

update

Vol. 5 No. 14

October 11, 1982



MedEvac 1 ready!

Sitting on the new helipad is our new MBB (Messerschmitt-Boelkow-Blohm) BO 105 CBS Twin Jet II helicopter. A 1982 stretch model, the craft carries a crew of three and capacity for two litter patients. MedEvac 1 can cruise at 140 mph at a maximum altitude of 17,000 feet, with a range of 350 miles.



Just a reminder that the ASHHC Federal Credit Union, located in the old business office, is open for business Wednesdays and Fridays, 9:00 A.M. to 4:30 P.M.

Although credit union personnel may be in the office at other times, we ask that our customers visit with us only at our scheduled business hours. Unexpected interruptions cut into time appropriated for other business. Your help is greatly appreciated.

Blood donors!

On November 9, the Miller Memorial Blood Center's Bloodmobile will arrive at the Center.

We need 70 donors, plus 10 stand-by donors to give blood, in Classroom 1 and 2, from 9:00 A.M. to 1:00 P.M.

Your donation will help the Blood Center, which serves seven hospitals in Lehigh and Northampton Counties, plus Quakertown Hospital in Bucks County, to meet their goal of 25,000 pints of blood. To schedule a time for your donation, please call Kathy Malone, personnel services, 2658.

Urology Seminar

Urology Update '82 will be held on November 6 at The Holiday Inn West, 9:00 A.M. to 5:00 P.M. The program, sponsored by The Easton PA Chapter of The American Urological Association Allied, is designed for R.N.'s, L.P.N.'s, P.A.'s and other interested allied health personnel. Cost is \$25.00 for non-members; \$15.00 for members and includes lunch. Registration deadline is October 29. Contact Eileen Young, R.N., 2068.



Gale Schmidt Hodavance — Editor
Jim Higgins — Associate Editor
Janet Laudenslager — Staff Assistant
Jack Dittbrenner — Photography
Darla Molnar — Photography

Internal auditing program debuts

There is a new tool available to hospital administrators and managers that aids in evaluating and measuring the overall fitness of their organizations. Utilized by other industries for some time, internal auditing, as this new program is referred to, will be a shared service of A&SHHC and The Allentown Hospital.

According to program director Richard Walters, internal auditing will provide an "objective and independent appraisal of operational and financial activities" within the two hospitals. "Operational" audits can be performed through cooperation of the management teams of both institutions. This type of audit will show how well the hospitals' objectives are being achieved. Organizational structures, personnel, policies and procedures, financial and physical resources, and even management information systems are studied and evaluated.

"Financial" audits, the traditional type of audit, reviews financial records and reports in order to determine how applicable already general accepted accounting principles are.

Another aspect of internal auditing is that it is a major ingredient in measuring and evaluating the soundness, adequacy and application of an organization's operating internal controls.

As Rich Walters sees it, the internal auditing program will "help improve efficiency and effectiveness and detect any weakness within our internal control systems and help us fully achieve our goals and objectives."

Symposium '82

The upcoming schedule of hospital sponsored professional development programs includes:

The Future of Nursing — Saturday, October 23, 8:15 A.M., in the Hospital Center Auditorium.

Utilization of nursing resources, significant developments and future legal accountability for nursing are a few of the issues which will be addressed at the symposium. Hospital staff members Alverta Stichter, R.N., M.S.N., assistant administrator, nursing services, and Janine Fiesta, R.N., J.D., risk manager, will join Marjorie Beyers, R.N., Ph.D., director, National Commission on Nursing, Chicago, Claire Fagin, R.N., Ph.D., dean and professor, School of Nursing, University of Pennsylvania, and Erlene P. McGriff, R.N., Ed.D., professor and head, nursing division, New York University, on the faculty for the program.

Nursing continuing education credit is available through the Pennsylvania Nurses Association.

There is no fee for A&SHHC employees, however there is a \$10.00 fee for student nurses, and a \$25.00 fee for all others (includes coffee breaks and lunch).

For registration information, contact the educational development department, 2026.

Peripheral Nerve Disorders — Saturday, November 13, 8:30 A.M., in the Hospital Center auditorium.

"The Diabetic Neuropathies" will be the topic of guest speaker Mark Brown, M.D., associate professor, department of neurology, University of Pennsylvania, for this program which includes discussions by several members of the Hospital Center Staff.

Scheduled presentations include "Peripheral Nerve Disorders in Connective Tissue Diseases" by Kerry Miller, M.D., rheumatologist; "Diagnosis of Upper Extremity Compression Neuropathies" by Peter Barbour, M.D., neurologist; "Treatment of Compression Neuropathies" by David Sussman, M.D., orthopedic surgeon; "Thoracic Outlet Syndrome" by Geoffrey Toonder, M.D., thoracic surgeon; "Peripheral Nerve Disorders Associated with Cancer" by Lawrence Levitt, M.D., neurologist; "Reflex Sympathetic Dystrophy" by Michael Busch, M.D., orthopedic surgeon; "Physical Therapy for Peripheral Nerve Problems" by Richard Steigerwalt, L.P.T., physical therapist; "Cranial Nerve Disorders" by David Tilly, M.D., neurosurgeon; "Microsurgical Approach to Peripheral Nerve Problems" by Harry Stephens, M.D., neurosurgeon; "Neuropathic Disorders of the Foot" by William DeFeo, D.P.M., podiatrist; and "Cutaneous Manifestations of Peripheral Nerve Disorders" by James Wall, M.D., dermatologist.

Registration fee is \$15.00, and includes coffee breaks and lunch. Category I credit (4 hours) is available from the American Osteopathic Association and the American Academy of Family Physicians.

For more information, contact educational development, 2026.

Recognition dinner highlights!

Oh, what a night! For over 400 employees and their guests, the third annual Employee Recognition Dinner, held at the Holiday Inn West on October 1, was a night to remember.

Honored at the event were 188 people who reached 5, 10, and 15 year milestones in their career with the Hospital Center, as well as an additional 353 who have 6 years or more of service.

The evening's agenda included a cocktail hour, dinner, a presentation program, and dancing.

Toastmaster Jack Dittbrenner, of biomedical photography fame, delighted the crowd with his charm, wit and observations on hospital life. After remarks by Ellwyn Spiker, administrator, Richard Fleming, president of the board of directors, and Walter J. Okunski, M.D., president of the medical staff, the award ceremony was held.

Presenting service pins, which are custom designed lapel pins bearing the A&SHHC logo, were Gary Steinberg, associate administrator and assistant administrators Philip Brown, Richard Cipoletti, Alverta Stichter, and Edward Hindin, director of planning, and Gale S. Hodovance, director of public relations.

Receiving polished sterling silver pins for recognition of 15 years of service were:

Judith Cihylik John Peeler
Kathryn Kawalewski Nancy A. Wendling

Receiving pewter with blue hard-fired enamel pins in recognition of 10 years of service were:

Stephanie R. Burke Judith A. Dorsam
Constance E. DeGracia Sharon L. Fichter



Judith Cihylik, Nancy Wendling and John Peeler; honored for their 15 years in the A&SHHC and Allentown Hospital/Sacred Heart Hospital System.

Kathleen B. Funk
Vaughn C. Gower
Eileen A. Gribben
Deborah A. Haas
Donna M. Hedash

Virginia A. Kovalovich
Shirley A. Lathbury
Germaine Lee
Donna J. Roth
Joy K. Stahl

Receiving pewter pins in recognition of 5 years of service were:

Jimmy Allford
Jewel M. Alpaugh
Agnes M. Andreasen
Mary A. Andrew
Maria A. Bauer
Susan L. Beers
Paula Bencik
Marilyn G. Bencoter
Steven R. Berman
Lucinda D. Bernhard
Sharon L. Boley
Jean A. Bortz
Michael R. Boyle

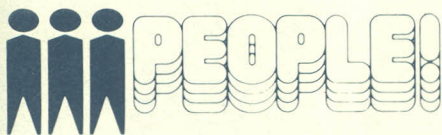
Sallyann M. Bozosi
Carol A. Brobst
Emily A. Brown
Charlotte C. Buckenmyer
Diane M. Carpenter
Peter Carpenter
Kay F. Churchman
Julia A. Clelland
Joseph A. Collette, Jr.
Sandra B. Colon
Lynn H. Corcoran
Karen Crow
Christine L. Danenhower

Maryanne DeJoseph-Nichol
Donna M. Dewalt
Beth Dombrosky
William H. Doney, Jr.
Dolores V. Drummer
Delores C. Duffy
Irene R. Ehrgott
Shirley A. Eisenhard
Carol A. Eisenhardt
Diane R. Epstein
Dennis Feters
Amy B. Fields
Joan Fisher
Lillian Flynn
Eleanor Z. Franges
Jane A. Frank
Marlene Frassinelli
Tindra A. Gerber
Carolyn D. Gessner
Gail J. Gillespie
Ruth Godshall
Bonnie L. Graboski
Arlene A. Greitzer
Karen D. Griffith
Christine M. Gross
Tameria A. Haas
Victoria G. Hackett
Gloria Hamm
Joanne Havassy
Meolody Hilbert
Terrie A. Hollod
Judith A. Hutchison
Anna May Kapustiak
Elizabeth Kerin
Catherine D. Kinard
Thomas D. Kish
Janis H. Koren
Bonnie M. Kosman
Cynthia A. Kostolsky
Carol A. Kunkel
Cheryl A. Laky
Mary E. Lenahan
Patricia A. Leshko
Andrea S. Liedlich
Douglas P. Litchfield
Deborah J. Lutz
Debra A. Lutz
Marlene Machusak
Anne R. Marth
Diane Martin
Donna M. Matsco
Claire M. McGinley
Eric G. McKenzie
Margaret A. Mensinger
Elizabeth A. Mescavage

Inge Meyers
Patricia Miller
Louis Mirra
Constance A. Molchany
Darla E. Molnar
Cynthia E. Murillo
Dorothy A. Murray
Regina C. Natale
Susan K. Noll
Kathleen A. Novak
Wayne A. Parsons
Maryrose Paxson
Louise M. Pearce
Karoline Peeler
Linda C. Pflueger
Claire A. Potter
Michael Quinn
Suzanne Rehrig
Barbara A. Reichwein
Linda A. Reinhard
Suzanne M. Rice
Marilyn R. Rohrbach
Thomas N. Rutman
Joan Rutz
Mary T. Ryan
Cindy T. Schantzenbach
Colleen R. Scholl
Debra J. Seltzer
Jean S. Snyder
Denice M. Stephens
Mary G. Strasser
Terry A. Talotta
Hope L. Teets
Barbara Toczek
Linda S. Tomaszewski
Joseph S. Tomko
Donna L. Transue
Charlotte R. Wallace
Bonnie J. Wasilowsky
Joan M. Weber
Lee M. Wehr
Freda C. Wetmore
Shirley A. White
Vicki E. Whitehead
Roslyn A. Whitner
Linda L. Widner
Joann Williams
Judith A. Williams
Bonnie L. Winkler
Debra K. Yoder
John R. Yost
Donna L. Zinggeler

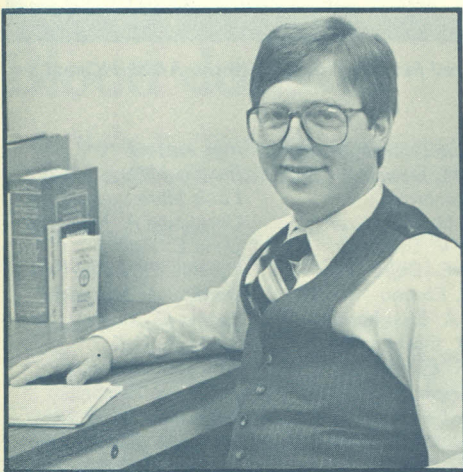


Some of the 10 year employees receiving pins were, left to right: Joy Stahl, Donna Roth, Donna Hedash, Germaine Lee, Deborah Haas, Eileen Gribben, Judith Dorsam, Vaughn Gower, Sharon Fichter, Stephanie Burke, Shirley Lathbury.



Richard P. Walters is directing the internal auditing program here and at The Allentown Hospital. He is a graduate of Moravian College, Bethlehem, with a B.S. in Business Administration. Prior to his new position, he was supervisor for internal audits at Geissinger Medical Center, Danville. He has also been an administrative assistant for Columbia, Montour, Snyder, and Uniontown Counties Mental Health/Mental Retardation programs.

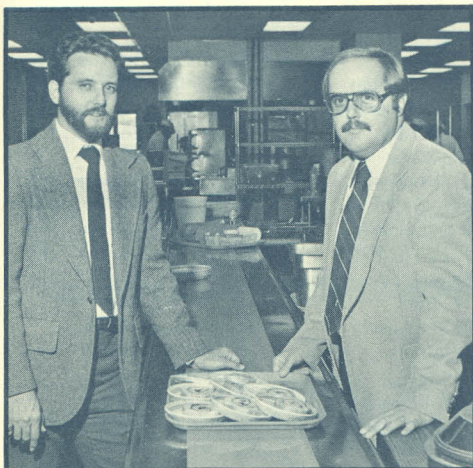
His office is located in the old business office and he can be reached at 2694.



Rich Walters

Ed Leifer is the new food service director. **Ted Tobia**, director since August 1979, has been reassigned to a new position with M.W. Wood Company, the Hospital Center's food caterer.

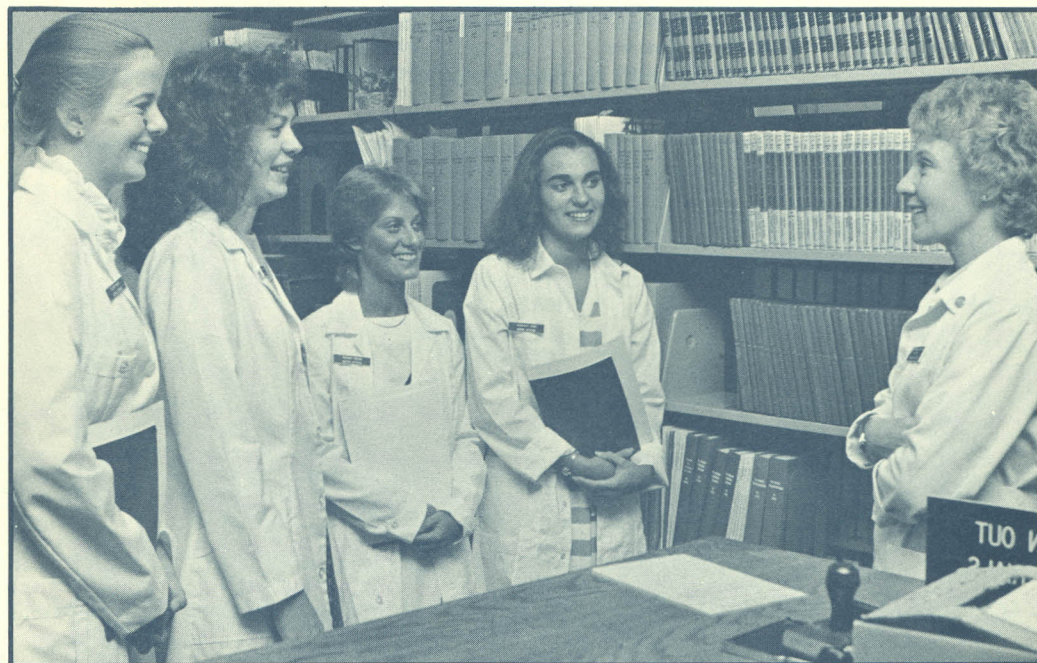
Ed is a graduate of Eastern Baptist College, St. Davids, Pennsylvania with a B.A. in History. He has over 13 years of food industry experience, most recently as associate food director at Lankenau Hospital, Philadelphia, and at the Medical College of Pennsylvania.



Ed Leifer, Ted Tobia



New clergy arrive — Now in its second year, the pastoral care residency program has welcomed its newest group, consisting of (standing, left to right): Rev. Glenn Heintzelman, an ordained minister of the Moravian Church and a graduate of Moravian Theological Seminary; Rev. James Fatzinger, an ordained minister of the United Church of Christ and a graduate of Lancaster, Pennsylvania Theological Seminary; and Sister Mary Ellen Kozlowski, a Roman Catholic nun of the order of the Servants of the Blessed Sacrament. Seated, left to right are: Rev. Ruth Mullis, an ordained American Baptist minister and a graduate of the Union Theological Seminary, New York City; Chaplain Nancy Adams, a graduate of the Andover-Newton Theological School, Andover, Massachusetts; and Chaplain Sara Davis, who holds a Master's Degree in Christian Education from Scarritt College, Nashville, Tennessee.



Dietetic internship program underway — In the library, Barbara Millenbruch, director of the dietetic internship program (left), orients the new group to the hospital. The program is sponsored by M.W. Wood Enterprises in cooperation with A&SHHC. The future dietitians are prepared for careers in dietetics by experiencing the nutritional aspects of disease, prevention, treatment, control and health maintenance. Donna Freiler, of Immaculate College, Doreen Vidakovich, Indiana University of Pennsylvania, Helene Mosiker, Penn State University, and Carol Schindler, University of Rhode Island, will be here until the middle of July.



Coming Events

November 13, 1982 — **Broadway Trip**
— Sold Out!

December 10, 1982 — **Jingle Bell Bash**
— The 3rd annual Jingle Bell Bash will be held at the Fearless Fire Company. Entertainment will be provided by "Luv N Touch." Stay tuned for more information.

February 11-13, 1983 — **Catskill Party Weekend** — Don't be left out in the cold! Sign up now for the ski trip of the year. For more information, contact Janet in public relations at 3084.

March 16-21, 1983 — **M/S Scandinavia Cruise** — Rooms are filling up quickly. Make your reservations now for the cruise of a lifetime. Space is very limited. For more information, contact Janet in public relations at 3084.



Volleyball Champs — sporting an enviable record of 15 wins and 1 loss, physical medicine emerged as the hospital's best in the 1982 Volleyball season.

Back row, left to right: Diane Amelio, Terry Durn, Cheryl Daniels and Cindy Ortelli.

Front row, left to right: Karen Graffmen, Mike Confer, Bill Dunstan, Renee Kline and Evelyn Gibas.

Allentown and Sacred Heart Hospital Center
1200 S. Cedar Crest Blvd.
Allentown, PA 18105

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