

Attend LVH-Cedar Crest Town Hall Oct. 9

Get LVHN and campus news, and ask questions.

Service Excellence Award Nominations

Nominate someone today on PRIDEpoints.

Tour our New Mobile Mammography Coach

See it at our "I Pink I Can" event on Oct. 18.

You're Outstanding

Kim Jordan thanks you for providing outstanding service.

New Technology for Breast Cancer Care

The wire-free device precisely marks abnormal tissue.

Video Visits for Kids Now Available

Learn about our latest health care convenience.

United Way Campaign Kicks Off

Make a donation today.

Tactics to Deal With Violent Situations

Female colleagues can register for the RAD course.

Get 20% Off Sports Tek Hoodies

Save \$10 on this item just in time for fall.

Colleague Flu
Shot Clinic
Schedule

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LVHN news

New High Blood Pressure
Guidelines

Tips for Buying Your Child a
Helmet

Improving Heart Attack
Survival for Cardiogenic
Shock

Attend a Town Hall Meeting at LVH–Cedar Crest Oct. 9

by [Rick Martuscelli](#) · October 1, 2018

We're holding Town Hall meetings on each of our hospital campuses as a way to keep colleagues informed about what's happening in our health network. Town Halls are being hosted by the leaders from each hospital campus. When you attend a Town Hall meeting, you'll hear LVHN news and get information specific to your campus. You'll also have an opportunity to ask your questions.



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Here are details about the Town Hall meetings scheduled for LVH–Cedar Crest.

LVH–Cedar Crest Town Hall With:

Bill Kent, Lehigh Valley Hospital President

Scott Croonquist, Vice President of Patient Care Services

Michael Pasquale, MD, Lehigh Valley Hospital Senior Medical Director

Tuesday, Oct. 9

Two sessions:

- 7:30 a.m., auditorium
- 7:30 p.m., auditorium

[Print this flyer](#), post it in your department and encourage colleagues to attend.

Nominate a Colleague for an LVHN Service Excellence Award

by [Rick Martuscelli](#) · October 3, 2018

Colleagues throughout LVHN do amazing things every day. They deserve to be rewarded for all they do for our health network, our patients and our community. To give colleagues the recognition they deserve, LVHN is expanding our annual Service Excellence Awards to include colleagues network-wide. It's the next step in the process to full integrate our health network.



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What are Service Excellence Awards?

For many years, Service Excellence Awards were presented annually to colleagues in the Lehigh Valley. Now, we're welcoming nominations for these awards from throughout LVHN. Services Excellence Awards reward and recognize colleagues who do exceptional things. There are several to choose from. You can nominate a colleague or team for one of these awards:

- **The LVHN Guldin Award for Efficiency and Innovation in the Clinical Workplace** recognizes a colleague or team that exhibits exceptional contributions toward implementation of a new or more efficient clinical work practice and/or process method.
- **The LVHN Guldin Award for Efficiency and Innovation in the Nonclinical Workplace** recognizes a colleague or team that exhibits exceptional contributions toward implementation of a new or more efficient administrative work practice and/or process method.
- **The LVHN Guldin Award for Efficiency and Innovation in a Physician**

Practice recognizes a colleague or team that exhibits exceptional contributions toward implementation of a new or more efficient work practice and/or process method.

- **The LVHN Mark Young Award** recognizes a physician who demonstrates an outstanding accomplishment in community health improvement.
- **The Provider Service Star Award** recognizes an LVPG physician or advanced practice clinician (APC) who consistently demonstrates exceptional customer service characteristics. One award recipient will be named in each LVHN region (Lehigh Valley, Hazleton, Schuylkill and Pocono).
- **The LVHN Star Mentor/Coach Award** recognizes a colleague who instructs, develops and promotes other colleagues and is considered an “unsung teacher” in their department.
- **The Volunteer Community Service Award** recognizes a colleague or team that represents LVHN in the local community. This individual or team demonstrates outstanding commitment in volunteer activities and has shown dedication and philanthropy to an organization, business and/or institution (inside or outside LVHN). Six awards recipients will be named, three from the Lehigh Valley and one each from Hazleton, Schuylkill and Pocono.

Service Excellence Awards also will be given to the outpatient departments, inpatient departments and physician practices for patient satisfaction performance criteria.

How do I nominate a colleague?

You can nominate a colleague for a Service Excellence Award on PRIDEpoints.

Here's how:

- From your SSO toolbar, click “PRIDEpoints.”
- In the left column, click “Service Excellence.”
- Click “Get Started” next to the award for which you want to submit a nomination.
- Enter the name of the colleague(s) or team. Try to provide the names of all the colleagues you are nominating.
- Enter the reason or story behind why you believe the colleague or team should receive the award. Provide specific examples of how the colleague(s) or team

meets the award criteria. Please use uppercase and lowercase letter.

- Click “Submit.”

Attention LVH–Pocono colleagues: Because PRIDEpoints is not yet live at your site, you can nominate a colleague by visiting the intranet and clicking “Service Excellence” under “HR Special Links” on the home page. LVH–Pocono colleagues who have questions should email [Karen Giaquinto](#) or call her at 570-476-3364.

What is the nomination deadline?

Nominations must be received by Nov. 15 to be considered.

Can someone help me complete the nomination?

Yes. The LVHN Reward and Recognition Committee has coaches to help you select the most appropriate award and complete your nomination. Contact Susan Ockovic (484-884-0148, Susan.Ockovic@lvhn.org) or Barbara Lachimia at (484-884-7090, Barbara.Lachimia@lvhn.org) if you need assistance.

When will the award recipients be named and recognized?

Award recipients will be honored during the Leader to Leader meeting on Jan. 17, 2019. Following the meeting, the stories and photos of the recipients will be featured on LVHN Daily.

Tour Our New Mobile Mammography Coach and Breast Health Services at I Pink I Can

by [Emily Shiffer](#) · October 5, 2018

This year's I Pink I Can event offers not only the popular speakers' program and interactive resource fair (which includes Reiki therapy demonstrations), but you also can tour Lehigh Valley Cancer Institute's brand new Mobile Mammography Coach and the recently expanded Breast Health Services facilities at LVH-Cedar Crest.



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Mark your calendar and get registered for I Pink I Can

I Pink I Can is scheduled for Thursday, Oct. 18, at LVH-Cedar Crest in the John and Dorothy Morgan Cancer Center. I Pink I Can will use Educational Conference Center rooms 1, 2 and 3.

The event starts at 5:30 p.m. with a light dinner and interactive resource fair. At the resource fair, learn about skin care and permanent makeup with medical esthetician Emily Doster as well as Reiki therapy, mindfulness-based stress reduction, SurvivorPLACE and more. The I Pink I Can speakers' program begins at 6 p.m.

Reserve your spot at this popular event. Register online at LVHN.org/IPinkICanEvent or call 888-402-LVHN (5846).

Featured I Pink I Can speakers

This year's I Pink I Can panelists will address a variety of breast cancer-related topics:

- **Clinical Trials: A Focus on Breast Cancer**

Jennifer Lanter, RN, BSN, Network Office of Research and Innovation (NORI)

- **Breast Cancer Risk-Screening and Genetic Assessment**

Nicholas Lamparella, DO, LVPG Hematology Oncology

Andrea Smith, MS, LCGC, The Gregory and Lorraine Harper Cancer Risk and Genetic Assessment Program

- **Panel Discussion with speakers and breast health experts**

Lori Alfonse, DO, LVPG Surgical Oncology

Priya Sareen, MD, Medical Imaging of Lehigh Valley, PC

In addition to our distinguished panel of speakers, we will hold an interactive resource fair before and after the program featuring experts and information that will enrich the entire program, as well as offer tours of Lehigh Valley Cancer Institute's Mobile Mammography Coach which will bring 3D mammography to communities and workplaces throughout LVHN's coverage area. You will also have an opportunity to tour the expanded Breast Health Services facilities at LVH-Cedar Crest, and see our newly added comfort and privacy features for patients.

Encourage your family, friends and patients to attend I Pink I Can. If you have questions, please call 888-402-LVHN (5846), or go to [LVHN.org/IPinkICanEvent](https://www.lvhn.org/IPinkICanEvent) to register.

You're Outstanding

by [Kim Jordan, DNP, RN](#) · October 5, 2018

It's been a few months since we last talked. I took the summer off from my blog (and gave you guys a break as well)... I'm back!

A new fiscal year is like a new school year to me: A clean slate, a chance to get higher grades, set new goals, meet new people and make new friends!

Nursing at LVHN is on a promising pace. We continue our commitment to provide outstanding quality care for this new fiscal year. And we need to focus on service – **outstanding service** – to our patients and to each other.

Inpatient satisfaction

In August, we hit our threshold goal for inpatient satisfaction. We are just shy of our target goal – but we are so close. Continue to:

- Focus on bedside shift report
- Conduct hourly rounds
- Participate in leadership rounds

By focusing on our patients and continuously demonstrating that we (all of us in patient care) are on the same page, patients and their visitors will see just how exceptional your care is. I know with your continued focus on our patients and checking in with each other, we will hit the inpatient target soon.

How is staffing?



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You might recall when I started this blog more than a year ago, staffing was the primary focus. We have made strides, but staffing still needs our attention. So as to my earlier comment about a new fiscal year and making new friends, I need you to do this: Welcome our orientees and help recruit students. You are the best marketers for nursing at LVHN. Help them get to know LVHN and your colleagues by:

- Working with the students
- Volunteering to precept
- Encouraging students to apply for per diem roles, such as transport, nurses' aides, techs, etc.

Working alongside you, they will observe you in your professional element. They will notice how you model PRIDE behaviors. They will feel the welcoming LVHN culture that you demonstrate to the people in your care, as well as, to those who work with you. And be sure to tell them why, as graduate nurses, they should choose LVHN as their professional home.

I know there's no other place that offers so many opportunities for personal professional growth. I also know that you and your colleagues live the definition of what outstanding patient care is all about. Thanks for always showing that intelligent and caring warmth to our patients.

Kim

P.S. Just a reminder, my email is open to you. Send ideas or questions to me at:

Marie.Jordan@lvhn.org.



Kim Jordan

About me: My name is Kim Jordan, DNP, RN, and I am Senior Vice President and Chief Nursing Officer at LVHN. I came to LVHN 15 years ago as director of the open-heart and transitional open-heart units. I consider it an honor and a privilege to lead our outstanding nursing colleagues.

Lehigh Valley Cancer Institute Selects Wire-Free Breast Localization System

by [Jenny Leader](#) · October 4, 2018

Lehigh Valley Cancer Institute has selected Cianna Medical's SAVI SCOUT® Wire-Free Radar Breast Localization System to provide easier, more compassionate care to women undergoing treatment for breast cancer.

SAVI SCOUT® is an innovative wire-free, radar localization technology which will help reduce stress for women in treatment for breast cancer. SCOUT utilizes a small reflector – smaller than a grain of rice – that is placed at the tumor site at any time during breast cancer diagnosis or treatment. SCOUT is an option instead of a thin wire that is commonly inserted to mark abnormal breast tissue. During surgery, the surgeon uses a hand-held guide that uses a unique radar signal to detect the location of the reflector at the tumor site. By knowing precisely where the reflector is located (within 1 millimeter), the surgery can be more successful and optimize breast conservation.

There is no restriction on how long the SCOUT reflector remains in the breast, which gives clinicians maximum flexibility to use it throughout the patient's care. This includes the option of placing the reflector at the time of biopsy, prior to chemotherapy or prior to surgery. The SCOUT reflector will not interfere with magnetic resonance imaging (MRI) studies, meaning there is no restriction on the type of imaging that can be used effectively throughout a patient's treatment. SAVI



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SCOUT reflector was given FDA clearance in 2017 for use as a long-term implant.

The SCOUT system will be used at Lehigh Valley Cancer Institute sites at LVH–Cedar Crest, LVH–Muhlenberg and LVH–Pocono.

The technology was recently featured on ABC's Good Morning America. [Watch the segment.](#)

To learn more about SAVI SCOUT, visit Cianna Medical's website saviscout.org.

Available Now: Video Visits for Kids

by [Jenn Fisher](#) · October 5, 2018

When your child is sick, going to the doctor's office isn't always convenient or practical (somebody's got a stomach bug). But now, kids between the ages of 3 and 17 can have an LVHN Pediatric Video Visit with one of our providers, right from the comfort of home.



Recently launched by the Air Products Center for Connected Care and Innovation, LVHN

Pediatric Video Visits offer parents or legal guardians a convenient way to get non-emergency medical care for their child anywhere (within Pennsylvania) that's convenient. The only other things they will need is their own MyLVHN account and proxy access granted to their child's MyLVHN account.

"Pediatric video visits provide 24/7 access to LVHN medical care for the times when your child has a minor illness, like a cold or stomach illness, or other medical concerns like an insect bite or rash," says Mindy Brosious, RN, Clinical Coordinator, Air Products Center for Connected Care and Innovation at LVHN.

Talking points: LVHN Pediatric Video Visit

It's important for colleagues to know about this new visit type so you can either use it for your own family or recommend it to patients.

What is needed for a pediatric video visit:

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- Video-enabled mobile device or tablet
- Wi-Fi or a 4G cellular data connection
- MyLVHN app loaded to your device (available for Apple and Android devices)
- Parent/guardian needs their own MyLVHN account **AND**
- Parent/guardian must have proxy access granted to their child's MyLVHN account

Tip: If you can see your child's photo on your own MyLVHN account home page, then you have proxy access. If you don't see your child's photo, you will need to request proxy access at their next appointment.

MyLVHN + video visit = cohesive care

In addition to convenience, having an LVHN Pediatric Video Visit means important health information, including the child's allergies or recent medical visits, will be available to the doctor or advanced practice clinician who conducts the video visit. "Then after the video visit, all information about the appointment will be added to your child's health record, so if you need to follow up with your child's primary care provider, he or she will know about the care and recommended treatment," Brosious says.

Learn more about LVHN Pediatric Video Visits

You can learn more by reviewing [LVHN Pediatric Video Visits: Frequently Asked Questions](#), including the list of all minor illnesses or injuries that are appropriate for a pediatric video visit, more information about proxy access and answers to a few technical questions.

LVHN Pediatric Video Visits cost \$49 and may be covered by health insurance. We recommend that parents check with their insurance company to understand whether this type of visit is covered.

United Way Campaigns to Kick Off

by [Rick Martuscelli](#) · October 1, 2018

Working for LVHN, you give of yourself every day. You give of your talent, your skills and your compassion to heal, comfort and care for the people of our community who turn to us during times of need.

In the weeks ahead, please consider giving to our community in yet another way – by making a donation to the United Way during its annual campaign.

The United Way will host campaigns in all of the communities LVHN serves. Throughout these campaigns, you will receive emails containing detailed information about the campaign taking place in the community where you work.

Thank you for considering a gift to the United Way.



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Learn Tactics to Deal With Violent Situations

by [Admin](#) · October 4, 2018

Though potentially violent situations are isolated, they do exist. Women in particular can feel vulnerable walking to their vehicle, leaving work late or entering a dark home. There are steps you can take to reduce the risk of becoming the victim of violence, and female colleagues now have the opportunity to learn these steps free of charge.



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The Rape Aggression Defense

(RAD) System is the largest, most comprehensive women's self-defense course in the world. The system empowers women to make their own decisions regarding self-preservation and self-defense. Women learn defensive concepts and techniques against various types of assaults by utilizing proven, effective self-defense tactics.

The RAD course is taught by certified instructors and focuses on awareness, prevention, risk reduction, avoidance and basic hands-on defense.

Colleagues who complete the course have lifetime free access to any RAD classes taught in the U.S. or Canada at any time if they'd like to brush up on self-defense techniques.

The classes will be taught at the Public Safety Office, 2024 Lehigh Street, Allentown. The schedule will be as follows:

- **Oct. 15 and 17** – 6-9 p.m.

- **Oct. 20** – 8 a.m.-2 p.m.

For more information and course registration, contact [Kim Diehl](#) of public safety at 610-402-2333. Again, the RAD course is available to women colleagues only.

Get 20 Percent Off LVHN Sport Tek Hoodies

by [Emily Shiffer](#) · October 3, 2018

Now you can shop for LVHN-branded apparel and merchandise at a discounted price in our gift shops and online. Each month, a new item will be featured.

Discounted apparel in October is the LVHN Sport Tek Hoodie.

Regularly \$49.95, it is now on sale \$39.95.



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There isn't a promo code; it's already reduced in stores and online when you click the "October Special" image.

To shop, visit the [LVHN Shop](#).