



# update

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## **Slate Belt Medical Center... Welcome to the Family**

As part of a major movement towards increasing the healthcare capabilities of the HealthEast system, Slate Belt Medical Center has become a component of HealthEast. The official announcement was made by David Buchmueller, president of HealthEast, at a press conference held at Slate Belt on Wednesday, March 20.

Slate Belt Medical Center is a skilled nursing and detoxification facility with over 100 beds and more than 100 employees. It has offered community-based healthcare to residents of the area since January, 1981.

The benefits of this new association to both HealthEast hospitals, as well as to the Slate Belt Medical Center, are many and diverse.

The Lehigh Valley Hospital Center and The Allentown Hospital will now offer a drug and alcohol detoxification program to their patients through the existing program at Slate Belt. Currently, 10 beds are available there for short-term detoxification services. Plans are now being developed by HealthEast executives to expand the program to include more beds and long-term rehabilitation.

Another advantage to having Slate Belt a part of the HealthEast system is the access to 116 skilled nursing beds. This is especially important since both HealthEast hospitals are operating at, or near, capacity.

The benefits to Slate Belt as a result of their association with HealthEast will be improved management in several areas. On-site management by HealthEast will allow Slate Belt to function more efficiently and with increased access to specialized medical

care from the Hospital Center and The Allentown Hospital. In addition, Slate Belt will benefit from HealthEast's purchasing power, insurance coverage, and employee benefits.

The Slate Belt Medical Center will remain a not-for-profit organization with a community-based governing body which will insure that the healthcare needs of Slate Belt area residents are being met.

It is clear that both HealthEast hospitals and the Slate Belt Medical Center will mutually benefit from this new association.



David Buchmueller, president, HealthEast, addresses members of the news media and guests at a press conference held at Slate Belt Medical Center in Bangor on March 20.



# Title Changes Begin

*What's in a name? When it comes to job titles, a lot. Why? Because job titles are an important part of the system which businesses use to tell people who is responsible for what within their organization. And those of us who are looking in from the outside make decisions about who can help us based on those titles.*

*Think about it for a minute. Let's say you get an incorrect bill from a large department store. When you go to get the problem corrected, do you want to speak with a clerk or would you rather speak with an account executive?*

*In reality, both may hold the same job with the same responsibilities in two different businesses. And both may be equally able to help you. But you probably don't see it that way. The title "account executive" tells you that the business has given that employee the training and authority to meet your need. The title "clerk" doesn't tell you anything about what that employee does.*

*Over the years, the healthcare industry has used a system of titles which is very different from the system used by the rest*

*of the business world. And this has caused a lot of confusion as people outside the industry don't understand what our titles mean.*

*For instance, we call our chief executive officer an administrator. Yet within the larger business community, an administrator is someone with far less responsibility than a chief executive officer. The same confusing situation results from the titles we use for our top management team and for many of our department heads.*

*Further confusing the situation is the fact that even within the healthcare industry we can't seem to agree on the titles to be used, or what they mean. Department heads are titled one way at one hospital and a totally different way at another hospital. Even within the same hospital, department heads carrying the same responsibilities in different areas have different titles.*

*Within the HealthEast system, we are moving to correct this confusing situation. We will be adopting a new set of titles which accomplishes a number of goals. Our titles will be made similar to those used in the rest of the business community so they are more understandable. We will eliminate the use of five or six different titles for our department heads. Titles will be made uniform throughout the system. And we will ensure that our titles correctly describe the job performed.*

*A good example of the need for this last kind of change is the title "head nurse." As we all know, the nursing profession has evolved dramatically over the years. Our nurses today have knowledge, training, and responsibilities which far exceed the expectations of even 10 years ago.*

*Our head nurses are managers in the truest sense of the word. They supervise. They train staff. They are involved in hiring and firing. They do strategic planning. They develop budgets. And the list goes on and on. The title "head nurse" does not really convey to the outside world the high level of ability and responsibility carried by our nursing managers.*

*When is all this change going to take place? The process has already begun. While more work has to be done to develop this new system of titles at all levels, we have taken the first step. All of our assistant administrators, Richard Cipoletti, Richard Manges, Philip Brown, Paul Nurick, and Alverta Stichter, will now have the title of vice president instead of assistant administrator. In addition, Mary Kinneman will now have the title of associate vice president.*

*As this system of new titles continues to develop, we will keep you up-to-date on the changes as they occur.*



# Board takes position on Project Response

The Hospital Center's Board of Directors is concerned. They're concerned about the space problem we are facing. And they're determined to make things happen so the problem can be addressed.

The Board is also concerned that you know where they stand regarding the project. So at their meeting on March 28, they passed a resolution re-affirming their support for the project.

The bottom line? Just because Project Response is on hold, don't expect it to fade away.

As you are aware, Project Response is in a holding pattern right now. When the Certificate of Need (CON) was submitted for review last October, a lot of questions were asked about it.

While we were able to address most of the technical questions, there was one

series of questions which we needed more time to answer. Those questions dealt with the evolving HealthEast system, the impact which the evolution of HealthEast might have on the project, and the opportunity for any integration of services within the HealthEast hospitals.

It was our belief that these were valid community questions -- questions which needed to be answered. As a result, we took Project Response out of the review cycle so we could study the issue and prepare answers.

As most of you know, that process is now underway. We are currently conducting an integration analysis, a study of any cost or space savings which might result from integration of services within the HealthEast hospitals.

This integration may merely mean increased cooperation in areas such as purchasing. Or it may mean

consolidation of some services such as we are seeing in the lab.

When the integration study is completed and the questions now before us have been answered, probably in the fall, we will move forward with the project to meet your needs.

## RESOLUTION

1. Board commitment to and support for Project Response remains firm.
2. The Hospital Center has chosen to delay the review of Project Response, out of a sense of community responsibility, to review and respond to questions now before the hospital, questions raised by community agencies regarding the impact of the evolving HealthEast system upon the Project, and the opportunity for any integration of services within that system.
3. The Board recognizes that the review of questions currently before the Hospital Center may result in some modification to the Project Response plans.
4. When the questions raised by the community have been reviewed and responses have been prepared, the Hospital's Board and Management fully intend to press forward and resolve the Hospital Center's space limitations so that the hospital can continue to fulfill its mission to the community.
5. The decision to delay review of Project Response shall not be construed to indicate a lessening of Board commitment to Project Response or meeting the needs which the Project addresses.

## Bike-a-thon Needs Riders

If you like to ride, mark Sunday, May 5, on your calendar. That's the date for the local Cystic Fibrosis chapter's annual fund raising bike-a-thon.

The goal this year? To raise at least \$33,000. The funds raised in this local effort will be used to support research aimed at finding a cure for Cystic Fibrosis, the number one inherited killer of children and young adults in America today. The funds will also be used to support Cystic Fibrosis patient care centers as well as professional and public education efforts.

Because Cystic Fibrosis touches a number of the Hospital Center's families, this effort has been special to many of us. And this year the hospital is joining in by sponsoring a team of riders.

Anyone interested in signing up should contact Rich Cutshall in public relations, Ext. 8900.





# Biomedical Equipment Donated to Technical Institute

Anyone who knows Mike Spleen, supervisor of biomedical engineering, knows that he hates waste. According to Spleen, his basement at home is filled with scrap materials that he intends to recycle for future use.

It is this desire to make good use of old materials which prompted Spleen to arrange the donation of some of the hospital's outdated, nonusable biomedical equipment to the Johnson Technical Institute, Scranton, for teaching purposes.

Six heart monitors, two heart monitor recorders, and one surgical instrument used for cutting tissue in the operating room were

presented to students and administrators from the school on March 8 in our biomedical engineering lab. Paul Nurick and Richard Cipoletti, both Hospital Center vice presidents, joined Spleen in the presentation. Reporters from the Morning Call and Channel 2 were on hand to cover the event, so you may have seen the story on television or in the newspaper.

The equipment can no longer be used here, as the units are obsolete in design and nonrepairable, rendering them nonusable for proper patient care. According to Spleen, "The equipment is old, but the engineering principles are still the same.

Students will get hands-on experience in the classroom with these machines, allowing them to actually see the basic system design and learn how to replace components and trouble-shoot."

Five students from the school's biomedical technicians program spent time with Spleen in his lab, gaining an insider's perspective on what to expect from their chosen career.

Mark Huggler, a biomedical engineering technician here at the hospital, also shared his experiences with the students. Huggler is a graduate of the Johnson Technical Institute, and has been working with Spleen in the lab since last July.



During the presentation of biomedical equipment to the Johnson Technical Institute, the individuals involved posed for a photo. They are (left to right) Bob Bilbow, student, Johnson Technical Institute; Paul Nurick, vice president; Richard Cipoletti, vice president; William Hessmiller, director, biomedical technicians program, Johnson Technical Institute; Mike Spleen, supervisor, biomedical engineering; Mike Mazor, student, Johnson Technical Institute; and Art Williams, director, public relations, Johnson Technical Institute.

## Update Schedule

As you may have noticed, Update has been coming to you on a regular basis. Beginning with the March 1, 1985 issue, you have been receiving Update on the 1st and 15th of the month. But because the 1st and 15th of the month fall on different days of the week from month to month, this has created a problem for the volunteers who bring the newsletter to you. Volunteer services has requested that Update come out on a specific day of the week each time so that the same volunteer can be assigned to deliver each issue.

As a result, Update will now be distributed on the first and third Tuesday of each month. Incidentally, if you have any news for Update which may be of interest to employees, please call public relations at Ext. 8900.



## Blood—Don't Take It For Granted

One of the benefits available to Hospital Center employees is membership in the Miller Memorial Blood Assurance Plan. This is an optional benefit. In order to become a member, employees must complete an enrollment card.

Enrollment in the group program assures total blood coverage for the employee, the employee's spouse, dependent children, parents and grandparents, and the employee's spouse's parents and grandparents.

Currently, 1,574 Hospital Center employees are enrolled in our group plan. A percentage of the total

enrollment must donate each year to keep the plan effective.

Unfortunately, the Hospital Center seems to fall behind in meeting its quota each year. Including last year's negative balance of blood plus this year's quota, the Hospital Center is obligated to donate 513 pints of blood to Miller Memorial Blood Center by the end of 1985.

For your convenience, the Miller Memorial Bloodmobile will be at the Hospital Center on Tuesday, May 7, August 13, and November 5. For each of the blood drives, 70 donors are needed to give blood. If you are unable to

give blood on the scheduled blood drive days, you can contact Miller Memorial Blood Center at 691-5850 to schedule a convenient appointment. If for any reason you cannot donate blood, you may provide a substitute to give for you in your name.

The Blood Assurance Plan is definitely a worthwhile benefit. It is the responsibility of all members to keep it going. Everyone who is enrolled in the program should give blood at least once a year.

To sign up for the blood drives, call the Recruitment office at Ext. 8800.



### Ellwyn D. Spiker

Ellwyn D. Spiker, president, was recently named vice chairman of the newly formed Pennsylvania Trauma Foundation. Spiker will also serve as vice president of the Foundation's Board of Directors and vice chairman of the Foundation's Standards Committee.

The Pennsylvania Trauma Foundation was established by the passage of House Bill 1627 in December, 1984. The bill created the non-profit agency to review applications and accredit new trauma centers throughout the commonwealth.

Spiker, who was one of the original members, was nominated to the Foundation by the Hospital Association of Pennsylvania.

The goals of the Trauma Foundation are to establish criteria and standards which will be applied to designate

trauma centers throughout Pennsylvania, to establish quality assurance guidelines for trauma centers, and to establish data requirements for institutions designated as trauma centers.

### Elsie Fischl

Elsie Fischl, executive assistant, administration, was recently named to the Board of Directors of Executive Women International (EWI). In addition, Fischl has been elected to serve as the Board's treasurer. She also chairs the organization's membership committee.

Executive Women International is a select group of secretaries nominated for membership by their bosses. EWI members work toward promoting their companies through an exchange of ideas and public relations activities. Fischl's membership in EWI is

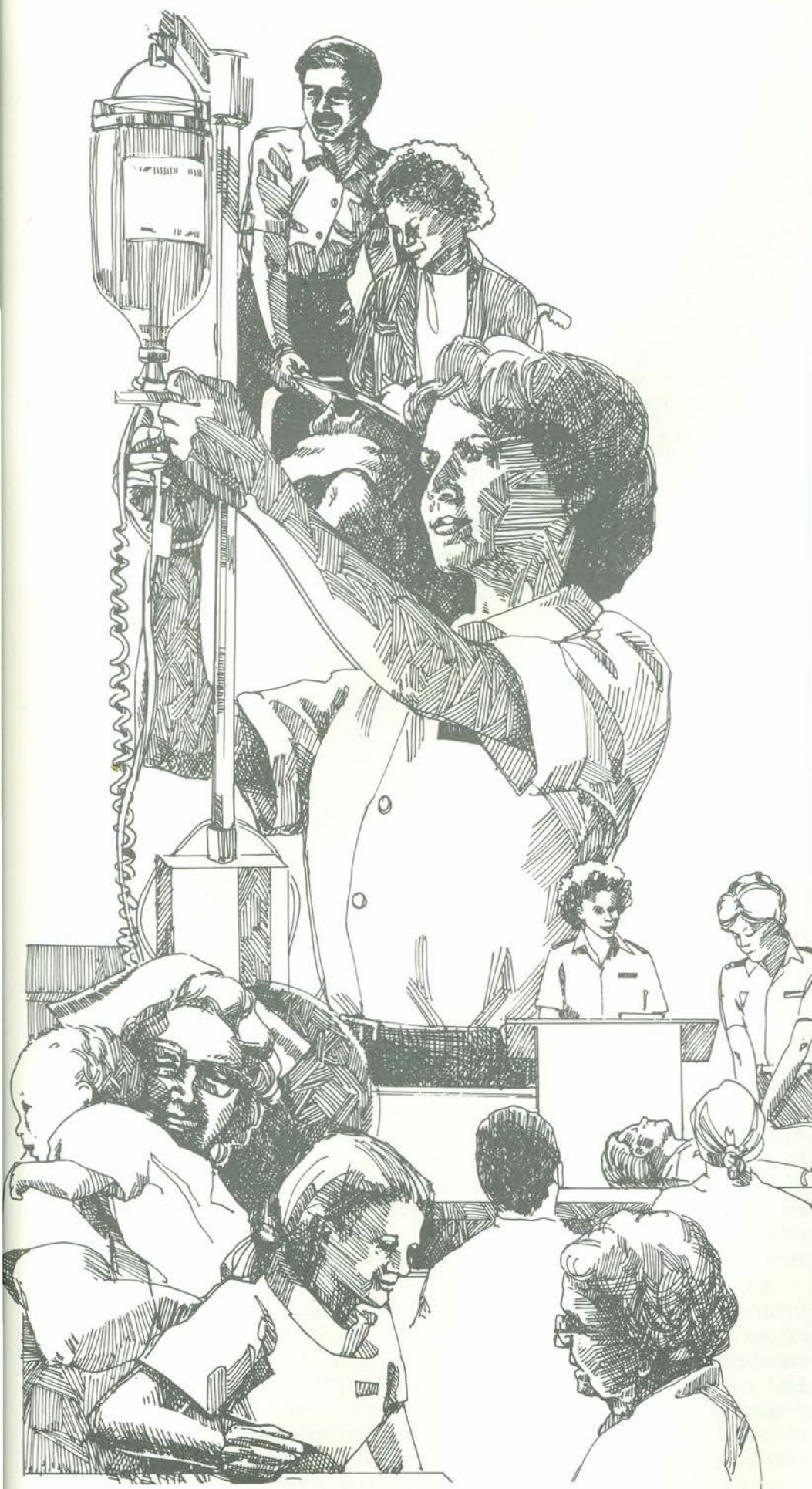
unique in that she represents the Hospital Center as the only hospital in the Lehigh Valley Chapter.

Through exchanges of ideas and activities, the members of EWI work to improve the position of their firms in the community. This is accomplished through assistance and cooperation in business matters and by learning new developments in management techniques. International affiliations also keep members abreast of what is happening throughout the world.

Fischl has been involved with EWI for two years. Through her active participation she has added to her business knowledge while having the chance to tell the Hospital Center's story. In the future, her membership will offer her first hand exposure to new developments in the business world.



# **Pennsylvania Nurses . . . Credible Professionals Doing Incredible Jobs**



This year, the week of May 6-12 has been designated as Pennsylvania Nurse Week. It takes qualified professionals to meet the varied health needs of our patients. Pennsylvania Nurse Week is held to honor such health professionals -- our nurses. Special people meeting special needs.

As part of Nurse Week, nursing units and departments with nurses are encouraged to do unit displays. The theme this year is Pennsylvania Nurses...Credible Professionals Doing Incredible Jobs.

Each unit project will be judged on originality/creativity, effort, theme, attractiveness, neatness, professionalism, and organization. The prizes of \$100, \$75, \$50 and \$25, will be awarded on Wednesday, May 8.

If you plan to do a unit display, contact Carole Fink, R.N., M.S.N., director, surgical division, at Ext. 8250 by Friday, April 26. In addition to the unit displays, there will also be displays in the lobby and in the library showcase.

Other activities planned for the week include a program on Monday, May 6, for Lehigh Valley nurses concerning the Clinical Advancement program. Mary Kinneman, R.N., M.S.N., associate vice president, nursing services, will be the main speaker.

On Wednesday, May 8, ice cream receptions will be held for all Hospital Center nurses and members of the nursing department.

During Pennsylvania Nurse Week, let us all join in the celebration. Everyone is invited to view the displays on each unit. You may be surprised by what you will see.



## CONFERENCES SCHEDULED

### Trauma: Overcoming the Odds

On April 17 and 18, the Hospital Center's emergency department nursing staff will sponsor a conference entitled "Trauma: Overcoming the Odds."

The conference will be held in the Hospital Center's auditorium from 7:30 A.M. to 4:15 P.M. both days. The conference, which will focus on various aspects of trauma, is designed for health care professionals involved in the care of multi-system trauma patients.

Hospital Center staff members who will speak at the conference include Janine Fiesta, B.S.N., J.D., director of legal affairs at the Hospital Center and The Allentown Hospital. Fiesta's topic will be "Consent: Controversial Issues."

Also speaking will be Alverta R. Stichter, R.N., M.S., vice president. Stichter will speak on "The Art of Caring in the Emergency Department."

Several members of the Hospital Center's medical staff will also speak at the conference. They include Walter J. Okunski, M.D., chief of the division of plastic surgery and director of the Burn Center. Okunski will speak on "Major Thermal Burn Injury: Assessment and Intervention."

Robert A. Morrow, M.D., associate chief of the division of neurosurgery, will speak on "Neurological Trauma: Emergency Management." Nora A. Suggs, M.D., general surgeon, will speak on "Blunt and Penetrating Abdominal Trauma." And Thomas O. Burkholder, M.D., ophthalmologist, will speak on "Traumatic Eye Injuries."

The keynote speakers for the program are Dr. Beatrice J. Kalisch, Chairperson of the Parent-Child Nursing Department, and Dr. Philip A. Kalisch, Professor of History, Politics, and Economics of Nursing, both at the University of Michigan. Their topic will be "Nursing Images: Toward a New Beginning."

The Kalisches believe that the quantity and quality of the media's portrayal of nurses and nursing have profound consequences for health care in America. The media both reflects and shapes attitudes and values in our society. Consequently, the images and information about nursing presented by the media become reality for most people. These images are taken for

granted until they are confronted by new images.

There is no registration fee for Hospital Center employees. However, there is a \$5.00 fee for lunch. For more information, contact educational development at Ext. 8320.

### Spinal Cord Injury: The Acute and Rehabilitation Aspects

Acute and rehabilitation aspects of spinal cord injuries will be the focus of a national symposium to be held May 2, 3, and 4. The symposium will be sponsored by Good Shepherd Rehabilitation Hospital and the Lehigh Valley Hospital Center, which provides the community with a neurosciences center of excellence. The symposium will provide information and stimulate discussion about the medical, rehabilitative, and psychosocial aspects of the management of spinal cord injured patients.

The comprehensive symposium is directed towards physiatrists and other physicians involved in the management of patients with spinal cord injuries; nurses; physical therapists; occupational therapists; psychologists; social workers; rehabilitation counselors; therapeutic recreation specialists; and other professionals who work with spinal cord injured patients.

On May 2 and 3, the symposium will be held at the Allentown Hilton. Some of the topics to be discussed include "Current Approaches for Acute Neurosurgical Management," "Rehabilitation During Acute Phase," "Pain Syndromes," and "Options for Mobility."

On May 4, five workshops will be held at the Good Shepherd Rehabilitation Hospital. The workshops include "Advanced Wheelchair and Mat Skills," "Skin Care," "Ventilator Dependent Quadriplegics," "ADL: Adaptive Equipment/Environmental Control," and "High Technology and Employment of Spinal Injured Persons."

Tamar Earnest, M.D., general and peripheral vascular surgeon, and Geoffrey G. Hallock, M.D., plastic surgeon, both members of the Hospital Center's medical staff, will be members of the workshop faculty on skin care.

For additional information on the symposium or registration fees, contact educational development at Ext. 8320.



## **Because of a donor, life goes on**

"PHILADELPHIA (AP) - On Tuesday, March 19, 12 year old Lolita Cunningham of Philadelphia received a heart from a Michigan boy in the first juvenile heart transplant operation at St. Christopher's Hospital for Children."

This and other stories like it have been in the news repeatedly as the number of successful organ and tissue transplant operations increase each year.

In 1984, there were over 6,800 kidney, 160 heart, 245 liver, and 20 heart/lung transplant operations performed at transplant centers across the country. However, at present, nearly 8,000 people nationwide are waiting for some kind of vital organ transplant.

In an effort to make the public aware of the need for these vital organs, National Organ Donation Awareness Week will be held during the week of April 21-27.

The importance of National Organ Donation Awareness Week cannot be overstated. The pressing need by transplant centers for available organs and tissues is the limiting factor in providing life saving surgery. The Delaware Valley Transplant Program and other participating organizations want the public to know there is one thing they can do to help -- sign an organ donor card.

Here at the Hospital Center, donor cards are available in administration, the cafeteria, emergency department and radiology waiting areas, and the public relations department. By taking a minute to sign a donor card, you can return a lifetime of happiness to someone else.

To thank all members  
of the Hospital Center family  
for the leadership role they have taken  
in the organ transplant program,  
the Delaware Valley Transplant Program  
will host a reception on  
Tuesday, April 23,  
from 5:00-7:30 P.M.,  
in the Cafeteria Annex.  
Refreshments will be served.  
Everyone is welcome to attend.

## **More Eyes Needed for Seatbelt Campaign**

Thanks to all of you, we have seen a 40% increase in the use of seatbelts by employees since we began our seatbelt campaign. As a result, we are only about 22% away from our 90% goal.

The campaign is now headed into the final stretch and all of us need to help push it over the top. We all need to talk with our fellow staff members and encourage them to buckle up.

In addition, we need some more volunteers to help with the audits. As you are aware, the audits tailed off during the winter months.

We were concerned about the safety of conducting them with ice and snow on the roads.

As we enter the spring months, however, the warmer weather will make it possible for us to use the audits again to measure our progress. And this is where you can help.

We need to increase the number of people helping with the audits. By doing this we will be able to avoid the traffic delays which occurred in the fall. We will also be able to extend the hours of the audits. And this is

important to the success of the campaign.

As Mike Spleen, biomedical engineering and seatbelt committee member, explained, "Restructuring the audit hours will make it possible to include all employees, regardless of the shift they are working. As a result, everyone will be eligible for the coupons and the drawings which are a part of the program."

Obviously volunteering means time. How much time is up to you. It can be an hour; it can be many hours. We can use whatever amount



of time you can afford to donate. The time can be before work. It can be after work. Or it can be during work if your supervisor agrees.

If you're interested in helping out, contact Elwood Ehr Gott, ambulatory services, at Ext. 8132.

Remember, there are still more days off, more department store gift certificates, and more food certificates to be awarded during April and May to those who wear their seatbelts. And don't forget, the tickets from all the drawings throughout the campaign will be included in the final drawing for a VCR. The more often your name goes in, the better your chances of winning.



## THE CENTER WELCOMES

To Engineering  
Michael Joliat

To Housekeeping  
Paul Faust

To Laboratory  
Christine Harris  
Karla Walker

To Nursing Services  
Valerie Hartman  
Judy Kropf  
Lynette Kulp

To Pulmonary Function  
Richard Berg, Jr.

To Radiology  
Albert Wharton

Welcome Back  
Rosemary Cerimele -  
Nursing Services  
Liz Skrapits -  
Secretarial Pool

## Argus Committee Looking for Suggestions

Throughout the course of our daily routines, we frequently come up with ideas which could save the hospital money. However, many of us never pursue these ideas. And that's unfortunate, both for the Hospital Center and for those of us who come up with the ideas.

Why? It's unfortunate for the Hospital Center because we're missing some valuable input -- yours. And because

we are, we're missing some of the best ideas; some of the best opportunities to improve our cost effectiveness.

It's also unfortunate for those staff members who come up with good ideas. They are missing a chance to profit from their creativity through the Argus Program.

Recognizing the importance of staff input in improving

Please See Argus Page 10

## Argus Award Announced

Recognized recently for their Argus contribution were six members of the endocrinology and toxicology departments. They are Joanne Boyle, Kathy Koch, Bill McCarthy, Dave Nadig, Ed Solderich and Louise Solomon.

Their idea? Sterilize and reuse plastic chemical analysis bottles instead of throwing them away. The idea resulted in a \$3,600 savings so each of these six staff members is now \$60.00 richer.



Argus award winners (left to right). Front row: Kathy Koch and Louise Solomon, endocrinology. Back row: Bill McCarthy, Dave Nadig, and Ed Solderich, toxicology. Missing from photo is Joanne Boyle, toxicology.



## Argus

Continued From Page 9

cost effectiveness, the Hospital Center began the Argus Program in August, 1978. It encourages staff members to come forward with cost cutting ideas by awarding 10% of the first year's savings to the person who makes the suggestion.

These suggestions can involve identifying and correcting safety problems. They can be geared to improving operations. Or they can seek to reduce costs by identifying lower cost suppliers or lowering maintenance costs.

Since the Argus Program began, employee suggestions have resulted in \$86,017 in first year savings alone. In turn, the individuals and the groups who came up with the cost saving ideas have shared

awards ranging from \$60 to \$3,600. Not bad pocket cash for being observant.

How can you join the ranks of Argus award winners? First, come up with an idea which reduces costs without reducing the quality of care. Then you put that idea on an Operation Argus form which you can get from your department head or from personnel.

Once you have filled out the form, you submit it to either your department head, directly to the personnel office or to Victor Stonebraker, pulmonary function and chairman of the Argus Committee. Stonebraker along with other members of the committee, which include Alyson Breisch, R.N., JoAnn Kelly, R.N.,

Carl Kent, materials management, Kathy Malone, personnel, James Rotherham, reimbursement, Willard Steward, maintenance engineering, Trevor Swan, physical therapy, James Towers, clinical lab, and Susan Post, pulmonary function, will review it. If it seems to make sense, your suggestion will be passed on to Richard Cipoletti, vice president. Should duplicates be submitted, the one with the earliest date will be considered.

The Argus Committee is excited about the program and would like to see more people involved. In fact, they would like to see an Argus award presented at least once a month. All they need now is your ideas.

## Recreation Committee

How many dimples does a golf ball have? Sound familiar? It's just one of the thousands of questions included in the game Trivial Pursuit. And Trivial Pursuit will be one of the many games and sports played in an upcoming Olympiad.

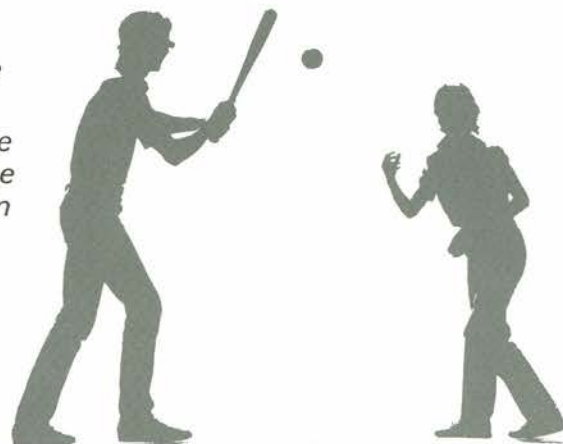
What's the olympiad all about? The Allentown Hospital has challenged the Hospital Center to a tournament of events. The sports events include softball, basketball, bowling, swimming, volleyball, running, tennis, table tennis, racquetball, and golf.

Chess, checkers, cribbage, gin rummy, pinochle, bridge, backgammon and Trivial Pursuit will also be included.

When teams are set up at both hospital for the different events, we will begin setting up schedules.

Interested? If so, send your name, department, shift, phone number, and the events in which you would like to participate to the public relations department.

If you do know how many dimples are on a golf ball, we need you. Don't hesitate -- sign up now!







## Volunteers . . . they add that special touch

You might see her running out of the volunteer services department. You might see her sharing a joke with someone in a hallway. Or you might have noticed some of her artwork on display outside of the cafeteria. She describes herself as someone who's been slowed down, but who's speeding up again.

Although Debi Short may seem like the typical volunteer, she's not. Her fellow volunteers say she is someone special. When asked why, they answer, "Because of who she is and what she has to give."

Short is not a typical volunteer by any means. In fact, her initial contact with the Hospital Center was as a trauma patient, not as a volunteer. In 1979, Short was a senior at Kutztown University majoring in commercial design. She had hopes of becoming a commercial photographer. While driving home from school one rainy night in November, she skidded into the path of a tractor trailer. The resulting head-on collision left her critically injured.

Short was rushed to our Trauma Center where a trauma team worked feverishly to save her life. For six weeks she remained in a coma. When she finally came out of it, she could no longer speak, walk, or move her right side.

The road back for Short has been long and hard, but she has made it. With months of therapy here at the Hospital Center, and at other rehabilitation facilities, she transferred her right handed artistic talent to her left hand.

After Short returned home, her physician recommended she get involved in some kind of activity. She decided she needed to get her life back on track.

A friend suggested she get involved in volunteering. Short decided volunteering would be a great way of giving part of herself in return for what the Hospital Center gave to her.

Her duties as a volunteer include running errands and doing general office work. She says it's a hectic job and describes herself as a "yo-yo," running back and forth from volunteer services every Thursday between 9:00 A.M. and 4:00 P.M.

Since her accident, Short has completed her degree in commercial design and is presently working as a freelance artist. As a matter of fact, last year she designed the cover for the "Valley Fever" program for our tenth anniversary celebration production.

There is no question -- Short is a very special person. But she's not alone. Presently, there are 430 "special" people at the Hospital Center -- volunteers who donate their time and energy to help where they are needed.

Over the years, volunteers have helped in almost every department in the hospital assisting with clerical work, special projects, patient care, and community services. Last year alone, 83,000 hours of service were donated to the hospital by our volunteers.

The week of April 22-28 has been designated as National Volunteer Week. We would like to take this opportunity to say "thank you" to you, our volunteers, for your service, your caring, and for adding that special touch!



Debi Short, volunteer



The following CPR courses will be offered during the months of April and May for all non-nursing personnel:

## CPR Courses Scheduled

### CERTIFICATION

|                    |                      |             |
|--------------------|----------------------|-------------|
| Thursday, April 25 | 1:30-4:30 P.M.       | Auditorium  |
| Friday, April 26   | 1:30-4:30 P.M.       | Auditorium  |
| Tuesday, May 7     | 8:30-11:30 A.M.      | Auditorium  |
| Thursday, May 9    | 9:00 A.M.-12:00 Noon | Classroom I |

Attendance is required on both days of the session for certification.

### RECERTIFICATION

|                |                |             |
|----------------|----------------|-------------|
| Monday, May 20 | 1:30-4:30 P.M. | Classroom I |
|----------------|----------------|-------------|

Please call educational development at Ext. 8320 to register for these courses. Registration is on a first come, first serve basis and is limited to 10 students per class.

Lehigh Valley Hospital Center  
a HealthEast Hospital  
P.O. Box 689  
1200 S. Cedar Crest Blvd.  
Allentown, PA 18105

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Pat Zieger — Staff Assistant  
Jack Dittbrenner — Photography  
Patti Wetherhold — Photography