

# Medical Staff PROGRESS NOTES

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## New Chief Medical Officer Appointed

Following an extensive national search that attracted many highly qualified candidates, **Ronald W. Swinfard, MD, FACP**, has been appointed LVHHN's new Chief Medical Officer. He will begin his duties at LVHHN on October 13.



As LVHHN's chief medical officer, Dr. Swinfard will be a member of the senior management team, will participate in medical and general administrative policy and procedure development and be

responsible for medical services, medical education and clinical research.

Dr. Swinfard comes to LVHHN from the University of Missouri-Columbia where he is chair of the Department of Dermatology and an endowed professor.

"I am extremely enthusiastic about joining this organization and working with the people here," Dr. Swinfard said of LVHHN. "It is one of the premier institutions in the country."

"I am also impressed with the very high quality of the physician staff and am eager to work with them to make the partnership with the organization even stronger for the benefit of the community."

Since arriving at the University of Missouri-Columbia in 1989 as an associate professor, Dr. Swinfard also has served as Medical Director for Network Development, Chief

Medical Director of Ambulatory Services, Director of the Dermatology residency program and Chair of the Department of Internal Medicine.

Dr. Swinfard received both his Bachelor's degree in Zoology and Medical degree from the University of Missouri-Columbia. He completed his residency in Internal Medicine at the University of Virginia in 1980 and his residency in Dermatology at the University of Missouri-Columbia in 1983.

Dr. Swinfard's background also includes four years in private practice in Missouri during which he served as president of an independent practice association, leadership of a medical platoon attached to an infantry battalion in Vietnam, teaching high school chemistry and biology in Missouri, and an assistant professorship and staff physician at East Tennessee State University.

Elliot J. Sussman, MD, LVHHN's President and CEO, is pleased to welcome Dr. Swinfard as the newest member of LVHHN's administrative team.

"Dr. Swinfard is engaging, enthusiastic and passionate about taking care of patients," Dr. Sussman said. "His varied experiences demonstrate the ability to interact with different kinds of people and to handle complex situations and issues skillfully. We are fortunate that he will help us to make decisions about how we invest our resources, keeping the needs of patients in the forefront of those decisions."

Dr. Swinfard succeeds Robert J. Laskowski, MD, who became CEO at Christiana Care Health System of Delaware in April.



## From the President

"It's not easy being green"

-Kermit the Frog

The small boy squatted self consciously on his small reed mat, his legs crossed carefully in the appropriate position, his hair cropped close on his head, his hands held tightly in his lap to avoid the fidgeting of youth. Around him the bamboo walls rustled in the spring breeze, and he could smell the scent of hyacinth in the air. Satin cushions were placed here and there awaiting weary travelers who would later alight from the day's labors. In front of the boy on a stone dais sat the master, a small, wizened man with eyes that flickered in the candlelight. He had a long white beard, and a light robe of yellow silk covered his ancient limbs and trunk. The small boy sat, restlessly awaiting the master's commands. He could hear the younger boys playing outside in the courtyard, and thought longingly of his carefree days before being apprenticed to the master. He heard the master sigh, and tensed to attention. He knew that the master could read his every thought, and hoped he hadn't strayed so far that he would have to cut switches in the cane field from morning to night again.

"Grasshopper," sighed the old man, raising one arm and extending his hand toward the small boy, "You have much to learn about the ways of the world." He nodded, with deep meaning. The boy knew the enormity of his ignorance well. He hung his head lower,

awaiting the lesson. He hoped it would not be too painful.

"I will tell you a story, in hopes this will lighten the load of your infinite emptiness." The Master settled his limbs into a relaxed position, and breathed deeply as if to clear his mind.

"Many years ago there was an old woman who owned a cart in the market. She sold sweet red peppers, bamboo shoots and water chestnuts, not to mention wonderful succulent bean sprouts and bok choy." Here the master licked his lips as if remembering the taste of these fine viands. The small boy tried not to squirm or think wicked thoughts. The humming of crickets filled the afternoon air.

"One day a stranger from far in the west, past the great wall and the frontier of the empire came to her cart and asked to buy some water chestnuts that were hanging up in plain view. The woman was suspicious of strangers, and peered at the stranger through her watery and aged eyes. His skin was a dark yellow-brown color, weathered by years under a hot sun in a shadeless wasteland. His hair was long, to his waist, and he wore a rough jacket of animal skin over which he had a hauberk of woolen knit. He wore a kilt of tanned hide and leather leggings on his feet. The woman spat on the ground in front of his feet, and refused to talk to him. She turned away, with her back to him, and busied herself with unboxing cartons of sweet tangerines that had just that day been brought from the south to market.

"Old woman, I have done you no wrong. My money is good, you see" the stranger took a coin from his pocket that glinted yellow in the sunlight, bit into it, and held it up for her. She paid him no attention, and continued to pick up the bright orange fruit, wrapping each one in tissue paper and placing them inside a box upon the cart, ready for sale. She made a great show of being unaware of the stranger.

Many years before her mother had told her to beware of strangers. People who

looked or dressed differently, or those whose skin was too white or red or black. She taught the woman to look deep into the eyes of others, and if they had a different shape than those she was familiar with, to beware.

"Beware of foreign devils, they will rob your soul." She would say, and pinch the old woman on the cheek to remind her. The old woman began to hum loudly, as if to drown the stranger out of her thoughts.

After a few minutes the stranger shrugged his shoulders, laid the gold coin gently on the box where the tangerines were, and left. The women picked up the coin, and held it close to see the bite mark the stranger had made. She could not understand why he had left the coin, and wondered why a man from far away had come over to her stall. She became busy, and soon forgot about the man and his unusual ways.

Later that day she was at home, making her simple dinner of rice and bean sprouts and slices of cucumber. It was late, and her room was lit with a single oil lamp that spluttered and played in a light breeze. She got up to close a window, feeling a sudden chill. As she did so, her robes caught on the lamp and in one motion pulled it over, spilling the oil on the floor and setting her robes ablaze. She felt the hot flames licking up the sides of her robe and flickers of pain on her legs and back. She ran, screaming, out into the courtyard.

The stranger was in the courtyard, feeding his horse oats and bran. He saw the old woman, and ran to her. He forced her to the ground, with the flames enveloping them both. He rolled her on the ground until the flames were extinguished. Black smoke rose from the ground where her robe lay in ashes. He helped her up, and wrapped his cloak around her shoulders. She shook, realizing how close to death she had just come.

"You saved my life," she said. "I am so ashamed of how I treated you before."

*Continued on next page*

Can you ever forgive me?" she said, touching his yellow-brown face.

"Of course I can. I have no anger towards you. I am used to being treated so in this land of yours. Where I come from, we all look like me. It took me a long time to get used to people who looked like you. Now, I see you as you are, just people, not so very different from me." He touched her face gently, then led her back into her house to rest."

The master stopped talking, and looked at the little boy who sat still, hardly breathing.

"Grasshopper, what do you think this story tells us?" the master asked, looking intently at his apprentice.

"Master, I do not know. Perhaps it is to place oil lamps high on a shelf where you cannot knock them over?" said the small boy.

"Maybe, perhaps." said the master.

A moment of silence passed, and the master and his apprentice looked at each other.

"Then again," said the master, "Such a story can have other meanings. Think of this when you go out into the market tomorrow."

The next day, the boy went to the market as he usually did, to buy rice and lentils for his master. He looked at the people of the market and saw among them people with faces that were different from his own, some browner, some black like ebony, others white like they had seen a ghost. He thought about the story the master had told as he paid for the rice and lentils, bowing to the man at the stall where he usually bought food.

Later that day, he again sat with the master, waiting until the master spoke to him in his low, commanding voice.

"Grasshopper, what did you see in the market?" said the master, expectantly.

"Master, there were people who looked different from me, people with different skin and different faces."

"Well seen, grasshopper. You observe well. And what did you learn from the

story about the old woman and the stranger?" said the master. He leaned forward.

"Master, I learned that what is inside is not decided by the face or the color of the skin. Maybe those who are strangers are not so strange after all."

The master nodded, and handed the apprentice a sugar cane to suck the marrow from.

"You are learning well, Grasshopper."

At LVHNN, we have a rich and diverse medical staff. We welcome new physicians on a daily basis to our hospitals and facilities. Let us celebrate the mixture of personalities and backgrounds that makes us excellent. There should be no strangers on our medical staff, only friends.



Alexander D. Rae-Grant, MD  
Medical Staff President

## Moderate Sedation

On April 1, 2003, the Medical Executive Committee approved Medical Staff and Allied Health Professional Staff Credentialing Criteria for Administration of Moderate Sedation. This policy complies with the Joint Commission on Accreditation on Healthcare Organizations (JCAHO) standard. This criteria works hand in hand with the Moderate Sedation/Analgesia Policy which is intended to facilitate a safe and comparable level of pre-procedure, intra-procedure, and post-procedure care to patients receiving moderate sedation. Moderate sedation is utilized by the practitioner for patients undergoing diagnostic, therapeutic, or surgical procedures. This policy does not apply to those situations in which medications are used solely for pain control or anxiety relief.

For those physicians who would like to continue their moderate sedation privileges for diagnostic, therapeutic, or surgical procedures, they will need to be certified in NRP, NALS, ACLS, PALS, APLS, or ATLS by December 31, 2003. This certification will need to be renewed in order to continue with this privilege. The Emergency Medicine Institute (EMI) is providing an accelerated 8-hour combined BLS/ACLS course.

The dates of training are as follows:

October 4, 2003	December 2, 2003
November 25, 2003	December 6, 2003

Each session begins promptly at 7:45 a.m. and ends by 4:30 p.m. Early registration is suggested as class size is limited to 40 participants each. Lunch will be included with your training session. Registration forms are available from the Emergency Medicine Institute by calling 610-402-7088 or from Medical Staff Services at 610-402-8900. Once your certification/re-certification is completed, please provide a copy of the certificate to Medical Staff Services. If you currently are certified, please provide a copy of current certification to Medical Staff Services.

If you have any questions regarding this issue, please contact Brenda E. Lehr, Director, Medical Staff Services, at 610-402-8975.

## Mcare Assessment

Pennsylvania Insurance Commissioner Diane Koken has directed that insurance carriers begin issuing the full 2003 Mcare assessment bills. By now, most of you should have received your bill. Commissioner Koken has requested that carriers include with the physician bills a letter issued from her on September 15 which provides guidance on what portion of the Mcare bill to pay. A copy of the letter is included for you to reference these important guidelines.

Governor Rendell has been calling for an Mcare abatement that would provide for the elimination of 100 percent of the 2003 Mcare premium for the four high-risk specialties and a 50 percent reduction for all other physicians. This requires legislative action that has not yet occurred.

While the 2003 Mcare bills being issued do not reflect the abatement, Commissioner Koken is requesting that the four highest-risk specialties -- surgeons, ob-gyns, orthopedics, and neurosurgery -- withhold payment at this time. The remaining physicians should submit 50% of their Mcare assessment.

Funding for this Mcare abatement plan, estimated at \$220 million, is tied to the resolution of the 2003-2004 state budget. The Rendell Administration indicates it is working "closely and cooperatively" with the General Assembly to determine an appropriate funding source for the abatement dollars. Commissioner Koken cautions in her letter that there is no guarantee that physicians will not have to pay their full Mcare assessment if the administration and the legislature fail to agree on an abatement funding source. Recent news reports indicate the Mcare Fund must pay \$377 million in claims by December 31, 2003.



### Medical Care Availability and Reduction of Error Fund PENNSYLVANIA INSURANCE DEPARTMENT

P.O. Box 12030  
Harrisburg, PA 17108  
(717) 783-3770

September 15, 2003

Dear Physician:

In December 2002, former Governor Mark Schweiker and Governor-elect Edward G. Rendell stood together to address the issue of rising medical malpractice liability insurance costs. At that time, Governor-elect Rendell proposed an abatement that would provide for the elimination of 100% of the 2003 Mcare premium for high-risk specialties and a 50% reduction for all other physicians.

We believe this is a critical element in addressing the medical malpractice problem, and we are working closely and cooperatively with the General Assembly to implement a solution. As of today, there are many important 2003-2004 fiscal year budget issues that remain unresolved, including the Mcare abatement. A final resolution of these issues is expected, but timing and the final outcome are uncertain.

Therefore, your insurance company has enclosed the invoice for the full 2003 Mcare assessment in this mailing. The amount shown on the invoice does not reflect the proposed abatement amount. However, since we remain optimistic that the Mcare abatement proposal will be implemented by the administration and the legislature, we request that you:

- (1) withhold payment for the Mcare assessment found on your invoice if you are in JUA specialty class 070, 080, 090 or 100 - the four highest-risk specialties identified in Act 13; or
- (2) submit 50% of the Mcare assessment on your invoice if you are a physician practicing in any other specialty.

If you do not know which specialty classification applies to you, please contact your insurance company directly. If you have other questions related to Mcare, please call them at 717-783-3770 or go to the Mcare website, <http://www.mcare.state.pa.us>, for ongoing announcements.

Please note that we are working with the Legislature to enact legislation which will include the 100% and 50% abatements. If we are unsuccessful in that effort, the carriers will be required by law to collect the full outstanding amount of the 2003 Mcare assessment.

This Administration remains committed to working cooperatively with the legislative leadership to enact the Mcare abatement in a timely manner.

Sincerely,  
  
Diane Koken  
Insurance Commissioner

## Safety Pearl of the Month

Use a cardboard backing behind the current order sheet -- Remember to only write one order sheet at a time. In the past several months, a number of physician order sheets (carbonized copy) were received in the Pharmacy with multiple marks on the sheet. When this happens, it becomes extremely difficult to decipher the correct medication dosage. Please make sure that a cardboard backing is placed behind the order sheet that you are writing on.



## News from CAPOE Central

### LVH-M Continues to Move Forward

In September, the 4S Unit at LVH-M went live with CAPOE. Now, both 3S and 4S are live with medication and vital sign charting, and join the ranks as CAPOE units. We continue training the physicians and residents who work predominately at LVH-M. As occurred at Cedar Crest & I-78, it will take some time to meet with all the physicians. Thus, there will continue to be both paper and electronic orders used on both units. The CAPOE team continues to provide support for all live CAPOE units at Cedar Crest & I-78 and LVH-M. We try to match the on-site support with the busiest rounding times for each unit. Phone support is always available 24 hours per day using the 402-CAPOE number (98-402-CAPOE from LVH-M). This number will directly page the on-call CAPOE support person, who should respond very quickly.

### Orders Sets – they really do save time

One of the strengths of the CAPOE system is the ability to use order sets. The physicians and residents that use order sets find that the majority of ad-

mission orders can be entered quite quickly. There are many order sets available (some of which are listed below) for use by all CAPOE trained physicians. There are order sets for many common admission diagnoses and for common diagnostic evaluations (i.e. anemia). The order sets are available by clicking on the "CAPOE Order Sets" button on the CAPOE Order Pad. The General Internal Medicine or Surgical Admission orders are generic and contain most of the common admission orders, and can be modified for any type of admission. Please take a minute to review the lists of order sets. If you would like order sets created for specific admissions or diagnoses, please contact me and we will do our best to get them on-line.

### A PARTIAL LIST OF AVAILABLE ORDER SETS

#### Admission Order Sets:

Adult Community Acquired Pneumonia Admission orders  
Chest Pain Admission orders  
General Int Med Admission orders  
General Surgery Admission orders  
Heme/Onc Admission orders (includes fever/neutropenia and others)  
Stroke/TIA Admission orders

Trauma/TTU Admission orders  
Vascular Admission orders

#### Diagnoses specific Order Sets:

Anemia evaluation  
Fever evaluation  
Renal Diagnosis Orders (acute renal failure, hyperkalemia)  
Pulmonary Embolism evaluation  
Renal Calculus

#### Medication Specific Orders:

Common Pain Medications  
Heparin Sliding Scales  
Insulin Sliding Scales

#### Procedure Specific Orders:

Post-op general surgery orders  
Post-op major bowel surgery  
Post-op plastic surgery procedure orders  
Post-op Roux en Y Gastric Bypass orders  
Colonoscopy orders  
Bronchoscopy (pre and post-op)  
Blood product transfusion orders

Don Levick, MD, MBA  
Physician Liaison, Information Services  
Phone: (610) 402-1426  
Pager: (610) 402-5100 7481



## No Prescription Plan? Health Spectrum Pharmacy Can Help

Health Spectrum Pharmacy Services is offering a new prescription savings card for customers who pay full price for prescription medications. The Leader® Prescription Savings Card is available at all three Health Spectrum Pharmacy sites. A yearly fee of \$18.95 for individuals or \$19.95 for families will provide a discount up to 20% on prescription medications. Visit the pharmacy, fill out the application, and present payment for membership to the pharmacist. Card activation will occur within six weeks from initial enrollment.

The Leader® Prescription Saving Card is cost-effective and convenient. Once the applicant is eligible, the membership card can be presented with each prescription. The pharmacy will transmit the membership information to a central database where the prescription cost will be calculated. The savings will be known at the time of purchase.

If you have any questions regarding this issue, please contact Brian Lenich, Director of Pharmacy Services, at 610-402-1855.

## Medical Staff Services has “BIG” Addition



**Barrie L. Borger**, who many of you know from Information Services fame, joined the Medical Staff Services team in August as Coordinator of Information Technology. In

his new position, Barrie will be responsible for overseeing the implementation and development of the Medical Staff Services database and document imaging system. He will also support credentialing activities through the design of merged forms and reports. In addition, he will assist in maintaining Lastword provider records for medical staff, allied health staff, residents, and community physicians. Researching new technologies and trends applicable to the medical staff will also be included in Barrie's job responsibilities.

Barrie has been a member of the hospital's staff since 1988. Since that time, he has worked in the In-

formation Services Department with a strong emphasis on customer service and support. Prior to joining Medical Staff Services, Barrie was one of the site analysts responsible for the Cedar Crest & I-78 location.

Outside of work, Barrie volunteers his time at his church as well as his two favorite charities -- the American Red Cross and the March of Dimes WalkAmerica.

Barrie is located in the Medical Staff Services Office on the first floor of the hospital at Cedar Crest & I-78. He can be reached via email at [Barrie\\_L.Borger@lvh.com](mailto:Barrie_L.Borger@lvh.com) or by phone at 610-402-1291.



## Members of the Medical Staff Now Eligible for Referral Bonus

In an effort to drive position vacancies down to zero, Lehigh Valley Hospital and Health Network has established a Referral Bonus Program. Now, members of the Medical Staff, who provide Human Resources with a bonafide name of an individual whom is later hired for one of the listed positions will receive a \$2,000 referral bonus upon the employment of that individual.

### Eligible Categories

- ❖ CRNAs (call Human Resources for details)
- ❖ Medical Records Coders
- ❖ Nuclear Medicine Technologists
- ❖ Radiation Therapists
- ❖ Radiology Technologists (includes Diagnostic, CT, IR, MRI Technologists)

- ❖ Registered Nurses (must possess minimum one-year RN experience)
- ❖ Respiratory Therapists
- ❖ Transcriptionists
- ❖ Vascular Technologists

If you have someone in mind, you must notify Human Resources of the referral prior to the beginning of the interview process. There is no limit on the number of individuals you refer.

For additional information, please contact Jean Hoffman in Human Resources at (484) 884-4796.



## "A Note of Gratitude"

*We would like to take this opportunity to extend our sincere thank you for the words of condolence, sympathy cards, thoughtful letters, beautiful gifts, and lovely flowers that you bestowed upon our family following the death of our son, Captain Christopher Scott Seifert. The outpouring of support and concern that we have received from physicians' offices affiliated with Lehigh Valley Hospital has been truly overwhelming and sincerely appreciated.*

*Christopher had a great love for his family: he was a caring son, devoted husband, and proud father of an infant son. He would be humbled to know that you are honoring him with monetary donations to an education fund established for his son, Benjamin.*

*We appreciate your continued consolation and assistance during this difficult time. Your thoughtfulness and kindness have comforted and sustained us.*

*With sincere gratitude,*

*Tom and Helen Seifert*

(Helen Seifert is a former employee of Maternal Fetal Medicine)



## Tobacco Treatment Program

What can you do for inpatients who need help to stop smoking? Giving them advice yourself is a terrific and powerful message. However, now you can add to their experience by ordering

an inpatient tobacco ("smoking") cessation consult through a new program. The Tobacco Treatment Program, staffed by nationally certified Tobacco Addictions Specialists, is a new addition to the network offering a comprehensive approach to nicotine dependence. The program is an ideal option for busy medical practices that would like more focused attention paid to their patient's tobacco cessation needs. The program combines behavioral and addiction concepts with education, relapse prevention strategies, and pharmacological therapy.

Individualized care plans are developed through an interactive process between the patient, the counselor, and the referring physician. Physicians remain in contact with the center's counselors, provide prescriptions, and offer support to their patient during the 12-month counseling program.

Cessation consult services are available at all three hospital locations along with a new improved consult form. Upon completion of the consult, the "consultation for tobacco cessation/nicotine dependence intervention" form containing the patient's tobacco usage information, tobacco-related medical history, past quit attempts, and plan of care will be placed in the consult section of the patient medical record for your review.

In addition, patients have the option of participating in the new outpatient Tobacco Treatment Program after discharge. They will be asked during their consult if a member of the program can contact them. If they agree, a pro-active call will be made within 48 hours by a counselor to discuss the program services and set up an assessment appointment.

To access these services, call the Tobacco Treatment Program office at 610-402-2550. If you would like a supply of Tobacco Treatment Program brochures for your office or want to know more about the program, please call Suzanne Smith, BS, RRT, MBA, Clinical Prevention Coordinator, at 610-402-2490.

# Palliative Care Initiative

## Palliative Care in the Community

Palliative care focuses on quality of life issues for people with a life-threatening or chronic illness. The palliative care team, which is composed of multiple disciplines, assists patients and families with physical, emotional, social, and spiritual needs, thereby helping them to achieve their goals. Palliative care can be provided not only in the hospital but also in community settings including the home, assisted living facilities, and skilled nursing facilities.

Options for patients with chronic illnesses and palliative care needs are limited in the community. Home care services are available for people who have a skilled need, who are home-bound and who have the expectation of rehabilitation. Hospice services are available for people who have a prognosis of six months or less and who have chosen not to pursue further aggressive treatment. Unfortunately, patients with chronic illnesses often do not fit into one of these definitions, and therefore are not eligible to receive care in the home.

Palliative care offers patients with a chronic illness a third viable option. Palliative care provides care to patients regardless of their prognosis and works in conjunction with aggressive measures such as chemotherapy. Furthermore, patients do not have to be home-bound nor do they require a skilled need to participate. Therefore, palliative care provides much needed care to patients not appropriate for home care or hospice services as well as to patients who may already be receiving these services.

Lehigh Valley Home Care and Hospice is in the process of developing an outpatient palliative care program for patients with chronic illnesses. The palliative care program will involve an interdisciplinary team that will address the multiple physical as well as psychoso-

cial issues associated with chronic illnesses. This program will be designed to help doctors monitor their patients at home through home visits as well as telemonitoring. HomMed™ Health Monitoring Systems are able to further assist in managing patients by measuring health indicators such as vital signs, oxygen saturation, and blood sugar levels and by asking 10 YES/NO pre-programmed questions on a daily basis. The overall goal of the palliative care program will be to maintain quality of life and to create a continuity of care in the community between the hospital, home care, and hospice.

If you have any questions or wish further information regarding the Palliative Care Program, please call Lehigh Valley Home Care and Hospice at 610-402-7300.

## Fast Fact of the Month

Delivering bad news is one of the more challenging tasks for physicians to perform. This month's Fast Fact discusses the difficult balance between maintaining hope and truth telling, especially as it applies to giving bad news.

### Title: Fast Fact and Concept #21; Hope and Truth Telling

Author(s): Warm, E.; Weissman, D.

The miserable have no other medicine;  
But only hope.  
--William Shakespeare (1564-1616)  
Claudio, in Measure for Measure, Act 3, Scene 1.

One of the most difficult things physicians do is give bad news. In particular, medical students and residents are often afraid that by telling someone the truth about his/her diagnosis, they will be responsible for taking away hope. And yet, are physicians really that powerful? Isn't it possible that our fear of causing the loss of hope is just another way we can avoid the harsh reality of impending death? This conflict, be-

tween truth-telling and fear of destroying hope, is commonly noted by patients and families who feel that "the doctor is not really telling me everything", a feeling that is highly corrosive to the doctor-patient relationship.

Brody writes, "Hope means different things to different people, and different things to the same person as he/she moves through stages of illness" (1). The physician can play a valuable role in helping the individual patient define their hopes and fears. When close to death, hope often becomes refocused away from long-term goals and towards short-term or spiritual goals. Hope may mean a pain free day, a sense of security, love and non-abandonment, or a wedding to attend in the near future. "When we talk to patients and find out what is really worrying them, we can almost always give them realistic assurances"(1). Factors that often increase hope in the terminally ill include feeling valued, meaningful relationships, reminiscence, humor, realistic goals, and pain and symptom relief. Factors that often decrease hope include feeling devalued, abandoned or isolated ("there is nothing more that can be done"), lack of direction and goals, and unrelieved pain and discomfort. Some strategies for beginning a dialogue about hope and goals include (2):

1. Ask the patient, "Do you have long term hopes and dreams that have been threatened by this illness?" Support the patient in recognizing and grieving the possible loss of these hope.
2. Ask the person if there are particular upcoming events they wish to participate in--a wedding, birth, trip, etc.
3. Ask "What are your hopes for the future?" and "Do you have specific concerns or fears?"
4. Encourage the patient to make short, medium and long range goals with an understanding that the course of terminal illness is always unpredictable.

*Continued on next page*



### Teaching Tips

Use the Brody article for discussion article during Morning report or ward rounds.

When faced with the need to give bad news, ask trainees how they *feel* before they give the news; are they worried about causing a loss of hope? Ask them to reflect further-do they feel *hopeless* because of the situation? Whose feelings are they trying to protect, their own or the patient?

Ask trainees to make a list of risks and benefits of truth telling-use a starting point for group discussion of the hope-truth telling conflict.

### References:

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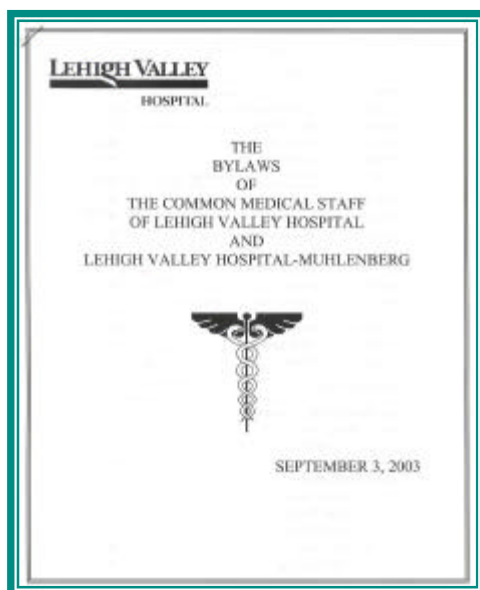
Fast Facts and Concepts was originally developed as an end-of-life teaching tool by Eric Warm, MD, U. Cincinnati, Department of Medicine. See: Warm, E. Improving EOL care--internal medicine curriculum project. *J Pall Med* 1999; 2: 339-340.

**Contact:** David E. Weissman, MD, FACP Editor, Journal of Palliative Medicine Palliative Care Program Director Medical College of Wisconsin (P) 414-805-4607(F) 414-805-4608

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If you have any questions regarding palliative care, please contact Daniel E. Ray, MD, Division of Pulmonary/Critical Care Medicine, at 610-439-8856 or page him at 610-776-5554.



## Medical Staff Bylaws Now Available On-line

The revised Medical Staff Bylaws have been adopted by the Boards of Trustees at the September 3, 2003 meeting after recommendation by the Bylaws Committee, Medical Executive Committee and the General Medical Staff.

The latest version of the Medical Staff Bylaws is now available on-line. To access the Bylaws, go to the hospital's intranet homepage, then select the Medical Staff Services website, located under the What's New section on the right side. Select the "Documents" button, then select "Medical Staff Bylaws".

If you do not have access to the hospital's intranet, copies of the Medical Staff Bylaws are available in Medical Staff Services. If you have any questions or would like to request a hard copy of the bylaws, please contact Kathy Schaeffer at 610-402-7846.

## Congratulations!

**Margaret Hoffman-Terry, MD**, Division of Infectious Diseases, was recently elected Chair of the Pennsylvania Board of Directors of the American Academy of HIV Medicine. The AAHIVM is the first organization to certify practitioners as HIV specialists and works to promote access to qualified and educated providers for all HIV-infected patients.

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## Papers, Publications and Presentations

❖ **Geoffrey G. Hallock, MD**, Associate Chief, Division of Plastic Surgery, recently had an article published in the *Canadian Journal of Plastic Surgery* titled

"Recognition of Potential Morbidity After Use of the Radial Artery as a Conduit for Coronary Artery Vascularization." For decades, the radial artery has been used by plastic surgeons throughout the world as a donor vessel for free forearm flaps and has now become increasingly popular as an alternative conduit in coronary artery bypass surgery.

❖ **Indru T. Khubchandani, MD**, Division of Colon and Rectal Surgery, was the only American invited speaker at the 10<sup>th</sup> Annual Congress of Turkish Society of Colon and Rectal Surgeons in Antalia, Turkey, from September 7-11. Dr. Khubchandani gave a keynote address titled "Surgeon as a factor in the prognosis for rectal cancer." He also led a panel discussion on "Management of hemorrhoidal disease, including American and European experience on stapled hemorrhoidectomy." He moderated a panel on "Diverticular Disease" on September 11.

❖ **Daniel N. Mascarenhas, MD**, Division of Cardiology, recently had an article -- "Reversal of Recurrent Thrombocytopenia Due to Abciximab: A Case Report and Review of Literature" -- published in the *Journal of Invasive Cardiology*.

❖ **Christopher J. Morabito, MD**, Chief, Division of Neonatology, presented a lecture titled "Nitric Oxide: What Is It? How Do I Do It?" at the 14<sup>th</sup> Annual West Virginia Respiratory Care Conference held in Charlestown, WV, on September 5.

❖ **Michael D. Pasquale, MD**, Chief, Division of Trauma-Surgical Critical Care, **Thomas Wasser, PhD**, Community Health and Health Studies, and **David M. Lawrence, MD**, former Chief Surgical Resident, co-authored the article, "Laparoscopic Versus Open Sigmoid Colectomy for Diverticulitis," which appeared in the June issue of *American Surgeon*.

❖ **Prodromos A. Ververeli, MD**, Chief, Division of Orthopedic Surgery, presented lectures at a national meeting on Current Issues in Total Hip and Knee Arthroplasty. These presentations included lectures on the Legacy High Flexion Knee Replacement, Selection of the Cementless Hip Femoral Components, and Issues on Blood Management for Joint Replacement Surgery. He also moderated a session on new technologies and techniques in knee replacement.

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## Extended Hours Now Available at LVH-Muhlenberg MRI

To reduce wait time for a study and for your patient's convenience, Lehigh Valley Hospital-Muhlenberg MRI has extended its hours.

New hours are: 6:30 a.m. to 11 p.m. - Monday through Friday  
7:30 a.m. to 3 p.m. - Saturday

To schedule an appointment, call 610-402-TEST (8378)

If you have any questions regarding this issue, please contact Melissa Fink, Manager, Radiology, at 484-884-2921.

## News from the Libraries

### Recently Acquired Publications



#### Library at 17<sup>th</sup> & Chew

- ❖ Rothrock. Alexander's Care of the Patient in Surgery. 2003
- ❖ Chin. Control of Communicable Diseases Manual. 2000

#### Library at Cedar Crest & I-78

- ❖ Weinberger. Principles of Pulmonary Medicine. 2004
- ❖ Schiff. Diseases of the Liver 2 vol. Set. 2003

#### Library at LVH-Muhlenberg

- ❖ Hay. Current Pediatric Diagnosis & Treatment. 2003
- ❖ Naude. Trauma Secrets. 2003

If you have any suggestions for new books, please send them to Barbara Iobst in the Library at Cedar Crest & I-78.

### Ovid Training

To arrange for instruction in the use of OVID's MEDLINE and its other databases, please contact Barbara Iobst, Director of Library Services, at 610-402-8408.

### Useful Databases

One of OVID's Evidence-Based Medicine databases is the Cochrane Database of Systematic Reviews. The Up-to-Date database also provides reviews on a variety of topics in Medicine, Obstetrics, and Pediatrics.

## National Participating Physician Directory

The National Participating Physician Directory contains valuable information about Medicare participating physicians for the use of beneficiaries, their families, and their caregivers. In order to ensure that the directory includes the most up-to-date information, practicing physicians should check the accuracy of their listings and use the feedback tool on the CMS web site to notify the Centers for Medicare & Medicaid Services (CMS) about any information that is incorrect, has changed, or to advise CMS if they are not listed in the directory.

### Information Included in the Directory

The following information is available regarding Medicare participating physicians (those who have agreed to always accept assignment):

- Name and address (including a

- mapping feature)
- Medical specialty
- Business telephone number
- Medical school and year of graduation
- Board certification in a medical specialty
- Gender
- Hospital affiliation
- Foreign language
- Residency and internship program (coming soon)
- Sanctions against individual physicians (coming soon)
- Whether accepting new Medicare patients (coming soon)

### How to Check Accuracy of the Information

The accuracy of the listing for the physician(s) in your practice can be checked by clicking on the "Participating Physician Directory" from

the home page of [www.medicare.gov](http://www.medicare.gov). The feedback tool is available to correct any information that is incorrect, has changed, or to advise CMS if they are not listed in the directory. The directory will be updated on a monthly basis. For additional information about the directory, click on "Physician Note" at the bottom of the page. You may also link to the directory from the CMS web site at [www.cms.hhs.gov/physicians](http://www.cms.hhs.gov/physicians) (under "Participation").

Note: Only participating physicians who have agreed to accept assignment on all Medicare claims and covered services are included in the directory. Assignment does not apply to Medicare managed care or private fee-for-service plans.

If you have any questions regarding this issue, please contact Provider Relations at Blue Cross of Northeastern Pennsylvania at 1-866-502-9058.

### Coding Tip of the Month

Altered mental status is only a symptom, just like a fever is to a viral infection. Please use terminology such as psychosis, confusion, or dementia with its manifestations when the mental status changes. It is even better to document the etiology of the symptom, such as alcohol withdrawal, post-traumatic stress disorder, adverse drug reaction (please list drug name), Alzheimer's Disease, sepsis or stroke. Other considerations include generalized cerebrovascular ischemia, Parkinson's Disease, specific organ failure, or post-traumatic or post-hypoxic encephalopathy. Please document in the record the relationship of the mental status change to any other disease process.

## Upcoming Seminars, Conferences and Meetings

### Bloodborne Pathogen Training for Physician/Dental Office Practices

OSHA requires annual bloodborne pathogen training for all personnel who have risk of exposure to blood or other potentially hazardous materials while working in a medical or dental office. The LVHHN Infection Control Department is offering a training program for **physicians, dentists, nurses, office managers or other personnel** who are responsible for providing annual OSHA Bloodborne Pathogen Standard training to their staff.

#### Lehigh Valley Hospital-Muhlenberg First Floor Conference Room - 5:30-6:30 p.m.

Thursday, October 9

Monday, November 10

Tuesday, November 18

or

#### Lehigh Valley Hospital - Cedar Crest & I-78 Classroom 1 (Anderson Wing) - 5:30-6:30 p.m.

Friday, October 17

Thursday, November 6

A nominal fee of \$35.00 per person is requested which includes all handouts and materials. Light refreshments will be served. For registration information, please call the Center for Educational Development and Support at 610-402-2277.

For additional information, contact the Infection Control office at 484-884-2240.

### Special GLVIPA General Membership Meeting

A **special** General Membership meeting of the Greater Lehigh Valley Independent Practice Association will be held on **Thursday, October 30**, beginning at **6 p.m.**, in the **Auditorium of Lehigh Valley Hospital, Cedar Crest & I-78**. Pennsylvania State Representatives will form a panel to discuss malpractice insurance issues and tort reform. Following the meeting, there will be an opportunity for additional discussion. Please remember to sign in.

### Computer-Based Training (CBT)

The Information Services department has computer-based training (CBT) programs available for Lehigh Valley Hospital (LVH) staff. CBT programs replace the instructor-led classes previously held at LVH. A proctor will be in the room with the learner while he/she takes the CBT, but the learner will control the pace and objectives of the learning.

Topics covered by the CBT programs include:

Access 97	Windows NT 4	Word 97	Excel 97
GUI Email	PowerPoint 97	PowerPoint 4.0	

Computer-based training takes place in **Information Services** (Educational Room) at **1245 S. Cedar Crest Boulevard, First Floor**, and in the **LVH-Muhlenberg I/S training room (off the front lobby)**. The schedule of upcoming classes is as follows:

#### 2003 CBT sessions for 1245SCC (Educational Room): (All sessions will be held from 8 a.m. to noon)

October 28    November 25    December 23

#### 2003 CBT sessions for LVH-Muhlenberg I/S Training Room: (All sessions will be held from noon to 4 p.m.)

October 16    November 20    December 18

Twelve slots are available for each session. To register for a session in email, go to either the **Forms\_/LVH** or **Forms\_/MHC** bulletin board, (based on your choice of site and training room). The form has all the available information in an easy to choose format, detailing titles, dates, times and locations. Simply do a "Use Form" (a right mouse option) on the **I/S Computer Educ Request** form. Complete the form indicating your desired session selection and mail the form. Shortly thereafter, you will receive a confirmation notice.

If you have any questions, please contact Information Services by calling the Help Desk at 610-402-8303 and press option "1." Tell the representative that you need assistance with I/S education.



## Medical Grand Rounds

Medical Grand Rounds are held every Tuesday beginning at noon in the Auditorium of Lehigh Valley Hospital, Cedar Crest & I-78, and via videoconference in the First Floor Conference Room at LVH-Muhlenberg. Topics to be discussed in October will include:

- ❖ October 7 - "An Update of Geriatrics"
- ❖ October 14 - "Actual Stroke Thrombolytic Therapy at LVH - 1996-2003 Outcomes"
- ❖ October 21 - "New Concepts in Stroke Rehabilitation"
- ❖ October 28 - "Targeting Transcriptional Repression in Leukemia"

For more information, please contact Judy Welter in the Department of Medicine at 610-402-5200.

## OB/GYN Grand Rounds

OB/GYN Grand Rounds are held on Fridays, from 7 to 8 a.m., in the Auditorium of Lehigh Valley Hospital, Cedar Crest & I-78, unless otherwise noted. Topics to be discussed in October will include:

- ❖ October 3 - Tumor Board
- ❖ October 10 - "Collaboration of Family Practice and Obstetrics on the Labor Unit"
- ❖ October 17 - "Emotional Intelligence"
- ❖ October 24 - "Dilemma of Hormone Therapy"
- ❖ October 31 - GYN M&M

For more information, please contact Teresa Benner in the Department of Obstetrics and Gynecology at 610-402-9515.

## Department of Pediatrics

Pediatric conferences are held every Tuesday beginning at 8 a.m. Pediatric conferences are held in the Education Conference Room 1 at Lehigh Valley Hospital, Cedar Crest & I-78, unless otherwise noted. Topics to be discussed in October will include:

- ❖ October 7 - "Recent Advances in Pulmonary Medicine"
- ❖ October 14 - Resident Presentation
- ❖ October 21 - "Clots in Tots"
- ❖ October 28 - Case Presentation

For more information, please contact Kelli Ripperger in the Department of Pediatrics at 610-402-2540.

## Surgical Grand Rounds

Surgical Grand Rounds are held every Tuesday at 7 a.m., in the Auditorium of Lehigh Valley Hospital, Cedar Crest & I-78, and via videoconference in the First Floor Conference Room at LVH-Muhlenberg. Topics to be discussed in October will include:

- ❖ October 7 - "Controversies in the Treatment of Rectal Cancer"
- ❖ October 14 - Trauma Division - TBA
- ❖ October 21 - **Cancelled - ACS Meeting**
- ❖ October 28 - "Plastic Surgery in Men: What Are the Options?"

For more information, please contact Cathy Glenn in the Department of Surgery at 610-402-7839.

## For Your Calendar . . .

The next Physician Recognition Dinner will be held on Saturday, May 1, 2004, at the Holiday Inn Conference Center in Fogelsville. Please mark your calendar. Honorees will be notified within the next few months. Stay tuned. More information to come.

## Who's New

*This section contains an update of new appointments, address changes, status changes, resignations, etc. Please remember to update your directory and rolo-dexes with this information.*

### Medical Staff

#### New Appointments



**Stefano Camici, MD**  
Neurosurgical Associates of LVPG  
1210 S. Cedar Crest Blvd.,  
Suite 1100  
Allentown, PA 18103-6229  
610-402-6555  
Fax: 610-402-6550

Department of Surgery  
Division of Neurological Surgery  
Section of Neuro Trauma  
Provisional Active



**Laura M. Dunne, MD**  
Orthopaedic Associates of Allentown  
1243 S. Cedar Crest Blvd.,  
Second Floor  
Allentown, PA 18103-6268  
610-433-6045  
Fax: 610-433-3605

Department of Family Practice  
Provisional Active



**Lori E. Erschen, DO**  
Pleasant Valley Family Practice  
Route 209 & Weir Lake Road  
Brodheads ville, PA 18322-9700  
570-992-7620  
Fax: 570-992-9884  
Department of Family Practice  
Provisional Active



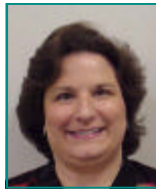
**Najma Khanani, MD**  
LVPG-Psychiatry  
1251 S. Cedar Crest Blvd.,  
Suite 202A  
Allentown, PA 18103-6214  
610-402-5766  
Fax: 610-402-5763  
Department of Psychiatry

Section of Consultation-Liaison Psychiatry  
Provisional Active



**Edward R. Norris, MD**  
LVPG-Psychiatry  
1251 S. Cedar Crest Blvd.,  
Suite 202A  
Allentown, PA 18103-6214  
610-402-5766  
Fax: 610-402-5763

Department of Psychiatry  
Section of Consultation-Liaison Psychiatry  
Provisional Active



**Kerrie Ann Pinkney, MD**  
LVH Pediatric Intensive Care  
Lehigh Valley Hospital  
Cedar Crest & I-78  
P.O. Box 689  
Allentown, PA 18105-1556  
610-402-7632

Fax: 610-402-7600  
Department of Pediatrics  
Division of Critical Care Medicine  
Provisional Active



**Chand Rohatgi, MD**  
2505 Newburg Road  
Easton, PA 18045-1963  
610-252-1175  
Fax: 610-252-8070  
Department of Surgery  
Division of General Surgery  
Provisional Active



**Lisa Ann Rossell-Seed, DO**  
Center Valley Family Practice  
4025 W. Hopewell Road  
Center Valley, PA 18034-8224  
610-797-8801  
Fax: 610-797-8804

Department of Family Practice  
Provisional Active



**Helen Voinov, MD**  
Muhlenberg Behavioral Health  
Banko Family Community  
Center  
2545 Schoenersville Road  
Bethlehem, PA 18017-7384  
484-884-5783  
Fax: 484-884-5757

Department of Psychiatry  
Division of Adult Inpatient Psychiatry  
Provisional Active

#### Status Changes

**Thomas M. Bailey, MD**  
Department of Pediatrics  
Division of General Pediatrics  
From: Provisional Active  
To: Affiliate

**Elisa K. Yoo, MD**  
Department of Medicine  
Division of Dermatology  
From: Provisional Affiliate  
To: Provisional Active

**Raymond A. Rachman, MD**  
Department of Pathology  
Division of Anatomic Pathology  
From: Limited Duty  
To: Honorary

#### One-Year Leave of Absence

**Steven L. Zelenkofske, DO**  
Department of Medicine  
Division of Cardiology

#### Practice Changes

**Joseph M. Antario, MD**  
(No longer with Easton-Warren Urology)  
Twin Rivers Urology  
P.O. Box 69  
Phillipsburg, NJ 08865-0069  
908-387-9209  
Fax: 908-387-9210

**Thomas P. Harakal, MD**  
(No longer with Riverside Medical Associates PC)  
4643 Park Lane  
Walnutport, PA 18088-9679  
610-597-4140

**Thomas E. Young, MD**  
(No longer with Drs. Bub and Young Family Medical Center)  
P.O. Box 977  
Trexler town, PA 18087-0977  
484-553-0580  
Fax: 610-530-9492

#### Address Changes

**Saralee Funke, MD**  
**Samuel D. Land, MD**  
Forensic Pathology Associates Inc  
1210 S. Cedar Crest Blvd., Suite 3900  
Allentown, PA 18103-6242  
610-402-8144  
Fax: 610-402-5637

**Celeste M. Saunders, MD**  
Healthworks  
2101 Emrick Blvd.  
Bethlehem, PA 18020-8001  
610-866-9675  
Fax: 610-865-1472

**Kathya M. Zinszer, DPM**  
948 Barnside Road  
Allentown, PA 18103-6055  
484-554-4171 (cell)

#### Fax Number Change

**Larry R. Glazerman, MD**  
OB-GYN at Trexler town, PC  
610-402-0165

#### Pager Number Changes

**Eric J. Fel, DO**  
Eastern PA Nephrology Associates, PC  
610-402-5100 3464

**Henry L. Schairer, Jr., MD**  
Eastern PA Nephrology Associates, PC  
610-402-5100 3463

### **Resignations**

**France Bourget, MD**  
Department of Obstetrics and Gynecology  
Division of Primary Obstetrics and Gynecology

**Homayoun A. Hashemi, MD**  
Department of Surgery  
Division of Vascular Surgery

**Jenni Levy, MD**  
Department of Medicine  
Division of General Internal Medicine

**Ann M. McGeehan, MD**  
Department of Radiology-Diagnostic Medical  
Imaging  
Division of Diagnostic Radiology

**Douglas D. Semian, MD**  
Department of Medicine  
Division of General Internal Medicine

**Teimouraz V. Vassilidze, MD, PhD**  
Department of Anesthesiology  
Section of Cardiac Anesthesia

## **Allied Health Staff**

### **New Appointments**

**Richard J. Albright, Jr., CRNA**  
Certified Registered Nurse Anesthetist  
(Lehigh Valley Anesthesia Services, PC -  
Thomas M. McLoughlin, Jr., MD)

**Elinor A. Barsony, RN**  
Registered Nurse  
(The Heart Care Group, PC - Donald J.  
Belmont, MD)

**Angela Y. Bean, RN**  
Registered Nurse  
(The Heart Care Group, PC - Donald J.  
Belmont, MD)

**Susan M. Bittner, RRT**  
Registered Respiratory Therapist  
(Young's Medical Equipment - Richard J.  
Strobel, MD)

**Rick C. Davis, RRT**  
Registered Respiratory Therapist  
(Young's Medical Equipment - Richard J.  
Strobel, MD)

**John C. Del Villaggio, CRT**  
Certified Respiratory Therapist  
(Young's Medical Equipment - Richard J.  
Strobel, MD)

**Eric D. Gordon, LPN**  
Licensed Practical Nurse  
(Young's Medical Equipment - Richard J.  
Strobel, MD)

**Lorraine A. Johnson, CRNA**  
Certified Registered Nurse Anesthetist  
(Lehigh Valley Anesthesia Services, PC -  
Thomas M. McLoughlin, Jr., MD)

**Laura L. Mack, PA-C**  
Physician Assistant-Certified  
(Syed A. Subzposh, MD - Syed A. Subzposh,  
MD)

**Sharon L. Mammano**  
Administrative Support  
(Young's Medical Equipment - Richard J.  
Strobel, MD)

**Craig I. Matsumoto, PA-C**  
Intraoperative Neurophysiological Monitoring  
Specialist  
(Surgical Monitoring Associates, Inc - Mark C.  
Lester, MD)

**Amy L. McConaughy, PA-C**  
Physician Assistant-Certified  
(Department of Surgery - Gary G. Nicholas,  
MD)

**Inayat M. Moosa, PA-C**  
Physician Assistant-Certified  
(Orthopaedic Associates of Allentown -  
Jeffrey R. McConnell, MD)

**Kathleen A. Paone, CRNP**  
Certified Registered Nurse Practitioner  
(Helwig Diabetes Center - Geraldo A.  
Saavedra, MD)  
(Additional Pediatric Collaborating Physician:  
Michael J. Consuelos, MD)

**Cynthia M. Sieto, PA-C**  
Physician Assistant-Certified  
(LVP-G-Psychiatry - Laurence P. Karper, MD)

**Kathleen A. Strzepek, CRNP**  
Certified Registered Nurse Practitioner  
(OBGYN Associates of the Lehigh Valley -  
Michael Sheinberg, MD)

**MaryAnn Thomas, LPN**  
Licensed Practical Nurse  
(Young's Medical Equipment - Richard J.  
Strobel, MD)

**June M. Wilson, CRNA**  
Certified Registered Nurse Anesthetist  
(Lehigh Valley Anesthesia Services, PC -  
Thomas M. McLoughlin, Jr., MD)

**Scott J. Wilson, CRNA**  
Certified Registered Nurse Anesthetist  
(Lehigh Valley Anesthesia Services, PC -  
Thomas M. McLoughlin, Jr., MD)

### **Address Change**

**Edward J. Lundeen, PhD**  
2245 Walbert Avenue  
Allentown, PA 18104-1358  
610-820-8499  
Fax: 610-820-0311

### **Change of Supervising Physician**

**David A. Cederberg, PA-C**  
Physician Assistant-Certified  
From: Lehigh Valley Hospital-Muhlenberg -  
Fernando M. Garzia, MD  
To: The Heart Care Group, PC - Theodore  
G. Phillips, MD

**Daniele A. Shollenberger, CRNP**  
Certified Registered Nurse Practitioner  
(Neurosurgical Associates of LVP-G)  
From: Mark C. Lester, MD  
To: P. Mark Li, MD

### **Additional Supervising Physician**

**Deborah E. Feden, CRNP**  
Certified Registered Nurse Practitioner  
(Helwig Diabetes Center - Larry N. Merkle,  
MD)  
Additional Supervising Physician - Eric J.  
Gertner, MD

### **Status Change**

**Elaine D. Polaski, RN**  
Registered Nurse  
From: Certified Orthopedic Technician  
To: Registered Nurse  
(Orthopedic Associates of the Greater LV -  
Vito A. Loguidice, MD)

### **Resignations**

**Alan B. Mason, PA-C**  
Physician Assistant-Certified  
(Lehigh Valley Hospital-Muhlenberg)

**Jennifer B. Wall, PA-C**  
Physician Assistant-Certified  
(Surgical Specialists of the Lehigh Valley)



Cedar Crest & I-78  
P.O. Box 689  
Allentown, PA 18105-1556

Phone: 610-402-8590  
Fax: 610-402-8938  
Email: [janet.seifert@lvh.com](mailto:janet.seifert@lvh.com)

### **Medical Staff Progress Notes**

Alexander D. Rae-Grant, MD

President, Medical Staff

Donald L. Levick, MD, MBA

President-elect, Medical Staff

Edward M. Mullin, Jr., MD

Past President, Medical Staff

John W. Hart

Vice President, Medical Staff Services

Brenda E. Lehr

Director, Medical Staff Services

Janet M. Seifert

Coordinator, Communications & Special Events

*Managing Editor*

### **Medical Executive Committee**

Linda K. Blose, MD

Gregory Brusko, DO

Elizabeth A. Dellers, MD

William B. Dupree, MD

Michael Ehrig, MD

John P. Fitzgibbons, MD

Larry R. Glazerman, MD

Joseph A. Habig II, MD

L. Wayne Hess, MD

Herbert C. Hoover, Jr., MD

Thomas A. Hutchinson, MD

Ravindra R. Kandula, MD

Laurence P. Karper, MD

Michael W. Kaufmann, MD

Sophia C. Kladas, DMD

Glenn S. Kratzer, MD

Robert Kricun, MD

Donald L. Levick, MD, MBA

Richard S. MacKenzie, MD

John W. Margraf, MD

Thomas M. McLoughlin, Jr., MD

William L. Miller, MD

Edward M. Mullin, Jr., MD

Michael J. Pasquale, MD

Alexander D. Rae-Grant, MD

Victor R. Risch, MD, PhD

Michael A. Rossi, MD

Raymond L. Singer, MD

Elliot J. Sussman, MD

John D. Van Brakle, MD

Michael S. Weinstock, MD

James C. Weis, MD

Patrice M. Weiss, MD

### **We're on the Web!**

***If you have access to the Lehigh Valley Hospital intranet, you can find us on the LVH homepage under What's New — Medical Staff Services***

**Medical Staff Progress Notes** is published monthly to inform the Medical Staff and employees of Lehigh Valley Hospital of important issues concerning the Medical Staff.

Articles should be submitted by e-mail to [janet.seifert@lvh.com](mailto:janet.seifert@lvh.com) or sent to Janet M. Seifert, Medical Staff Services, Lehigh Valley Hospital, Cedar Crest & I-78, P.O. Box 689, Allentown, PA 18105-1556 by the 15th of each month. If you have any questions about the newsletter, please contact Mrs. Seifert by e-mail or phone at (610) 402-8590.