



update

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FILM PREMIER OF "GIVING" RECEIVES WONDERFUL RECEPTION FROM HOSPITAL CENTER

It was an evening filled with feelings of pride, commitment, and togetherness. It was also an evening for ceremony and celebration.

It was the grand premier of "GIVING," a moving documentary about organ donation.

"GIVING" was filmed here at the Hospital Center several months ago and features several members of our staff. The film reflects the feelings and concerns of those Hospital Center doctors, nurses, and chaplains who recently became involved with a multiple organ donor patient and her family. It will be distributed to thousands of hospitals nationwide to be used in nursing and medical education.

The premier and reception were held July 18 at Muhlenberg College to thank those persons who made "GIVING" possible and to view - for the first time - the final product.

At the speaker's podium, Ellwyn Spiker, president of the Hospital Center, expressed thanks to those Hospital Center staff members who provided their "talent" and expertise in the production of "GIVING." Special thanks went to the staffs of the emergency department, MedEvac, shock/trauma unit, operating room, pastoral care and other select medical staff members, as they were most affected by the filming process.

The reception was also a time for those individuals who were connected with the film outside the Hospital Center's family to express their thanks to the Lehigh Valley



During the reception for the premier of "Giving," a \$5,000.00 check was presented to Ellwyn Spiker, president, LVHC, by Joseph Twist of Sandoz, Inc., which will be used toward the trauma operating room and resuscitation bays to be located in the emergency department. Sandoz, Inc., sponsored the film and donated this money to show their appreciation for the Hospital Center's cooperation.

Hospital Center and staff. Howard Nathan, executive director of the Delaware Valley Transplant Program, presented Spiker with a plaque recognizing and praising the Hospital Center's strong commitment to organ

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"Giving"

donation. The Delaware Valley Transplant Program is a regional organ procurement agency based in Philadelphia. In addition, Joseph Twist of Sandoz, Inc., thanked the Hospital Center for cooperating with the film crew in the production of "GIVING" and presented Spiker with a \$5,000 check. The check will be used toward the trauma operating room and resuscitation bays currently under construction. Sandoz, Inc. is the New Jersey-based pharmaceutical company who sponsored "GIVING."

RIGHT: Guests at the premier of the film "Giving" watch as the story unfolds of how Hospital Center employees feel as they become involved with organ donor patients.



LIBRARY SECURITY SYSTEM IMPLEMENTED

Library losses are a serious and expensive matter here at the Hospital Center. Since 1974, approximately 23% of the materials have strayed from the library -- that is a cumulative loss of over \$20,000! In order to help minimize the library's financial loss, as well as to improve service to the entire hospital, a two-part security system, in conjunction with a revised circulation policy, has been implemented.

The first part of the system is the Checkpoint book security. Checkpoint, an advanced solid state electronic detection system used by libraries around the world, monitors the unauthorized removal of books, periodicals, and audiovisual materials. The system, which is completely safe and harmless, operates on regular house current, and requires less power than needed to light a 100 watt bulb.

With the Checkpoint system, library users who wish to borrow materials should have them checked-out in the normal fashion at the circulation desk before exiting the library. The system responds by beeping only if materials are removed without first being checked-out.

The second part of the security system is the Altronics system, and is primarily for after-hours access to the library. Although this arrangement will allow hospital personnel to research topics, it will not allow them to remove materials from the library premises. Members of the medical staff, residents, medical students, and Hospital Center staff members who require access to the library after hours are issued special identification

cards. The identification card allows after-hours entry to the library, and, in doing so, activates the security system.

At night and on weekends, the security system is both audio and visual. The audio part of the system consists of an alarm which goes off if any materials are removed. As a visual security aid, a camera photographs the person entering the library. Finally, a printout of who receives access to the library is made so that library personnel can match the picture with the name on the printout.

The new security system is also being supplemented with a revised circulation policy. The new policy will enforce the loan period by applying fines for overdue books. Most books can be taken out of the library for two weeks. These are subject to a 25¢ per day overdue fine. Reference books, which can be removed from the library only on an emergency overnight basis, must be returned by 10:30 A.M. the next morning. Fines of \$1 per hour, with a maximum of \$5 per day, are issued for overdue reference books. Bound journals are available for a loan period of three days. They are subject to an overdue fine of \$1 per day for 14 days. After 14 days, the fine is the replacement cost of the bound volume plus accumulated overdue fines. Reserved books and unbound journals are not allowed to leave the library premises. The purpose of the revised policy is to provide for the convenient use of library materials, to record their location for inventory control, and to insure their timely return.



SEATBELTS... THEY DO SAVE LIVES

November 19, 1984 marked the beginning of the Hospital Center's seatbelt campaign. Employees who drove to work that day were greeted by a giant turkey who handed out carnations to those wearing their seatbelts. As part of the kick-off, employees were also invited to attend seatbelt presentations in the auditorium. The presentations included a film, speakers, a demonstration of the "Convincer," and a discussion about the program.

During the program, many facts were presented regarding traffic related trauma throughout the country and in our area. However, one statement which was made opened a lot of eyes -- "at least 20 of us will be killed or seriously injured in traffic accidents during the next 12 months." Fortunately, we beat those odds. According to Rose Haas, R.N., director of employee health services, she knows of only one employee who was injured seriously and required hospitalization. However, a number of employees have been "saved" because they were using their seatbelts. Some of those employees who escaped serious injury include Carol Bury, R.N., B.S.N., division director/nursing services; Everett Campbell, credit file clerk, business office; Rich

Cutshall, director of public relations; Patrick Kincaid, A/V technician, educational development; and Elizabeth Moncrief, director of EEG-Neurodiagnostic lab.

Prior to the seatbelt campaign, Moncrief wore her seatbelt occasionally. However, since the program began, she has been wearing her seatbelt consistently as a matter of habit. In May of this year, Moncrief was involved in an auto accident. Following is a brief report of her accident and her feelings about seatbelts.

"On May 7, 1985 I was involved in a head-on collision with another car on Lehigh Street in Allentown. I incurred no major injuries, however, I did have some muscle soreness, neck and back pain from the impact of the accident.

I know my seatbelt and shoulder strap prevented me from hitting the steering wheel and windshield. The driver of the other car did not have a seatbelt on and he hit his head on the windshield. I am convinced seatbelts do work.

I would hope that others would learn from my experience and consider using their seatbelts. Thank you."

This story and many others like it are proof that seatbelts do save lives!

SEATBELT GOAL REACHED

The goal of the seatbelt campaign was to maintain a 90% seatbelt usage for two consecutive audits. Congratulations! We have reached our goal. On June 19, 92% of our employees were wearing seatbelts. Again on July 11, we hit over the 90% mark -- 93% seatbelt usage by employees. This is quite an accomplishment considering only 27.5% of our employees were wearing seatbelts a year ago.

Now that we've reached our goal, all Hospital Center employees hired on or before July 11 may select a gift from the catalog which was sent out in June. The gifts in the catalog will be on display in the showcases in the main lobby and outside the library until August 31. When you make your gift selection, return the completed card to Elwood Ehr Gott, ambulatory services. The deadline for ordering gifts is Friday, September 6.

Thank you again for your help in making this program a huge success, and always remember to "Buckle up."

Irene Ehr Gott, R.N., M.S.N., clinical instructor, was recently elected vice president of the Greater Lehigh Valley Chapter of the Oncology Nursing Society.

The Lehigh Valley organization was recently chartered by the national society as its 50th chapter. The Oncology Nursing Society was incorporated at the national level in 1975. Total membership of the society includes 8,000 nurses who promote the standards of oncology nursing as well as encourage others to specialize in the field.

Rose Haas, R.N., director of employee health services, recently had an article published in the July-August issue of Employee Health Services News, a publication of the Association of Hospital Employee Health Professionals.

The article, entitled "Hospital Employee Health Nurses Association of Pennsylvania Begins Third Year," explained how the organization got started. An explanation of meeting formats and the accomplishments of the organization were also summarized in the article.

Haas, who was a founding member of the organization, was elected president of the Hospital Employee Health Nurses Association of Pennsylvania during the first year of its existence. She is currently a member of its board of directors.

A member of the Hospital Center's family for over nine years, Janet M. Laudenslager was recently promoted to the position of coordinator of communications and special events/public relations. This

position was created by the vacancy left when Rich Cutshall was promoted to director of public relations.

In her new position, Laudenslager will be responsible for internal and external communications including newsletters, brochures, and media releases. She will also be responsible for special events including the annual recognition dinner, departmental events, and receptions.

When she came to the Hospital Center in May of 1976, Laudenslager provided clerical backup to the secretaries in administration. She also provided secretarial assistance to the director of public relations, the patient representative, the management engineer, and the administrative resident.

When the public relations and patient representative departments moved to larger quarters in 1977, Laudenslager transferred to public relations.

Since that time, she has been actively involved with the Hospital Center's Recreation Committee. Laudenslager was instrumental in implementing several employee discount programs including the photo finishing service and discount tickets for numerous amusement parks. She has been president of the Recreation Committee for the past four years. She is also past secretary/treasurer of the Corporate Coed Softball League and is a member of one of the Hospital Center's coed softball teams.

Laudenslager also served as co-chair for both the finance



Janet M. Laudenslager



Georgene Saliba, R.N., B.S.N.

and party committees of "Valley Fever," the Hospital Center's 10th anniversary celebration.

Georgene Saliba, R.N., B.S.N., was recently

promoted to the position of risk manager for the Hospital Center. She has been the risk management assistant since May, 1983.

Saliba joined the Hospital Center's family in May of 1978 as a staff nurse on 6A. In September, 1980, she transferred to the operating room.

As risk manager, Saliba is responsible for the day-to-day operations of the department including accident prevention and loss control. In the area of accident prevention, Saliba conducts educational inservices for staff members regarding safety and risk management.

Unfortunately, accidents do happen. And when they occur, Saliba deals with the injured patient, visitor, or volunteer in an effort to control the loss which may occur from a claim or potential claim. She also works closely with the patient representatives regarding claim issues.

Saliba received her R.N. diploma from the Hospital of the University of Pennsylvania. She also graduated cum laude from Cedar Crest College where she received her Bachelor of Science Degree in Nursing.

Saliba is a member of both the safety committee and the infection control committee at the Hospital Center. She is also a member of the Lehigh Valley Risk Management Society, the Pennsylvania Association for Hospital Risk Management, and the American Society for Hospital Risk Management.

Three Hospital Center staff members recently received Bachelor of Science Degrees in Nursing from Cedar Crest College.

Cindy Gresh, R.N., B.S.N., head nurse of the central nervous system (CNS) unit, received her degree in May. She is also a graduate of The Allentown Hospital School of Nursing, where she

received her R.N. diploma.

Gresh joined the Hospital Center's family as a staff nurse on the CNS unit in February, 1982. Eight months later, she was promoted to the position of assistant head nurse of the unit. In May, 1984, she was promoted to head nurse.

Gresh is a member of the American Association of Critical Care Nurses and the American Association of Neuroscience Nurses. She is also a member of the Eastern Pennsylvania Chapter of Neuroscience Nurses and was instrumental in organizing the chapter.

In her spare time, Gresh enjoys skiing, tennis, and cooking.

Joanne Gruber, R.N., B.S.N., staff nurse on the acute coronary care unit (ACU), graduated magna cum laude in July. She received her R.N. diploma from the Reading Hospital School of Nursing.

Gruber joined the Hospital Center's family in September of 1978, when she enrolled in the six-week critical care course. After completing the course, she rotated through each of the Hospital Center's critical care units. Following her rotation, she joined the staff of the special care unit (SCU). In September, 1980, she transferred to ACU.

Gruber is in the process of applying for membership in Sigma Theta Tau, the nursing honor society at Cedar Crest College. She also plans to begin graduate studies for her Master's Degree in Nursing early next year.

In her spare time, Gruber enjoys swimming and decorating her new house.

Dolores Warg, R.N., B.S.N., operating room, also received her B.S.N. in May. She is a graduate of the Sacred Heart Hospital School of Nursing, where she received her R.N. diploma.

Warg joined the Hospital Center's family in July, 1982, as a staff nurse on 7C. In

June of this year, she transferred to the operating room and is currently participating in the six-month operating room course.

Aside from working, going to school, and raising her three year old daughter, Warg enjoys aerobics, gourmet cooking, and tennis.

Suzanne Scholz, G.N., staff nurse on 4A, recently received her Associate Degree in Nursing from Northampton County Area Community College.

Scholz joined the Hospital Center's family in November, 1974 as a staff member of 6C. In 1976, she transferred to the anesthesia department as an anesthesia assistant. From 1981-1983, she attended school part-time while working full-time. In 1983, Scholz transferred to 5B part-time in order to attend school full-time. Upon graduating in May of this year, she transferred to 4A.

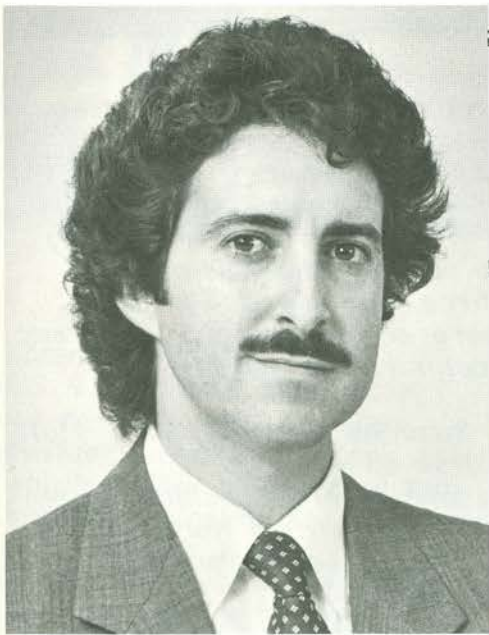
In her spare time, Scholz enjoys racquetball, tennis, and bike riding.

Kathleen Toth, R.N., C.C.R.N., has recently been promoted to the position of assistant head nurse for the progressive coronary care unit (PCCU), 7:00 P.M.-7:00 A.M. shift.

Toth received her R.N. diploma from the Reading Hospital School of Nursing in 1983. She completed the Accelerated Internship Program at the Hospital Center in February, 1984, and has been a staff member of PCCU since that time. In February of this year, Toth passed the Critical Care Certification Exam.

Toth is a member of the American Association of Critical Care Nurses. She has been a member of the Hospital Center's family since July, 1983.

In her spare time, Toth enjoys playing tennis and racquetball.



Lionel Kier

As you know, Paul Nurick, former vice president, has left the Hospital Center. He recently accepted the position of senior vice president at The Allentown Hospital.

To take on some of Nurick's previous responsibilities, Lionel Kier was recently appointed vice president of environmental services. In this position, Kier will have direct involvement in the resolution of interim space problems and related renovations, and major building projects including Project Response. He also has administrative responsibility for the departments of engineering, security, and housekeeping. As of September 1, Kier will have added responsibilities including overseeing all minor and major construction, parking, and the management of the Medical Office Building.

VICE PRESIDENT OF ENVIRONMENTAL SERVICES NAMED

Because of his background and past experience, Kier is well prepared to take on his new challenge. He received a Bachelor of Science Degree in Building Construction from the College of Architecture at the University of Florida at Gainesville.

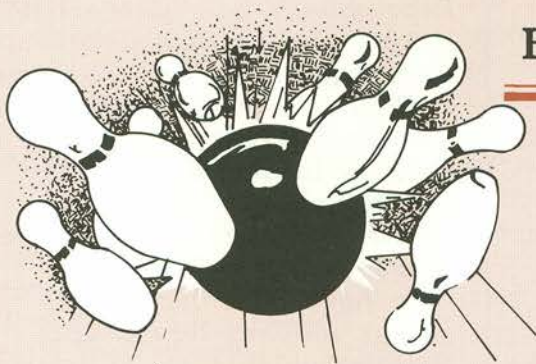
Prior to joining the Hospital Center's family, Kier was the director of design and construction at The Methodist Hospital, a 1,200-bed hospital in Houston, Texas. There he was responsible for the renovation of patient floors and laboratories, and the installation of major diagnostic equipment in a complex of buildings of over two million square feet. He was also responsible for the repair and maintenance of the physical plant as well as the coordination of contract furnishings and space planning.

Kier has also gained broad experience in numerous positions across the country. For over three years he was a facilities engineer in charge of real estate, construction, and the maintenance of over 100 company facilities for Whittaker General Medical based in Richmond, Virginia. He was also a self-employed construction consultant for almost two years. As a consultant, he held the position of contract administrator at a nuclear power plant in Cleveland, Ohio, and served as project manager for construction of facilities at Michigan Bell Telephone Company in Detroit, Michigan.

Kier spent a year in Colorado as a project estimator where he provided field staff support for the construction of two coal-fired power plants. As field construction supervisor for Florida Power and Light Company in Miami, he was responsible for company facilities including work at nuclear plants.

Kier, who is a native of Washington, D.C., has joined our family with his wife, Ellen, and their son, Daniel.

In addition to the responsibilities taken on by Kier, administrative responsibility for several ancillary and ambulatory departments previously handled by Nurick have been assigned to Philip Brown, senior vice president. Those departments include admitting, ambulatory services, cardiac rehabilitation, outpatient and vascular laboratories, short procedure unit, and radiology.



BOWLING LEAGUE BEGINS NINTH SEASON

The Hospital Center's bowling league will begin its ninth season on Sunday, September 8, at 6:30 P.M., at the Parkway Lanes on Lehigh Street, Allentown.

The league has a few openings for new bowlers. Anyone interested in participating in the league should contact Steve Berman, histology, at Ext. 8162.

Notes from our Patients

"Dear Mr. Spiker:

I was so impressed with the care my father-in-law received in the CNS unit that I felt compelled to write and thank you and the Hospital Center for a job well done. Although Mr. Heisler died on Saturday, June 15, three days following admission, he did receive sound, aggressive treatment for his condition (massive stroke). Not one stone was left unturned as the physicians and nursing staff sought to stabilize him against great odds.

Especially to be remembered and thanked are three of Mr. Heisler's nurses who so graciously gave us honest and complete reports at various intervals. They were compassionate in dealing with our sadness and never left our sides. They

supported us and were most cooperative.

Being a nurse anesthetist and knowing what I do, I always seem to be critical of hospitals and the personnel -- not this time. I learned a great deal about a lot of things that I thought I already knew. I asked many questions and each one was answered forthrightly and intelligently by the nurses and Dr. Morrow. I appreciate the time taken to deal with my inquiries.

I commend Carol Howeter, Connie Poklemba, and Mary Jo Manion, the R.N.'s who I was fortunate to meet and talk with.

Sincerely,
Susan L. Heisler
(CRNA)"

MEMBERS OF NURSING ADMINISTRATION RELOCATE

In order to free up space for the day of procedure admission unit, members of the nursing department who previously occupied the nursing office have relocated.

Mary Kinneman, R.N., M.S.N., vice president, and Linda Moyer, secretary, have moved to the nursing annex. They are currently occupying the office area across from nutrition support and personnel. Both Kinneman and Moyer may be reached at Ext. 8260.

Carole Fink, R.N., M.S.N., and Nancy O'Connor, R.N., M.S.N., both division directors, nursing services, and Kim Morstatt, secretary, have relocated to the General Services Building. They are now located in the former nursing classroom on the second floor and may be reached at Ext. 8250.

Carol Bury, R.N., B.S.N., and Dottie Butler, R.N., M.Ed., division directors, nursing services, and Marilyn Steinleitner, secretary, have also moved to the General Services Building. They are located in the area which was formerly the validation lab on the second floor. They may be reached at Ext. 8240.



THE HOSPITAL CENTER WELCOMES

*To Diabetes Education
Caroline Larew*

*To Heart Station
Patricia Murphy*

*To Materials Management
Ruby Trostle*

*To Nursing Services
Diane Bernhauser
Mary Crawford
Linda Cusenz
Laurie Campbell
Trudy Forsht
Franette Gummo
Jean Koenig
Sharon Leighton*

*Kathleen Sullivan
Mary Thomas
Carol Winslow
Ok Yoon*

*To Perfusion
Patricia Turato*

*To Pharmacy
Mark Sukal
Darren Wetherhold*

*To Radiology
Barbara Smith*

*To Respiratory Therapy
Arleen Held*



Lehigh Valley Hospital Center
a HealthEast Hospital
P.O. Box 689
1200 S. Cedar Crest Blvd.
Allentown, PA 18105

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