

CHECKUP

Vol. 3, No. 5 May 18, 1990

Employee Meetings Cover Quality, Parking, Benefits

"I really value these meetings. They give us a chance to share information about the hospital's programs, opportunities and challenges," said Samuel R. Huston, TAH—LVHC president and CEO, before an audience of staff members in a recent employee meeting.

During April, Mr. Huston, Philip Brown, executive vice president and chief operating officer, and Luis Martinez, senior vice president of Human Resources, met with employees to discuss current topics affecting the hospital.

On 25 occasions covering all shifts, they made presentations and answered employees' questions.

The meetings took place at both sites and at the Home Care office. According to the Human Resources Department, more than 1,700 TAH—LVHC employees, or about 35 percent of the entire staff, attended the meetings.

Total Quality Focus

Mr. Huston outlined the total quality focus process which is based on several key concepts articulated in the hospital's quality statement. The quality statement reads:

Our commitment is to quality in everything we do. This can only be achieved if all employees and clinicians strive to provide services that conform to clearly stated requirements.

Employees and clinicians are dedicated to continuous improvement in the way work is performed. Our attitude shall embrace the concepts of "Conformance to Requirements," "Prevention," "No error is acceptable" and "Do it right the first time."

Most American companies are adopting a quality ap-
(Continued on Page 6)



It was students helping students last week when students at the TAH site School of Radiologic Technology introduced third-grade youngsters to a genuine skeleton. See Page 5.

MAY DAZE

May 18-19-20 LVHC Site



The Allentown
Hospital—
Lehigh Valley
Hospital Center

A HealthEast Hospital

Events

Dinner Theater Trip

An excursion to the production of "Give My Regards to Old Broadway" at the Three Little Bakers Dinner Theater is planned by the Auxiliary of TAH site for Sept. 15. Reservations for the \$40 per person evening are required with payment prior to June 16.

The group will depart from the Allentown Fairgrounds parking lot at 3 p.m., arrive at the theater at 5 for dinner and desserts, and see the 7 p.m. musical comedy before returning at about 1 a.m. Additional information is available from Shirl Ritter, 432-7950.

Racing Excursion

A trip to horse races at Penn National on June 15 is being organized by the Employees Activity Committee. Tickets are \$23.50 per person, which includes bus transportation and dinner in the clubhouse. Departure is planned for 5:15 p.m. from TAH site, and reservations may be made by calling ext. 2391.

Stress, Burnout Class

As part of its employee enrichment program series, the Department of

Human Resource Development will host a class on "Stress and Burnout: Care for the Caretaker" on May 30 from 9:15 to 11:15 a.m. in the President's Room at LVHC site. The class focuses on stress management, and registration is required by calling ext. 2430.

CPR Recertification

Cardiopulmonary resuscitation recertification will be held continuously from 10 a.m. May 23 to 10 a.m. May 24 in the Nursing Learning Lab, second floor, General Services Building, LVHC site. No prior registration is required.

June Symposia

Thyroid diseases and perinatal loss will be the topics of symposia planned for June at LVHC site auditorium, part of TAH—LVHC's Regional Symposium series in conjunction with the Dorothy Rider Pool Health Care Trust.

On June 2, "Selected Thyroid Disease Topics" will be presented, while the June 6 program is titled, "Perinatal Loss: Achieving Dynamic Awareness".

The thyroid topics are of interest to

general family practitioners and internists, while the perinatal program will focus on caring for persons experiencing a perinatal loss and the associated grieving process. For more information and to register, call Human Resource Development at ext. 8322.

Art Exhibit

The Fourth Annual Art Exhibition, sponsored by the Arts Advisory Council of HealthEast, will be held Sept. 9 and 10 in Classrooms 1, 2 and 3 at LVHC site. Over 100 artists have been invited to submit selections of their work for inclusion in the exhibition, which is open to all employees, visitors and the general public. The council is a not-for-profit organization established to acquire gifts of original art or monetary donations to help purchase art for the permanent collections of TAH—LVHC, Gnadon Huetten Memorial Hospital and Slate Belt Nursing and Rehabilitation Center.

Exhibit hours are 11 a.m. to 7 p.m. Sept. 9 and 8 a.m. to 10 p.m. Sept. 10.

Ultrasound Society

An introductory meeting for the formation of the Lehigh Valley Society of Diagnostic Ultrasound will be held at TAH site's second floor auditorium on Thursday, May 31, at 7:30 p.m. The group welcomes sonologists, sonographers, X-ray technologists, nurses and all other interested medical personnel.

Light refreshments will be served. For additional information, call ext. 2309.

Governor Salutes Phone Operators

The week of June 4-10 was proclaimed Hospital Telephone Operator's Week by Gov. Robert P. Casey, according to Hope Roth, supervisor, TelePage. Gov. Casey took note of the technical skills operators must have and observed that "these profes-

sionals are often a caller's initial contact with a hospital, and the responsibility of making a favorable impression falls to them." He says the week is to "increase awareness of the vital role these professionals play in providing quality healthcare."

Heart "Tourists" Log 5,000 Miles

"Journey Through the Heart" is off and walking, according to Sharon Holmes, exercise program coordinator at HealthCounts, and the numbers are flying on the sponsor's odometer.

It officially started on April 18, she explains, with over 300 participants enrolled. This includes 44 work teams with 210 participants, 24 family teams with 71 participants, and 30 individuals.

"We are very excited about the progress of the program," Holmes says. Over 5,000 miles has already been logged by the walkers. "Results for the first two weeks are very promising. As of May 7," she continues, "more than 20 percent of the participants have already entered the first chamber and are well on their journey."

CheckUp is a biweekly publication of the Communications Department of HealthEast. To submit an article or for additional information, call ext. 7915.

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Medical Transcription

Where Patient Records Begin And Perfection Is The Standard

Ever wish for the sort of job that you could show up at the appointed time, sit down and work *virtually uninterrupted*? To many, it might sound a lot like paradise.

If you're capable of good productivity while working independently, have good grammar skills, excellent typing skills and a broad knowledge of medical terminology, Zelda Greene has just the spot for you.

She's the manager of Medical Transcription Services, and she's looking for a particular type of individual to do a vital job in healthcare. There are 24 transcriptionists in her department, working a variety of shifts to process approximately 8,000 to 9,000 medical reports of two-to-three, single-spaced pages each per month.

They work in a small off-site facility in which nine personal computers are available for three shifts, seven days a week. The large room is both cheerful and comfortable. The peacefulness of the environment helps in concentration.

What makes modern medical transcription possible are continual advances in telecommunications and computers. In a nutshell, the flow works like this:

A physician generates a report after visiting a patient. Years ago, the physician would have written it; more recently the services of a medical stenographer would have been used. But now the physician goes to a specially designed dictation phone or any commercial telephone and calls the report into a system that works like a giant answering machine. It's called an analog central dictation system.

Later, a transcriptionist will call into that bank and hear the physician's report. She in turn, transcribes the report from oral to written form on a personal computer. Then the paper reports are dispatched to TAH—LVHC sites and distributed to patient charts. Additional copies are printed for generation to physician's offices,



Jane Dolbin (foreground) and Lori Wilson are two of the 24 professional medical records transcriptionists who handle virtually all the patient records at TAH—LVHC.

referring physicians and referring hospitals.

Accuracy and clarity are extremely important, not only for physicians and nurses involved with the care of the patient, but also for the hospital's Utilization Review, insurance and Medicare/Medicaid DRG assignment.

Each transcriptionist wears a lightweight headpiece connected by modem to the 18 "tanks" used by TAH—LVHC as depositories of physician dictation. Dialing into the system produces one of six different types of reports from a random physician about a random patient. The tape is controlled by a foot pedal; the job consists of transcribing what the physician has dictated.

Reports must be grammatically correct and also accurate in terminology, too. Good listening skills are an attribute.

The training and instruction all transcriptionists receive builds a valuable base of knowledge, especially in medical terminology. Consider, says Jean Hagenbuch, the department's training specialist, the difference between "perineal" and "peroneal" or "ilium" and "ileum"; which one is correct has to be concluded from the context of the report.

But where it gets interesting, she continues, is in uses of abbreviations. When a physician says "CVA," does it mean cerebrovascular accident, cardiovascular accident or costovertebral angle?

According to the American Association for Medical Transcription, what appeals to those in the field is proficiency in medical language, an eagerness to acquire new knowledge and delight in sharing it and trustworthiness in handling confidential records.

There is considerable departmental pride and transcriptionists see the direct role their work plays in patient care and know that virtually every medical record is going through their office. It is an enterprise in which there is no room for error of the slightest kind, and they know it.

As with any job, what isn't for some is exactly right for others; the department is reaching out to connect with those who are unaware of the opportunity but would find transcription a perfect career.

With an eye to attracting interest from potential transcriptionists, the department recently displayed the sort of work they do at LVHC site and celebrated National Medical Transcriptionist Week. Additional information about the department and its training program are available at ext. 8361.

TAH Site Parking: Get Ready For Changes

A major overhaul in parking areas at TAH site goes into effect June 18, and just about everyone will find some reason to call it an improvement.

Most affected will be daytime employees who don't have a lot of seniority; they'll be parking on the Fairgrounds track. However, gate changes will make the track the closest daytime employee parking to the main lobby at TAH site.

The new parking plan ends nearly seven months of intense study by Security that included numerous counts of cars at intervals of 15 minutes throughout the day.

Key to the entire plan is the designation of 240 spaces for visitor and outpatient parking, triple the present amount, in what's known as Lot 1, directly across the street from the hospital on 17th Street.

And secondly, says Gerald Kresge, security director, all night-shift employees will use a combination of Lots 1 and 3 in an effort to provide better security in the evening hours.

Physician parking will be moved to Lot 2 on Chew Street, currently for visitors and daytime parking will be by permit only in Lots 5, 6 and 7. To accomplish this, employee identification badges will have magnetic strips affixed to the back side, which will serve as a key to open a gate for entry. That "key" will unlock the gate up to 30 minutes before a designated hour. For example, those on a 3 p.m. shift start could get into the lot as early as 2:30, but no earlier.

The sophisticated system operating the gates can be adjusted for special circumstances — the employee arriving early to attend a meeting, for example. It also continuously monitors use of the lot: who's in it, when they arrived, when they are expected to leave and even who attempted to enter the lot.

A parking deck costs between \$8,000 and \$10,000 per space. Surface parking costs between \$1,500 and \$2,000 per space.

the walking distance from the track to the lobby is cut in half," the security director explains. "Now it'll be 300 feet."

The one group for which arrangements were the most complicated are those working the 7 a.m. to 7 p.m. shift, because they arrive with the day shift but leave after the middle shift. That group will get access to Lot 5.

A little easier was the 7 p.m. to 7 a.m. shift, which will use the parking deck and overflow into visitor parking.

Employees should be informed as to which lot they're supposed to use by the end of the first week in June, and if there are unusual circumstances (such as health limitations), adjustments will be made on a case-by-case basis. Assignment to the permit lots will be on the basis of seniority in the system and precisely what the cutoff point will be won't be known until

Anticipating the collective groans about parking on the track at the Fairgrounds, arrangements were made to change the locations of pedestrian gates. "That means

If everyone uses the proper lots, the parking strain eases for the residents in the area and the city.

actual encoding arrangements begin. With the large block of employees in the vicinity of ten years of service, the precise cut could come down to a matter of days.

Gerald Kresge says his own plan will mean he parks on the Fairgrounds track.

As usual, nearly all parking places are lost during the Allentown Fair. Louis Geczi, Security site coordinator at TAH site, says temporary arrangements for the period have already been made and will be announced shortly.

Once the new plan goes into effect, it will be enforced.

Remaining unresolved, however, is the issue of parking for employees coming and going for short periods of time. These are primarily people based at LVHC site (for whom use of The Tunnel is highly recommended by Security) and HealthEast, for whom no designated parking area exists yet. Once the definition of short-stay employees is determined, adjustments will be made, he says.

Finally, employee and visitor entry at night will be moved

from the emergency area to the main lobby. Employees will be admitted only by badge and visitors will receive color-coded visitor passes from Security. Each floor will have a different color and night-time Security will ensure that no visitors turn up in the wrong areas.

Next issue: new parking lot arrangements and employee entry points at Lehigh Valley Hospital Center site.

ASU Staff Brightens Treatment For Patient

When Rowland Dannecker checked in at the Ambulatory Surgical Unit at TAH site, he expected to receive his thrice-weekly transfusion and immunotherapy. This time there was something more: a large infusion of love and birthday wishes.

On April 26, Dannecker, a retired purchasing agent with 36 years of service at ALPO Pet Foods, Inc., celebrated his 63rd birthday quietly with his wife, Janet, at their Allentown home.

When he arrived for his May 11 treatment, he was surprised to see the corner of the outpatient treatment unit adorned with balloons, popcorn for munching and a banner with birthday wishes.

"I thought I was in the wrong place!" he exclaimed.

Tammy Anderson, ASU unit clerk, was the ringleader of the event. She purchased a cake, which was delivered with candles ablaze with Dannecker's lunch tray, and her children, Becky, 9, and J.J., 7, decorated the banner that hung over the head of his bed.

"He is such a kind man," she says. "He has had such hard luck, and we wanted to see him have a wonderful day."

Donnecker feels the care he receives in the unit "makes a bad situation pleasant," and appreciates all the special care and attention he has been given by staff.



What's going on in a hospital operating room? Laura Szabo, child/life specialist, Pediatrics, explained all about why that clothing is worn to youngsters who visited the health fair last week.

Hospital Hosts 2,300 Students At Annual Health Program

Six TAH—LVHC departments and six outside agencies joined hands to guide over 2,300 children on a tour of "The Incredible Human Body," a health fair on May 8 and 9 at Agricultural Hall in the Allentown Fairgrounds.

The youngsters were third grade students from 35 Lehigh Valley school districts and the event was supervised by Denice Engle, staff assistant at Community Wellness. Children visited 12 stations, learning about topics including "What Is It Like to Be Blind?" and "Bones: How We Hang Together."

Of the dozen stations, six were represented by departments of the hospital, including TAH Site School of Radiologic Technology, the Wellness Center, Pediatrics, the Burn Foundation, Food and Nutritional Services and the Poison Center.

Others who joined to make it a full day for the children were the City of Allentown Emergency Medical Services Unit, which taught about 911 and other emergency numbers; the Allentown Health Bureau, with a program on seat belts; the American Cancer

Society, with an anti-smoking message; the Lehigh County Dental Auxiliary, a program on dental care; and the Lehigh Valley Association for the Blind and the Lehigh Valley Center for Independent Living. The latter groups supplied a number of people who concentrated on how to interact with handicapped persons and how, despite limitations, they are capable of being productive members of the community.

Fair organizers took particular note of the donation of hundreds of yards of carpet samples from Lees Commercial Carpet and delivery of them by Floors by Bastian. The squares were used by the children for seating at each of the stations.

And each student received a bag of health-related materials from the American Cancer Society, American Heart Association, American Lung Association of the Lehigh Valley, Burn Foundation, American Dairy Council, Lehigh County Association for the Blind, Lehigh County Dental Auxiliary, Lehigh Valley Poison Center and *The Morning Call*.

Mary Ann Vought Tops Typing Field, Wins Vacation

For the third time, Mary Ann Vought, executive secretary/administrative assistant at Pool Trust, is treating her family to a three-day, four-night trip to the Bahamas.

She was the fund-raising champion in the recent "Flashtype" contest run by the Muscular Dystrophy Association (MDA) in Allentown, which pits high-speed typists throughout the Lehigh Valley against each other not only on the keyboard, but in finding sponsors. Monies raised by the contest go to MDA and the contest was held at the Allentown Business School.

Runner-up was Noreen Williams, secretary to Alert Partnership, also headquartered at HealthEast. Her prize was a weekend getaway for two in the Poconos, as well as a complimentary hair cut and perm. She was also third in the speed contest, for which trophies were awarded.

Vought thanked HealthEast employees who sponsored her and says the trip will be the third for herself, husband and daughter, and that they plan to travel in September. An additional part of the prize was limousine service to and from Philadelphia Airport.

The annual contest is organized in March, an MDA spokesperson said.

Digestive Disease Topic Of Meetings, LVHC Site Exhibit

TAH—LVHC sent a large delegation to the congruent meetings of the American Society of Colon-Rectal Surgeons, American Association of Liver Disease, American Society of Gastrointestinal Endoscopy, Society of Surgery for the Alimentary Tract and Society of Gastrointestinal Nurses and Associates, all in St. Louis, Mo.

As part of Digestive Disease Week, their displays at LVHC site continue through today. In conjunction with Gastroenterology Nurses Day on May 23, there will be displays at LVHC site's main lobby and outside the cafeteria.

Employee Meetings — (Continued from Page One)

proach to doing business, explained Mr. Huston. He labeled this change in attitude a "revolution," adding, "It will significantly change the way companies will operate in the future."

"Virtually all hospitals will pursue the quality process within five years," he predicted.

Clinical and Site Planning

According to Mr. Huston, several committees in the hospital and at HealthEast are working with clinical departments, the medical staff and HealthEast Planning to determine which medical areas will be considered "thrust areas," meaning they will be our clinical areas of emphasis.

By late fall of this year, the Clinical Planning Committee will make these recommendations to the Planning Committee and the board. This effort will also identify the site at which each clinical area will be primarily located.

Mr. Huston also displayed what he described as "maxed out" site plans for TAH site and LVHC site. These plans were developed by our architect and show us what types of construction are possible on our sites.

For example, at TAH site, a two-story glass entrance could be built across from the site's main entrance where the bank now stands. This would provide a clearly identifiable focal point as the entrance. The future capacity of the site could be as large as 830 beds. Also, the emergency room can be enlarged including a new entrance which could face what is now West Street and provide adequate parking and smoother traffic flow.

The "maxed out" plans for LVHC site include the possibility for two more medical office buildings and a hotel for visitors and patients. The site's main lobby could also be renovated and extended out to the main access road. While these site plans show what could be accomplished in the next 30 years, parts of the renovation and expansion could begin as early as three years from now.

Mr. Huston concluded his remarks with a report on the hospital's financial status: "We are under increasing financial pressure causing us to control expenses more aggressively than ever before," he stated. "We are a strong institution and will survive these and future difficulties."

Benefits Update

According to Luis Martinez, the feasibility of offering flexible benefits to employees is still under investigation. A recent survey in *CheckUp*, completed by 10 percent of employees, revealed that 53 percent of the respondents favored the flexible benefits concept. A study is being conducted to

determine the practicality of flexible benefits for the HealthEast system. The results will become available in the fall. Mr. Martinez also discussed a contract which has been negotiated with Walter's Pharmacy to offer employees prescription drugs at cost plus \$2.75, which is the highest discount of any retail pharmacy in the area.

A revised directory of physicians participating in the HealthEast Health Plan has recently been distributed to each department. Employees desiring a personal copy should contact their site's benefits counselor: Maryjane Zanders at TAH site (ext. 2930) or Gerriane Keiser at LVHC site (ext. 8800).

Plans are under way to hold the next round of employee meetings in October.

Congratulations

Even though Valentine's Day has past, cupid's arrow has been striking TAH—LVHC employees fast and furious! Teri Sage, secretary, Nursing Administration (LVHC) announced her upcoming wedding to Ted Romanishan on Saturday, June 16.

LVHC site employees Donna Lee Dettra, medical/legal supervisor, Medical Records, and David Steigerwalt, clerical supervisor, Radiology, were married at the Faith Evangelical Lutheran Church on March 31. Joelle Testerman, nurse's aid, Special Care Unit and Brad Morehouse, SPD technician, Supply-Processing-Distribution, were married on March 10.

Terry Wells, customer representative, Credit Union (LVHC), was married April 28 in Catasauqua and honeymooned in England and Paris.

In addition to the increase of flying arrows were weary storks, busily delivering babies to TAH—LVHC employees. Brenda Loeb, R.N., staff nurse, Special Care Unit (LVHC), and her husband, David, welcomed a daughter on April 16. Courtney Nicole weighed in at 8 pounds, 4 ounces. Betsy Knauss, supervisor of Data Entry/Control, Business Office (TAH), and her husband, Craig, welcomed a son on April 9. Justin weighed 7 pounds, 9 3/4 ounces and was 20 1/2 inches long. Sheryl Repischak, administrative assistant, Nursing (TAH), and her husband James became the proud parents of a son on March 2. Bryan James weighed 7 pounds, 3 ounces and was 21 inches long. Tracey Reither, inpatient Medicare billing clerk, Business Office (TAH) and her husband, Robert, received "double joy" with the birth of their twin sons on Feb. 25. Patrick weighed 3 pounds, 8 1/2 ounces and was 15 1/4 inches long. Douglas weighed 2 pounds, 4 ounces and was 13 3/4 inches long.

The stork made multiple deliveries to employees of Respiratory Care (LVHC). Joe Groller, RRT, staff therapist and his wife Chris welcomed a daughter on April 24. Alexandra Jo weighed 6 pounds, 8 ounces; Wally Smith, equipment specialist and his wife Sharon, Shock/Trauma nurse coordinator (LVHC), welcomed a daughter on April 3. Carly Jean weighed 10 pounds, 2 ounces; and George Gulden, RRT, supervisor and his wife Kathy became the proud parents of a son on Oct. 21. Nicholas George weighed in at 8 pounds, 3 ounces.

The Staff and Management of
The Allentown Hospital — Lehigh Valley Hospital Center
join in mourning the passing of

KENNETH R. WESTON, M.D., FACS
Chief of Orthopedics, 1960-1980

Dr. Weston was an intern at The Allentown Hospital, 1931-32, and appointed to the medical staff in 1946 after service in the Navy. He was appointed to the medical staff at LVHC site in 1974. Dr. Weston graduated from PennState (1928) and Hahneman University Medical School (1931).

Infertility Specialist Joins Staff

Bruce I. Rose, M.D., Ph.D, a reproductive endocrinologist, recently joined TAH—LVHC. He is one of about 600 board-certified or board-eligible infertility specialists currently practicing in the United States.

Dr. Rose's efforts at the hospital and in his office practice will focus on increasing couples' hopes for overcoming infertility problems through his expertise in pregnancy acceleration techniques and andrology — the study of sperm and factors related to male fertility.

He has held assistant professorships in the Department of Obstetrics and Gynecology at Pennsylvania State University and in the mathematics department at the University of Notre Dame. Dr. Rose earned his medical degree from the University of Miami and his master's and doctorate degrees from the University of Chicago. His postgraduate medical education has included an internship at the Santa Clara Valley Medical Center, an obstetrics and gynecology residency at Stanford University Hospital and a fellowship in reproductive endocrinology and infertility at the University of Miami.

A diplomate of the National Board of Medical Examiners, he is also an active candidate for board-certification in obstetrics and gynecology and in reproductive endocrinology. Dr. Rose is a member of the American College of Obstetrics and Gynecology, the American Fertility Society, the European Society of Human Reproduction and Embryology and the American Association of Gynecological Laparoscopists.

Stamps Savings: Will 2nd Day Do?

In an effort to control shipping costs with commercial carriers, Fred W. Crans, administrator, Materials Management, is encouraging employees to take a closer look at the urgency of delivery.

He noted that commercial carriers are often used for next-day delivery of key items, but that many times a less costly alternative is available.

"Please consider this alternative," he says, "when sending items out of the hospital via commercial carrier. Request Next Day Service only when it absolutely, positively has to get there the next day."

Making The Rounds

Joann Haros, R.N., CNOR, Mary Crawford, R.N., CNOR, Lisa Durishin, R.N., CNOR, (TAH) and Joanne Porter, R.N., CNOR, and Connie Lichtenwalter, R.N., (LVHC), staff nurses from the Operating Room attended the 37th Association of Operating Room Nurses (AORN) Congress in Houston as delegates. In addition, Haros attended as a member of the National Legislative Committee and has been appointed to the committee for another year and Porter attended as president of the Mideastern Pennsylvania Chapter of AORN. Cassie Snyder, R.N., MSN, director of anesthesia, and Mary Ann Frankl, R.N., BSN, head nurse from LVHC site Operating Room, and Sally Ryder, R.N., CNOR, head nurse at TAH site, also attended the meeting.

Louise Drexinger, R.N., BS, CNA, head nurse, 4C (LVHC), was recently recertified in nursing administration by the American Nurses Association.

Pamela Miller, R.N., staff nurse, Post-Anesthesia Care Unit (TAH) will be receiving her bachelor of science in nursing degree from Kutztown University this spring.

Carol Fox, R.N., BSN, CCRN and Margie Lavin, R.N., BSN, staff nurses, Central Nervous System Unit (LVHC) presented a poster session titled "Vertebral Artery Dissection Resulting in Locked-in Syndrome," at the annual meeting of the American Association of Neuroscience Nursing in Miami. This presentation was a case review based on the nurses' practice in the CNS Unit. Ellie Franges, R.N., MSN, CCRN, CNRN, head nurse, presented a paper titled "Head Injury and Alcohol: Lethal Partners" at the same meeting.

Carole Moretz, R.N., MSN, head nurse, 6T (TAH) authored an article titled "Taking Charge: We Got Ourselves (Re)organized," which appeared in the April 1990 edition of *RN Magazine*.

Diane Halstead, Ph.D., ABMM, FAAM, director of Microbiology/Virology/Immunology, HealthEast Labs, joined microbiology directors and supervisors nationwide at the February meeting of the National Registry of Microbiology to develop questions for a microbiology specialty exam offered nationally to supervisory-level individuals. The meeting was held at LVHC site. In addition, Halstead penned an article in conjunction with Sandra Todd, MT (ASCP), senior technologist in Microbiology, Gale Fritch, MT (ASCP), SC, SI (ASCP), supervisor of Immunology, HealthEast Labs, titled "Evaluation of Five Methods for Respiratory Syncytial Virus Detection." The article appeared in the *Journal of Clinical Microbiology*, Vol. 28 (5): pp. 1021-1025.

The following employees participated in the 1990 Core Course titled "Principles of Geriatrics for Educators" which was held at the Delaware Valley Geriatric Education Center at the University of Pennsylvania in Philadelphia in February and March. Francis Salerno, M.D., Yehia Mishriki, M.D. and June Bast, Department of Medicine; Sharon Goldner, R.D., Department of Food and Nutrition; Lisa Lacko, R.N., MSN, and Patricia Root, M.S.W., Geriatric Evaluation Services; Rita Bendekovits, R.N., MSN., Nursing Education, Patient Education and Research; Larry Kovalick, Pharmacy (LVHC); and Marilyn Steinleitner, Physicians Patient Care Office. The purpose of this meeting was to develop a geriatric evaluation service for TAH—LVHC which will function as a consultative service for the hospital staff and community.

Joanne McLaughlin, R.N., director of Professional Affairs, Nursing Education, Patient Education and Research (LVHC), presented a two-hour workshop titled "Developing an Injury Prevention Program in a Culturally Sensitive Context" at the annual meeting of the American Society on Aging in San Francisco in April; presented a poster session titled "Nursing Collaboration: A Ten-Year Perspective" at the annual meeting of the American Burn Association in Las Vegas in March; and participated in an Emergency Education Network Teleconference for the nation's fire and emergency management community titled "Let's Retire Fire: Senior Citizens and Fire Safety." The teleconference, held April 18 in Washington and televised nationally, launched the U.S. Fire Administration's nationwide campaign on fire and burn prevention for the elderly.

The Caring Doesn't End At Quitting Time.

At TAH—LVHC and HealthEast, many employees are active in a broad spectrum of community and charitable organizations, volunteering time, energy and skills to enrich the quality of life in the region. We were hoping to note just that in local newspapers, but too many of you were bashful about sharing your extracurricular activities. In the hopes of attracting more, we're listing names of some of those we've received. And another form for you to use is at the bottom of the page. In the meantime, we'd like to cheer the following:

Joanne Haros, R.N., CNOR, Operating Room Staff Nurse, TAH site — Dream Come True (Board of Directors, Co-Chairman of Telethon), Daughters of Penelope (Past State President; a Greek organization that raises funds for a broad range of charitable activities).

Joanne McLaughlin, Director of Professional Affairs, NEPER, LVHC site — Great Valley Council, Girl Scouts (board member, trainer)

Dorothy McGinley, R.N., Critical Care Float Pool, LVHC site — Allentown Central Catholic High School Viking Booster Club (recording secretary).

Mary Adomaitis, assistant supervisor, Toxicology Lab, TAH site — Allentown Literacy Council (tutor).

Ruth I. Bonn, clerk, Admitting, TAH site — Allen Twp. Ambulance Corps (EMT), M.A.L.S. Medic 75 (EMT, driver).

Judith Kaminski, R.N., 5C, LVHC site — Girls Club of Allentown (board member, teacher); Good Shepherd Rehabilitation Hospital (fund raising volunteer); Cystic Fibrosis Foundation (food chairman, annual gala); James Beard American Food Foundation, New York (general volunteer work).

Donald Jones, R.N., GICW, LVHC site — Northwestern Youth Athletic Association (assistant coach), Eastern Pennsylvania "Bill Koch" Youth Ski League (district coordinator).

Lynn M. Nagel, accounts payable clerk, Financial Services, TAH site — Cetronia Ambulance Corps (chief's clerk), Union Terrace Input Board (newsletter editor).

Joseph S. Gnall, technician, quality assurance, Radiology, TAH site — St. Elizabeth Athletic Association (secretary, baseball coach).

Karen Aschenbach, secretary, Volunteer Service, TAH—LVHC — Northern Lehigh Swimming Pool Association (fund-raising chairman); Slatington Women's Club (member); Northern Lehigh Band Boosters (fund-raising, chaperone).

Dianne Huber, ER technician, Emergency Room, LVHC site — Northwestern Ambulance Corps (corpsman), teaches first aid and cardiopulmonary resuscitation to schools, scouts, clubs and organizations.

Jay Wenner, communications technician, MedEvac — Hecktown Volunteer Fire Co. and Hecktown Volunteer Fire Co. Ambulance (member); Lower Nazareth Twp. PTA (member).

Vicky Pope, R.N., 6C, LVHC site — Lehigh Valley Unit, American Cancer Society (vice president of public education for the board of directors).

Deb Andrews, R.N., Transitional Care Unit, TAH site — Girl Scouts (junior troop leader, 1990 Lehighon Service Unit cookie chairman).

Gail Evans, office manager, HealthEast Development, HE — Salem United Methodist Church, Slatedale (financial secretary, administrative board; choir member, intermediate girls Sunday School teacher).

Charlene Wilson, R.N., 6B, LVHC site — East Greenville Fire Company Ladies Auxiliary (board of trustees, chairman of ways and means).

Maria Pillsbury, media relations director, Communications — Musikfest (pressplatz volunteer); Moravian College (recruitment volunteer); Mayfair (publicity volunteer).

Michele Kline, secretary, Adjunctive Therapy, TAH site — St. John's Lutheran Church, Emmaus (Sunday School teacher, pre-kindergarten).

Sheila C. Berg, MSW, ACSW, social work instructor, CCCC — Lehigh Valley Family and Counseling Services (president); Lehigh County Meals on Wheels (board member and client services chairman); American Cancer Society (subcommittee on children and cancer).

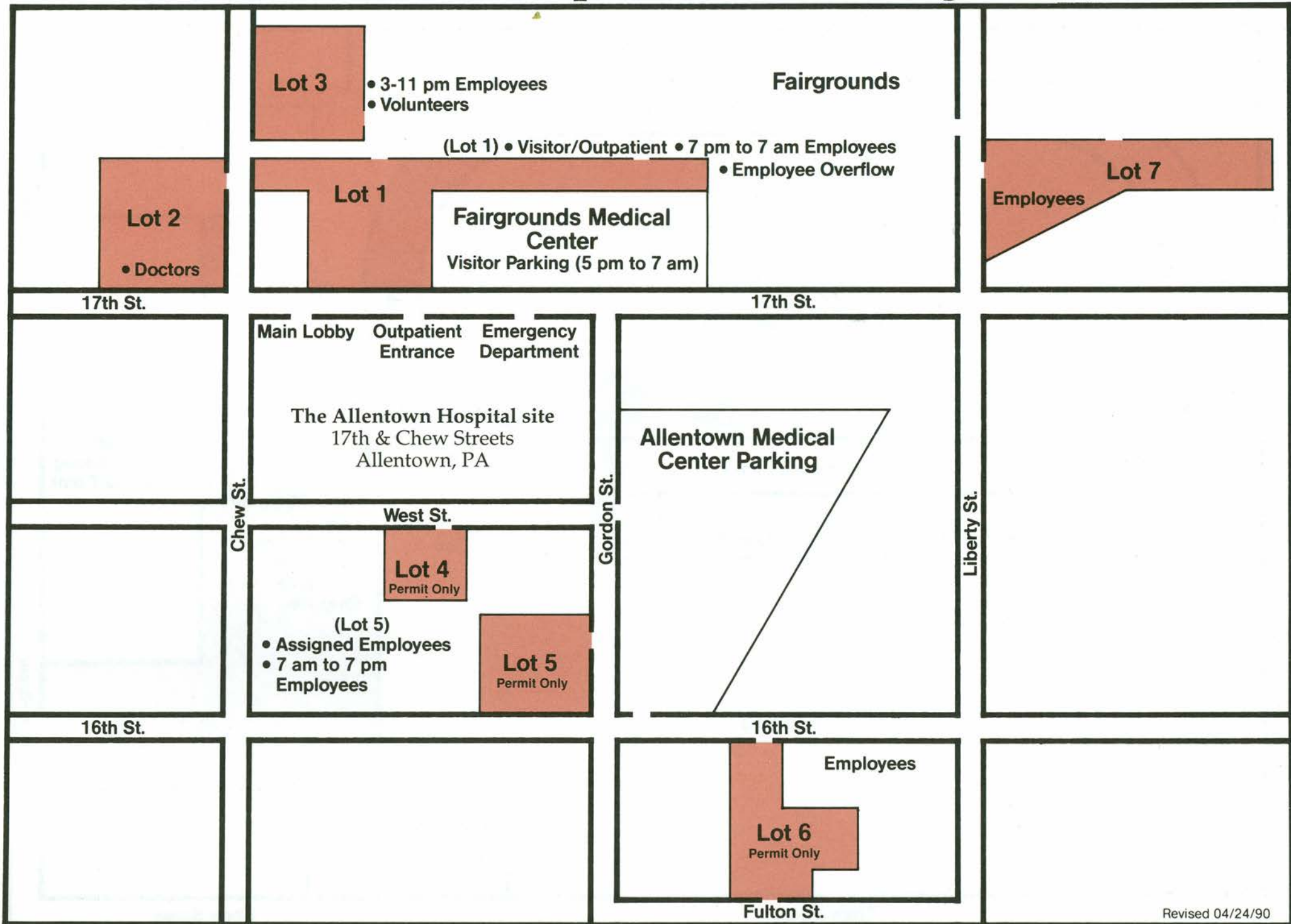
Susan J. Hoffman, director of corporate and foundation relations, HealthEast Development, HE — United Way (chairman of campaign services committee); Allentown Economic Development Corp. (marketing committee); Allentown Rotary Club (board of directors, chairman of scholarship committee); American Red Cross (capital campaign committee).

Lou Bottitta, planning, HEIS — Lehigh County Senior Citizens Center (computer literacy pilot); church and youth activities.

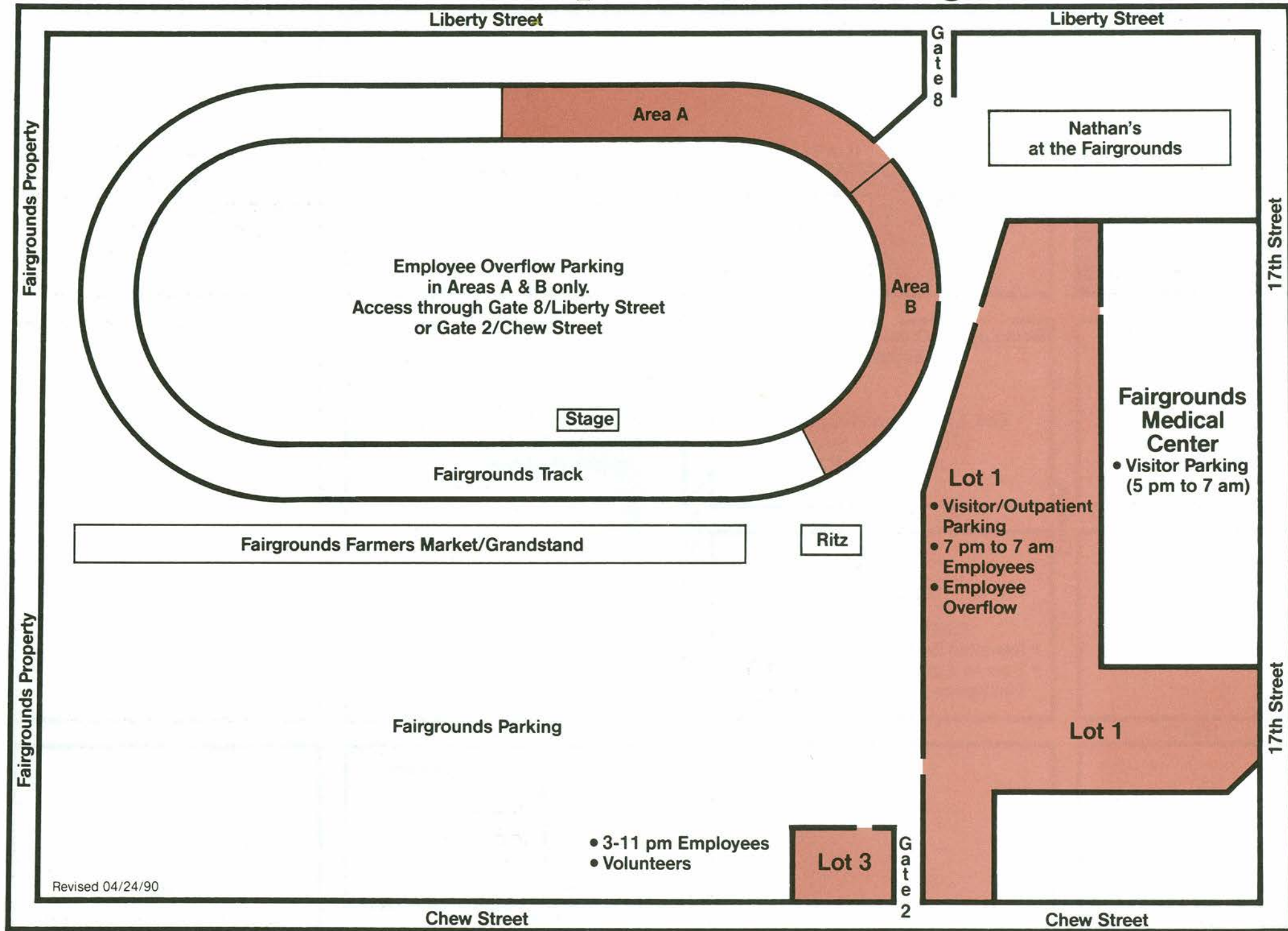
Name _____ Position _____
 Department _____ Site _____ Ext. _____
 Voluntary activities in which you are involved (please list organization and positions held or describe duties):

Send to: Communications Department, HealthEast

The Allentown Hospital Site Parking Facilities



The Allentown Hospital Site Parking Facilities





Health Fair

To Celebrate the Expansion of
Trexlerstown Community Health Center
Saturday, June 2
10 a.m. to 2 p.m.

6802 Hamilton Blvd. (Just east of Trexlerstown Mall on Route 222)

Scheduled *free* health programs include:

- ♥ Computerized cancer risk assessment
- ♥ Computerized health risk assessment
 - ♥ Blood pressure screening
 - ♥ Cholesterol screening
 - ♥ Body fat measurements

Free information will be available on such important topics as:
Poison Prevention, Diet and Nutrition, Burn Prevention

Calling all children...

... bring your favorite teddy-bear to our special "clinic"
for examination by one of our friendly doctors or nurses.

Fun-filled activities for the entire family -

Juggler, Clown-Balloon Artist, Complimentary Popcorn and Soda
Visit our newly expanded facility for a healthy, happy time.

 **Trexlerstown Community
Health Center**

A Service of HealthEast

For more information, call (215) 395-1924.
(Shuttle service will be available from Faith Evangelical Free Church.)