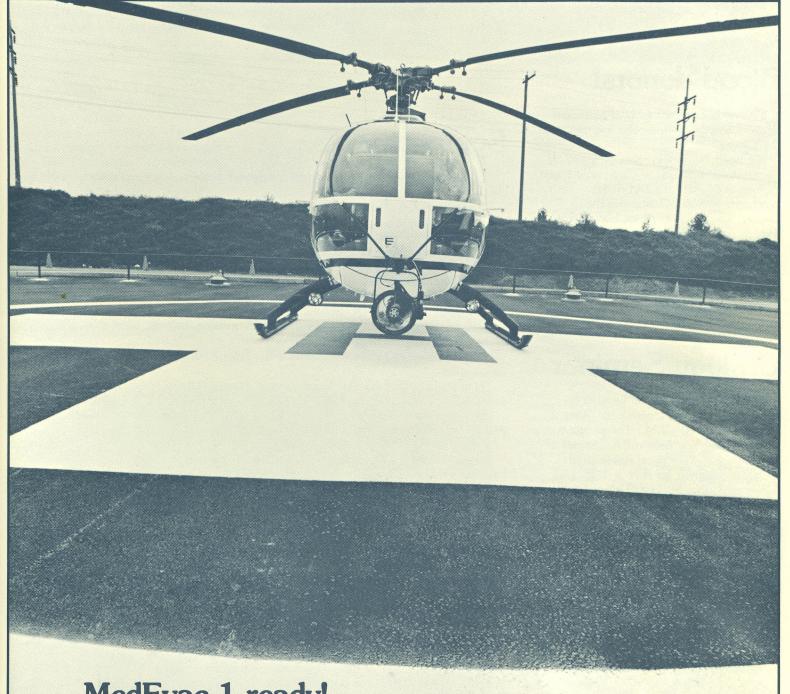
Newsletter for the Allentown and Sacred Heart Hospital Center

Vol. 5 No. 14

October 11, 1982



MedEvac 1 ready! Sitting on the new helipad is our new MBB (Messerschmitt-Boelkow-Blohm) BO 105 CBS Twin Jet II helicopter. A 1982 stretch model, the craft carries a crew of three and capacity for two litter patients. MedEvac 1 can cruise at 140 mph at a maximum altitude of 17,000 feet, with a range of 350 miles.



Just a reminder that the ASHHC Federal Credit Union, located in the old business office, is open for business Wednesdays and Fridays, 9:00 A.M. to 4:30 P.M.

Although credit union personnel may be in the office at other times, we ask that our customers visit with us only at our scheduled business hours. Unexpected interruptions cut into time appropriated for other business. Your help is greatly appreciated.

Blood donors!

On November 9, the Miller Memorial Blood Center's Bloodmobile will arrive at the Center.

We need 70 donors, plus 10 stand-by donors to give blood, in Classroom 1 and 2, from 9:00 A.M. to 1:00 P.M.

Your donation will help the Blood Center, which serves seven hospitals in Lehigh and Northampton Counties, plus Quakertown Hospital in Bucks County, to meet their goal of 25,000 pints of blood. To schedule a time for your donation, please call Kathy Malone, personnel services, 2658.

Urology Seminar

Urology Update '82 will be held on November 6 at The Holiday Inn West, 9:00 A.M. to 5:00 P.M. The program, sponsored by The Easton PA Chapter of The American Urological Association Allied, is designed for R.N.'s, L.P.N.'s, P.A.'s and other interested allied health personnel. Cost is \$25.00 for nonmembers; \$15.00 for members and includes lunch. Registration deadline is October 29. Contact Eileen Young, R.N., 2068.



Gale Schmidt Hodavance — Editor Jim Higgins — Associate Editor Janet Laudenslager — Staff Assistant Jack Dittbrenner — Photography Darla Molnar — Photography

Internal auditing program debuts

There is a new tool available to hospital administrators and managers that aids in evaluating and measuring the overall fitness of their organizations. Utilized by other industries for some time, internal auditing, as this new program is referred to, will be a shared service of A&SHHC and The Allentown Hospital.

According to program director Richard Walters, internal auditing will provide an "objective and independent appraisal of operational and financial activities" within the two hospitals. "Operational" audits can be performed through cooperation of the management teams of both institutions. This type of audit will show how well the hospitals' objectives are being achieved. Organizational structures, personnel, policies and procedures, financial and physical resources, and even management information systems are studied and evaluated.

"Financial" audits, the traditional type of audit, reviews financial records and reports in order to determine how applicable already general accepted accounting principles are.

Another aspect of internal auditing is that it is a major ingredient in measuring and evaluating the soundness, adequacy and application of an organization's operating internal controls.

As Rich Walters sees it, the internal auditing program will "help improve efficiency and effectiveness and detect any weakness within our internal control systems and help us fully achieve our goals and objectives."

Symposium '82

The upcoming schedule of hospital sponsored professional development programs includes:

The Future of Nursing — Saturday, October 23, 8:15 A.M., in the Hospital Center Auditorium.

Utilization of nursing resources, significant developments and future legal account ability for nursing are a few of the issues which will be addressed at the symposium. Hospital staff members Alverta Stichter, R.N., M.S.N., assistant administrator, nursing services, and Janine Fiesta, R.N., J.D., risk manager, will join Marjorie Beyers, R.N., Ph.D., director, National Commission on Nursing, Chicago, Claire Fagin, R.N., Ph.D., dean and professor, School of Nursing, University of Pennsylvania, and Erline P. McGriff, R.N., Ed.D., professor and head, nursing division, New York University, on the faculty for the program.

Nursing continuing education credit is available through the Pennsylvania Nurses Association.

There is no fee for A&SHHC employees, however there is a \$10.00 fee for student nurses, and a \$25.00 fee for all others (includes coffee breaks and lunch).

For registration information, contact the educational development department, 2026.

Peripheral Nerve Disorders — Saturday, November 13, 8:30 A.M., in the Hospital Center auditorium.

"The Diabetic Neuropathies" will be the topic of guest speaker Mark Brown, M.D., associate professor, department of neurology, University of Pennsylvania, for this program which includes discussions by several members of the Hospital Center Staff.

Scheduled presentations include "Peripheral Nerve Disorders in Connective Tissue Diseases" by Kerry Miller, M.D., rheumatologist; "Diagnosis of Upper Extremity Compression Neuropathies" by Peter Barbour, M.D., neurologist; "Treatment of Compression Neuropathies" by David Sussman, M.D., orthopedic surgeon; "Thoracic Outlet Syndrome" by Geoffrey Toonder, M.D., thoracic surgeon; "Peripheral Nerve Disorders Associated with Cancer" by Lawrence Levitt, M.D., neurologist; "Reflex Sympathetic Dystrophy" by Michael Busch, M.D., orthopedic surgeon; "Physical Therapy for Peripheral Nerve Problems" by Richard Steigerwalt, L.P.T., physical therapist; "Cranial Nerve Disorders" by David Tilly, M.D., neurosurgeon; "Microsurgical Approach to Peripheral Nerve Problems" by Harry Stephens, M.D., neurosurgeon; "Neuropathic Disorders of the Foot" by William DeFeo, D.P.M., podiatrist; and "Cutaneous Manifestations of Peripheral Nerve Disorders" by James Wall M.D., dermatologist.

Registration fee is \$15.00, and includes coffee breaks and lunch. Category I credit (4 hours) is available from the American Osteopathic Association and the American Academy of Family Physicians.

For more information, contact educational development, 2026.

Recognition dinner highlights!

Oh, what a night! For over 400 employees and their guests, the third annual Employee Recognition Dinner, held at the Holiday Inn West on October 1, was a night to remember.

Honored at the event were 188 people who reached 5, 10, and 15 year milestones in their career with the Hospital Center, as well as an additional 353 who have 6 years or more of service.

The evening's agenda included a cocktail hour, dinner, a presentation program, and dancing.

Toastmaster Jack Dittbrenner, of biomedical photography fame, delighted the crowd with his charm, wit and observations on hospital life. After remarks by Ellwyn Spiker, administrator, Richard Fleming, president of the board of directors, and Walter J. Okunski, M.D., president of the medical staff, the award ceremony was held.

Presenting service pins, which are custom designed lapel pins bearing the A&SHHC logo, were Gary Steinberg, associate administrator and assistant administrators Philip Brown, Richard Cipoletti, Alverta Stichter, and Edward Hindin, director of planning, and Gale S. Hodovance, director of public relations.

Receiving polished sterling silver pins for recognition of 15 years of service were:

Judith Cihylik Kathryn Kowalewski John Peeler Nancy A. Wendling

Receiving pewter with blue hard-fired enamel pins in recognition of 10 years of service were: Stephanie R. Burke Judith A. Dorsam Constance E. DeGracia Sharon L. Fichter



Judith Cihylik, Nancy Wendling and John Peeler; honored for their 15 years in the A&SHHC and Allentown Hospital/Sacred Heart Hospital System.

Kathleen B. Funk Vaughn C. Gower Eileen A. Gribben Deborah A. Haas Donna M. Hedash

Virginia A. Kovalovich Shirley A. Lathbury Germaine Lee Donna J. Roth Joy K. Stahl

Receiving pewter pins in recognition of 5 years of

service were:
Jimmy Allford
Jewel M. Alpaugh
Agnes M. Andreasen
Mary A. Andrew
Maria A. Bauer
Susan L. Beers
Paula Bencik
Marilyn G. Benscoter
Steven R. Berman
Lucinda D. Bernhard
Sharon L. Boley
Jean A. Bortz
Michael R. Boyle

Sallyann M. Bozosi
Carol A. Brobst
Emily A. Brown
Charlotte C. Buckenmyer
Diane M. Carpenter
Peter Carpenter
Kay F. Churchman
Julia A. Clelland
Joseph A. Collette, Jr.
Sandra B. Colon
Lynn H. Corcoran
Karen Crow
Christine L. Danenhower

Maryanne DeJoseph-Nichol Donna M. Dewalt Beth Dombrosky William H. Doney, Jr. Dolores V. Drummer Delores C. Duffy Irene R. Ehrgott Shirley A. Eisenhard Carol A. Eisenhardt Diane R. Epstein Dennis Fetters Amy B. Fields Joan Fisher Lillian Flynn Eleanor Z. Franges Jane A. Frank Marlene Frassinelli Tindra A. Gerber Carolyn D. Gessner Gail J. Gillespie Ruth Godshall Bonnie L. Graboski Arlene A. Greitzer Karen D. Griffith Christine M. Gross Tameria A. Haas Victoria G. Hackett Gloria Hamm Joanne Havassy Meolody Hilbert Terrie A. Hollod Judith A. Hutchison Anna May Kapustiak Elizabeth Kerin Catherine D. Kinard Thomas D. Kish Janis H. Koren Bonnie M. Kosman Cynthia A. Kostolsky Carol A. Kunkel Cherul A. Laku Mary E. Lenahan Patricia A. Leshko Andrea S. Liedlich Douglas P. Litchfield Deborah J. Lutz Debra A. Lutz Marlene Machusak Anne R. Marth Diane Martin Donna M. Matsco Claire M. McGinley Eric G. McKenzie Margaret A. Mensinger

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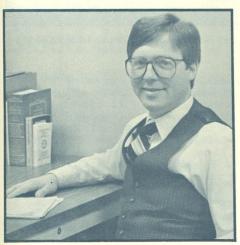
Inge Mevers



Some of the 10 year employees receiving pins were, left to right: Joy Stahl, Donna Roth, Donna Hedash, Germaine Lee, Deborah Haas, Eileen Gribben, Judith Dorsam, Vaughn Gower, Sharon Fichter, Stephanie Burke, Shirley Lathbury.

Richard P. Walters is directing the internal auditing program here and at The Allentown Hospital. He is a graduate of Moravian College, Bethlehem, with a B.S. in Business Administration. Prior to his new position, he was supervisor for internal audits at Geissinger Medical Center, Danville. He has also been an administrative assistant for Columbia, Montouri, Snyder, and Unionton Counties Mental Health/Mental Retardation programs.

His office is located in the old business office and he can be reached at 2694.



Rich Walters

Ed Leifer is the new food service director. Ted Tobia, director since August 1979, has been reassigned to a new position with M.W. Wood Company, the Hospital Center's food caterer.

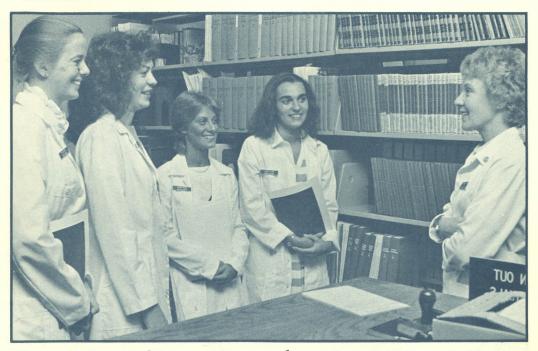
Ed is a graduate of Eastern Baptist College, St. Davids, Pennsylvania with a B.A. in History. He has over 13 years of food industry experience, most recently as associate food director at Lankenau Hospital, Philadelphia, and at the Medical College of Pennsylvania.



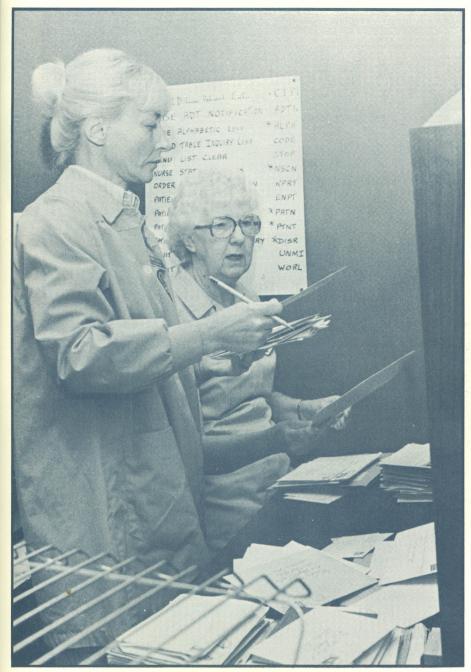
Ed Leifer, Ted Tobia



New clergy arrive — Now in its second year, the pastoral care residency program has welcomed its newest group, consisting of (standing, left to right): Rev. Glenn Heintzelman, an ordained minister of the Moravian Church and a graduate of Moravian Theological Seminary; Rev. James Fatzinger, an ordained minister of the United Church of Christ and a graduate of Lancaster, Pennsylvania Theological Seminary; and Sister Mary Ellen Kozlowski, a Roman Catholic nun of the order of the Servants of the Blessed Sacrament. Seated, left to right are: Rev. Ruth Mullis, an ordained American Baptist minister and a graduate of the Union Theological Seminary, New York City; Chaplain Nancy Adams, a graduate of the Andover-Newton Theological School, Andover, Massachusetts; and Chaplain Sara Davis, who holds a Master's Degree in Christian Education from Scarritt College, Nashville, Tennessee.



Dietetic internship program underway — In the library, Barbara Millenbruch, director of the dietetic internship program (left), orients the new group to the hospital. The program is sponsored by M.W. Wood Enterprises in cooperation with A&SHHC. The future dietitians are prepared for careers in dietetics by experiencing the nutritional aspects of disease, prevention, treatment, control and health maintenance. Donna Freiler, of Immaculate College, Doreen Vidakovich, Indiana University of Pennsylvania, Helene Mosiker, Penn State University, and Carol Schindler, University of Rhode Island, will be here until the middle of July.



Volunteers Rosemary Reinhard and Peg Brennan hard at work with daily task of sorting and delivering patient mail.

Mailroom Mania

"Sexy George" Room 305, A&SHHC Hospital, Allentown, PA 18105 "Mr. Red Fox" Room 428, A&SHHC Hospital, Allentown, PA 18105 "John Smith" Room 780, St. "Something or other" Hospital, Allentown, PA 18105.

These are just a few examples of the types of addressed mail that arrives here at the Hospital Center. The delivery of patient mail is a daily job and an important one. When mail arrives at the hospital, the busy mailroom staff separates the hospital business mail from the inpatient mail. When all patient mail is received, it is taken to the volunteer department where volunteers Sophie Beiter, Peg Brennan, Edith Collins, Renee Ford, Mary Hotsko, Mary Matthews, Dottie McHugh, Betty Patt, Jane Peters, Sis Rahn, Rosemary Reinhard, Lucy Romberger, Marie Russoli, and Lillian Swartley get involved. Not only do they have some crazy stories to tell, but they also help keep the tremendous volume of hospital mail organized and efficiently distributed. Not always an easy task! They readdress and forward mail, call return addresses for correct addresses that were left blank, locate what floor and bed patients are on and in, and even what their home addresses are through their CRT (Cathode Ray Tude — computer terminal). Often when delivering patient mail, they may spend some time chatting and reading mail to people who need assistance.

According to Linda Leddy, director of volunteer services, all the volunteers are trained to use their skills in an area that will benefit both the hospital and the volunteer. The extra "detective" work often needed in delivering the mail is well appreciated by the hospital as well as by our patients! Keep up the good work!

Program to address needs of widows/widowers

The impact of the death of one's spouse, the process of grieving, and the often unwilling adapation to life as a widow or widower will be addressed at "Perspectives on Working with Widows and Widowers" on Wednesday, October 27, at the Allentown Hilton, at 8:30 A.M.

Designed for health care professionals and others who come in contact with the bereaved, the conference is sponsored by the Comprehensive Community Cancer Center of A&SHHC and The Allentown Hospital and in cooperation with Lehigh Valley Hospice.

Four special seminars will be offered: 1) helping skills for dealing with the bereaved; 2) helping people handle finances in connection with their estate; 3) developing support groups; and 4) grieving for professionals.

Registration fee is \$25.00, and the program is limited to 125 people. For more information, contact the Comprehensive Community Cancer Center, 821-2582.

Nurse of Hope

The Nurse of Hope program, Lehigh Unit, will be held on November 3 in the Air Products and Chemicals auditorium in Trexlertown.

The program is open to all registered, general, and licensed practical nurses as well as R.N. and L.P.N.students. Sponsored by the American Cancer Society and the Business and Professional Women's Club, the program selects the Nurse of Hope to be an official representative of the American Cancer Society, serving at various professional, social, and community functions on its behalf. Activities include visiting schools, civic groups, fund raising events, and public education forums (self breast examinations, etc.) The Nurse of Hope is also eligible for the state Nurse of Hope program held in March, 1983.

To apply, contact Kim Hitchings, R.N., professional recruiter in the personnel department, or call her at 3100. Applicants are evaluated on their thoughts on the hopeful side of cancer and by an interview session. Professionalism, communication ability and sincerity are also considered. Applications must be returned

to Kim by October 22.



Coming Events

November 13, 1982 — Broadway Trip — Sold Out!

December 10, 1982 — Jingle Bell Bash

— The 3rd annual Jingle Bell
Bash will be held at the Fearless
Fire Company. Entertainment
will be provided by "Luv N
Touch." Stay tuned for more information.

February 11-13, 1983 — Catskill Party

Weekend — Don't be left out in
the cold! Sign up now for the
ski trip of the year. For more information, contact Janet in
public relations at 3084.

March 16-21, 1983 — M/S Scandinavia

Cruise — Rooms are filling up quickly. Make your reservations now for the cruise of a lifetime.

Space is very limited. For more information, contact Janet in public relations at 3084.



Volleyball Champs — sporting an enviable record of 15 wins and 1 loss, physical medicine emerged as the hospital's best in the 1982 Volleyball season.

Back row, left to right: Diane Amelio, Terry Durn, Cheryl Daniels and Cindy Ortelli.

Front row, left to right: Karen Graffmen, Mike Confer, Bill Dunstan, Renee Kline and Evelyn Gibas.

Allentown and Sacred Heart Hospital Center 1200 S. Cedar Crest Blvd. Allentown, PA 18105

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