



Lehigh Valley
Hospital Center

A HealthEast Hospital

update

VOL. 10, NO. 8

A Newsletter of the Lehigh Valley Hospital Center

AUGUST, 1987



Carl R. Anderson (left) accepts a miniature version of the brass plaque which will be located in the new wing, from Michael J. Thompson, Hospital Center board chairman. Looking on is Ann Anderson.

HOSPITAL CENTER NAMES NEW WING AFTER ITS FIRST BUILDING COMMITTEE CHAIRMAN

During a testimonial luncheon, officials of the Lehigh Valley Hospital Center honored their first Building Committee chairman by naming the west wing addition the "Carl R. Anderson Wing."

The surprise announcement was made on June 23 at the Lehigh Country Club where

over 90 trustees, former staff and board members, community leaders, and friends of the Hospital Center gathered to honor Mr. Anderson.

Following the announcement, Michael J. Thompson, Hospital Center board chairman,

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"New Wing" continued from front cover . . .

unveiled the brass plaque which will be installed in the lobby of the new wing. He also presented Mr. Anderson's wife, Ann, with a symbolic gold key to the wing for her support during the planning and construction stages of the Hospital Center.

Mr. Anderson's initial involvement with the Hospital Center came in 1969 when Leonard P. Pool, the Hospital Center's first board chairman, asked him to supervise the development of a "superior healthcare facility" for the Lehigh Valley. Mr. Anderson, who received his electrical engineering degree from Purdue University, agreed on the spot.

"I never regretted accepting the assignment. It was the most interesting and rewarding experience of my life," said Mr. Anderson. "There were many difficult and vexing problems, but they were all solved. I am proud to have been associated with this project," he added, as he received a standing ovation.

Those who participated in the testimonial with Mr. Thompson were Morton Schneider, emcee and chairman emeritus of the Hospital Center; Rev. Daniel G. Gambet, Hospital Center board vice chairman; Samuel R. Huston, Hospital Center president; and Rev. Conrad W. Raker, administrator emeritus of the Good Shepherd Rehabilitation Hospital.

IN-HOUSE RENOVATIONS HELP REDUCE SPACE PROBLEMS AND SAVE MONEY

For over a year, major construction and renovations have been progressing at a steady pace in and around the Hospital Center. The Emergency Department construction, completed last September, provides expanded services including new waiting space, first-aid bays, registration and other departmental needs. Construction of the general services building notch, a 15,000 square foot addition, was completed last December. Construction of the west wing addition is running smoothly. In fact, the third floor, which houses a dormitory for medical students, was completed on July 1 of this year and is now occupied. The first floor, which will house the auditorium, classrooms, library, and offices for the Department of Medicine, Legal Affairs, Personnel, and Educational Development, and the Office of Education, is expected to be completed sometime next month.

Although a great deal of the new construction is done by outside contractors, many of the in-house renovations are completed by the Hospital Center's Engineering staff at a cost of two to four times less than outside contractors.

One of these areas is the new Computer Services Department located in the area previously occupied by maintenance shops on the second floor of the general services building. With roughly 5,000 square feet of space, the department houses three offices, eight semi-private work areas, a workroom,



A view of one of the training rooms in Computer Services.

two training rooms, a conference room, a storage room, a combination control-storage-work room, and a reception area. Using the new scheme of pastel colors, the decor of the department is very pleasing to the eye. Over 30 framed photos of individuals from various departments using computers add a finishing touch to the walls. By using the Engineering staff to renovate, rather than outside contractors, the savings to the Hospital Center was well over \$125,000.

In order to allow Research and Publication Support to move on campus, the Environmental Services Department relocated from the general services building to the Power Plant addition, which houses the engineering and maintenance shops. A sm

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amount of space from the equipment mechanical shop was converted into three offices to allow for this move. The renovations in the Power Plant and to Research and Publication Support were completed by members of the Engineering staff.

The most recent renovations completed were those to the medical staff lounge and the new Medical Affairs office. Renovations to the existing staff lounge on the second floor of the Hospital Center include new wall coverings and furniture in addition to a separate area for mail and coats. The new Medical Affairs office, which was most recently a transfusion testing area, was completed in June. It houses the president of the medical staff, senior vice president for medical and academic affairs, the coordinator for medical affairs, and a secretarial area. Upgraded wall coverings and carpeting using the new pastel shades were installed in the new area.

For many years, members of the Engineering Department have completed



An inside view of the reception area of Computer Services.

renovations in many departments. It is safe to say that the workmanship put into each project is remarkable. The staff of the Engineering Department is to be commended for many jobs done well. Congratulations!



The seventh class of the four-month operating room course recently graduated. Pictured above from left to right are graduates Valerie Beichey, R.N., formerly an assistant head nurse of an outpatient dialysis unit; Sharon Udy, R.N., formerly a critical care nurse from Allentown Osteopathic Medical Center; Kim Frey, R.N., a former staff nurse on 4A; Christine Landis, R.N., formerly a staff nurse at Muhlenberg Hospital Center; Cindy Batista, R.N., a former staff nurse on 4B; and Sue Yurchak, R.N., formerly a staff nurse at Quakertown Hospital. The course included basic operating room information, general surgery, colon rectal surgery, endoscopic surgery, orthopedic surgery and neurosurgery. Each nurse has completed the didactic as well as independent clinical performance.



Fred D. Fister, M.D.

FRED D. FISTER, M.D., has been named medical director for the Lehigh Valley Hospice. He has been serving as interim medical director of the agency since January of this year and succeeds Ronald J. Buckley, M.D., as medical director.

Dr. Fister will maintain ultimate responsibility for the medical care rendered by the Hospice team. He will serve as a consultant to Hospice nurses and other professional staff as necessary on medical aspects of patient care. Dr. Fister will also function as a liaison and as consultant to the attending physician on aspects of Hospice care especially in areas of pain and symptom control.

"We are very pleased and fortunate to have the able direction of one so familiar with the Lehigh Valley medical community and the health service needs of homebound patients," said William F. Gehman, chairman of the Lehigh Valley Hospital Board of Advisors.

Dr. Fister is also the

medical director of The Allentown Hospital Home Care Department. He has served in this capacity since 1970. Both programs are located at 136 South Fourth Street in Allentown. The Lehigh Valley Hospice is the only agency in the Lehigh Valley providing health care services exclusively for terminally ill patients. Its service area includes both Lehigh and Northampton Counties.

Dr. Fister is a graduate of the University of Pennsylvania School of Medicine and served his internship at The Allentown Hospital. He is a member of the medical staffs of The Allentown Hospital and the Hospital Center.



Diane Kowalski, R.N., B.S.N., CCRN

DIANE KOWALSKI, R.N., B.S.N., CCRN, was recently promoted to assistant head nurse of the Central Nervous System (CNS) Unit, 3-11 shift. In her new position, she will assist in the education, orientation, evaluation, and staffing, and help organize activities and

communication within the CNS Unit.

Mrs. Kowalski joined the Hospital Center's staff in October, 1981, as a staff nurse on 6A. In February of 1982, she transferred to the CNS Unit.

Mrs. Kowalski is a graduate of Pennsylvania State University where she earned a Bachelor of Science Degree in Nursing. She passed her CCRN exam last July. She is a member of the American Association of Neurological Nurses and the American Association of Critical Nurses.



Christopher Strasser

CHRISTOPHER B. STRASSER was recently promoted to vice president at the Hospital Center. In this position, he will have responsibility for the Hospital Center pharmacy, telecommunications, and the Lehigh Valley Stroke Program. He will retain responsibility for the Hospital Center's Materials Management.

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"People" continued...

Division, including the departments of supply, processing and distribution, linen, purchasing, storeroom, and mailroom. Mr. Strasser will also provide liaison with the Medical Office Building on the Hospital Center's campus, the Burn Foundation, the Psychiatry Consultation/Liaison Program, and HealthPage.

Mr. Strasser, who had been director of materials management since 1984, joined

the Hospital Center in 1982 as assistant director of materials management.

Educated at Duquesne University in Pittsburgh where he majored in Philosophy, Mr. Strasser received a master's degree in Public Administration from Pennsylvania State University.

Mr. Strasser is a member of the American Society for Hospital Materials Management of the American Hospital Association.

ATTENTION AUXILIANS!

The 15th Birthday Celebration Luncheon of the Hospital Center's Auxiliary will be held on Saturday, September 12, at the George Washington Lodge in Whitehall. If you wish to sit with friends at the luncheon, please indicate when making reservations. All tables are reserved and limited to parties of eight. Invitations will be mailed the week of August 10. If you do not receive an invitation, please contact Pat Bausman at 395-5946.

TWO LONG-TIME STAFF MEMBERS TAKE RETIREMENT

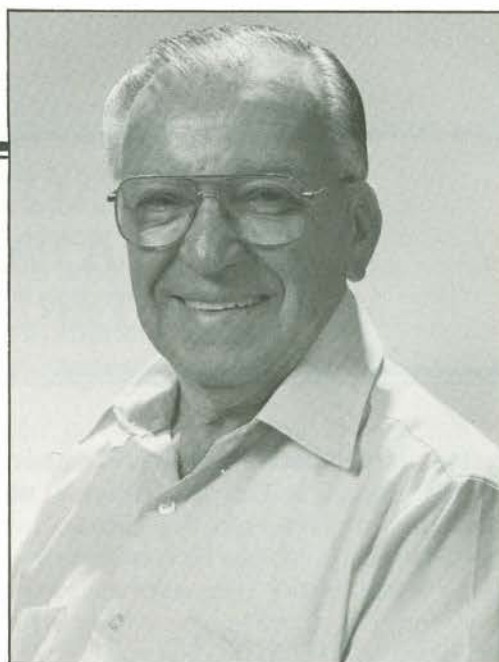
Friday, July 31, was very memorable for two Hospital Center employees. For both Joseph Jura, courier, and June Weber, inpatient Blue Cross billing clerk, it was their last day as Hospital Center employees. With almost 13 years of service each, both Joe and June have retired.

Since August 19, 1974, even before the Hospital Center officially opened its doors, Joe has been the Hospital Center's courier. Transporting inter-hospital mail to the area hospitals, making special deliveries, and picking up the Hospital Center's mail from the Allentown Post Office were just a few of Joe's numerous duties.

During a routine day, Joe made four trips to area hospitals and several other stops including Blue Cross, the HealthEast Diabetes Center, the Burn Foundation, and the Wellness Center. According to Joe, who found his job very interesting, the days passed very quickly.

Although Joe is 70 years young, now that he is retired he wants to continue his busy pace. He feels that as long as he is healthy he should keep going. He and his wife, Mary, have a Canadian trip lined up this month, and in September, they are planning a trip to Florida. In addition, Joe plans to visit several relatives including a nephew in Austin, Texas.

During the winter months, Joe plans to continue his hobby of building miniature circus models. He and other members of the



Joseph Jura

Circus Model Builders of the Bailey Ring, a local organization to which he belongs, will display their models at several locations in the spring. Joe is also a member of the Circus Fans Association of America, the Circus Historical Society, and the Circus World Museum, Inc.

Good Luck, Joe!

June Weber joined the Hospital Center's staff on September 11, 1974, when she transferred from Sacred Heart Hospital. She was one of the Hospital Center's original Business Office employees and she has been

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June Weber

doing the same job since she came to the Hospital Center -- processing bills for Blue Cross patients under 65 years of age. The reason June stayed in the same position all those years was because she loved her job and always found it to be a challenge. As June put it, "It was the perfect job for me."

The decision to retire wasn't an easy one for June. However, after much thought and accepting the idea of a new way of life, June decided it was the right time.

Looking ahead, June is now very excited about retirement. She is very much looking forward to spending a lot of time taking care of three of her grandchildren. In addition, she wants to find ways to help people. She has thought about working with the Pastoral Care Department or possibly working at the food bank. If she can find the time, June and her husband, Albert, would also like to do some traveling. There are 22 states and parts of Canada they have not seen.

What ever you do, June, Best Wishes!

LEHIGH VALLEY HOSPITAL CENTER A PARTICIPANT IN MAJOR INTERNATIONAL HEART STUDY

Through its affiliation with Hahnemann University, the Hospital Center, along with 27 medical centers in the United States, Canada, and Sweden, is participating in a major study to determine the usefulness of drug therapy for the treatment of irregular heartbeats.

Cardiologists Stanley E. Zeeman, M.D., James A. Sandberg, M.D., and Bruce A. Feldman, D.O., are the primary investigators at the Lehigh Valley Hospital Center for the Cardiac Arrhythmia Suppression Trial (C.A.S.T.). Karen Nuschke, R.N., nurse coordinator, and James Caffrey, Medical Research Work Study student, are assisting with this clinical trial.

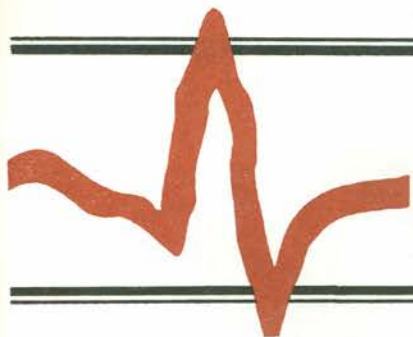
C.A.S.T. is designed to study a group of patients who have had heart attacks within the last two years and who also have ventricular premature beats, often referred to as "irregular" or "skipped" heart beats. They can occur infrequently or almost continuously. Earlier studies have shown that people with certain arrhythmias have a higher risk of serious cardiac events than people without arrhythmias. Although drugs are sometimes prescribed for this problem, it

remains unclear whether these medications are beneficial in preventing second heart attacks.

C.A.S.T. is designed to answer the question: Does treatment with anti-arrhythmia drugs benefit the patient who has had a heart attack and who also has ventricular premature beats?

Approximately five thousand patients will be enrolled in the study between June, 1987 and June, 1990. Each patient will be assigned to a medication group and will be monitored on that drug for up to five years. While taking part in C.A.S.T., the patient will receive special tests and follow-up care from the C.A.S.T. medical research team. C.A.S.T. is sponsored and supported by the National Institute of Health.

C.A.S.T. is one of many research projects working toward improving the treatment of people suffering from heart disease. Men and women between the ages of 21 and 79 who have had a heart attack recently and who have developed irregular heartbeats may volunteer to take part in C.A.S.T. with their physician's permission.



MEDICAL STAFF NEWS

Several physicians recently were appointed to the Hospital Center's medical staff. They include:

KAREN A. BRETZ, M.D., anesthesiologist, is a graduate of Temple Medical School, Philadelphia. She received her first year of post-graduate education at The Allentown Hospital and Lehigh Valley Hospital Center, and completed a two-year residency in anesthesiology at Temple University Hospital.

Dr. Bretz is also a member of the medical staff of Quakertown Community Hospital.



Karen A. Bretz, M.D.

LAWRENCE T. DEMILIO, M.D., psychiatrist, is a graduate of New York Medical College. He completed residencies in pediatrics and radiology at Overlook Hospital in Summit, New Jersey, and in psychiatry at New York Hospital/Cornell Medical Center in White Plains, New York. Dr. DeMilio also completed a fellowship in child psychiatry at Columbia Presbyterian Medical Center in New York City.

STEVEN FARBOWITZ, M.D., a family practitioner, graduated from the University of Dominica Roseau. He completed a family practice residency at Community Hospital at Glen Cove, New York.

Dr. Farbowitz is also a member of the medical staffs of The Allentown Hospital and Quakertown Community Hospital.



Lawrence T. DeMilio, M.D.

SUSAN GASTEYER, M.D., a graduate of the University of Nebraska College of Medicine, has joined the staff as a psychiatrist. She received her first year of post-graduate education at Rush Presbyterian-St. Luke's Hospital in Chicago, Illinois, followed by a three-year general psychiatry residency at The Mt. Sinai Hospital in New York. Dr. Gasteyer also completed a two-year fellowship in child psychiatry at Hahnemann Medical College and Hospital in Philadelphia.



Steven Farbowitz, M.D.

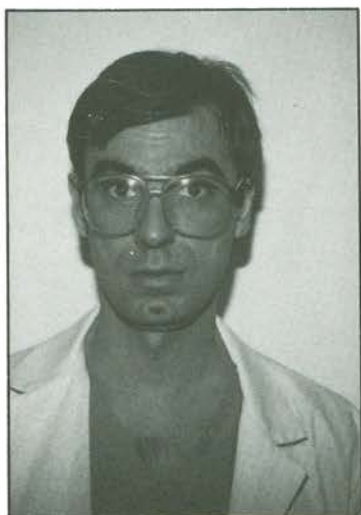
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Dr. Gasteyer is a member of the medical staff of Crozer-Chester Medical Center. In addition, she is a member of the medical staff and assistant professor in psychiatry at the Medical College of Pennsylvania in Philadelphia. Dr. Gasteyer was recently named medical director of special psychiatric services at The Allentown Hospital.



Susan Gasteyer, M.D.

BRYAN W. KLUCK, D.O., a graduate of Philadelphia College of Osteopathic Medicine, has joined the staff as a cardiologist. Following a rotating internship at the College of Medicine and Dentistry of New Jersey, Dr. Kluck completed a three-year internal medicine residency at The Allentown Hospital and the Hospital Center. He recently completed a two-year cardiology fellowship at the two HealthEast Hospitals.



Bryan W. Kluck, D.O.



Brian W. Little, M.D.

BRIAN W. LITTLE, M.D., Ph.D., neuropathologist, graduated from the University of Vermont in Burlington. Following a three-year residency in pathology at the Medical Center Hospital of Vermont in Burlington, Dr. Little completed a neuropathology fellowship also at the Medical Center Hospital of Vermont. He is an assistant professor of pathology at SUNY-Stony Brook in New York.



Lynn D. Morris, M.D.

LYNN D. MORRIS, M.D., a graduate of the Medical University of South Carolina in Charleston, has joined the staff as a cardiologist. Following a three-year medical residency at the University of Virginia in Charlottesville, Dr. Morris served as chief medical resident at the University of California in San Francisco. He completed a fellowship in cardiology at the University of California. He is an assistant professor in the Cardiology Division of the Department of Medicine at Milton S. Hershey Medical Center in Hershey.



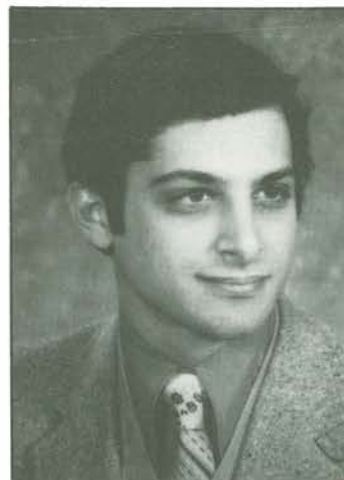
John D. Nuschke, M.D.

JOHN D. NUSCHKE, M.D., general internist, is a graduate of Hahnemann University in Philadelphia. He completed a medical residency at The Allentown Hospital and the Hospital Center, and recently completed his duties as chief medical resident at the HealthEast Hospitals. Dr. Nuschke is a clinical instructor at Hahnemann University.



Mark A. Osborne, M.D.

MARK A. OSBORNE, M.D., radiologist, is a graduate of the University of Chicago Pritzker School of Medicine. Following a medical internship at St. Mary's Hospital in San Francisco, California, Dr. Osborne completed a diagnostic radiology residency at Duke University Medical Center in Durham, North Carolina. He also completed a fellowship in magnetic resonance imaging at New England Medical Center in Boston, Massachusetts.



Michael S. Patriarco, D.O.

MICHAEL S. PATRIARCO, D.O., a graduate of the College of Osteopathic Medicine and Surgery in Des Moines, Iowa, has joined the staff as an obstetrician/gynecologist. He received his first year of post-graduate education at St. Vincent's Hospital in Staten Island, New York. He then completed a four-year residency in obstetrics and gynecology at The Allentown Hospital and the Lehigh Valley Hospital Center.

Dr. Patriarco is a member of the medical staffs of The Allentown Hospital and Sacred Heart Hospital.



Mary G. Pixler, M.D.

MARY G. PIXLER, M.D., a general internist, is a graduate of Temple University School of Medicine in Philadelphia. She did her internal medicine residency at Reading Hospital.

Dr. Pixler is also a member of the medical staff of Reading Hospital.

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"Medical Staff News" continued . . .

ALEX M. ROSENAU, D.O., a graduate of the Philadelphia College of Osteopathic Medicine, has joined the staff as an Emergency Department physician. He received his first year of post-graduate education at Allentown Osteopathic Medical Center and completed a two-year emergency medicine residency at Botsford General Hospital in Farmington Hills, Michigan. Dr. Rosenau is a clinical instructor at the Philadelphia College of Osteopathic Medicine.



Michael Werner, D.P.M.

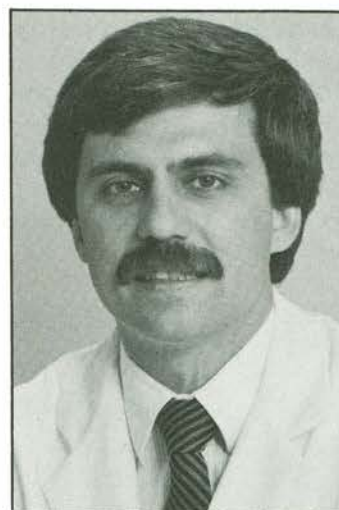
MICHAEL WERNER, D.P.M., a podiatrist, is a graduate of the Pennsylvania College of Podiatric Medicine in Philadelphia. He completed a podiatry residency at Saddle Brook General Hospital in Saddle Brook, New Jersey.

Dr. Werner is also a member of the medical staffs of Sacred Heart Hospital and Allentown Osteopathic Medical Center.



David B. Yanoff, M.D.

DAVID B. YANOFF, M.D., a graduate of Albany Medical College, has joined the staff as an orthopedic surgeon. He received his first year of post-graduate education at Presbyterian-University Hospital in Pittsburgh and completed a four-year orthopedic surgery residency at Wilford Hall USAF Medical Center in San Antonio, Texas. Dr. Yanoff is a clinical instructor at Wright State University School of Medicine in Dayton, Ohio.



Geary Yeisley, M.D.

GEARY YEISLEY, M.D., a graduate of Hahnemann University in Philadelphia, has joined the staff as a cardiothoracic surgeon. Following a five-year general surgery residency at The Allentown Hospital and the Hospital Center, Dr. Yeisley completed a cardiothoracic and vascular fellowship at Allegheny General Hospital in Pittsburgh.

Dr. Yeisley is a member of the medical staffs of Harrisburg Hospital, Holy Spirit Hospital in Camp Hill, Polyclinic Medical Center, and Community General Osteopathic Hospital. He is also an assistant professor at Hershey Medical School.



The Wellness Corner

If you've ever dieted, lost weight, and then gained it all back again, you're not alone. Most of the thousands of fad diets don't live up to their promises in the long run because they fix only one component of your weight loss machinery, and you are much, much more than what you eat. You are a unique complex of physical, mental, and emotional parts!

To provide you with a safe and steady weight control approach that you can live with, the Wellness Center has developed a self-hypnosis and weight control course which will begin on Thursday, September 17.

This course will offer you a comprehensive collection of information, tools and techniques designed to help you to your weight goal, and to keep all components working in harmony. For example, you will learn and practice self-hypnosis to relax and keep motivation high; guided imagery and visualizations will help you enhance your self-image and boost your self-confidence; and you'll keep a valuable journal/workbook to help you analyze or alter some eating habits. You will receive a wealth of dietary information, guidance, and recommendations from a dietitian, and instructions in regular moderate exercise from a fitness expert.

The eight-week course will be held at The Allentown Hospital in Conference Room B, from 6:30-9:00 P.M. The cost is \$25 for employees and \$45 for the public. To register, contact the Wellness Center by September 9 at 821-2150.

The Wellness Center is interested in hearing about any Wellness-related ideas you may have which you would like to see implemented at the Hospital Center. Please complete the form below and return to the Wellness Center.

WELLNESS SUGGESTION FORM

Name _____

Department _____ Ext. _____

Idea or Suggestion _____

DID YOU KNOW...

...GEORGE E. MOERKIRK, M.D., chief of the Division of Pre-hospital Emergency Medicine and medical director of University MedEvac, LVHC section, was the chairman of the 10th Annual Conference of the Pennsylvania Emergency Health Services Council held in Harrisburg this past June. ISIDORE MIHALAKIS, M.D., forensic pathologist, spoke at the conference on preserving evidence at the scene. Dr. Moerkirk moderated a panel on Integration of Trauma Centers into the pre-hospital system. The conference was attended by over 500 EMT's, paramedics, nurses, and physicians.

...ELLWYN D. SPIKER, senior consultant and director of Regional Resource Center Development, was presented with the Walter J. Thomas Award at the 10th Annual Conference of the Pennsylvania Emergency Health Services Council. This award is presented annually to a citizen of the Commonwealth who has provided exceptional leadership in the field of emergency medicine.

...MARTHA A. LUSSEY, M.D., neurologist, delivered a paper on "Congenital Muscular Dystrophy" at the annual meeting of the Pennsylvania Society of Child Neurologists in Bedford Springs, Pennsylvania, on June 5 and 6.

...WILLIAM W. FRAILEY, JR., M.D., and CHARLES J. SCAGLIOTTI, M.D., general surgeons, were recently recertified by the American Board of Surgery.

...MARY GRASSI, ACSW, assistant director of Social Services, and DAVID SCHLEGEL, ACSW, neuro social worker, presented "Social/Emotional Issues in Trauma Care" to 75 members of the joint staffs of the Trauma Program at St. Vincent's Health Center and Hamot Medical Center in Erie last month. Their presentation focused on the development of the Trauma Rehabilitation Team by the Social Services Department. The Trauma Rehabilitation Team is an interdisciplinary team of physicians, nurses, physical therapists, social workers, and other hospital personnel involved in the care of trauma patients. The team was formed about six years ago.

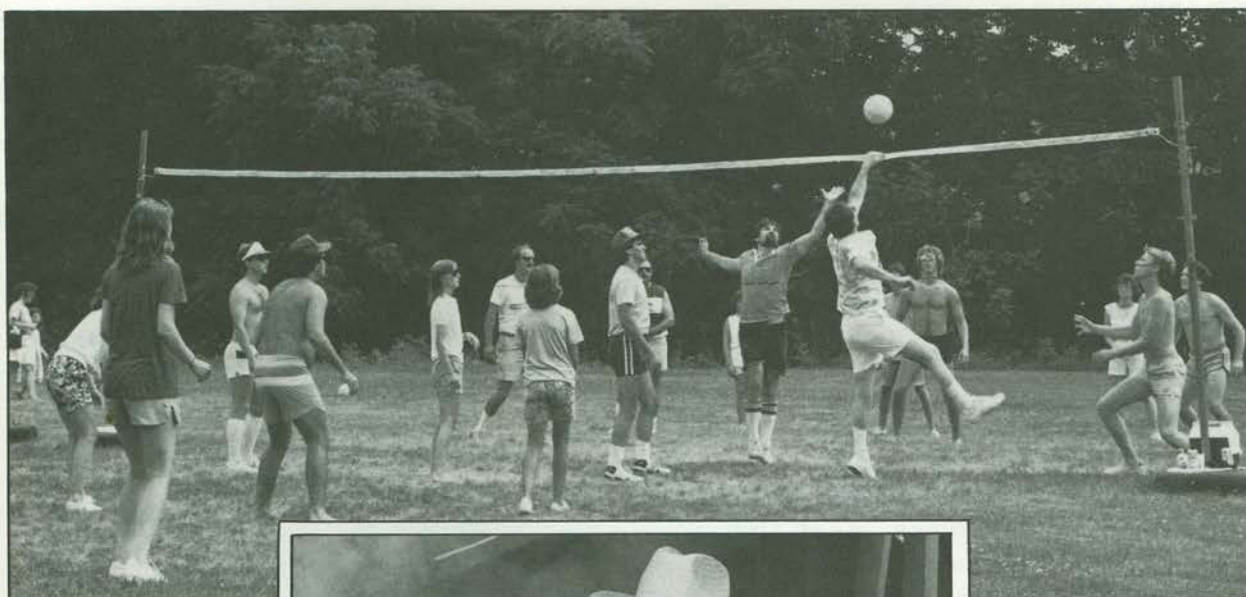
...MICHAEL RHODES, M.D., chief of the division of trauma, was recently named chairman of the Pennsylvania Committee on Trauma by the American College of Surgeons. In addition, Dr. Rhodes was recently among the first group of surgeons in the United States to be certified in surgical critical care by the American Board of Surgery.

OCCUPATIONAL THERAPY DEPARTMENT ANNOUNCES HAND STRENGTH CONTEST WINNERS

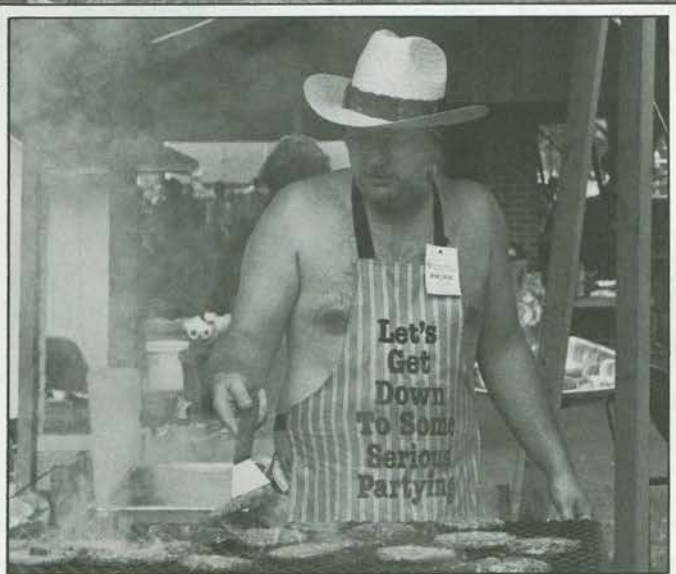
The Occupational Therapy Department would like to thank everyone who took part in making National Occupational Therapy week in April very successful. There were over 180 individuals who participated in the Hand Strength Contest alone. Following is a list of the winners of the contest:

Grace Bower, Volunteer
Barry Diefenderfer,
General Intensive Care
Unit
Sally Gibson, Admitting
Grace Gilbert, Information
Desk
Jill Green, Pharmacy
Judy Hackforth, Volunteer
Services
Dan Hinds, Housekeeping
J. Barry Howells,
Histology
John Kiriposki, SPD
Ruth Miller, Zipper Club
Volunteer
Cheryl Moryken, Physical
Therapy student
Karen Nash, Nursing Float
Pool
Judy Rex, Recovery Room
Christine Vaneck,
Admitting
Hazel Vosgier, 5C
Mary Ann Yarashus, 6A

With temperatures well in the 80's and with over 1,100 people in attendance, this year's family picnic was a huge success. There were plenty of activities including swimming, tennis, basketball, baseball, and volleyball. Pictured above are several of the younger picnic-goers being entertained by Harley the Clown.



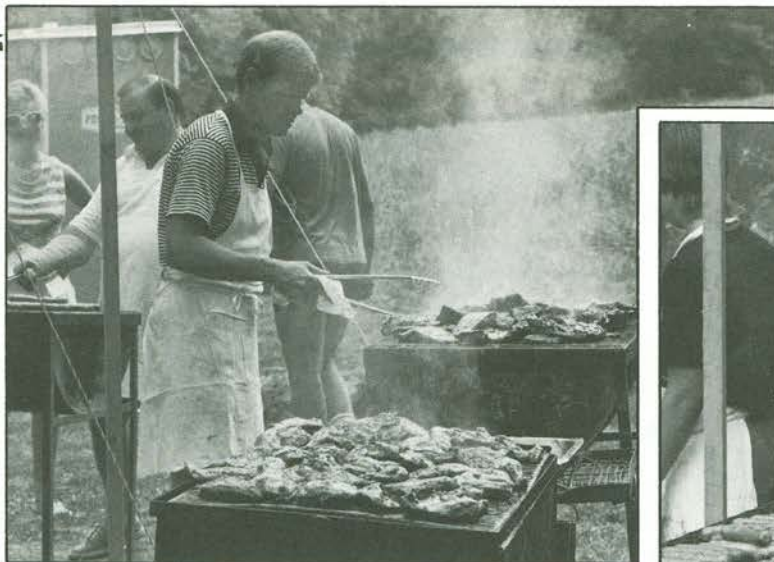
Many of the adults took time for a friendly game of volleyball.



Pictured (above) are several graduates of the "Bon Appetit" Cooking School doing their thing!

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Pictured (above) are several more graduates of the "Bon Appetit" Cooking School doing their thing!



POOL TRUST REACHES \$10 MILLION

Observing its eleventh anniversary, the Dorothy Rider Pool Health Care Trust has reached \$10 million in disbursements to Lehigh Valley Hospital Center and other community health care organizations.

"It's an important milestone in the evolution of the Pool Trust, but we have a great deal more that we'd like to accomplish," said Pool Trust executive director Edward F. Meehan.

The Trust was established by the late Leonard Parker Pool, founder of Air Products and Chemicals, Inc. and first president of the Hospital Center's board of directors. "Mr. Pool directed that his trust be used to provide 'superior health care' for the region," said Pool Trustee Lawrence P. Levitt, M.D. "And he set up guidelines for us to follow."

Pool Trust awards in the past reflected that original plan; new Trust goals emphasize a fresh approach to Mr. Pool's plan. According to Mr. Meehan, and specified in the Trust's Philanthropic

Agenda, Mr. Pool's objective of achieving superior health care in the future will mean a "focus on education, leadership, innovative programming and the formulation of effective health policies in the region."

"The Pool Trust is a priceless asset that this hospital and the community benefit from every day," said Hospital Center president and chief executive officer Samuel R. Huston. "We're lucky to have it."

The Trust made its biggest dollar commitment ever in 1986 with 22 awards totalling over \$2 million. The largest was a one-year grant for an affiliation between Lehigh Valley Hospital Center, The Allentown Hospital and Hahnemann University.

"The presence of strong teaching programs has been acknowledged nationally as enhancing the scope and quality of patient care services," said Mr. Huston.

The Pre-Hospital Emergency Medical Service grant is the largest dollar amount ever committed by the

Pool Trust. The service provides for paramedic training and medical supervision of pre-hospital emergency care in the region.

The Pool Trust provided this area with new ambulances and paramedic units through funding of Paramedic Quick Response Programs. Pool Prize recipient Michael Rhodes, M.D. developed the trauma program at the Hospital Center with a stipend from the Pool Trust. Dedicated a Level I Trauma Center by the Pennsylvania Trauma Systems Foundation, it became the first trauma center in Pennsylvania.

Other services supported by the Trust include "ElderWell," a community-based program sponsored by Lehigh Valley Hospital Center for in-home care of the elderly -- a joint program of the Lehigh County Chapter of the American Red Cross, the Lehigh County Area Agency on Aging, and the Visiting Nurses Association of Lehigh County, Inc.

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The Pool Trust has funded a number of educational programs over the past 11 years. As an example, the 1984 Burn Foundation award has helped teach burn prevention and education to the elderly and to over 44,000 first graders in the ten-county area.

The Pool Trust has supported health care leadership in the Lehigh Valley by sponsoring the

recruitment of individuals for positions such as the senior vice president for Medical and Academic Affairs, the executive vice president and chief operating officer, and chief executive officer of Lehigh Valley Hospital Center.

Setting future goals, the Pool Trust has published specific program areas of interest in its 1986 Report to the Region.

"Through our Philanthropic Agenda," Mr. Meehan said, "we hope to set the tempo for more innovative approaches to new topics that will be as successful as our past endeavors." The agenda for the next three years emphasizes health promotion, adolescent substance abuse, geriatrics and access to care for all citizens of the region regardless of their insurance coverage.

Notes from our Patients

Dear Mrs. Kernan:

Unaccustomed as I am to writing letters of praise (not to mention writing letters of emotion to others than family and very close friends), I want to tell you how much our son, Joe, my family and I appreciate the good work of you and your staff on unit 6B.

Dr. Mark Lester and LuAnne Franco had set the stage for excellence in neuroscience patient care before Joe was transferred from the Shock/Trauma Unit. They didn't exaggerate.

As we told others in the New York, New Jersey, and eastern Pennsylvania area of our situation, we frequently heard high praise for the Lehigh Valley Hospital Center. To have Joe in a hospitalized situation so far from home wasn't easy or convenient, that's for certain. We were so pleased with his care and his rapid recovery, we chose to let him stay with you rather than transfer him to a hospital in Tennessee.

From the air evacuation from the high school football field in Port Jervis, New York, through the emergency room and the Shock/Trauma Unit to Unit 6B, all was about the best we could have hoped for. The physicians teamed effectively. They seemed to communicate very well among themselves and with Joe and us. As you may know, my wife and daughter are both R.N.'s with BSN degrees. I hope that didn't make us critical and difficult -- just discerning and very appreciative.

We reflect on very little but the best in care...at a time when our emotional sensitivity was at a peak, when our own needs were intense and poorly understood by us and even more poorly translated or articulated. What I believe to be so great in our

reflections over the past six weeks is this: there was an absence of rough spots, we didn't have to struggle with put-downs or intimidations from anyone trying to meet their own administrative or "bureaucratic" requirements. Individuals, your unit, and all the systems we encountered at LVHC worked in harmony to anticipate and handle our needs...whether we understood them or not.

I felt, at times, that Joe's mother, brother, sister and I hovered very close...perhaps more closely than you and your staff would have preferred. Whenever I asked myself if we were making pests of ourselves, I came back to a deep personal need to be with Joe, to see him breathe, to move, to sleep, to wake up, and to smile...and to recover as completely as possible.

You see, we know the other end of the spectrum. Four years ago we lost our 21-year-old daughter, who too had just finished her third year in college. Her car was wrecked in a freakish kind of way...not more than two hours from our home in Jackson, but her injuries were fatal. She died, alone, in the emergency room of the local hospital despite the best efforts by the physician and staff.

Our family has always been close. Her death drew us closer in an unnatural, unexpected kind of way. Joe's fall came at a time when I felt lots of four-year-old emotions come willing close to the surface again.

Thanks for a job well done. Thanks for caring and, maybe most of all, for allowing us to share in the details of Joe's care and for encouraging him and us to see what God has in store. We can hardly wait!

Marty Marshall



The Debbie Massey-Burn Foundation Pro-Am Golf Tournament was held on Monday, June 22, at the Silver Creek Country Club in Hellertown. Eighteen groups played a five-person scramble, each team with a LPGA pro as captain. The HealthEast group, pictured above, shot a 10 under par, 62. The first place team, captained by Debbie Massey of Bethlehem, shot a 15 under par, 57. Pictured above are (left to right) Lynn Schaughency, Hospital Center employment counselor; Peter Brigham, president, Burn Foundation; LeAnn Cassaday, Pro; Barry Kunsman, playing on behalf of Silver Creek Country Club; and Michael O'Boyle, vice president of finance, The Allentown Hospital.

A Newsletter of the Lehigh Valley Hospital Center

Update

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Permit No. 1922
Allentown, PA
18105

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