



A Newsletter of the Lehigh Valley Hospital Center

# update

VOL. 8 NO. 17

NOVEMBER 5, 1985

## L'Affaire Elegante a Huge Success

Another "first" for the Lehigh Valley Hospital Center was held on Saturday, September 14, at the George Washington Lodge.

L'Affaire Elegante', a black-tie dinner dance fund raiser with top flight entertainment, was the first of its kind to be planned by the Hospital Center. Sponsored by the board of directors, the medical staff, and the auxiliary of the Hospital Center, L'Affaire Elegante' was attended by over 540 guests.

Following cocktails and a gourmet dinner, the guests were entertained by comedian David Brenner. His unique humor regarding his past experiences with physicians had many of the guests in "stitches."



Over 540 guests in attendance at L'Affaire Elegante' were entertained by the quick wit and unique humor of comedian David Brenner (pictured above).



Members of the Hospital Center's family and local dignitaries enjoy dancing to the sounds of Jonathan and His Orchestra during L'Affaire Elegante'.

For their dancing pleasure, the guests were also entertained by Jonathan and His Orchestra, who came highly recommended by the West Jersey Hospital and Children's Hospital of Philadelphia.

The focus of L'Affaire Elegante' was to raise funds for the new shock/trauma resuscitation and operating room suite currently being completed in the Hospital Center's emergency department. This new area is essential to the survival rate of the increasing number of trauma victims being transported to the Hospital Center.







**Rita Mest**

Rita Mest, former secretary to the vice president for finance, was recently promoted to the position of business office assistant manager, credit and collections.

In her new position, Mest will be responsible for overseeing the resolution of outstanding patient accounts by combining efforts of business office personnel with outside resources in pursuing payment.

She will also be responsible for obtaining all insurance and financial information on inpatients and elective surgery patients prior to discharge. In addition, Mest will be responsible for obtaining precertification approvals from insurance companies and for the administration of the Hill-Burton program.

Mest joined the Hospital Center's family in 1977 as business office secretary. Since that time, she has worked closely with the business office manager, the controller, the assistant controller for finance, and the assistant controller for reimbursement. With over eight years of experience in the department, Mest is familiar with the day-to-day operations of the department, which will benefit her in her new position.

Rose Haas, R.N., director of employee health services, was a member of the faculty for the Fifth Annual Conference for the

Association of Hospital Employee Health Professionals. The three-day conference, which was recently held in Sacramento, California, was entitled "Focus on Excellence."

During the conference, Haas conducted a workshop on prevention through cooperation--a joint venture between infection control and employee health. Haas was the only faculty member from Pennsylvania.

A member of the Hospital Center's family since September of 1974, Haas is also a member of the board of the Pennsylvania Association of Hospital Employee Health Nurses. In addition, she is on the advisory board for Hospital Employee Health, a division of American Health Consultants.

Diane M. Carpenter, R.N., B.S.N., CCRN, director of formal programs, was recently a guest faculty member at a seminar entitled "Advanced Topics in Cardiovascular Nursing." The seminar, which was sponsored by the American Heart Association, the Pennsylvania Affiliate and local chapters, was held in Lancaster.

The purpose of the program was to update the knowledge of registered nurses who care for cardiac patients. Presentations included cardiac topics such as diagnostic electrocardiology, nuclear scans, flow-directed catheters, and studies in electrophysiology.

Carpenter's topic of discussion was on "Diagnostic 12-Lead ECG."

Mary Ann Frankl, R.N., operating room instructor, was recently appointed to the position of acting director of the operating room/recovery room. In this position, she will be responsible for strategic planning of short and long term goals for the operating room and the recovery room. She will also coordinate activities between the operating room and other departments affected by the surgical schedule.

Frankl will remain in this position until a new director is named. A national search to fill the position is currently underway.

Frankl has been a member of the Hospital Center's family since September of 1974, when she transferred from The Allentown Hospital.



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**In Memory of**  
*Cynthia Anne Rogal*  
**1963–1985**

*There was a time when  
meadow, grove, and stream,  
The earth, and every  
common sight, To me did seem  
Appareled in celestial light,  
The glory and the  
freshness of a dream.*

*It is not now  
as it hath been of yore;  
Turn wheresoe'er I may,  
By night or day,  
The things which I have seen  
I now can see no more.*

*The rainbow comes and goes,  
And lovely is the rose,  
The moon doth with delight  
Look round her  
when the heavens are bare;  
Waters on a starry night  
Are beautiful and fair;  
The sunshine is a  
glorious birth;  
But yet I know,  
where'er I go,  
That there hath passed away  
a glory from the earth.*

—William Wordsworth

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**PETER G. MILLER, JR**  
**MEMORIAL**  
**ESTABLISHED**

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Peter G. Miller, Jr., who was the assistant controller at the Hospital Center from December, 1979 to August, 1983, recently died of injuries sustained in an auto accident. As Miller was actively involved in the establishment of the Hospital Center's shock/trauma unit, a memorial fund has been established in his honor for the benefit of the shock/trauma unit.

Contributions to this fund will be accepted by the public relations department. Checks should be made payable to the Lehigh Valley Hospital Center.



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**THE HOSPITAL CENTER  
WELCOMES**

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*To Administration  
Sandra Tucker*

*To Biomedical Engineering  
Gary Wherrity*

*To Computer Services  
Gregory Schaller*

*To Heart Station  
Doreen Blose*

*To Housekeeping  
Jonathan Hampton  
Robin Moyer  
James Rex  
Sylvia Wieczorek*

*To Laboratory  
Esther Amey  
Patricia Frailey  
Susan Liska*

*To Legal Affairs  
Annmaria Meckes*

*To Microsurgery Lab  
Kenneth Christian*

*To Nursing Services  
Deborah Betz-Harleman  
Nina Delmonte  
Mark Frassinelli  
Thomas Gavigan  
Beverly Griffith  
Nancy Heisler  
Cathy Henninger  
Maribeth Kelly  
Jean Klingaman  
Lori Romanisko  
Lilyann Sapp  
Mary Schneider*

*To Pastoral Care  
Betty Magor*

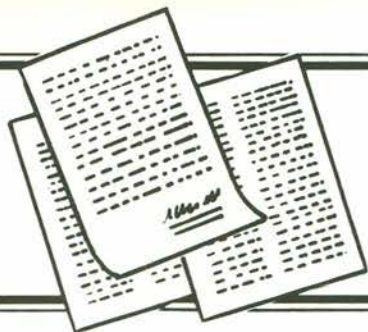
*To Pharmacy  
Donna Dreisbach*

*To Public Relations  
Jamie Anewalt*

*To Radiology  
Constance Grof  
Kathryn Swavely  
Melanie Szydlow*







## POOL TRUST GRANTS APPROVED

Two grants were recently approved by the Dorothy Rider Pool Health Care Trust.

One of the grants, in the amount of \$70,000, was received by the Hospital Center to support a trauma research fellowship.

The amount represents total funding of the Pool Trust Fellowship in Trauma Investigation. Two fellowships for 12 months each will be awarded to a resident or physician who would pursue select areas of trauma study at the Hospital Center.

Working full time in trauma research and utilizing resources at the Hospital Center, the fellow would develop a system for conducting trauma research, conduct reportable and methodologically sound trauma studies suitable for publication, serve as an internal audit of the trauma program, and define the scope of research possibilities related to trauma.

The fellows' activities will be supervised by Michael Rhodes, M.D., chief of the division of trauma at the Hospital Center. Support of a physician investigator represents the Hospital Center's commitment to answering the call by the American College of Surgeons that hospitals provide the resources, facilities, and personnel to address special problems of the seriously ill.

The Trust has previously supported the Trauma Center, including the development of a communication center that has been a

prototype for the state, training for the trauma team, and areas of trauma research.

A nine-month lecture series on issues critical to health care also received a \$15,000 grant from the Pool Trust. The Medical Symposia Series, for physicians and other health care providers in the Lehigh Valley, will feature nationally recognized faculty.

Conferences within the series will address topics such as health care for the elderly, treatment of kidney stones, maternal-fetal medicine, medical-legal issues, parenting, and health promotion.

The project is a coordinated effort of the Hospital Center and The Allentown Hospital. The goals of the program are to provide a forum for the exchange of ideas and information on vital health care issues; assist physicians in implementing new treatment options; couple the hospitals' resources with recognized experts from other parts of the nation, and provide for additional educational opportunities for health care providers in the region.

The grant to the symposia series is in keeping with one of the Trust's general objectives to provide physicians in the region with the ability to improve their medical knowledge and skills and become aware of the latest medical and surgical techniques and procedures.

## HEALTHEAST OLYMPIAD UPDATE

Do you know where El Greco was born? Well members of The Allentown Hospital's Trivial Pursuit Team knew the answer -- Greece -- and it won them the first match in the Trivial Pursuit competition.

During the one and one-half hour event, members of both teams answered numerous questions to keep the competition close throughout the entire match.

The Hospital Center's team

had a chance to win by answering "what newspaper carried a column by Ed Sullivan for more than 40 years?" Although George Naugle, SPD, thought the answer was The New York Daily News (which is the correct answer), his teammates unfortunately disagreed.

The Allentown Hospital's winning team included Yvonne Gabel, cytology, Pat Rehn, histology, Tom Seabourne,

human resources, and Mary Trubilla, cytology.

Members of the Hospital Center's team were Janet Laudenslager, public relations, Geraldine Thomas, radiology, Kay Zelina, business office, and Naugle.

Although the Hospital Center's team lost the first round, they still have a chance to take the championship. The overall winner will be the team which wins the best of five games.





## FLAG FOOTBALL TEAM LOSES OPENER



Members of the Hospital Center's Flag Football Team include: First row (left to right) Eric Bakow, respiratory therapy, and Greg Miller, storeroom. Second row (left to right) Ken Shaffer, Scott Barthel, Mark Bray, Bill Fehnel, and John Yost, storeroom. Third row (left to right) Mark Strzelecki, radiology, Mike Martin, SPD, Bryon Steiner, and Mike Fehnel. Fourth row (left to right) Brian Hersch, Bill Burgess, engineering, and Greg Laudenslager, security.

Before an enthusiastic crowd of spectators on a chilly autumn evening in early October, the Hospital Center's men's flag football team fought a grueling battle against the Allentown Police squad. After two hours of head-to-head play, the Allentown Police came out ahead by a score of 4-2.

Although the end result was less than pleasing, the Hospital Center's squad came up with many spectacular plays, both offensively and defensively. Leading the rushing attack were Bud Shaffer, engineering, and Greg Miller, storeroom, with over 200 yards. Key defensive plays were made by Eric Bakow, respiratory therapy, Scott Steffie, storeroom, and Mark Strzelecki, radiology.

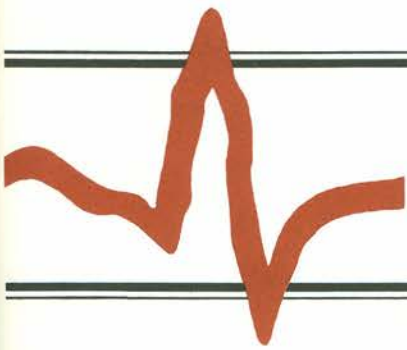
With the loss now behind them, the team is gearing up for fierce competition over the next several weeks against teams from Triangle Lumber and UPS. The season finale will be against the Allentown Police. Come out and support your team!

## MAY DAZE 1986

Members of the auxiliary have already begun planning for next year's May Daze. If you have done your fall housecleaning and have any items or books which you no longer want, the auxiliary will take them off your hands.

If you have items which could be used for the White Elephant sale, call Barbara Sander at 435-9223. If you have any books you want to donate, contact Betty VanAnglen at 398-1856.





## MEDICAL STAFF NEWS

Peter A. Keblish, Jr., M.D., orthopedic surgeon on the staffs of both the Hospital Center and The Allentown Hospital, presented an award-winning paper at the 11th Annual Meeting of the Orthopedic Surgery and Trauma Society in Bonaire, Netherlands Antilles.

The paper, which is entitled "Valgus Deformity in Total Knee Replacement--the Lateral Retinacular Approach," was awarded the Emmett Lunceford Scientific Award. Keblish's paper was also published in a professional journal, *Orthopaedic Transactions*, earlier this year.

Geoffrey G. Hallock, M.D., plastic surgeon, and David C. Rice, director of the microsurgery laboratory, recently attended the second annual meeting of the Northeastern Society of Plastic Surgeons held in Boston, Massachusetts.

Hallock spoke about the preliminary studies they have completed on fetal lip repair in the rhesus monkey. These studies involved microsurgical repair, within the uterus of pregnant rhesus monkeys, of physician-created upper lip wounds simulating a cleft lip. Following the repair, all fetuses were successfully returned to the uterus without interruption of normal gestation.

It is known that although reconstruction of facial clefts may restore proper anatomical form, the formation of a scar is inevitable. However, by repairing the fetal cleft lip within the uterus of rhesus monkeys, it was found that facial scarring was eliminated altogether.

Although the reason is not yet known, the uterus seems to be the "ultimate intensive care unit" for wound healing.

Through these and future studies, there may come a time when life threatening birth defects in human fetuses can be diagnosed and treated -- which in turn will decrease the infant mortality rate in our country.

Cancer is the second leading cause of death in the United States. Cancer of the prostate is one of the most common forms of cancer among men and is responsible for 24,500 deaths annually. After age 55, prostate cancer becomes the third highest cause of cancer deaths among men, and after age 75, it becomes the main cause.

In an effort to identify and evaluate various approaches which might be useful in the treatment of prostate cancer, several physicians on the staffs of both the Hospital Center and The Allentown Hospital have joined forces in a national program to battle cancer of the prostate. The program, which is known as the National Prostatic Cancer Treatment Group, is a grant supported program of the National Cancer Institute.

The HealthEast physicians participating in the study include Lloyd E. Barron, M.D., Paul A. Church, M.D., Arthur E. Fetzer, M.D., John S. Jaffe, M.D., Edward H. Mullin, Jr., M.D., Joseph Pascal, M.D., Robert M. Post, M.D., David Prager, M.D., Daniel M. Silverberg, M.D., and Robert Wasko, M.D.

The project will allow rapid evaluation of single agents or combination therapy in the treatment of advanced prostate cancer. It will also test the effectiveness of promising hormonal and chemical agents to aid in the treatment of earlier stages of the disease.

In addition to the ten physicians from the HealthEast hospitals, physicians from California, Washington, D.C., Illinois, Iowa, Kentucky, Louisiana, Maryland, Michigan, New York, Tennessee, Texas, Virginia, Washington, and Ontario are also involved in this national treatment program.

"My sincere thanks to you all who have in anyway contributed to my rewarding career at the Hospital Center.

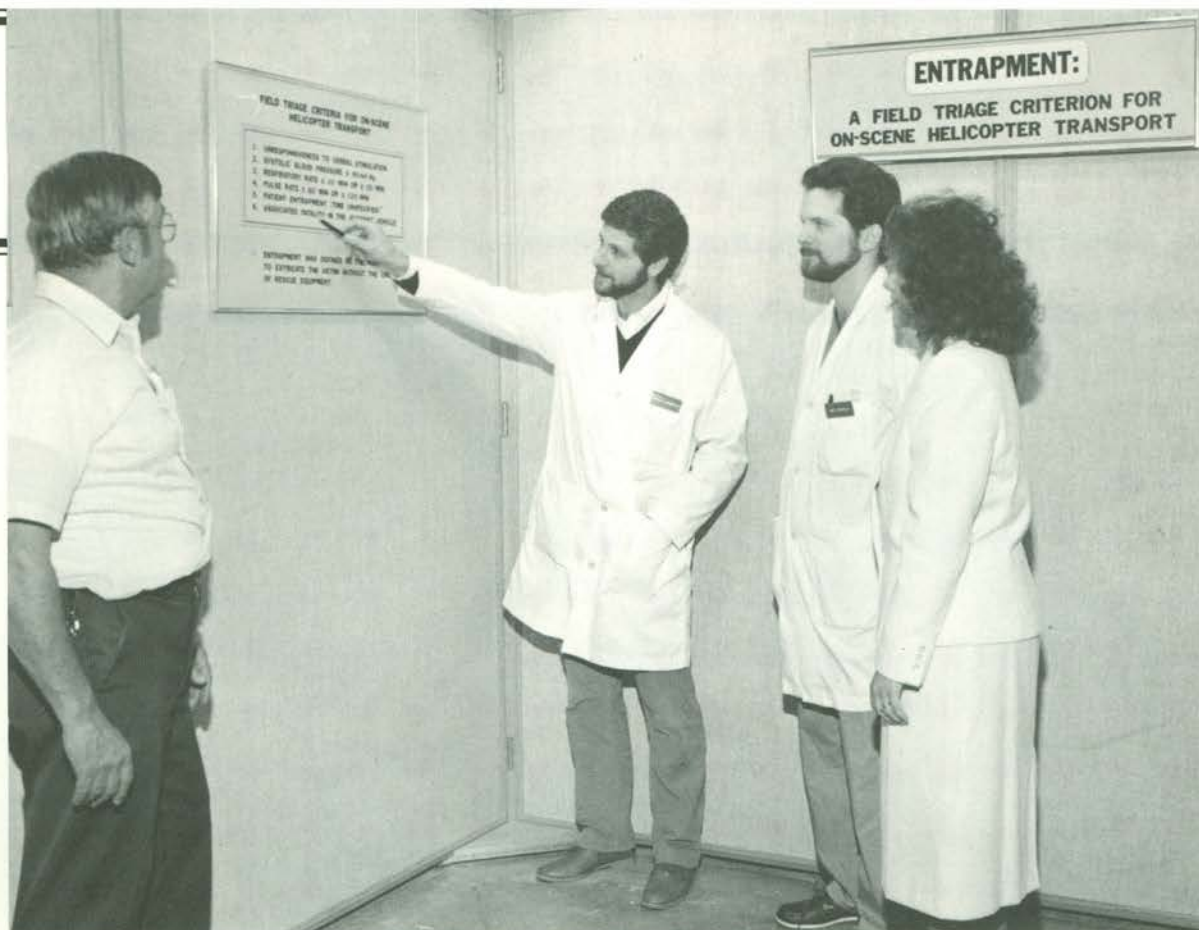
I am deeply grateful for the many ways in which you all planned or participated in making my recent retirement party at the Lehigh Country Club so successful, and I congratulate you on the secrecy surrounding all your preparations.

Your "roast" was heartwarming and the sentiments and gifts will be remembered always."

Fondly,  
Martha B. Donaldson



Dominick Trivisonno, M.D., (center) surgical resident, reviews the information included on the display prior to the presentation at the National Conference of the American College of Surgeons. Looking on are Ray Feather, building mechanic supervisor, engineering (left), Gary Verazin, M.D., surgical resident, and Carol Gagnon, research assistant.



In December of 1982, data collection was begun for the purpose of evaluating Level I trauma care in a ten-county rural area. Three phases of trauma care were studied: pre-hospital, resuscitation, and critical care.

The pre-hospital study included analyses of field triage criteria for on-scene helicopter dispatch and evaluation of the impact of helicopter transport on the traumatized victim. Results from this study were presented to the American College of Surgeons Committee on Trauma on March 7, 1985, in a paper entitled "Entrapment: A Field Triage Criterion for On-Scene Helicopter Transport."

The paper, which was written by Roger R. Barrette, M.D., former chief surgical resident, in conjunction with Nan Miller, R.N., MedEvac flight nurse, Richard Perline, Ph.D., former research director, and Michael Rhodes, M.D., chief of the division of trauma, won a regional award at the March conference. This award automatically qualified Barrette to present his paper at the National Conference of the American College of Surgeons. As Barrette was unable to attend the conference, Drs. Dominick Trivisonna and Gary Verazin, both surgical residents, represented Barrette at the conference.

The conference, which was held in Chicago, Illinois from October 14-17, is the largest national conference for members of

the medical field and was attended by over 10,000 individuals.

When Barrette was notified that his paper qualified for the national conference, the Hospital Center's research support services department was contacted to design a display which would best convey the message of the paper. With the assistance of Perline, Judy Aronson, research assistant, and Carol Gagnon, research assistant and medical illustrator, several concepts were developed and a display was designed.

The display, which was built by members of the Hospital Center's engineering department, includes six connecting panels. Information containing the MedEvac service area and additional statistical data was attached to the panels to complete the display.

In addition to the display, a brochure and a 3/4" video tape containing information included in Barrette's paper, and a 4' x 5' painting simulating an entrapped patient and EMS personnel were also used for the presentation.

The six-panel display, which can be broken down into smaller units, is the property of the research support services department. However, it is available to members of the Hospital Center's medical and nursing staffs for use at local, regional, or national conferences.

For more information about reserving the display, contact Carol Gagnon in the research department at Ext. 8889.





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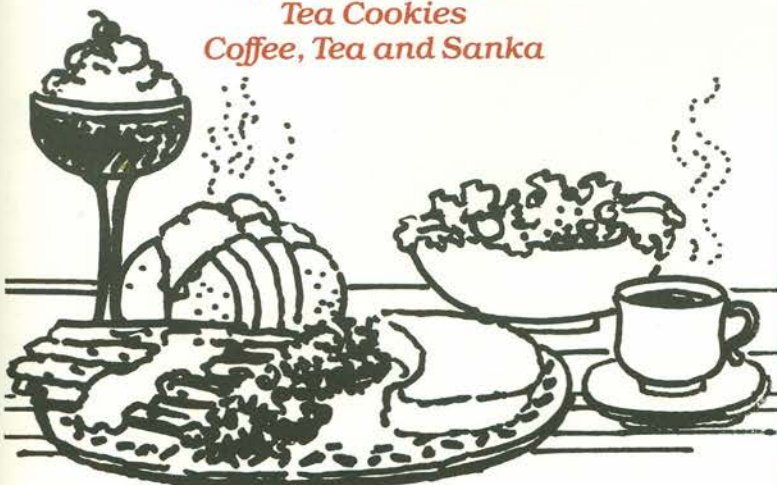
# ANNUAL RECOGNITION DINNER

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For several years, the Hospital Center has planned an annual recognition dinner to honor those employees with five years of service or more and to thank them for their continuous commitment in making the Hospital Center the outstanding institution it is today. This year is no exception.

A recognition dinner to honor those employees has been scheduled for Saturday, November 16, at the George Washington Lodge. The event will begin with a cocktail hour at 6:00 P.M., followed by a spectacular dinner at 7:00 P.M. The menu includes:

**Cantalope half filled with Fruit**  
**Tossed Garden Salad with Housedressing**  
**Marinated Filet of Sirloin with Bordelaise Sauce**  
**Baked Stuffed Potato**  
**Broccoli Spears with Hollandaise Sauce**  
**Chocolate Mousse**  
**Tea Cookies**  
**Coffee, Tea and Sanka**



In addition beer, wine and soda will be available the entire evening. A program including the presentation of recognition pins will begin after dinner, followed by dancing to the sounds of "The Bordellos."

Invitations to the dinner were mailed out in mid-October. If you have been employed by the Hospital Center for at least five years and have not received an invitation, please call the public relations department at Ext. 8900.

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In addition to over 2,100 employees, the Hospital Center's family also includes another 950 individuals -- 450 volunteers and 500 auxiliaries. In an effort to promote the feeling of "family," a recognition dinner will

also be held in honor of those volunteers and auxiliaries who have contributed countless hours of their time to the Hospital Center over the last five years or more.

The dinner for the volunteers and auxiliaries will be held on Saturday, November 23, at the George Washington Lodge. The cocktail hour will begin at 6:00 P.M., and dinner will follow at 7:00 P.M. The menu will be identical to the employee recognition dinner. A recognition program will also be held, followed by dancing to the sounds of "Caravan."

Invitations for the volunteer/auxiliary dinner were mailed out in late October. Any volunteers or auxiliaries who have five years of service or more and who have not received an invitation should contact public relations at Ext. 8900.

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## CLINICAL UPDATE SERIES

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Clinical programs, a division of nursing services, recently sponsored a seminar entitled "New Dimensions For Long Term Care." The seminar, which was held at the Hospital Center, was geared toward nurses in skilled nursing facilities, visiting nurse associations, and home health agencies to update their skills in caring for the more complex long term care client.

The faculty for the seminar included three members of the Hospital Center's staff. Marian Hoffman, R.N., B.S.N., nutrition support service, spoke on Nursing Management of the Patient with Hyperalimentation and Tube Feedings. Nursing Management of the Patient Requiring Mechanical Ventilation was presented by Karen Landis, R.N., M.S., pulmonary clinical specialist. And Sandra Schwartz, R.N., B.S.N., clinical instructor, spoke on Nursing Management of the Patient Receiving Intravenous Therapy.

The seminar was well received and was attended by 62 participants. This program, as well as many others, are a part of the continuing education program offered by the Hospital Center.



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# ENTEROSTOMAL THERAPY COURSE IN PROGRESS

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Trends in health care, such as cost containment, DRG's, and hospice movements, have resulted in shortened hospital stays, more acutely ill patients in nursing homes, and patients at home with greater health care needs. As a result, more nurses in a variety of settings need skills to manage all types of ostomies, draining wounds, fistulas, and pressure sores.

To provide registered nurses an opportunity to learn the skills needed for this field, the Hospital Center's nursing department established a program on enterostomal therapy.

The program offers both theory and supervised clinical experience with a diversity of patients in a variety of settings. It also allows the participants to develop skills, knowledge, and confidence in enterostomal therapy. The clinical experience will be given at four different sites including the Hospital Center, The Allentown Hospital, the Allentown Home Care Service, and Sacred Heart Hospital.

The 320-hour course, which was developed by Carol Balcavage, R.N., enterostomal therapist, began on September 30 and will run through November 22.

Balcavage, who has been a member of the Hospital Center's family since September of 1974, was responsible for setting up the first enterostomal therapy program in the area. Through the efforts of Indru T.

Khubchandani, M.D., who was instrumental in supporting the need for an enterostomal therapist, Balcavage was sent to the Cleveland Clinic Foundation in Cleveland, Ohio, where she received her education in enterostomal therapy. Khubchandani, who is a member of the faculty for the course, is the chief of colon and rectal surgery at the Hospital Center and Director General of the University of Colon Rectal Surgeons.

In addition to Balcavage and Khubchandani, other members of the faculty include Betsy Clark, R.N., E.T., clinical instructor at The Allentown Hospital, and Edna Keister, R.N., E.T., clinical instructor at Sacred Heart Hospital. Numerous physicians and staff members of the Hospital Center will also participate on the faculty.

On November 22, the final day of the course, the Hospital Center will be honored by the presence of Norma N. Gill-Thompson, the pioneer of enterostomal therapy. She was the director of the first enterostomal therapy school, now called the R. B. Turnbull School of Enterostomal Therapy, at the Cleveland Clinic Foundation. Gill-Thompson will speak on "Enterostomal Therapy - Looking Ahead 27 Years Later" from 9:00-10:00 A.M. in the Hospital Center auditorium. The presentation is open to the nursing community and the public and will be followed by a reception.

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## *Notes from our Patients*

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"Please accept my heartfelt gratitude for the excellent care I received during my recent hospitalization. Your staff is very kind, caring, compassionate, and sensitive. Being such a big hospital, I thought I would be just another patient, but that was so very far from the truth. Thank you for running such a fine hospital."

A patient from  
4C

"I have to comment on the patience and kindness of your nurses. Their work never seemed to end, yet they always tried to be there as soon as I called them. They really seemed to care about me."

A patient from  
6C

"Your trauma unit handled the care of my two daughters with utmost precision. I appreciate their commitment. As a clergyman, I visit your facilities often. But now I can personally speak of your professionalism. Thank you for helping me keep my children alive!"

The father of  
patients from  
the shock/  
trauma unit



# BENEFIT SPOTLIGHT


## We're Moving...

...The anticipated moving date for departments relocating to the modular units is mid-November. Since personnel and recruiting are scheduled to be united in one unit, all your questions after that date will be handled by the one office.

## Dental Discounts...

...As you are aware, employees and their families at The Allentown Hospital and the Lehigh Valley Hospital Center may now receive dental care in the Dental Suite at The Allentown Hospital. A discount of 20% will be deducted for all procedures. In addition to this benefit, employees and their families will be eligible for even further financial savings by taking advantage of the special promotions such as the oral examination and cleaning to be offered again in the month of January.

If Prudential or any other dental insurance is utilized, you will be asked to assign benefits to the Hospital. If the dental insurance plan does not cover the entire bill, the employee is responsible for paying any balance due.

To make an appointment, call the Dental Suite at 778-2245 between 8:00 A.M. and 4:30 P.M., Monday through Friday. 

## In Case of Emergency...

...Have you heard about ERIC, the Emergency Room Information Card? It's a special service offered by The Allentown Hospital's Emergency Center. By filling out this medical data questionnaire, ERIC will have pre-registered information on your child readily available in case an emergency arises and a parent or guardian is not immediately available. A consent form is also included as part of the form if you wish to preauthorize care for your child.

As a convenience to our employees, these cards are available in the Hospital Center's personnel office.

## Benefit Changes...

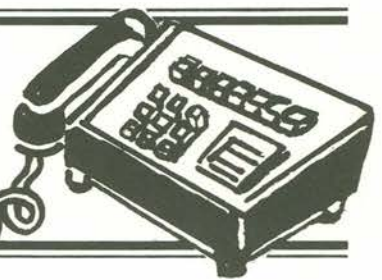
...The integration study of the Hospitals' personnel departments is creating some changes in the benefit package, which will take effect sometime in 1986. Although not all the specifics have been worked out at this time, future issues of *Update* will explain all the changes, their effective date, and what it will mean to you.

**The Public  
Organizational Meeting  
of the  
Lehigh Valley  
Hospital Center  
will be held on  
Thursday,  
November 21, 1985  
beginning at 4:30 P.M.  
in the  
Hospital Center's  
Auditorium.  
Everyone is welcome  
to attend.**





## NEW PAGING SYSTEM



For many years, use of the HealthEast Hospitals' paging system has continued to increase. About a year ago, steps were taken to examine new systems which were available. On Thursday, October 24, the hospitals cut over to a new radio paging system manufactured by Advanced Interactive Systems (AIS).

This system, which is the latest state-of-the-art paging system available today, will provide the hospitals with numerous benefits. Some of those benefits include direct radio page access from outside the hospital. This can be done by dialing 776-8920, or 1-800-543-4429 if you call long distance. As the system is computerized, digitized messages will be received by the pager -- "live voice" messages will no longer be heard. A new retrieval/status access code "53" is now available to individuals who carry pagers. These status codes will be beneficial to individuals who page someone with a pager as the system will inform the caller whether or not the person being paged is available.

Although the new system sounds confusing, it is relatively easy to use. Following is an example of how the new system works.

Janet Laudenslager from public relations needs to speak with Nancy Stevens, patient representative. As Nancy is not in her office, Janet decides to page her on her beeper. Janet dials "51", the page access code. In a digitized voice, the computer responds "please dial the ID to page." Janet then dials Nancy's four digit ID number which is 1590. The computer responds "1590 available, please dial your call back extension then hang up." Janet dials 8900, which is the number in public relations, and hangs up. If Nancy's status was unavailable or unavailable/1 hour when Janet paged her, the computer would have responded "1590 unavailable, call back extension can be stored." The page from Janet would not be sent to Nancy's pager, however, it would be stored for later retrieval.

For your information, all house radio ID numbers will now be four digits. The only change from the existing numbers is that a "1" is added in front of Hospital Center pagers, a "3" is added in front of pagers carried by employees at The Allentown Hospital, and a "5" is added in front of all others.

A new feature of the system is status code numbers for individuals carrying pagers. Status means the state of availability or unavailability of your radio pager. To change your status, all you have to do is dial "53" plus your ID number plus the status code. Status codes are as follows:

- Code 2 - available/in hospital
- Code 3 - available/out of hospital
- Code 4 - available/page emergency only
- Code 5 - unavailable/call back extension can be stored

- Code 6 - unavailable/1 hour/call back extension can be stored

- Code 7 - unavailable/4 hours

- Code 8 - unavailable/all day

- Code 9 - unavailable/vacation

It is very important that individuals with pagers keep their status updated whenever possible.

To summarize the new system, listed below are the procedures which have and have not changed since converting to the new paging system.

### Changes to the System

- You may now page from outside the hospital by dialing 776-8920, or 1-800-543-4429 if dialing long distance.
- Computer will respond with digitized prompts.
- You may input your call back extension number from any touchtone telephone.
- There is no "Live Voice" paging from telephones.
- The retrieval/status access code is "53".
- You may retrieve stored call back extension numbers.

### Procedures Which Remain the Same

- Access code will remain "51".
- The hospitals will use their existing pagers.
- Range for paging will not change.
- "Live Voice" message can be given by the page operators.
- Procedure for all codes, traumas, MedEvacs, etc., will remain the same.

If you have any questions at all on the new paging system, please contact Paul Klee, director of Telecommunications, at Ext. 8500.





# HEALTHCOUNTS UPDATE

Do you know that...

- cigarettes are directly linked to cancers of the lung, urinary bladder and pancreas.
- a high blood cholesterol level increases the chance of having a heart attack.
- an estimated 8 out of 10 Americans will have a back injury sometime during their lives.
- the state of Pennsylvania reported 20,493 alcohol related accidents and 704 deaths resulting from these accidents in 1984 alone.

For many of you, these facts may be very familiar. They should be. They were all listed in the HealthCounts Passbook which you picked up during HealthCounts Kick-Off Week, October 21-25.

HealthCounts is a new program, sponsored by the HealthEast Hospitals and the Wellness Center, to help all of us adopt and maintain healthier lifestyles.

If you were unable to pick up your passbook during kick-off week, you still have time to get one. When you do, you'll find sign-up coupons for HealthCounts programs, raffle tickets, a coupon for a reduced price on a Wellness meal, tickets for free taxi transportation if you or someone you know has had too much to drink, and much more.

To get your passbook or for more information about the HealthCounts programs, contact the Wellness Center at 821-2150.

HealthCounts -- the best investment you'll ever make!



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