



A Newsletter of the Lehigh Valley Hospital Center

update


Vol. 8, No. 2

March 15, 1985

Special Issue

1984

AT A GLANCE

Last year, our tenth anniversary, was a very busy and exciting year at the Hospital Center. Many special events took place which we will remember for years. Unfortunately, due to understaffing in the public relations department, many of the events were not covered in Update. In an effort to keep you informed of the events of 1984, we bring you this special photo issue of Update. 

January April May August November
February June September
March July October

Special Issue

1 R Adams Cowley, M.D., director of the Maryland Institute for Emergency Medical Services Systems, was the keynote speaker at the formal dedication ceremonies of the Hospital Center's new shock/trauma unit on March 31.

2 Michael Rhodes, M.D., chief of the division of trauma, holds ceremonial ribbon which is about to be cut by Donna Hedash, R.N., assistant coordinator, nursing services. H. Arnold Muller, M.D., Pennsylvania's Secretary

of Health, and R Adams Cowley look on.

3 Alma Pfeiffer, president of the auxiliary, unveils the plaque located in the shock/trauma unit. The auxiliary's three-year pledge of \$225,000 toward the building of the unit was paid off in just two years.

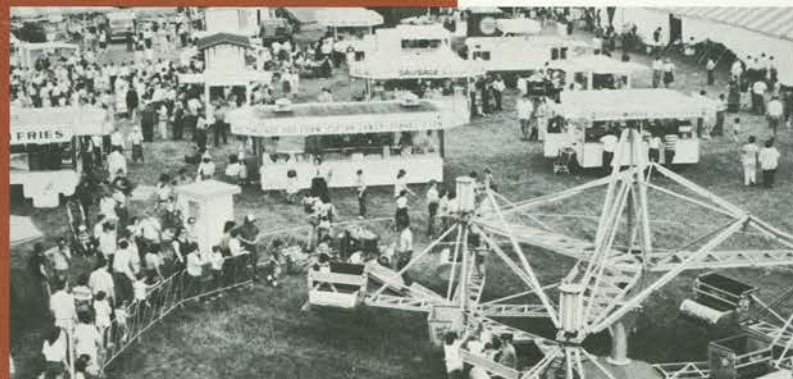
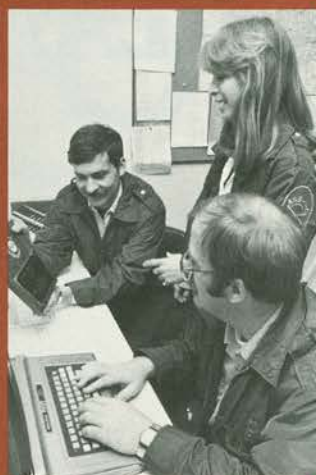
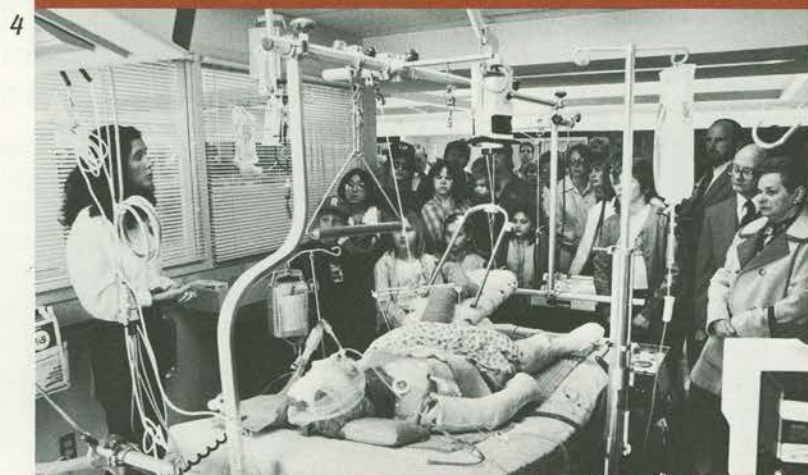
4 Sharon Smith, R.N., M.S.N., shock/trauma clinical specialist, explains equipment in the new unit to members of the community who attended the public tours

on April 1.

5 Members of the MedEvac crew, Lach Brown, pilot, Nan Miller, R.N., flight nurse, and Paul Zondlo, flight medic, admire the Governor's Highway Safety Award for Health plaque which was presented to MedEvac on April 26.

6 Members of the Hospital Center staff participated at The Allentown Hospital's Health Fair on May 15 and 16.

7 A birds-eye view of May Daze, 1984.



1 Burn Foundation Annual Meeting



1 Peter Brigham, president of the Burn Foundation, addresses an audience of over 300 at the Burn Foundation annual meeting, held at the Hospital Center on June 2.

2 Peter Brigham, president, Burn Foundation, H. John Heinz III, U.S. Senator, and Ellwyn D. Spiker, Hospital Center president, attend a press conference prior to the Burn Foundation annual meeting.

3 Walter J. Okunski, M.D., director of the Burn Center, explains the hydrotherapy tub to Senator Heinz during a tour of the Burn Center.

4 Ellwyn Spiker, president, accepts a check from Alma

Pfeiffer, president of the auxiliary, at the auxiliary's annual luncheon meeting on June 6. The check represented the balance of the \$225,000 pledge toward the building of the shock/trauma unit.

5 At the Residents' Graduation Dinner in June, Fred Denstman, M.D., and Ayman Hakki, M.D., chief surgical residents, present Teacher of the Year Award for Surgery to Michael Rhodes, M.D., chief of the division of trauma.

6 Graduates of the internal medicine residency program surround Dean

Dimick, M.D., chairman, department of medicine, after receiving their diplomas. Pictured from left to right are Robert Klingler, M.D., David Peichert, M.D., Jack Powers, M.D., Dimick, Richard Silver, M.D., Joseph McHugh, M.D., Paul Guillard, M.D., and Francis Day, M.D.

7 At the HealthEast annual meeting on June 13, Richard Fleming gave his final speech as Chairman of the Lehigh Valley Hospital Center's Board of Directors.

8 Ellwyn Spiker, president, presents a gift to Richard Fleming, Chairman of the Board of Directors, at Fleming's retirement dinner on June 29.



1 Leanne Bauer, auxilian, Headley S. White, Jr., M.D., director of quality assurance, Bob Elmore, volunteer, and Jack Dittbrenner, biomedical photographer, take a final look before selecting the winners of the Valley Fever poster contest.

2 Leanne Bauer, auxilian, places first prize ribbon on poster designed by Susan Dietrich, R.N., 5A.

3 The king and queens of

burlesque strut their stuff!

4 Gary Nicholas, M.D., chief for surgical education, demonstrates how to "take off" as other members of the Dead Duck Ballet look on.

5 Members of the engineering department, John Lehr, Joe Ross, and Pat Diluzio, put the finishing touches on the Hospital Center.

6 "Miss P" Jeanne Fignar,

financial services, takes a moment to pose for her fans.

7 "Superman" Richard Cipoletti, assistant administrator, "Tarzan" Mike Spleen, assistant director of engineering, biomedical section, "Miss Porky" Jeanne Fignar, financial services, and "Darth Vader" Bob Beyer, power plant supervisor, engineering, take a break off stage.



1 More stars of the show!

2 The Country Wig Walk on stage!

3 The grand finale! That's Valley Fever.

4 Roger Mullin, co-chair of the 10th anniversary celebration committee,

presents a gift of appreciation to Howard Miller, director of Valley Fever, at the cast party.

5 Cast members relax and enjoy themselves at the cast party following the Sunday performance.

6 An imitation of the

Country Wig Walk at the 10th birthday party celebration held at the Allentown Hilton.

7 Ellwyn D. Spiker, president, prepares to cut the first piece of cake at the birthday party.

1 Mildred Nicholson, materials management (left), and Joanne Fister, R.N., Burn Center (right), pose with Ellwyn D. Spiker, president, at the employee recognition dinner. Both Nicholson and Fister were honored for 30 years of service.

2 Twenty year honorees Martha Donaldson, R.N., medical/surgical float pool (left), and Carol Thomas, R.N., 6C (right), are pictured with Ellwyn D. Spiker, president, at the employee recognition dinner.

3 Fifteen year honorees (left to right) Loretta K. Adam, R.N., O.R.,

Kathryn M. Kiefer, M.T., coagulation, Joyce L. Kahler, nursing assistant, O.R., Ellwyn D. Spiker, president, Carolyn M. Miller, M.T., hematology, Jane M. Lewis, R.N., 5A, Pauline F. Shull, telecommunications, and Shirley M. Rohrbach, L.P.N., 6B.

4 As part of an educational program to inform parents about the new child restraint law, the Hospital Center hosted a press conference on November 2. Participants were (left to right) Jeffrey Burtaine, M.D., director of the Wellness Center,

Russell Puschak, M.D., chief of the division of pediatrics, Ginny Thornburgh, Michael Rhodes, M.D., chief of the division of trauma, and George Moerkirk, M.D., director of pre-hospital emergency medical services and flight operations.

5 State Trooper Richard Morris and Ginny Thornburgh demonstrate the use of child restraints with Travis and Erin Faltin. Waiting their turn to try out the safety seats are Garry and Steven Tapler with mom, Pamela Tapler, planning.

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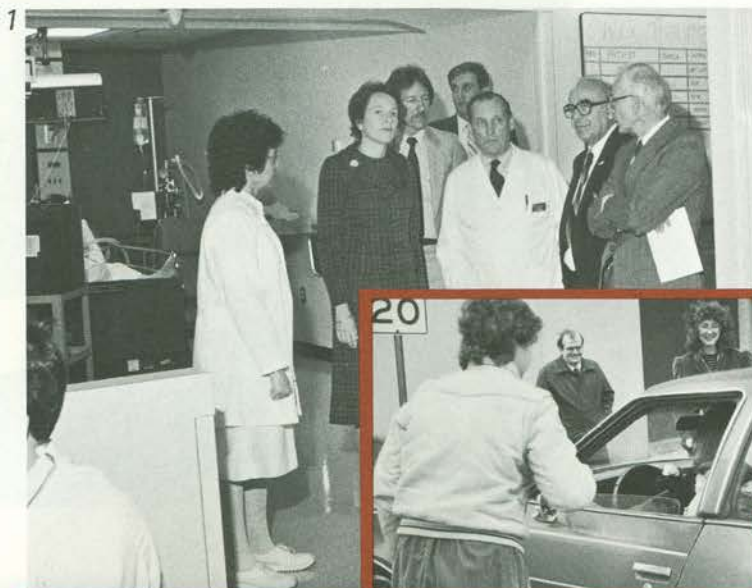


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1 Before the press conference, Ginny Thornburgh was given a tour of the shock/trauma unit. Pictured from left to right are Marilyn Rourke, R.N., B.S.N., head nurse, shock/trauma unit, Thornburgh, Jeffrey Burtaine, M.D., director of the Wellness Center, Brad Mallory, director of the Bureau of Safety Programming and Analysis, Department of Transportation, Donald H. Gaylor, M.D., chairman of the department of surgery, George Moerkirk, M.D., director of pre-hospital emergency medical services and flight operations, and Russell Puschak, M.D., chief of the division of pediatrics.

2 Mike Spleen, assistant director of engineering, biomedical section, Richard Cipoletti, assistant administrator, Sandra Colon, business office manager, and Jewel Alpaugh, manager, admitting services, were four of the individuals who participated in the Great American Smokeout on November 17.

3 Members of the safety committee keep a watchful eye out for drivers who are wearing their seatbelts.

4 "Tom Turkey" Pam Oser, benefits coordinator/employment counselor, made a special appearance in the Hospital Center's auditorium as part of the seatbelt program kick-off

festivities on November 19.

5 HealthEast Communications, then the Hospital Center's television department, received a "Gold Award" at the International Film and Television Festival of New York. The award was received for "Health Care Costs: The Price of Life," a special edition of "On Call." Pictured from left to right are Gerald M. Goldberg, president, International Film and Television Festival of New York, Arlene Francis, radio and television personality, Devon Frey, senior producer, HealthEast Communications, and Hugh Downs, host of 20/20.



Members of the Hospital Center family enjoy a delicious feast at the annual Christmas dinner held in the Hospital Center's dining room.

Lehigh Valley Hospital Center
a HealthEast Hospital
P.O. Box 689
1200 S. Cedar Crest Blvd.
Allentown, PA 18105

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