

Looking southeast at the west wing progress.

Over the past several months construction and renovation projects have been visibly progressing at the Hospital Center. Following is the status of current construction and renovations to update you on what's been happening with these projects. \* The power plant addition, which houses the engineering and maintenance shop, is complete and has been occupied since the first of July. The department now has adequate space to meet the engineering and maintenance needs of the Hospital Center.

## STROKE AWARENESS MONTH

This year, the month of October has been designated as Stroke Awareness Month and with it we must acknowledge the accomplishments of the stroke team. Formed in 1982, the Hospital Center's stroke team is continuing to meet the needs of the stroke patient. Here at the Hospital Center, the stroke team consults about 250 stroke patients each year.

Members of the stroke team include the patient's physician and primary nurse, social workers, dietitians, chaplains, and physical therapists. In addition, the patient's physician may request that the patient be seen by a speech therapist and/or an occupational therapist. These professionals meet together weekly to evaluate the patient's progress and to insure that their needs are being met.

New physician advisor, William R. Pistone, D.O., provides medical insight to all members of the team, patients and their families. He explains CAT scans, different types of strokes and how they affect the individual. With the growing number of families which attend the weekly meetings, Dr. Pistone's supportive and informational approach gives them a clear picture of the patient's disabilities and status in rehabilitation.

Dr. Pistone has also initiated the idea of stroke team rounds. Pending approval of the medical staff, the rounds are planned to occur every Friday beginning at 7:30 A.M. Through these rounds, the stroke team hopes to visit three or four complicated stroke team patients weekly to visualize the actual deficits and define specific goals for each individual. This allows the patients to observe the various therapies working as a team which will in turn increase the patient's confidence that everything possible is being done. In coordination with the Lehigh Valley Stroke Program,

the stroke team concept continues to grow. This advancement can be contributed to both the team's working ability and the deep commitment of Dr. Pistone.

" the stroke team consults about 250 stroke patients each year..."

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OCTOBER

### ACTIVITIES FOR STROKE AWARENESS MONTH

During the month of October, the Lehigh Valley Stroke Program, in cooperation with participating hospitals, will be coordinating a series of programs designed to increase stroke awareness in our community.

Listed below are the activities which are being planned at the Hospital Center.

- \* Nursing Insights October 1
- Menu choices in the cafeteria addressing stroke prevention - October 10
- \* Lecture for the public on TIA by William R. Pistone, D.O., with a 10 minute TIA film - October 13 at 1:00 P.M., in the auditorium - Refreshments and door prizes
- Joint meeting with The Allentown Hospital's Stroke Team with a presentation by Lawrence P. Levitt, M.D. - October 15 at 10:00 A.M., in the Boardroom
- \* Lehigh Valley Stroke Program displays October 21 through October 24
- \* Display Case for the month of October
- \* Educational pamphlets and posters
- \* Blood pressure screening
- \* Lecture on hypertension and stroke by Dr. Pistone



### STRIDE FOR STROKE

The Third Annual Stride for Stroke, a stroke awareness event sponsored by the Lehigh Valley Stroke Program, will be held on Sunday, October 5, from 1:00-5:00 P.M., at Louise W. Moore County Park, Nazareth. This event will incorporate a five-mile walk and a one-quarter mile physically challenged course for former patients. Participants will be asked to solicit sponsors, and T-shirts will be given to those walkers raising \$15.00 or more. Additional prizes will also be awarded.

For more information, please call the Lehigh Valley Stroke Program at 432-5421. Raindate for the event is scheduled for Sunday, October 12. SUNDAY OCT. 5 1:00-5:00 pm

# Computerized Cancer Risk Assessment

UPCOMING SEMINARS

Following is a list of seminars which will be held during the next few months.

In an effort to inform the community about certain risk factors associated with some of the more common types of cancer, the Comprehensive Community Cancer Center displayed the Computerized Cancer Risk Assessment at the Hospital Center in mid-September. This computer program was located outside the entrance to the cafeteria for three days and was available to employees and the public.

The Computerized Cancer Risk Assessment attempts to identify those people who have more than the average risk of developing various types of cancer. The program reviews certain risk factors associated with some of the more common types of cancer.

The computer program is easy to use and it is designed so that individuals can complete the assessment independently. A staff person from the Cancer Center is available should a participant have questions, difficulty with the computer, or difficulty reading the screen.

Questions in the program are related to lifestyle and personal/family history. Based on the responses, the computer calculates an individual's risk for developing cancer of the following sites: lung, colon/rectum, urinary bladder, skin, and mouth/throat. In addition, assessments for cancers of the breast and uterus are determined for women. For men, assessments for cancers of the testicles and prostate are done.

Each participant is provided with a personalized computer printout specifying his or her risk for the development of cancer at each site. The printout is accompanied by a booklet which provides facts and warning signals for each site. It also provides health information on how to lower one's risk, if possible.

The Computerized Cancer Risk Assessment is provided as a public service by the Comprehensive Community Cancer Center, a service of the HealthEast Hospitals. The display is available for use at civic organizations, workplaces, and special events. Please contact the Cancer Center at 778-2582 for scheduling information. "Home Health Nursing: Meeting Special Needs of the Patient with Cancer," a program for nurses, will be held on Monday, October 13, from 8:00 A.M. to 4:00 P.M., in The Allentown Hospital's auditorium. For further information, contact the Comprehensive Community Cancer Center at Ext. 2582.

"Chemotherapy: In Theory & Practice," a program for nurses, will be held Monday and Tuesday, November 17 and 18, from 8:00 A.M. to 5:00 P.M., in The Allentown Hospital's auditorium. For further information, contact the Comprehensive Community Cancer Center at Ext. 2582.

- \* In the near future, two additional parking areas will be completed adding a total of 250 spaces. The west lot has been expanded to allow for additional staff parking. The medical office building lot has been expanded to allow for future patients and visitors to the new second medical office building. However, prior to that construction, this parking area is available for hospital use. A special parking update will follow in a future issue of Update.
- \* Emergency department construction and renovations are expected to be completed the first week of September. This work will allow for expanded services including new waiting space, first aid bays, registration and other departmental needs. More than 45 percent of all patients admitted to the Hospital Center are admitted through the emergency department and we are proud to offer the newly expanded facility to meet the needs of the community.
- \* Construction has begun on the general services building notch, a 15,000 square foot addition, which will provide new support space for our operating rooms and call rooms for the housestaff on the second floor. The first floor of this addition will provide a new home for the mailroom, gift shop storage, Hospital Center equipment storage, and a new loading dock for the food service department.
- Construction has also begun on the major project, the west building addition, which is proposed to be a three-story facility. The first two floors will be administrative services and the third will include staff quarters in lieu of a previously planned dormitory. This 75,000 square foot facility is part of our recent Certificate of Need (CON) and will house an auditorium, library, research support, employee health, the credit union, legal department, department of medicine, personnel, educational development, classrooms, and food service. The second floor will house our new administrative suite, nursing administration, public relations, social service/utilization review, nursing support space, patient education, validation labs,

microbiology, and clinical programs. All departments previously located off-site will now return to the main campus. Construction is expected to be completed within one year.

During this construction and expansion period, we would like to express our sincere appreciation for your continued cooperation and support.

According to Lionel Kier, vice president, "the resolution of space problems is still one of our highest priorities and upon completion of this project we can expect additional projects to follow to meet the growing needs of the institution."





Upper and lower photos are views of the general services building notch.





Beth Belin

Beth Belin recently joined the Hospital Center's staff as administrative assistant for the Department of Medicine. In this new position, she will assist the chairman, assistant chairman, and section and division chiefs to carry out their administrative/clinical functions in the Department of Medicine as they relate internally as well as to other clinical departments in the hospital.

Prior to coming to the Hospital Center, Ms. Belin completed an administrative residency at Geisinger Medical Center in Danville. She is a graduate of Syracuse University where she received a bachelor of science degree in Economics. Ms. Belin earned her master of business administration degree with a concentration in health care delivery system management from Drexel University, Philadelphia.

Ms. Belin is a student member of the American College of Healthcare Executives.

Terri Ceci, former senior medical assistant in the department of pre-admission testing and outpatient laboratories, was recently promoted to the position of director.

In this position, she will be responsible for coordinating all activities of pre-admission testing and the outpatient laboratories. In addition, she will be responsible for staffing, short and long range planning, developing appropriate policies and procedures, and budgeting.

Ms. Ceci began her career at the Hospital Center, October, 1978 as medical assistant in that department. In April, 1984, she was promoted to senior medical assistant.





Marilyn H. Connor

Stephen E. Lammers, Ph.D.

Marilyn H. Connor, R.N., M.S., C.G.N., recently joined the Hospital Center's family as coordinator of patient education. In this position, she will be responsible for coordinating, developing, disseminating, and evaluating educational materials and programs.

Prior to joining the Hospital Center's staff, Mrs. Connor was clinical specialist in rehabilitation at the Reading Rehabilitation Hospital.

Mrs. Connor is a graduate of The College of St. Rose, Albany, New York, where she received her bachelor of science degree in Nursing. She received her master of science degree in Health Education from Temple University, Philadelphia.

In addition to her membership in the American Nursing Association, Mrs. Connor is also a member of the Holistic Nursing Association and the Rehabilitation Nursing Association.

Steven Lammers, Ph.D., professor of religion at Lafayette College, is now available to both the Hospital Center and The Allentown Hospital, as a consultant in biomedical ethics. He has taken a leave of absence from the College and will serve full-time through December. Dr. Lammers will then be available as a consultant for another two and one-half years.

Dr. Lammers will serve as advisor to both hospitals' Ethics Committees and will work within the hospitals to develop educational programs and processes in ethics. He will also help the staff of both hospitals plan three conferences in biomedical ethics. Dr. Lammers is looking forward to sharing his expertise through formal presentations and informal contacts on both an individual and small group basis. If you or your department have any issues which you would like to discuss with Dr. Lammers, feel free to call him through the critical care office at the Hospital Center, Ext. 8450. Dr. Lammers' service has been funded by a grant from the Dorothy Rider Pool Health Care Trust and the two HealthEast hospitals.

Two appointments were recently announced by the Burn Foundation which will affect the operations of the East/Northeast Pennsylvania office.





B. Daniel Dillard

Joanne McLaughlin

<u>B. Daniel Dillard</u> has been appointed executive director of the East/Northeast Pennsylvania office of the Burn Foundation. Mr. Dillard, who assumed his new duties on August 11, recently served as program/field director of the Minsi Trail Council of the Lehigh Valley, Boy Scouts of America. As executive director of the

East/Northeast Pennsylvania office, Mr. Dillard will be responsible for planning and implementing Burn Foundation programs in an 11-county area. These counties include Lehigh, Northampton, Berks, Bucks, Carbon, Columbia, Lackawanna, Luzerne, Monroe, Schuylkill and Wyoming. He will report to an advisory board chaired by Donald Miller, Director of Public Affairs for Mack Trucks, Inc. of Allentown.

Mr. Dillard is a graduate of Millersville University in Millersville. He has served as a P.T.A. President and has been active in Toastmasters, International and Lions Club, International. With the Minsi Trail Council, Mr. Dillard held responsibilities for program development, budget and personnel management and fundraising.

Joanne McLaughlin, R.N., formerly program director, East/Northeast Pennsylvania office, has been named director of professional affairs of the Burn Foundation.

As director of professional affairs, Ms. McLaughlin will coordinate both internal and external professional education activities of the five member burn centers of the Burn Foundation. She will provide guidance to the Foundation's prevention programs, and will carry additional responsibilities at the Burn Center at the Hospital Center, relating to family liaison and discharge planning.

Ms. McLaughlin joined the Burn Foundation as prevention educator in the East/Northeast Pennsylvania office in 1982. She has been instrumental in developing a variety of public education programs in burn prevention which earned national recognition. A member of the American Burn Association, she also was recently elected vice-president of the Great Valley Girl Scout Council, Inc.

### DID YOU KNOW...

... Faye Butler, R.N., O.C.N., assistant head nurse on 6C, and Dee Darragh, R.N., B.S.N., O.C.N., staff nurse on 6B, have become certified in oncologic nursing. This is the first year that a certification exam in oncologic nursing has been given.

... The administrative services department recently moved to its new location in the modular units in an area which was originally part of public relations. The telephone numbers for Headley S. White, Jr., M.D., Philip A. Brown and Kenneth Baab, as well as the department's secretarial staff, Adele Meilan and Marcia Shaffer, remain unchanged.

... Amplified phones for patients with hearing impairments are available from the patient representative office. For more information, contact Nancy Stevens at Ext. 8222.

Motes from our Patients

"My mother was recently a patient in your hospital. Shortly after admission, she was unexpectedly transferred to the general intensive care unit. I just wanted to take the time to tell you what an excellent staff you have working there. They took the time to give me information about my mother's condition when I was unable to reach her physicians. This eased my mind when I was unable to be with her.

I also want to formally thank Joseph McAvoy, R.N., C.C.R.N., for being so patient and



Christopher M. Rock, Health Spectrum director of business development, is pleased to announce the opening of Spectrum Apothecary, a retail pharmacy located directly off the vestibule in the Hospital Center's Medical Office Building. Spectrum Apothecary is convenient to patients visiting physicians in the Medical Office Building, emergency room patients and newly discharged patients. Spectrum Apothecary is able to fill any prescription as well as supply other related items usually found in a pharmacy. It is the only retail pharmacy in the Lehigh Valley capable of compounding sterile injectable products for home patients. Spectrum Apothecary can be reached at Ext. 8444 and, if the pharmacy is called in advance, prescriptions can be waiting for customers when they arrive.

supportive to my mom when she was frightened and very anxious. He made her hospital stay much easier. She hasn't stopped talking about the way he held her hand and listened for over an hour.

In our hurried and often over worked profession, it is reassuring to know that there are still many who take the time to show they really care. Thanks to all of you!"

The daughter of a patient from GICU

### ONE OF AMERICA'S LEADING PEDIATRICIANS TO SPEAK IN LEHIGH VALLEY

T. Berry Brazelton, M.D., chief of pediatrics at Harvard Medical School and chief of the child development unit at Children's Hospital in Boston, will be in the Lehigh Valley to speak to health care professionals and the general public on child care in the 80's. Two seminars by Brazelton, October 1 and 2, are being sponsored by The Allentown Hospital's Maternal and Children's Center.

Brazelton, the author of Working and Caring, will offer advice to working parents and the single parent on how to both hold a job and raise a family. The lecture, open to the public, will be held on Wednesday, October 1, from 7:30 to 9:30 P.M.

The following day on Thursday, October 2, Brazelton will address an audience of child care practitioners. The professional conference, entitled "Infant and Toddler Development," will be held from 8:00 A.M to 5:00 P.M. Both conferences will be held at the George Washington Lodge on MacArthur Road in Whitehall.

For information about registration and fees for the conferences, please contact the educational development office at The Allentown Hospital at 778-2430.

## **MEDICAL STAFF NEWS**

Yehia (John) Y. Mishriki, M.D., recently joined the Department of Medicine as the new assistant chairman and the associate director of the residency program. He will work closely with Dean F. Dimick, M.D., chairman of the Department of Medicine, in coordinating the administrative and academic aspects of the residency training program. In addition, Dr. Mishriki will be active in the recruitment of qualified applicants to the residency program. He will also address the issue of the medical clinics in order to improve the residents' training process in primary care ambulatory medicine.

Dr. Mishriki comes to us from Winthrop University Hospital, Mineola, New York. There he was acting director of the division of general internal medicine, assistant chairman of the Department of Medicine, and director of consultative service.

Dr. Mishriki received his medical degree from Loyola University Stritch School of Medicine in Maywood, Illinois. He completed a medical internship, an internal medicine residency and was chief medical resident at Winthrop University Hospital.

A Diplomate of the American Board of Internal Medicine, Dr. Mishriki is a member of the American College of Physicians. He is also a member of the Society for Research and Education in Primary Care Internal Medicine, the American Medical Association and the American Society of Internal Medicine.

Gary Verazin, M.D., surgical resident, recently won the "Outstanding Surgical Resident Paper" award for his presentation entitled "Prognostic Signs in Acute Biliary Pancreatitis". The award is given by an anonymous attending surgeon, and was chosen from among 10 presentations given in June of this year by the surgical residents.

Dr. Verazin reviewed 96 surgical patients treated at the Lehigh Valley Hospital Center for acute biliary pancreatitis. He concluded that Ranson's modified criteria can be used prospectively on admission to identify those patients who may suffer life threatening complications from their disease. Surgery for these patients should be delayed until the acute process has subsided. Patients judged to have "mild" pancreatitis could undergo early surgery with minimal morbidity.



Yehia (John) Mishriki, M.D.



#### **Coed Softball**

If you used the main access road to leave the Hospital Center this summer, chances are you saw one of the Hospital Center's coed softball teams in action.

This year, three teams from the Hospital Center were represented in the Corporate Coed Softball League. Teams from The Allentown Hospital, Sacred Heart Hospital, and Blue Cross were tough opponents during the season.

Following a pre-season tournament, regular season games were played on Tuesdays and Thursdays. All teams then advanced to single-elimination playoffs.

Lehigh Valley Hospital Center Team #1, captained by Dave Hanushak and Donna Oswald, advanced to the second round. They finished with a 14-7 record. Team #2, coached by Trevor Swan, finished third during the regular season with a 14-6 record. Team #3, a promising future contender, may not have won many games this season, however, their record was somewhat deceiving. Kermit Gorr's team had many close games finishing with a 3-18 record.

Members of the Hospital Center's teams include:

#### Team #1

Dave Hanushak, radiology (captain) Donna Oswald, food services (captain) Joe Buss Lori Beers, respiratory therapy Aaron Hilbert Melody Hilbert, HealthEast Bill Huber, security Stan Jones, SPD Kim Morstatt, patient education Angel Perez, security Vicky Pope, 6C Lauren Schneider, medical records Wally Smith, respiratory therapy Bryan Strobel, security Chris Wigfield, 7B Ed Wigfield



Newly elected Recreation Committee officers for 1986-87 include: Front Row (left to right) Donna Oswald, food services — vice president; Deb Sterner, infection control — treasurer; Roberta Bokrosh, pharmacy — secretary, and Kim Morstatt, patient education — president. In the back row are the new members-at-large — Marti Cunningham, SPD, and Trevor Swan, physical therapy. Missing from the photo is Sharon Bartz, cardiac catheterization lab, another member-at-large.

#### *Team* #2

Trevor Swan, physical therapy (captain) Rich Attilio, pharmacy Marsha Becker, respiratory therapy Dave Bowers, engineering Terry Durn, physical therapy Sam Graffman George Guldin, respiratory therapy Bob Heimbach, SPD Linda Hersh, physical therapy Ann Holmes, physical therapy Jim Layland Denise Lenner, 5A Jeff Miers, financial services Jack Murphy, pastoral care Steve Onushco, engineering Paula Taglieri, 5B Kay Zelina, business office

#### Team #3

Kermit Gorr, food services (captain) Clare Aigner, food services Barry Berkenstock, food services Bill Bowers, food services Lisa Grim, food services Lisa Hafler, food services John Hertzog, HealthEast Donna Knappenberger, food services Scott Lahatosh, escort Bob Newhouser, food services Dorothy Pfeiffer, radiology Van Pfeiffer Clark Scaief Katie Scaief, HealthEast Shari Stoudt, food services Linda Williams, radiology

#### East Penn Modified League

For this year's men's team, which plays in the East Penn Modified League, it was a rebuilding season. However, although the team wound up with a 4-20 record, according to captain Scott Steffie, "everyone played well as a team and we are looking forward to a much improved season next year."



The 1986 Men's Softball Team Front row (left to right): Jim Towers, laboratory; Greg Schaller, HealthEast; Scott Steffie, engineering (captain); David Nadig, laboratory, and David Rice, microsurgery. Back row: Gary Fisk, Rex Group; Joe Ludrof, laboratory; Geoffrey Hallock, M.D. (manager); Rick Carclona, laboratory; Joe Ottinger, pharmacy; Rob Lazanski, internal audit; Ken Black, and Scott Laub, pharmacy. Missing from the photo are Dick Clayton, former director of housekeeping, John Key, pharmacy, and Lou Temprine, engineering.

#### **Bell Atlantic Mobile Phone Rebate**

Koch's Car Care now has available a \$200 rebate to be used for repair services when you purchase an Alex Mobile Phone for \$250. This rebate is to be used in a 10-month period on services by Koch's Car Care.

For more information about this program or for a list of repair services included, stop by the personnel department.

# BENEFIT SPOTLIGHT

#### Understanding your pension plan...

... For most of us at the Hospital Center, retirement seems like a long way off. But it's never too early to plan. When you are thinking about your retirement, there are several dates you should keep in mind:

- \* Age 65 Under our plan your Normal Retirement Date is your 65th birthday.
- \* Under age 65 If you are at least age 55 and have at least 10 years of credited service, you may retire early. You may begin receiving your benefits immediately, or you may wait until your Normal Retirement Date to receive your benefits. If you choose to receive your benefits any time between age 55 and age 65, they will be reduced by 5% per year.
- \* Over age 65 If you wish to continue working past age 65 you may do so. However, your retirement benefits will remain the same as if you had retired at age 65. Your benefits will normally begin as of your actual retirement date.

As you can see, there are several times at which you can retire and receive a benefit under the Retirement Plan. Just remember that in order to receive any benefit you must be vested. If you recall from the June issue of Update, you are vested to your benefit if you complete at least 10 years of service in which you worked at least 1,000 hours per year.

Next month's issue will deal with the types of benefits available to retirees.



### THE HOSPITAL CENTER WELCOMES

To Cardiac Catheterization Laboratory Lee Phillips

- To Heart Station Eileen Williams
- To Housekeeping Phillip Hinds Migdalia Santos
- To Laboratory Linda Heavener Vera Hentosh Michelle Welsh
- To Medical and Surgical Service Anthony Werhun

To Nursing Services Frederick Beers Nina Bergey Tammy Blodgett Deborah Bosack Grace Cichocki Crystal Clayson Concetta Figore Linda Foust Kim Gavigan Carol Grumbein Paula Hoderman Robert Kern Judith Mogel Michelle Rebert Dana Robinson Janet Schick Denise Schivind Anne Stahley

Linda T.emperino Joseph Trippett, Jr. Kelly Weidner

- To Radiology Pradeep Amesur Mukesh Karwat
- To Secretarial Pool Helene Colusso
- To Security Ronald Smith
- To Storeroom Todd Wimmer
- To SPD Debra lannelli



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