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## Oren Selected for WomanCare Honor

Patricia Oren, Cancer Support Team, Comprehensive Community Cancer Center, and Maxine Lipkin Marple, executive director of Friend, Inc., Kutztown, were this year's WomanCare of the Year Award winners.

The awards were presented Tuesday night at a reception held at Cedar Crest College.

The awards are presented annually to a hospital employee and a member of the community who have overcome medical difficulties and then "give something back" to other women in need.

Oren struggled not only with breast cancer, but also her husband's pancreatic cancer, and then began voluntary service in helping others diagnosed with cancer that eventually led to

her staff position with the Comprehensive Community Cancer Center.

Marple's medical challenge was equally complex: chronic pain and affective bipolar depression. It took some 15 years for her to find an effective treatment plan and, in turn, she joined

**Continued on Page 2**

## 17th Cafeteria Plans Barbecue

How do you celebrate the arrival of summer at 17th & Chew? With a proper barbecue, of course.

Food Service plans to invade the grassy area at the corner of Chew and West Streets on June 29 to set up charcoal grills, tables and chairs for both the day and afternoon shifts.

And during the lunch stretch (11 a.m. to 2 p.m.), entertainment will be provided by WAEB morning man Bobby Gunther Walsh, who will bring his stack of oldies and the infamous "Gunther Games." Gunther can't stay for the second round (4 to 6 p.m.), but the grills stay hot.

On the menu are quarter-pound hot dogs and hamburgers, fresh corn on the cob, tossed salad with dressings, various Coca-Cola products and Jack and Jill ice cream products (including cones).

The employee event is \$3 for the entire meal, or items may be purchased a la carte. Hospital identification badges are required.

In addition, there will be assorted promotional giveaways from Coca-Cola, including t-shirts and pool wraps. Rain date for the event is June 30.



In an informal group project just for fun, staff on Labor and Delivery recently made this quilt, which now hangs in the hallway near the entrance to the unit. Among those who had a needle in the project are (from left) Karen Scheicher, RNC; Renee Gombert, RN; Debra Collins, RNC; Donna Bowers, NA; and Larry Edwards, RN.





Pat Oren, left, has developed a close bond with fellow Cancer Support Team members Eileen Bannon, RN, and Jean Wagner, M Ed, both of whom were ardent supporters of Oren's nomination as a WomanCare of the Year winner. They were there when Oren herself struggled with the challenge of cancer.

## WomanCare Award

Continued from Page 1

Friend, Inc., to help others with the same plight.

Since 1988, WomanCare has invited nominations for the awards from hospital staff and from individuals and organizations throughout the Lehigh Valley. The winners receive a limited edition Barbara Zeller print that depicts women in all stages of life, with a plaque noting the winner's achievement. The artist is an Allentown resident.

Oren started volunteer work at Cedar Crest & I-78 in 1973, but was stunned ten years later to learn she, herself, would be a cancer patient. "I had no family history of breast cancer, didn't do self exams and never had a mammogram," she explains. When she discovered a lump, she grappled with panic. "I had a young friend who had died a year earlier of breast cancer,

and I was still carrying her experience inside me. I was sure I was going to die."

Her husband and daughters helped her get through mastectomy and chemotherapy, but had to work up her own courage to become involved in a support group. "I was not a group person," she says, "and I'd lost my hair and was having a hard time going public."

But the effort changed her life. After breast reconstruction, she became a volunteer with the American Cancer Society's Reach to Recovery program, and eventually was invited to join the hospital's cancer support team.

Then cancer struck again. Her husband, Gavriel, underwent a long ordeal of surgery, radiation and chemotherapy for pancreatic cancer, but died in 1989. All through that process, Oren's belief in support systems continued to strengthen. "Finding out that you're not alone — that other people can understand your pain — makes a difference. You learn that you *can* and you *will* survive this, because you have no choice."

Oren had yet another trial to survive. A slow growing tumor was found in her lung in early 1991. It was removed, and her prognosis is very good. She serves the Breast Cancer Support Group in much the same fashion it served her in crisis.

Maxine Lipkin Marple gave consent to her nomination only with a great deal of deliberation. There's still an awful lot of stigma attached to mental illness, even though it's a medical problem. "I was afraid the community and the (Friends, Inc.) board of directors might be cautious about my capabilities; only a few of them knew of my illness. But I realized this was exactly why I *should* be nominated — to help others by bringing light to the hope and success of treatment."

Inspired with her own new strength, she's been the guiding light of Friend, Inc., a Kutztown-based multi-service social service agency for residents of northeastern Berks County. She has built the agency from 25 volunteers to more than 1,500 and she formulated the plan that in 1990 made Friend, Inc., the newest affiliate of the United Way of Berks County.

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## OT Announces Event Award Winners

It was all in good fun, but when the dust settled at both sites, Occupational Therapy discovered the strong, the not-so-strong and the knowledgeable.



Megan Allen, data specialist, Medical Records, grimaces as she tries for a championship pull in an Occupational Therapy contest measuring grip strength. At over 60 lbs., she did well.

As a part of Occupational Therapy Week, the department brought out some of its more unusual equipment and had therapists on hand to explain the creativity that goes into helping patients adapt to physical limitations and yet retain a significant amount of independence. At week's end, employees had the opportunity to test themselves on a series of "whatizits."

At 17th & Chew, Diane Kennedy of Neonatal Intensive Care and Paula Bencik of Medical Records tied for first place, while at Cedar Crest & I-78, Renee Costenbader



Fay Kulhamer was busy practicing on the new Phamis system when Bill Tunke, director, Occupational Therapy dropped in with a can of spinach and assorted other prizes that added up to the "Popeye" Award.



Patricia Schlegel, Speech Therapy, roars with delight when she received the "Popeye" award from Occupational Therapy. Finishing last in grip strength netted her a can of spinach and assorted exercise devices to help her improve.

topped the field.

More engaging was a grip strength test for both male and female employees and visitors. Winners included Joseph Wagner of Bracy Construction and Kim Toth, Clinical Labs, at 17th & Chew and Joseph Tomko of Pharmacy and Sharon Boley, Clinical Labs, at Cedar Crest & I-78.

For those who finished dead last, there were special prizes — including a can of spinach — bundled up as "Popeye" Awards. "Winners" were Fay Kulhamer, Patient Accounting, and Patricia Schlegel, Speech Therapy.

Employees also got to experiment with splinting equipment and try their hand at artistic twisting and shaping. At Cedar Crest & I-78, Jeanna Deily, RN, 5A, won a prize for creativity.



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## Auxiliary Gives \$70,000 To Cancer Center

At the annual spring luncheon and card party of the Allentown Auxiliary of Lehigh Valley Hospital, a donation of \$70,000 for the John and Dorothy Morgan Cancer Center was presented to Paul Nurick, chief operating officer.

Retiring auxiliary president Ruth Schlener presented the check, the first installment on a \$350,000 pledge to cover the cost of the entire CAT Scan suite in the cancer center, including equipment.

In expressing the hospital's appreciation for the contribution, Nurick said, "Symbolically, the gift is very important because it supports a service that had its roots at 17th & Chew and is now being expanded to bring all cancer related services together under one roof."

To raise funds for the donation, auxiliary members held bake sales, poinsettia sales, spaghetti dinners and other special events, as well as operate the Alcove Shop at 17th & Chew. Molly Huntzinger and Alma Holland manage the gift shop, which is staffed by other auxiliary members.

Ann Smith, regional president of the Pennsylvania Association of Hospital Auxiliaries and a member of the Allentown Auxiliary, installed new officers for 1993-95.

They include: Ann Melick, president; Kitti Berkheimer, 1st vice president; Dorothy Parnell, 2nd vice president; Frances Schaeffer, recording secretary; Iola Parry, corresponding secretary; and Betty Kehm, treasurer. Elected board directors are Evelyn Filer, Hannah Harwick and Joyce Hawk.

Co-chairs of the luncheon were Kathy Lamont and Louise Edwards.



**New officers of the Allentown Auxiliary of Lehigh Valley Hospital display some of the many stuffed toys available as gifts in the Alcove Shop at 17th & Chew. They are, from left, Dorothy Parnell, 2nd vice president; Kitti Berkheimer, 1st vice president; Evelyn Filer, board member; Frances Schaeffer, recording secretary; Betty Kehm, treasurer; Hannah Harwick, board member, and Ann Melick, president. Gift shop profits are donated to a variety of hospital projects.**

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## Health Promotion Plans Diet Program

Shedding weight through diet is not so much eating less as it is eating smart. With that in mind, Health Promotion and Disease Prevention Department has organized a employee class at 17th & Chew called "Think Light! Lowfat Living." The 10-week program, supervised by a registered dietitian, leads participants gently from a 28 percent fat-eating plan down to 20 percent.

And to make it simple and easy, the program

includes a 12-week menu cycle that includes daily lowfat menus and light recipes. There are even weekly grocery lists conveniently planned for participants, who also get an instruction booklet and audio behavior-modification program.

The class is planned for 4:30 p.m. and will be starting soon. Employees interested in additional information or registration should call ext. 1070.



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### Focus on Safety

## Oh, My Achin'...

When it comes to hazardous places to work, hospitals are right near the top of the list — and that's mostly because of back injuries.

Virtually everyone is at risk, but far and away the leaders when it comes to getting hurt on the job are those involved with direct patient care — especially nurses lifting patients.

To help out, Safety has been distributing pamphlets with tips for preventing injuries and ideas for strengthening backs of all personnel. Even office personnel, it seems, can put undue strain on backs just from poor posture in chairs.

Some of the key points in the booklet: don't put your back at risk because getting help is inconvenient. Even a two-pound object, held at arm's length, puts a force of 200 pounds on your lower back.

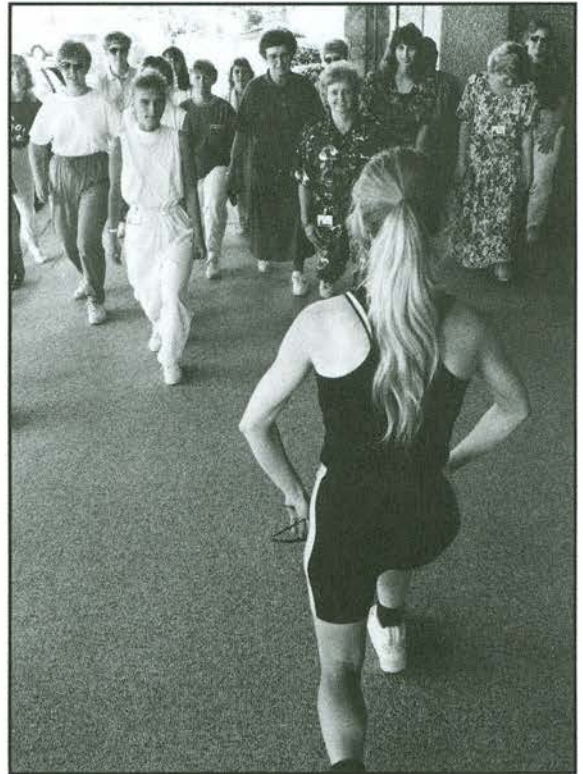
Learn to lift properly, using your legs rather than those overworked lumbar vertebrae, and take advantage of a wide range of mechanical devices to take the grunt out of a hoist. Push a heavy object, rather than pull it, and when you have to bend down, use one knee rather than bending your back. Instead of twisting to reach an object, turn your entire body. And instead of reaching for something high, get a suitable support to climb nearer to the object.

Finally, there's a batch of simple exercises useful in not only protecting your spine but toning up the tummy, too. Copies of the booklet were distributed to all employees, but if you didn't get one, call Safety at ext. 8518.

## New Look for Lettuce

Salad bar buffs may have noticed there's been a change in lettuce — it's fresher and crisper. That's because it's being purchased daily and it arrives cleaned and chopped, ready for instant use at the self-service bar.

Not only does it make a snappier salad, it's saving the hospital money because there's less waste and less handling involved.



No lounging around after lunch for these folks, who were among the many that participated in Health Promotion's recent series of noontime walks. Here they're stretching out in front of Cedar Crest & I-78 under the guidance of a qualified aerobics instructor.

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## New Handbooks Issued

New and up-to-date employee handbooks are scheduled to be distributed to all employees this week, according to Human Resources.

The purpose of the handbook is to provide employees with essential information about the hospital system, individual responsibilities and benefits.

To contain costs, new ring binders were not purchased. Instead, two labels will be in the packet for the front cover and spine of the existing handbook binder. Because there are a limited number of binders on hand, Human Resources cannot replace lost binders.

Additional questions may be directed to benefits counselors Maryjane Zanders, ext. 1230, Gerriane Keiser, ext. 8839 or Leilani Souders, ext. 8807.





Stage, screen and television star Florence Henderson entertained more than 650 members of Prestige Health at that organization's spring conference recently. Above, right, she joins Bill Dunstan, administrator, Hospice and Home Care at lunch. Below, right, Steve Hackman, sales manager for Spectrum Medical Products, chats with Prestige Health members at one of the many booths at the event.



## Hospital Wins \$3,000 Macy's Prize

Lehigh Valley Hospital's efforts in selling tickets to the annual Macy's Benefit Shopping Day led to a \$3,000 prize that will be divided between three hospital groups.

The hospital won the second place prize for bringing the most ticket holders to the April 27 event, which meant additional donations to the Transitional Living Center, Lehigh Valley Hospice and Friends of Nursing.

The 37 participating charities sold 12,744

tickets, and nearly 10,000 shoppers turned out for the annual sale.

Ticket sales for the three hospital organizations were nearly evenly divided and resulted in donations of \$2,478 to the Transitional Living Center, \$3,483 to Lehigh Valley Hospice, and \$3,507 to Friends of Nursing.

Development staff coordinated the sales efforts for the hospital.



## About Our People

After nearly 58 years in healthcare, much of it with Lehigh Valley Hospital, **Mike Evans**, orthopedic technician, has decided to retire. Evans joined the staff of The Allentown Hospital in November, 1936, as an operating room technician, and served as a medic in the European Theater, including the famous Battle of Bastogne, during World War II.

After discharge, he worked as an OR tech at Valley Forge Army General Hospital until it closed in 1957, and then spent four years as a chief orderly at St. Luke's Hospital. After a brief stint with the Liberty Square Medical Center, he joined the staff of Richard K. White, MD, an orthopedic surgeon, in 1963.

Among the patients who took a liking to him was Leonard P. Pool, who at the time was involved in the construction of Cedar Crest & I-78, and Evans signed on in August, 1974, a month before the hospital opened. He was involved in setting up the OR, Emergency and

other units.

But times have changed, and much of his work involving traction, traditional casts and other means to immobilize fractures has become obsolete.

At age 75, he's decided to "smell the roses," and work on his raised flower and vegetable gardens, tour the country with his wife of more than 40 years, and catch as much opera as he can. Among his immediate plans is a reunion of old Army buddies in Cocoa Beach, Fla.

Where were you on June 16, 1948? **Sally Roessler**, executive assistant, Medical and Academic Affairs, was at work at The Allentown Hospital. That was the day she started in the OR workroom, right out of high school. Among her duties: patching rubber gloves, sterilizing instruments, folding linens and scrubbing the OR. On Tuesday, she marks 45 years of service to Lehigh Valley Hospital.

**Donna Jenny**, RN, BSN, research nurse coordinator, Neurosciences Research, received a masters in public administration degree from Kutztown University on May 22.

**David Prager**, MD, **Lloyd Barron**, MD, and **Robert Post**, MD, all of Hematology Oncology Associates, have joined the list of major contributors to the John and Dorothy Morgan Cancer Center. The physicians are underwriting the cost of a professional library to be housed in the new center, for which Prager is the medical director. Earlier this year the group also established a Friends of Nursing award for oncology nurses.

**Barbara Koons**, RN, MSN, CRNP, nurse practitioner, Center for Women's Medicine, co-authored an article, "Prevention of HIV Infection in Women" in the March-April issue of *The Journal of Obstetrics, Gynecology and Neonatal Nursing*. Koons and co-authors Susan Nolte, RN, and Mary Ann Sohn, RN, worked on the project while students at the



Colin Bowers, EMT, phlebotomist, Clinical Labs, gets a lesson in colonoscopy from Lynn Dashner, LPN, GI Lab and president elect of the Pennsylvania Society of Gastroenterology Nurses and Associates. The state chapter was recently named outstanding regional society of the national organization. Bowers was among a number of employees who stopped by at an open house in GI Labs to celebrate National Digestive Diseases awareness month. Part of the demonstration included a sophisticated training device that simulates a lower intestine and use of a sigmoidoscope. GI Lab does all sorts of diagnostic work, handling about 30 cases a day.



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## About Our People

Healthcare for Women Program at the University of Pennsylvania. Successful completion of the course led to certification as nurse practitioners.

**Craig Czaplinski**, RT, senior tech, CAT Scan, received a bachelor's degree in Radiologic Technology from Midwestern State University, Dallas, Tex. Czaplinski began study there while stationed nearby in the Air Force, and did much transferrable course work at Muhlenberg College. He plans to begin work on a master's in business administration in the fall.

**George J. Lukac**, CFRE, Vice President, Development, will present "Ethics and Professionalism" at a forum of the Greater Northeastern Pennsylvania Chapter of the National Society of Fund Raising Executives on June 18 at Albright College.

**Anita Beekman**, CRTT, staff practitioner, Respiratory Care, was selected as that department's employee of the month for May.

She was cited by the reward and recognition committee for her quick and correct actions in an emergency situation.

**Noreen Williams**, Financial Services, recently became the grand prize winner in Muscular Dystrophy Association's "Flashtype" Contest at Allentown Business School. She raised a total of \$700 for the local chapter of MDA and received a trip for two to the Bahamas. She also placed third in the speed category of the contest with a sizzling 93.3 words per minute, for which she received a trophy and gift certificate to Future Shape Tanning Salon, Wescosville.

**Gail Evans**, director of operations, Lehigh Valley Hospital Trust Fund, was recently appointed to the regional board the National Society of Fund Raising Executives.

*About Our People welcomes contributions from employees about their professional, academic and community service achievements. Send yours to CheckUp, Public Relations, 1243SCC.*

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## Buy A Brick, Leave Your Legacy

A special and somewhat unusual effort on behalf of the John and Dorothy Morgan Cancer Center has been initiated by the Trust Fund called, "Pave the Way for Life".

This campaign is built around 4" x 8" concrete paving bricks, which will be used to pave the floor of the patio at the west end of the Cancer Center.

For a donation of \$100, an individual, family, organization, company, etc., may have a brick engraved, with their own name or in memory or in honor of a loved one.

The commitment may be paid outright or pledged over three years. All orders received by September 15, 1993, will have their bricks installed before the building is opened and dedicated this Fall.

Bricks ordered after that time will be held until the Spring of 1994, when the remaining bricks will be put in place.

The brick campaign is intended to raise more cash support for the building of the cancer center, provide for community-wide involvement in the construction of the center, and create a permanent means of recognition to all who participate in the brick campaign.

The program will continue for an extended period of time.

Contact Gail Evans, director of operations, at Lehigh Valley Hospital Trust Fund at ext. 3031 for more information. She also has sample bricks for those who want to get a sense of the heft of their contribution.



# Old-fashioned Caring: Patients Love It

Patients being discharged are asked to evaluate the quality of service they received and are invited to make comments.

So how did the nursing units do during April? A sampling:

- About 3T: "The nursing staff was excellent. Special commendations should be given to my nurses for their knowledge in their field and their personal attention given to their patients. I was delighted and pleased to have such wonderful nurses.
- About 4S: "Very good in everything."
- About 4T: "Considering the weather was a disaster and the hospital was short of help, your staff was super."
- About 5T: "The nursing care is excellent — nothing was too much trouble for any of the staff. They took care of any request almost immediately. I cannot say enough about the care I received."

To the Editor:

In early April, my right leg was badly burned in an accident at home — but because of the fine care I received at Lehigh Valley Hospital, I am recovering very well.

Before the accident, if anyone had told me about the extraordinary dedication and caring of the doctors, nurses and therapists at Lehigh Valley, I might have doubted it. I spent five weeks in the Burn Center and was continually impressed with the medical care and personal attention I received from Dr. Kevin Farrell, Dr. David Wallsten and all the fine nurses there. Then I spent a week on a unit on the fifth floor, and they did a splendid job. Since then, Lehigh Valley Home Care and the physical therapists, especially Collette Frisch, Sandy Tremblay and Joan Litner, have been wonderful in helping my leg heal up.

It is very comforting to know that when you are badly hurt, the dedicated people you find at Lehigh Valley Hospital are there to help out.

Sincerely,

William Griffith

• About Peds: "The nurses kept me very informed about my daughter and explained all their answers in terms that I could understand."

• About TCU: "Overall quality, skill and dedication of nursing personnel is a strong asset of this facility."

• About NICU: "They are great...very helpful and concerned about all of the babies."

• About 4B: "All of the nurses were so skilled — and there was TLC galore."

• About 4C: "I couldn't have received better attention and care."

• About 5B: "All nurses I had were great and deserve a 5++ rating." (The ratings are 1 to 5 on the survey.)

• About 5C: "Two of the nurses who work on 5C were very, very, very helpful. One was the best nurse (I believe) you have on your staff."

• About 6B: "Nurses really knew their jobs and performed them proficiently."

• About 6C: "I have had only pleasant experiences with all of the nurses. In my book there are none better."

• About 7B: "Very helpful. They came within 60 seconds when I called."

• About CNS: "The dedication and compassion of the nurses in the critical care unit helped hasten my recovery. They are an exceptional group."

• About TOHU: "Excellent care, very caring nurses."

• About PCCU: "Excellent nurses!"

So what difference does all the effort — especially responsiveness and keeping patient and family well informed — really make? It's in lasting impressions. One 17th & Chew patient commented, "Staff seems to actually like their jobs and it shows in their attitudes. Not a grumpy face in the place. Very pleasant."

Across town, another wrote of Cedar Crest & I-78, "You have a very cheerful building and staff."



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## Old-fashioned Caring: Patients Love It

I would also highly recommend your hospital to anyone who needed it. Of course, hospitals are not one of my favorite places to stay, but I must say it was a very nice stay. I was recommended to you by several other people and it was everything that they said it was."

"I would highly recommend the labor/delivery/maternity to my family and friends. Thank you very much for the wonderful visit," one patient commented. Another wrote, "I love Lehigh Valley Hospital. That is why I choose to have my children there. There are many other hospitals closer to me, but I really like Lehigh Valley Hospital."

A healthcare professional knows how to evaluate. "As a nurse I know what should be done

and I'm very impressed with the quality assurance on the OB and L/D area. I would love to work at this institution and have sent my resume."

"I would not hesitate to recommend Lehigh Valley Hospital," another patient commented.

Another agreed, writing, "The best! I have instructed my family, wherever I am, whatever my problem, get me to Lehigh Valley Hospital! I will take my chances with any delay in transportation."

And from a sort-of poet, "When your health is at stake and you have considered the rest — the final decision to make is Lehigh Valley Hospital — it's the best!"

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## Direct Deposit Takes Another Step Forward

Plans to launch a direct payroll deposit program are moving right along, with Sept. 3 set as the target date to begin the service.

Employee information packets are scheduled to be distributed through department heads on June 11, and the packet includes a schedule for employee information sessions between June 22 and July 1.

From June 29 to July 7, bank representatives will be available to set up new accounts and

answer questions. Details about times and locations are also in the packets.

The deadline for completed direct deposit signup forms is July 16, and Sept. 3 is the date of first actual direct deposit pay.

Those who do not receive a packet from their supervisor may obtain one from Human Resources at Cedar Crest & I-78 or Payroll in School of Nursing. Questions may be directed to John Welsh, Payroll, ext. 9439.

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## Racing Buffs Plan Benefit For Shock Trauma

The Checkered Flag Fan Club will be donating the proceeds from its annual fund raising picnic/softball game to be held on July 10 to benefit Lehigh Valley Hospital's Trauma Unit. The Reading-based club, formed in 1951, was established to promote sportsmanship and good will in auto racing. Historically, the

proceeds from their fund raising events have been added to a fund to support injured drivers. This year, however, the Club decided to support the Trauma Unit in appreciation for the services it has provided to many of their drivers over the years.



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## Events

### *Las Vegas Trip*

The *Recreation Committee* plans a trip to Las Vegas from Sept. 16 to 19. Fare of \$459 per person, double occupancy, includes round-trip airfare, three nights lodging at The Excalibur, a fun book with discounts on meals, shows, sightseeing and shopping, and airport user tax. Children under 12, with two paying adults, may travel for \$365. A \$50 deposit per person is due June 11. For additional details, contact Kim Morstatt, Nursing Education, ext. 1740.

### *Benefit Relay Planned*

Lehigh Valley Hospital is the principal sponsor of *Miles For Matt — Memorial 12-hour Relay*, on Saturday, June 19, beginning at 8 a.m. The event will be held at the Moravian College track in Bethlehem, and proceeds benefit the Miller Blood Center and National Marrow Donor Registry. Grand prize for participants is a Bermuda Marathon/10K vacation for two. Entry fee is \$15, and applications and additional information may be obtained from Ed Eppler at 837-8464.

### *Benefit Sale*

A Tupperware sale will benefit the Lehigh Valley Hospital Child Care Center. Orders will be taken from June 25 to July 12. For a catalog, contact a parent of the center or call Brenda Rocchino at ext. 5986.

### *Balloon Art Sale*

The popular transparent balloons encasing such delights as cut roses have returned to Cedar Crest & I-78, with sales benefitting Lehigh Valley Hospital Auxiliary. Future dates for sales include, June 18, June 19 (with specials for Father's Day), July 10 and July 24.

### *HRD Activities*

The next *hospital orientation* will begin at 8 a.m. Monday, June 21, at Cedar Crest & I-78. An optional tour of both sites will be held June 23, beginning at 1 p.m. at 17th & Chew and 2:30 p.m. at Cedar Crest & I-78.

*CPR recertification* will be offered in the 24-hour period beginning at 10 a.m. Wednesday, June 23, in the Pediatrics Classroom, 5th floor, 17th & Chew.

*CPR Certification*, for which registration is required, will be held in two parts and attendance is required for both. Dates are Thursday, July 8, and Tuesday July 13, from 9 a.m. to noon in Room 900, School of Nursing. To register, return the appropriate form, available on a monthly Human Resource Development Calendar or outside HRD at 17th & Chew.

### *Spend a Day...*

Professional Nurse Council's highly popular "Spend A Day With A Nurse" event is back, this year scheduled for Oct. 25. Purpose of the program is to enhance understanding of the roles and responsibilities of the professional nurse.

Community members and hospital staff will be given the opportunity to "shadow" a staff nurse in a variety of units.

Additional details about units involved and how to sign up, will be announced at a future date.

### *And Last, But Not Least...*

The formal start of summer is right around the corner, but spring can't slip away without homage to one of the great fruits of the season: strawberries.

This has not been lost on the energetic crews at the cafeterias, who plan a special treat for employees next Wednesday: *Strawberries for Breakfast.*

There will be something for just about every taste and dietary attitude, ranging from 98 percent fat-free strawberry muffins to bowls of fresh berries, to strawberry-topped danish and the calorically well-endowed *Belgian Waffles Topped with Strawberries and Cream*, which will be made to order.

The treats will be available June 16 during normal breakfast hours.



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## Peds Bids Farewell to a Plucky Young Friend

Life hasn't been kind to 8-year-old Reina, who's been a patient off and on for the past five years in Pediatrics.

Suffering from multiple health problems, severe mental retardation, permanent tracheostomy and occasional ventilator support, the Allentown area girl has a lot of friends at 17th & Chew.

Cindy Max, RN, manager, Pediatrics, says the staff has become very attached to the child and her parents during the girl's struggle to live.

Finally, on June 3, arrangements were made for placement in a long-term care facility in Pittsburgh, and it was time for farewells.

Pediatrics planned a party to mark the occasion and invitations were sent to a number of departments which supported Reina's care over the years. They included Respiratory Care, Home Care, Resource Utilization Management, Clinics, Medical Staff and nurses from all three shifts.

Reina was flooded with gifts, including a new wardrobe, because street clothes are needed at the new facility. "Everything from hair ribbons, socks, shirts and shorts were provided," Max says, as well as a colorful carrying bag to pack up all her belongings for the trip.

A cake was brought in to top off the activities, and Reina's father participated in opening the packages.

Pictures were taken to share memories with both the staff and Reina's family.

"I am *very* proud to work with a nursing staff that not only provides excellent nursing care," Max says, "but goes beyond what is necessary or expected to make a difference in the patient's and family's lives."

She adds, "In the days of technical care, the Pediatric staff has remembered what is really important in meeting the needs of our patients."

And it doesn't go unnoticed. Moms and dads ladle out applause for everyone involved with Pediatrics on a regular basis. Commenting on one nurse, a parent wrote, "She is excellent and really cares about her patients. My daughter is a bed wetter and no one made a fuss about that. They helped her and made her feel good."

Another wrote, "The doctor is a great physician. I'd refer anyone to him. The doctor that discharged us and was on call that weekend even called our home to check and see how our child was doing. Hats off to him!"

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## Trust Fund Changes Phone Plan Name

The long distance telephone program sponsored by Lehigh Valley Hospital Trust Fund, originally called Affinity Fund, is now going to be called Legacy Fund.

That ends identity confusion with Affinity, the outpatient rehabilitation and occupational medicine joint venture between Good Shepherd Hospital and Lehigh Valley Hospital.

The Trust Fund organized its program with a national company that offers the long-distance telephone program to employees of not-for-profit organizations. The Jacksonville, Fla.,

firm is called Affinity Fund, Inc.

At about the same time, the hospital partnership also chose the name Affinity for its identification. It is unrelated to Lehigh Valley Hospital Trust Fund.

To help avoid confusion, the Trust Fund decided to change the name — but not the reduced rates and monetary benefit for continuing professional education for employees — to Legacy Fund. However, mailings from the parent company will continue to be under the name of Affinity Fund, Inc.



# The Marketplace

## Items for Sale

Two Cannondale bicycles, 56cm frame, 27" wheel and 22" frame, 26" wheel, both in excellent condition, \$150 each. Also auto bike rack, \$10. Call 395-0413.

Bedroom set, Mediterranean, very sturdy, includes armoire, dresser, two end tables, two mirrors, \$500 or best offer. Call 434-2044 days.

Fisher Price car seat, excellent condition, \$40. Call 683-3410.

Two bridesmaid/prom gowns, tea length, both amethyst, sizes 4 and 14, never worn. Call 264-1237 with offer.

14' Semi-V aluminum boat with trailer, swivel seats and depth finder included. Call 798-9857.

Kirby vacuum cleaner, 6 years old with attachments, asking \$200 or best offer. Call 845-2409 after 3 p.m.

One carat oval cashmere sapphire and diamond ring, set in 18k gold and 1/3 marquis ruby and diamond ring set in 18k gold. Best offer. Call 838-9553.

Kenwood 7040 receiver, 1 year old, 100 w/ch, 20 memory presets, Dolby Pro-logic for home theater setup, paid \$500, sacrifice \$300. Call 966-3065.

Men's black leather jacket, size 40 reg, worn only a few times, reg. \$300, will sell for \$175. Call 866-4896.

Free standing fireplace screen and black cast iron fireplace tools, \$15. Schwinn 10 speed bikes, one women's one men's, new \$200 each must sell, \$75 each or best offer. Assorted stones: river rock and scalloped stone borders for flowerbeds, landscaping, best offer. Call 395-8298.

Boat, 1986 21 ft Dixie, cuddy

## Items for Sale

cabin, i/o, radio, depth finder, compass, covers, great shape, many extras, steal at \$5,500. Call 398-9753.

Sony 8mm camcorder with case, batteries and all accessories, good condition, \$300. Call 432-0937.

Light gray Leer cap for Ford Ranger pickup truck. Good condition, asking \$100. Call 767-1871.

Truckload firewood, \$125. Call 395-1604.

Used Olympia portable electric typewriter with case, high quality German product, good condition, only \$100. Brother model WP760D-plus word processor, like new, only \$170. Call 791-5427.

Apple 2C computer with color monitor, spare monochrome monitor, extra external disc drive, printer, joy sticks, excellent condition, lots of extra software including word processing and games. \$425. Convertible rowing machine, \$25. Call 791-3919 after 3:45 p.m.

Conga drum, \$99. Bundy flute, \$99. K2 skis, \$125. Call 398-8627.

Border Collie puppies, black and white and tri-color, home raised, great companion/obedience dogs. First shots and wormed. Call 767-1422.

Baby items — Graco swing battery, \$20. Baby carrier, \$10, clothes, \$1 each, other articles call 791-3398.

Camper top, fits small Chevy pickup truck, \$50. 2 BR, 12x60 mobile home, w/w carpeting, electric heat, must be moved, \$3,500 or best offer. Call 767-4254.

Microwave, Samsung, 1.1 cu. ft., excellent condition, \$160. Call

## Items for Sale

432-4967.

Bassett sofa and chair, neutral color, new (still in original wrapper). Paid \$829, asking \$500. Call 965-6902, leave message.

Himalayan cat, white, 3 year old purebred with beautiful markings, free to good home. Clean fill, approx. 10 tons, take all or some, prefer you pick up. Call 437-7089.

## Vehicles for Sale

Audi 5000S, AT, AC, loaded, excellent condition, asking \$6,500. Call 845-2409 after 3 p.m.

1981 Cadillac Eldorado Beritz, body, interior perfect, rebuilt engine, not inspected. \$1,800 or best offer. 1990 Nissan 240SX SE, every option including CD, 35,000 miles, garage kept, snow tires included, \$10,900 or best offer. Call 683-6007.

1971 Mach 1 Mustang, 302, 3 speed, 72,000 miles, gray and black, garage kept, mechanically sound, \$2,500 or best offer. Call 434-2599.

1978 Pinto, runs well, useful for travelling to work, \$200 or best offer. Call 433-3536.

1988 Ford Escort GT, red, AC, cruise control, tilt wheel, AM/FM/cassette, Premium sound system, interval wipers, 4 new Monroe struts, 4 new tires, excellent condition, 50,000 miles, one owner, serious inquiries only. Call 826-4072.

1989 Dodge W100 power wagon 4x4 pickup, 20,000 miles, PS, PB, AC, auto 318 V8, cap, new tires, runs great in snow, \$13,500 negotiable. Call 264-7152.

## Real Estate for Sale

3 BR row home, fenced yard, ga-

## Vehicles for Sale

rage with remote, modern kitchen, beautiful panelling throughout house, new gas furnace, low heat, patio, Allentown area, \$54,900. Call 432-0937.

West End twin, walk to parks, schools, stores, bank, hospitals. 3 BR, 1 1/2 bath, large kitchen, formal dining room, full basement, attic, 1 car garage, roof 6 years old, all gas, \$74,000. Call 433-4064.

Northampton, 2 BR townhouse, corner lot, 1 1/2 bath, finished basement with bar, wall to wall carpeting, new roof, fenced yard, storage shed, off street parking, near school, nice neighborhood, great starter home, asking \$79,000. Call 216-0221.

## Real Estate for Rent

Allentown twin, 4 BR, 2 baths, finished basement, only 10 minutes from either site, \$725/month, will consider rent to own. Call 433-3536.

2 BR, washer/dryer, off street parking, air conditioning, skylights, cathedral ceiling, 3 walk-in closets, South Allentown, \$570/month Call 965-3359.

Poconos — Lake Naomi, 4 BR, 2 baths, sleeps 10, large deck, fireplace, swimming, boating, fishing, tennis. Call 432-2906.

## Wanted

Anyone living in Wilkes Barre area that is willing to car pool please call 776-6904.

Reliable, mature babysitter for one year old female child in Wescosville for occasional weekend evenings. Must be at least 16 years old with own transportation. Call 395-8298.

Wanted to buy: used Pontiac



## Wanted

Bonneville SSE or STE in good condition, preferably loaded (AC, AM/FM/Cassette or CD player, sunroof, power windows, etc.) Call 395-8298.

Looking for good child care? My son receives excellent care, fun activities and loads of love from an experienced, licensed mom (a former nanny, replete with references). Conveniently located only 2 minutes from I-78 and 5 minutes from Cedar Crest & I-78. Currently has a few openings. Call 791-1477.

Wanted to buy: Pfaltzgraff Christmas heirloom dishes with holly pattern. Call 395-1604.

Wanted: antiques, paintings, prints, old furniture, toys, dolls. Will pay top dollar. Call 821-1341.

COME AND CELEBRATE!

# STRAWBERRIES for BREAKFAST

Big, juicy, delicious, fresh — and sweet! That's what strawberries are all about. And there's no better way to start your day than with taste-tempting treats from these plump beauties. Join us during regular breakfast hours for seasonal delights.

- *Belgian Waffles topped with strawberries and cream, made to order.*
- *Self-serve fresh strawberries.*
- *Low-fat strawberry muffins (98% fat free).*
- *Strawberry topped danish.*

Wednesday, June 16  
Hospital Cafeterias

*The Marketplace* is provided as a free service to employees of Lehigh Valley Hospital and is published in the first edition of *CheckUp* each month. All submissions must be on the attached form and must include the employee's name, department and a daytime telephone number. Submissions without this information will be discarded. **Only employees, volunteers and staff physicians may submit items for publication.**

*Marketplace* ads may be run for only two consecutive months, and must be submitted for each edition of *Marketplace*. We reserve the right to reject, revise or edit submissions and publication does not constitute an endorsement of product or service.

Deadline for submissions is the last day of the month preceding publication.

Send submissions to *Marketplace*, Public Relations, 1243 SCC.

## Marketplace Submission

Check Category ☐ Items for Sale ☐ Vehicles for Sale

☐ Real Estate for Sale ☐ Real Estate For Rent ☐ Wanted

Copy (please print or type) \_\_\_\_\_

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Home Phone (will appear in ad) \_\_\_\_\_

Submitted by \_\_\_\_\_

Department \_\_\_\_\_ Daytime Ext. \_\_\_\_\_