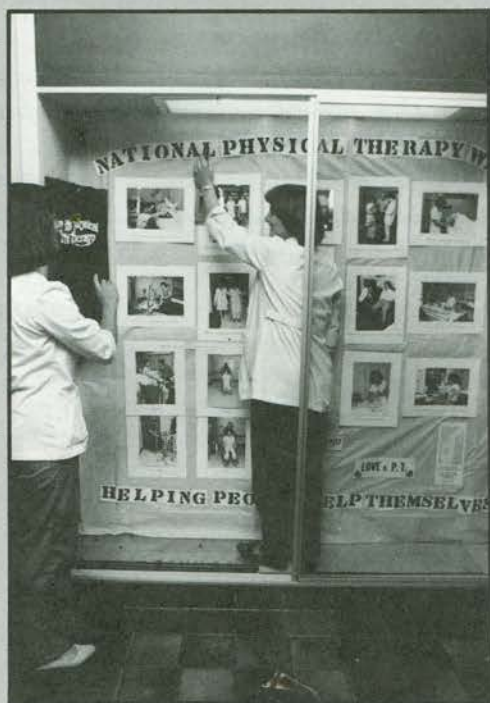
Also honored at the dinner were recipients of the teacher of the year awards chosen by the residents from each specialty for outstanding contributions to the educational programs. Recipients included

Joseph McHugh, M.D., medicine; Andrew B. Walker, M.D., surgery; Indru T. Khubchandani, M.D., colon and rectal surgery; Gregory J. Radio, M.D., and Robert J. Snyder, M.D., obstetrics and gynecology; and Mark Elstein, D.D.S., dentistry.

One of the highlights of the evening was the presentation of the Alumnus of the Year

Award to Charles D. Schaeffer, M.D. Dr. Schaeffer is the chief of surgery at The Allentown Hospital and a veteran of nearly 40 years of surgical practice in Allentown. He is a member of The Allentown Hospital Board of Directors and the HealthEast board. Dr. Schaeffer was also honored at last year's dinner when he received the Teacher of the Year Award in Surgery.

NATIONAL PHYSICAL THERAPY WEEK CELEBRATED



Linda Hersh (left) and Terry Durn, physical therapist assistants, put the finishing touch on the display in the main lobby.

If you happened to stop by the physical therapy department during the week of June 1, you may have noticed that staff members were wearing pink carnations. Why the flowers you may have asked.

Well, this year the week of June 1-7 was celebrated as National Physical Therapy Week. To recognize the staff during their special week, the Hospital Center supplied flowers as a token of appreciation.

Physical therapy is a service which deals with the restoration of strength, flexibility, endurance, mobility, coordination and comfort. Physical therapy consists of both passive and active and dynamic forms. Passive forms include hot packs, cold packs, massage, traction, electrical stimulation, and biofeedback. Active and dynamic forms include exercise and gait training.

Here at the Hospital Center, the physical therapy staff includes a director, eight physical therapists, five physical therapist assistants, one physical therapy aide, a secretary, and four escorts. The workload is handled by four teams. One team works with orthopedic patients and other patients on the fourth and fifth floors. One team works with neurologic patients and other patients in critical care and on the sixth and seventh floors. The hydrotherapy team provides wound care and another team works with outpatients.

The department handles an average of 105 inpatients and 25 outpatients daily. Approximately 80% of physical therapy services are provided in the department with about 20% at the patients' bedside. The main groups of patients who require physical therapy are trauma, stroke and head injury, and total joint replacements.

Congratulations on a job well done!

HEALTHEAST AND HAHNEMANN UNIVERSITY ANNOUNCE AFFILIATION



Toasting the new relationship established by Hahnemann University and HealthEast after months of planning are Hahnemann president Dr. Bertram S. Brown (left), and HealthEast president, David P. Buchmueller.

On Thursday, June 5, after several months of planning, Hahnemann University of Philadelphia and HealthEast and its hospitals, The Allentown Hospital and the Hospital Center, announced plans to establish a formal relationship that goes well beyond the normal academic affiliation between medical schools and affiliating teaching hospitals.

The agreement was announced by Bertram S. Brown, M.D., president of Hahnemann, and David P. Buchmueller, president of HealthEast, during a news conference held at Hahnemann.

The affiliation consists of two phases. Phase One is directed toward the academic affiliation which will result in students being placed in the HealthEast Hospitals and the exchange of ideas among medical staffs at the departmental levels. Beginning July 1, the Hospital Center and The Allentown Hospital will use their facilities to teach and house Hahnemann medical students in their third and fourth years. Phase Two will involve the exploration of additional opportunities for collaborative arrangements, joint ventures, and possible board level relationships.

The agreement between Hahnemann and HealthEast is the first of its kind in the Delaware and Lehigh Valley regions and one of only a few in the nation. Both HealthEast and Hahnemann University will remain separate and independent.



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