

Pediatric Groups Will Merge, Join Lehigh Valley Physician Group to Enhance Care of Children

ABC Pediatrics and Family Pediatricians, two pediatric practices based in Allentown, plan to merge and join Lehigh Valley Physician Group (LVPG), Pediatrics, the hospital-based pediatricians of Lehigh Valley Hospital. The consolidated group will pool the expertise of 15 general pediatricians, four neonatologists and a pediatric pulmonologist. The merger will be completed by October 1.

"Through the coordinated efforts of these two community practices with the hospital-based group, we can enhance pediatric services both in and outside the hospital," says John VanBrakle, MD, chairman of LVPG, Department of Pediatrics. "The new group will provide the manpower needed to address a number of long-standing goals of the Department of Pediatrics at Lehigh Valley Hospital." VanBrakle is also chairman of Pediatrics, Lehigh Valley Hospital.

ABC Pediatrics and Family Pediatricians will keep their separate identities and functions during day and evening hours. Both groups will continue with the same doctors and office staff at all current office locations. The groups will work together to provide night-call coverage.

One unique aspect of the plan is that one or two doctors from each practice will work with the four hospital-based pediatricians who now focus their practice on the inpatient pediatric unit at Lehigh Valley Hospital. "By increasing the number of doctors who cover the inpatient unit we can provide seamless coverage of the pediatric floor at the hospital, a critical component of caring for sicker

children from Allentown," according to VanBrakle. "Children who must be transferred to referral centers will also benefit from the expertise of our pediatricians who specialize in acute care," he adds, pointing out that several hours of critical care are often required while transport is being arranged.

The doctors in ABC Pediatrics and Family Pediatricians will also help provide night time coverage to children in Outpatient Pediatrics, the pediatric clinic at Lehigh Valley Hospital, 17th & Chew. A patient advice/triage telephone system staffed by registered nurses will field calls after office hours and, when necessary, refer patients to the on-call physician for the group. If the patient needs immediate evaluation or treatment, the on-call physician will see the patient in the Emergency Room, hospital clinic or one of the community-based practice sites. "This service is unique in the Lehigh Valley and it will enhance access and help ensure continuity of care, better patient management and fewer inappropriate visits to the ER," says VanBrakle. "Our experience is that patients will use alternatives to the ER when available." Outpatient Pediatrics currently does not have night coverage from pediatricians.

Neonatologists, pediatricians who specialize in the care of sick newborn infants, now attend high-risk deliveries at Lehigh Valley Hospital and staff its Neonatal Intensive Care Unit (NICU). The neonatologists will be included in the merged group. They will provide 24-hour in-hospital coverage and facilitate the care of healthy newborns in both

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the community practice and on the hospital's obstetric clinic service. Like the pediatricians covering the inpatient unit, neonatologists based in the hospital will be immediately available when needed. "All of the pediatricians in ABC Pediatrics and Family Pediatricians believe very strongly in maintaining contact with their patients in the hospital. They will work together to assure continuity of care in both in-hospital and outpatient settings," comments VanBrakle.

Two long-range goals of the hospital's Pediatrics Department are to increase locally available specialty medical services for children and to strengthen medical education programs.

Improved in-hospital coverage is a key factor in attracting and maintaining specialty physicians. A pediatric pulmonologist and a pediatric surgeon joined LVPG and the medical staff last year. "Our group will continue working closely with the area's many excellent pediatricians and family practitioners," says VanBrakle. "Many are on staff at Lehigh Valley Hospital. The number of children in our community is large enough to justify developing better local resources to care for children with severe and complex medical problems. At the same time, we do not plan to duplicate all subspecialty services at tertiary pediatric referral centers in Philadelphia or Hershey. A great deal can be accomplished for our children if local practitioners work closely with each other and with our regional referral centers." ■

Pediatric Groups

Members of the integrated group include:

ABC PEDIATRICS

- Pasquale Fugazzotto, MD
- Elmer Long, MD
- Donald Levick, MD
- Mary Stahl, MD
- Deb Miller, Pediatric Nurse Practitioner

FAMILY PEDIATRICIANS

- John Wheeler, MD
- Dennis Kean, MD
- Patricia Shoemaker, MD
- Michael Schwartz, MD
- Elizabeth Goff, MD
- Renee Morrow-Connelly, DO
- Nicholas Kyriazi, MD

LEHIGH VALLEY PHYSICIAN GROUP

- Claire Bolon, MD, director, Inpatient Pediatrics, Lehigh Valley Hospital
- Kimberly Brown, MD
- Charles Smith, MD, director, Ambulatory Pediatrics, Lehigh Valley Hospital
- John VanBrakle, MD, chairman, Pediatrics, Lehigh Valley Hospital
- Robert Miller, MD, Pediatric Pulmonology
- Ian Gertner, MD, director, Neonatology
- Leonard Golub, MD, Neonatology
- Jayne Hatfield-Robinson, Neonatal Nurse Practitioner
- Shantha Mathews, MD, Neonatology
- Marijo Zelinka, MD, Neonatology
- Chris Chang, MD, Pediatric Surgery

CheckUp is a biweekly employee publication of Lehigh Valley Hospital, Public Relations, 1243 S. Cedar Crest Blvd., Allentown, PA 18103. Interoffice mail submissions should be addressed to 1243SCC-PR. For additional information, call extension 3000. Lehigh Valley Hospital is an equal opportunity employer. M/F/D/V

Parking at 17th & Chew During the Fair

On Tuesday, Aug. 16 through Monday, Sept. 12, the staff of Lehigh Valley Hospital, 17th & Chew, will be required to vacate all Fairgrounds parking facilities. In addition, the Fairgrounds Track parking facility will be unavailable from Tuesday, Aug. 23 through Thursday, Sept. 8.

The following changes will take effect Tuesday, Aug. 16 and continue through Monday, Sept. 12. On Tuesday, Sept. 13 employees can return to their previously assigned parking area.

Day Employees

Patient / Visitor Lot / Fairgrounds:

Patients and visitors will be directed to Lot #2. Employees assigned to this area will utilize street parking.

Lot #2 / Chew Street

This lot will be utilized for patient and visitor parking. Physicians and housestaff will be reassigned to the following areas:

Location: Lot #4 / North West St.

Access: North West St.

Location: Lot #5 / Gordon St.

Access: Gordon St.

Lot #3 / Fairgrounds

Employees assigned to this area will utilize street parking. Employees who work 7 a.m. to 7 p.m. will be assigned to Lot #7 located on Liberty St.

Lot #4 / North West Street

This lot will be used for physician parking along with overflow parking for patients and visitors. Employees assigned to this area will utilize street parking during this period.

Lot #5 / Gordon Street

This lot will be used for physician parking along with overflow parking for patients and visitors. Employees assigned to this area will utilize street parking during this period.

The William Allen High School Garage will be available to day employees on a first-come basis.

Access: Turner St. or St. Cloud St.

Available: Tuesday, Aug. 16 through Monday, Sept. 5. (Vehicles parked on school property after Sept. 5 will be removed at the owner's expense; no warnings will be issued.)

There will be no parking changes for evening and night employees.

Evening Employees

Lot #7 / Liberty

Access: Liberty St. or North St. Cloud St.

Night Employees

Location: Fairgrounds Medical Center (parking deck)

Access: 17th St. (upper level parking only)

Available: 5 to 7 p.m.

Additional Information:

- The parking gates will be reprogrammed to accept these changes.
- On Friday, Sept. 9, the Fairgrounds Track will be available for employee parking.
- As always, employee escorts are available by dialing the paging operator at ext. 8999. Security personnel will meet and accompany you to your vehicle.
- Street cleaning regulations/ticketing will be suspended beginning Monday, Aug. 22 through Friday, Sept. 9. The affected area covers 15th to 23rd. Sts. between Hamilton and Tilghman Sts. *All other parking regulations will be enforced.*

If you have questions concerning this information, please contact Security at ext. 2986 or 2987.

Thank you for your cooperation and understanding during this difficult period. ■

National Campaign on Organ Donation Unveiled at LVH

"Share Your Life. Share Your Decision," the theme of a national campaign to promote awareness of and commitment to organ and tissue donation, was unveiled at a recent news conference at Lehigh Valley Hospital.

The public awareness campaign was created by the nationally-recognized Advertising Council on behalf of the Coalition on Donation, an alliance of regional hospitals including Lehigh Valley Hospital; organ and tissue donor programs; eye banks including the Northeast Pennsylvania Lions Eye Bank; patient groups and affiliated health organizations.

The dramatic campaign starkly compares the decision to donate without family discussion to the efforts of someone coming to the rescue: "It's like throwing a 12-foot rope to someone who's 15 feet away."

Everyday, eight to 10 people die in the U.S. while awaiting organ transplants because of the inadequate supply of organs. This shortage is not the result of an unwillingness to donate, but is due, in part, to the failure of people to communicate their wishes about organ and tissue donation to family members and loved ones who ultimately will be responsible for carrying out their wishes.

The availability of organs and tissues has not kept pace with the demand. In 1993, more than 125 people in the region died while awaiting heart, kidney, liver, lung and pancreas transplants. There are 1,700 men, women and children throughout the region—nearly 35,000 nationally—awaiting vital organ transplants and some 160 in need of cornea transplants. More than 75 persons are on Lehigh Valley Hospital's waiting list for kidney transplants.

According to Craig Reckard, MD, transplant surgeon at Lehigh Valley Hospital, in 1993 the waiting list for solid organs grew by 18 percent, while the number of donors fell by 2 percent. "The organ and tissue donor shortage remains the 'Achilles' heel' to offering patients life-saving transplants," he said. ■

Good Samaritans Merit Praise

(Following an appointment for testing at Lehigh Valley Hospital, a patient recently found herself in frightening predicament in the parking lot. She wrote to tell us about it and the wonderful people who came to her assistance.)

I am physically disabled and use a motorized wheelchair. I also drive a specially-adapted van. On that particular afternoon, it was very hot. My wheelchair locks to the floor of my van in the driver's position. After many attempts, I was unable to unlock my wheelchair from the floor of the van. There is an emergency release lever on the floor of my van which I cannot reach. I got the attention of a gentleman leaving the hospital. He attempted to release my chair but the back-up system also failed. In the meantime, I had been in my van over 30 minutes, and was having difficulty breathing. Using my cellular phone, I called one of my physicians on the hospital campus. Hospital security, maintenance and engineering were notified. The engineers were finally able to release my wheelchair. I had been inside the hot van nearly an hour. Security took me to the Emergency Room where I was treated for heat exhaustion. When I had recovered, the head of security rode home with me in my van. I am so impressed with the prompt, professional way in which my emergency was handled. Although I did not get any names, I would like to thank everyone who assisted me. I greatly appreciate their kindness. ■

About Our People

■ *LVH Staff Advances on Heels, Wheels*

Hundreds of hospital employees and their families contributed, in no small part, to the success of several recent events benefitting a number of worthwhile causes.

Lehigh Valley Hospital realized more than \$8500 in proceeds from Macy's Benefit Shopping Day, including a \$2,000 prize for placing among the top three of 49 participating organizations. The organizations were ranked according to ticket sales and the actual turnout for the event. Proceeds will benefit the John and Dorothy Morgan Cancer Center, Lehigh Valley Hospice and Friends of Nursing.

Meanwhile, hospital personnel raised more than \$5200 for birth defects prevention programs and research as participants in WalkAmerica, the March of Dimes' annual walk-a-thon. Kudos to Terry Burger of Infection Control who individually raised the most pledges and was rewarded with two tickets to a Penn State football game; Lehigh Valley Health Services, the team that raised the most pledges and assembled the most walkers received two gift baskets for those same reasons; David VanBrakle, son of John VanBrakle, MD, the youngest walker to participate was the recipient of a Dorney Park pass; and Raymond Allen, a hospital volunteer and the oldest walker was awarded a dining/entertainment book. Having raised \$200 or more in pledges, Allen and Burger along with John Hart, Medical Staff Services and Sharon Smetzer, NICU, also received a Lehigh Valley Hospital sports pack.

Coming on the heels of WalkAmerica was the equally successful MS 150 Bike Tour. Led by George Guldin, Respiratory Care, a team of hospital cyclists pedaled its way to Lancaster County for the benefit of the Multiple Sclerosis Society. The team collected \$2,756 in pledges.

■ *Materiel Management Appoints New Managers*

Rick Cardona has been appointed manager of logistical support services while Bill Mosser has assumed management responsibility for systems implementation and work process improvement in Materiel Management.

Cardona is overseeing all patient escort, mail service and print shop activities and will also be responsible for other hospital-wide logistical services in addition to serving as the division's point person in areas such as safety administration and customer-focused training. Meanwhile, Mosser is spearheading improvement initiatives within and beyond materiel management. In addition, he is overseeing the ongoing implementation of the Global Hospital Materiels Management System (HMMS.) The positions filled by Cardona and Mosser are new but represent the consolidation of existing responsibilities.

■ *TLC Merits Recognition*

The Recreation Committee has selected the Transitional Living Center (TLC) as the Department of the Month for July. The residential component of the Department of Psychiatry, TLC provides support, supervision and instruction in daily living skills to people with chronic mental illness. Residents (or clients) actually live in apartments within the program, based at two locations in downtown Allentown, until they are discharged. The goal of the program is to help residents learn how to live independently in the community. TLC is staffed by 13 hospital employees, many of whom have been with the center since its inception in 1979. The program is funded by Lehigh County Mental Health/Mental Retardation and licensed by the State of Pennsylvania Department of Public Welfare.

■ *Singer Hits All the Right Notes*

Possessing exceptional vocal talent and stage presence, Noreen Williams of the Lehigh Valley Physician Group placed 2nd among 40 contestants in O'Hara's Annual Karaoke Contest. Williams advanced through three separate rounds of competition before the final round earlier this summer and was awarded a trip for two by limousine to New York for dinner and the Broadway show of her choice. Her success at the karaoke contest follows her winning performance at Lackawanna County Stadium in Moosic, PA where she sang the national anthem for a crowd of 6,000 people at the Phillies /Red Barons game.

About Our People

■ *Development Director Merits Honor*

Gail Evans, the Development Department's director of operations, was recently named a Paul Harris Fellow by The Rotary Foundation. Evans was selected for the honor by her fellow members of the Allentown Liberty Bell Rotary Club which presented a donation in her name to The Rotary Foundation. As a Paul Harris Fellow, she received a pin, medallion and a certificate during a special ceremony recognizing her as an advocate of the foundation's goals: world peace and international understanding.

■ *Nurse Attends World Congress*

Ursula Wuerth, RN, Adult Psychiatry, attended the 14th World Congress of Social Psychiatry in Hamburg, Germany. "Farewell to Babel," the theme of the conference and a reference to the Biblical tower, was elaborated in presentations by international speakers who advocated the development of a common language for more meaningful communication between psychiatric professionals and their patients and families.



■ *No Solicitation*

The Security Department asks your cooperation in enforcing a policy regarding unauthorized solicitation in the hospital. All sales representatives are required to sign in at Purchasing, secure and display an ID badge while in the hospital and obtain permission, in advance, from any departments they plan to visit. Recently, several people selling framed pictures made unauthorized, unannounced visits to various departments. Having failed to adhere to our policy, they were escorted from the premises by security officers. Should a similar situation arise in your department, please call Security immediately through paging at ext. 8999.

■ *Congratulations to ...*

... **Larry Mann, RRT**, an advanced practitioner, on his selection as Respiratory Care's Employee of the Month for June. Mann was recognized by the department's Reward and Recognition Committee for his clinical expertise, particularly during a recent emergency situation.

... **Annetta Cooper**, a volunteer in the Helwig Diabetes Center, who was recently honored by the "Someone Special Volunteer Program" sponsored by WAEB and Gebhart Trophies and Awards. Cooper was recommended for the honor by the diabetes center staff members who not only value her assistance but the cheerful attitude she brings to her work.

... **Lisa Mikitka, RN, GICU**, and her husband, James, on the birth of their son, Eric James, on July 17, 1994. Eric joins a sister, Kaitlin, at home. ■

A Chinese flowering dogwood, planted in memory of Lorraine Baird-Moll, RN graces the raised garden area adjacent to the engraved brick patio of the John and Dorothy Morgan Cancer Center. The tree was given in her memory by her friends and colleagues at Lehigh Valley Hospital, including Marilyn Martin, RN (right) who is pictured with Jody Millard, the development department's director of annual giving.

Bulletin Board

Recreation Committee Plans Country Dance, Craft Show, Cruise

If you have ever wanted to learn Country/Western line or couple dancing, two-step your way to the Alburts Recreation Hall on Saturday, Oct. 8. The Recreation Committee is sponsoring a **Country/Western Dance** that promises to be as big as a five-gallon hat. The price of admission is \$10 per person and includes snacks, refreshments and dance lessons. Tickets will be available in September.

Later this fall, the committee will hold its annual **Holiday Bazaar** on Thursday and Friday, Nov. 10 and 11 at a soon-to-be-announced location. Any crafts person interested in participating in the bazaar can contact Sharon Bartz at ext. 8480.

And, there's still time to get on board the **M. V. Oceanbreeze** and cruise the Caribbean, Sunday, Feb. 26 - Sunday, March 5, 1995. Ports of call will include Aruba, Dominica, Barbados and Curacao. Total cost per person is \$1,283.50 based on double-occupancy in the ship's inside staterooms. A \$200 deposit is required by Sept. 30, 1994. For reservations or more information, please call Kay Zelina in patient accounting at ext. 9455.

Register Now For Christmas Show

The Allentown Auxiliary of Lehigh Valley Hospital is sponsoring a bus trip to the heart of Manhattan for the Radio City Christmas Show on Saturday, Nov. 26 and Saturday, Dec. 3, 1994. Tickets are \$65 per person for admission and round-trip transportation. The bus will leave Allentown at 8 a.m. and arrive in New York at approximately 10 a.m. The show begins at 3 p.m. The bus will depart for Allentown immediately after the show. For tickets or more information, please contact Hazel Kramer at ext. 2391 or via E-mail. Checks are payable to: Allentown Auxiliary LVH and can be sent to her attention in the Volunteer Office.

New Hours For Cashier Offices

The Patient Accounting Department has announced a change in the cashier office's

hours at both hospital sites. The offices are now open weekdays from 8 a.m.- 4:30 p.m. and closed weekends and holidays, effective immediately at 17th & Chew, and Sept. 1 at CC&I-78. The cashier offices will continue to handle inquiries about hospital bills and related financial matters. These calls should not be directed to the Billing Office in the School of Nursing.

New Number for Health Network Laboratories

To respond to inquiries more promptly and efficiently, Health Network Laboratories has installed a centralized phone number with an automated attendant phone system. All customers, hospital personnel, physician offices and outside accounts can now reach the laboratories at (610) 402-8170. With the new system, callers have the following options to direct calls to the appropriate areas:

- Option 1 For intrahospital phlebotomy or order entry questions.
- Option 2 For result inquiries
- Option 3 For all other inquiries

Should you have any questions concerning this change, please call Louise Solomon at ext. 5658 or Diane Magargal at ext. 5485.

Have Lunch On Legacy Fund

Who says there's no such thing as a free lunch? Sign up now for Legacy Fund and you'll not only enjoy substantial savings on your long distance calls, you'll also receive a complimentary meal in the hospital cafeteria. To answer any questions you may have about this special telephone service, a Legacy Fund representative will be stationed in the hospital cafeterias from 11 a.m. - 1:30 p.m. on Thursday, Aug. 18 and Friday, Aug. 19 at CC&I-78 and on Thursday, Aug. 25 and Friday, Aug. 26 at 17th & Chew. Legacy Fund guarantees residential customers a savings of 10 percent over their current long distance carriers while commercial users can save anywhere from 5-20 percent signing up.

(please turn to page 8)

American Heart Association Wants You to Walk for the Health of It: Sunday, Oct. 2

KICK-OFF BREAKFASTS

.....

**Thursday, AUG. 18
9 - 9:30 a.m.**

**Auditorium
School of Nursing
17th & Chew**

OR

**Friday, AUG. 19
9 - 9:30 a.m.
Auditorium, CC&I-78**

It's time to get your heart and soles in shape for the American Heart Association Heart Walk, Sunday, Oct. 2, in the beautiful Little Lehigh Parkway. The walk starts at 10 a.m.

Join Elliot Sussman, MD, president and CEO, Louis Liebhaber, chief operating officer, and many of your friends and fellow employees on this worthwhile and healthy fund-raising walk.

The 6.2 mile event benefits the research programs of the AHA. For the third year running, Lehigh Valley Hospital will be a major sponsor of this event. Last year, nearly 100 persons walked for LVH and our total contributions exceeded \$12,000.

Challenges have gone out to the local hospitals to see who can recruit the most walkers and raise the most money. The top institution walks away with a commemorative plaque. The Allentown State Hospital took these honors in 1992 and again in '93. In addition, the AHA is offering a range of prizes for amounts raised by individual walkers.

To learn more about this event, join your fellow employees for a kick-off breakfast at

the times and places listed below. Door prizes, including watches, sweatshirts and t-shirts will be given away at each breakfast.

All walkers for the hospital will receive \$25 towards their goal and a colorful fanny pack. For more information, or to register for this fun event, call one of the team captains listed below or call Public Relations, ext. 3001.

AHA Heart Walk Team Captains

Erma Aquino, Materials Management, ext. 8559

Ina Ashford, Information Systems, ext. 1425

Alison Czarnecki, Finance, ext. 9410

Audrey Lauer, Executive Office, ext. 8100

Kathy McGeehin, Admitting, ext. 1832

Linda Mejias, Human Resources, ext. 8033

Theresa Mylet-Kinkle, Cardiac Rehab, ext. 8855

Jennifer Pope, Heart Station, ext. 8964

Donna Wilson, Psychiatric Rehab, ext. 2501 ■

Bulletin Board *(from page 7)*

So, sign up today and you'll receive a voucher valued at \$4 to use in either hospital cafeteria. The offer is good through Aug. 31, 1994.

Campaign To Benefit Children

The Professional Nurse Council of Lehigh Valley Hospital encourages your support of the "ABC's Campaign for Children," a program sponsored by the Lehigh Valley Coalition on Affordable Housing that benefits children living in local shelters. Through Aug. 29, the PNC is accepting donations of back-to-school supplies, including spiral notebooks and tablets, and children's socks.

Employees who would like to contribute to the campaign can drop off their donations in the Nursing Administration Offices on the 6th floor at 17th & Chew and the ground floor at CC&I-78.

Get In The Right Lane

The Lehigh Valley Hospital Bowling League strikes again, beginning 6:15 p.m. on Thursday, Sept. 8 at Mountainville Bowling Lanes. If you have Thursday evenings to "spare," and would like to join the league for its weekly get-togethers, please call Missy Noll at ext. 3000 by Aug. 18. ■

About Our People

Bobby Gunther Walsh of WAEB had the staff at Lehigh Valley Hospital, Cedar Crest & I-78, in some curious — if not compromising — positions at the annual employee picnic. In addition to fun and games, there was plenty of picnic food for employees to enjoy.



HR Development Information

Hospital Orientation

The next hospital orientation will begin at 8 a.m. at CC&I-78 on Monday, Aug. 15. An optional tour of both sites will be held on Wednesday, Aug. 17 beginning at 1 p.m. at 17th & Chew and 2:30 p.m. at CC&I-78. Reservations are required for the tour. To register, call ext. 4761.

CPR Certification

CPR Certification will be held in two parts and attendance is required at both. Part I will be held Wednesday, Sept. 14 from 9 a.m. to noon in room 900, School of Nursing, 17th & Chew. Part II will be held Wednesday, Sept. 21 from 9 a.m. to noon, also in room 900, School of Nursing. To register, complete and return the appropriate form on the monthly HRD calendar, outside HRD, room 1914, School of Nursing, 17th & Chew, or outside the HR benefits area at CC&I-78.

CPR Recertification

CPR Recertification will be held in the 24-hour period beginning at 10 a.m. on Wednesday, Aug. 24 at CC&I-78, Nursing Learning Lab, 2nd floor, General Services Building.

Symposia Reminder

The Human Resource Department has announced the next topic of the Regional Symposium Series which will be held in the auditorium at CC&I-78.

■ *Legal Update for Physicians: Risks of Managed Care Versus "Unmanaged" Care* will be held Wednesday, Aug. 24. Additional information is available by calling ext. 4609.

■ *Perinatal and Neonatal Nursing Care: A Positive Report Card* will be held Friday, Sept. 16. Topics will include: "Antepartum Perinatal Evaluation," "Termination of Pregnancy for Genetic Abnormalities," "Neonatal Cardiovascular Assessment," "Management of Premature Rupture of Membranes: Optimizing the Outcome," "Neonatology in the Nineties," "Regionalization and Perinatal Outreach: The Advantage," "Differential Diagnosis of Respiratory Distress in the Newborn," "Obstetrics International - Discussion and Case Presentations on Obstetrics in the British Isles," "Intrauterine Growth Retar-

dation," and "Medical-Legal Hazards in Perinatal Care."

■ *Seventh Annual Cardiovascular Nursing Seminar* will be held Wednesday, Sept. 21. Topics will include: "Trends in Cardiovascular Nursing," "Medical Management of Heart Failure," "New Horizons in Interventional Cardiology: A Nursing Perspective," "Mitral Valve Replacement vs. Repair," "Revascularization," "Cardiac Drug Update," "Aortic Dissection," "MI Update: Right. Left or In-between," "Women and Heart Disease," "Cardiac Trauma," "Care for the Caregiver," and "Diabetes and Heart Disease."

■ *Sixth Annual Neuroscience Symposium: Outpatient Management of Neurological Disorders* will be held Friday, Oct. 4. Topics will include: "New Avenues in Seizure Management," "Outpatient Approach to Neuromuscular Disease," "Diagnosis and Management of Sleep Disorders in Neurology," "Management of Low Back Pain - When to Apply the Cutting Edge," "Outpatient Management of Multiple Sclerosis," and "Headache Management in the '90s."

AHA Teleconferences Available

Issues relevant to healthcare providers are addressed in American Hospital Association teleconferences available through HR Development. The cost per program is \$600 which can be split among interested departments. The teleconferences are usually approved for CEUs by a professional organization. For more information, please call Jack Dunleavy at ext. 4761 or via Email.

Aug. 18 Legal Issues of Forming Community Care Networks

Sept. 8 Performance Indicators for Materials Management

Sept. 22 Strategies for Creating Physician/Hospital Alliances for the Development of Community Care Networks

Oct. 6 Coding for ICD9-CM

Oct. 27 Strategies for Aligning with Other Organizations for Community Networks (AONE)

Nov. 17 Governance Models for Newly-Emerging Health Networks

Dec. 15 Reporting Performance Information to the Public ■



CheckUp Extra!

Site & Facilities

August 12, 1994

CheckUp Extra is a publication that focuses on site and facilities changes at Lehigh Valley Hospital. To provide hospital personnel with timely information about the renovation and relocation of various services, and the employees affected by those changes, CheckUp Extra will appear as a supplement in the regular CheckUp newsletter and as a separate publication on alternate weeks.

Cedar Crest & I-78

Departments Relocating To Cancer Center

Several departments that now have offices on the first floor of the Anderson wing and in the modular units at CC&I-78 will relocate to new offices on the fourth floor of the John and Dorothy Morgan Cancer Center in August.

Tentative dates for the moves are as follows:

Saturday, Aug. 13

Human Resources
Human Resource Development
Employee Health
Peoples First Credit Union

Monday, Aug. 15

Legal Services

Thursday, Aug. 18

Nursing Services

Tuesday, Aug. 30

IQA/RUM

The fourth floor of the cancer center will also serve as new quarters for the Continuous Ambulatory Peritoneal Dialysis (CAPD) Unit which currently occupies 4S at 17th & Chew.

Please note that due to the relocation of their department, Employee Health will not have office hours on Friday, Aug. 12 and Monday, Aug. 15 at either site. The Employee Health staff will, however, be available by phone (ext. 8869 at CC and ext. 2289 at 17th & Chew) or by pager 1391 (for emergencies only) on Friday and Monday. Office hours will resume Tuesday, Aug. 16. Check your E-mail for the revised schedule.

Projects Proceeding On Schedule

Many other projects under way at CC&I-78 are also scheduled for completion in August. These include:

- The construction of an administrative suite for senior management and a conference room for the Board of Trustees on the third floor of the Anderson Wing.
- An extension of the lithotripsy area alongside the shock/trauma unit, including the installation of a dock to facilitate transport of the portable lithotripter.
- The addition of a second angiography room to the Radiology Department in space previously occupied by a special procedures room.



CheckUp Extra!

Site & Facilities

August 12, 1994

17th & Chew

Projects Proceeding On 1st - 4th Floors

On 1N, work is nearing completion on the Dental Service's new dental clinic, laboratories and administrative functions.

Also, on the 1st floor, renovations are under way for a unit that will consolidate outpatient diagnostic services including EEG, EKG, respiratory therapy, pulmonary function and heart station.

On the 2nd floor Tower, renovations are under way for a new ambulatory surgery (short procedure) unit that will adjoin the Operating Room suites. Meanwhile, electrical and other upgrades to ORs 2 and 3 have been completed.

On 3T, the former Mother-Baby Unit is now being renovated for 10 new Labor/Delivery/Recovery (LDR) rooms. Much like the Mother-Baby Unit with its recessed lighting and cabinets (for concealing monitoring

equipment), the new LDRs will be designed with patient comfort in mind. Each of the rooms will be adjoined by a storage area with a portable equipment and supply cart. The cart will be wheeled into the room for labor and delivery and wheeled back into storage afterward to restore the LDR to its homelike atmosphere. The project will continue through late September. Subsequently, the existing Labor and Delivery Unit will be converted into a high-risk antepartum unit for women who require hospitalization during pregnancy.

Inter-officing HealthPage

Now that HealthPage has relocated to 2024 Lehigh Street, please forward inter-office mail to Paul L. Klee, Rae Nagle, Elizabeth Vought, Hope Roth, Lisa Julian, Paging/Telecommunications at 2024 LS. The staff can still be reached at the same extension — ext. 1801. ■

MARKETPLACE

Items for Sale

Baby/Children Items - Clothing for TWIN GIRLS from newborn to 4T. Velvet and spring dresses; spring and winter coats, two of almost everything; high chairs, cribs, and other baby necessities. Many toys and rattles. Call 791-3822.

Smith Corona Wordprocessor/Typewriter with storage diskettes. Portable unit; like new!, \$200. Call 767-7603.

MOVING SALE - 2 couches, \$50 each; swingset with 2 swings, 1 baby seat, 1 pair of rings, 1 8 ft. wave slide, and merry-go-round, \$200 OBO; Sandbox, \$15; glass top dining table with 6 chairs, \$80; full size bed with mattress, \$100, 1 lamp, \$15. Please call 398-6212, ask for Sam.

DP Variable Speed Treadmill with many features, like new, \$100. all 791-1766.

ALL NEW - Super Salad and Server Set, includes bowl, server and trays, \$5; white gray bowl with cover and ladle, \$6; Sango 23 pc. servings for 4 dinnerware, Quadri Collection (black lillies), \$80 OBO. Call 821-8939.

Commodore C64 Computer - 1541 disk drive, 14" color monitor, supergraphic jr. printer interface, voice messenger synthesizer with easy speech 64, several software packages, blank disks, excellent condition. Call 965-8763 with best offer.

New Recliner! Light to medium blue in color, must sell, \$95. Call 965-8763.

Family Room Furniture - couch with 2 matching chairs, 2 end tables with lamps, bar with 2 stools, \$200. Call 799-5373.

Commodore Computer "64" - 13" color monitor, disk drive, keyboard, printer, lots of disks, games and special programs. Call 820-9920 with best offer.

Birds available to good home - 1 male cockatiel and 1 male canary. Cages also available. Call 866-1899.

1985 GE Space Saver Microwave Oven (above stove with vent system) 750 watts, \$250 OBO. Call 717-325-2646.

PREVUE Dog Crate Model 405 - large breed size, 3" legs, removable pan, \$50 OBO. Call 966-2797 after 6 p.m.

Dinette Set - 42" round butcher block table (formica) with 18" leaf and 4 vinyl covered arm chairs, \$90. Call 262-4409.

Toro Riding Lawn Mower - 7 hp, 25" deck with bagging attachment, \$575. Please call ext. 8277 or 967-2966 after 7:30 p.m.

Craftsman Lawn Sweeper - good condition, asking \$35 OBO. Call 767-0988 and leave message.

WondaChair Set for Twins - includes stroller with twin attachment plus 2: car seats, high chairs which convert into table and chair sets, rocking chair attachments, etc. Excellent condition - original price \$750, asking \$400 OBO. Call 767-0988 and leave message.

Awning - brown striped canvas, 8' x 15' with metal pipe frame, \$275. Please call 262-4409.

Aquarium - 55 gallon, \$50; pair of Southwestern lamps (new), \$100. Call 432-8754.

PDC Hot Tub - indoor/outdoor, 300 gal., 5 jets, seats 6 adults, 110/220 volt convertible system, insulated cover included, like new, asking \$1,200. Call 262-2868 and leave message.

BOAT - 1986 18' Century Bowrider, 140 hp I/O Cobra, low hours, very good condition, fresh water only, \$7,000. Call 679-2860 and leave message.

Apple Macintosh Plus Computer - 20 MB hardrive, 2 MB RAM, lots of software, ImageWriter II printer, \$500. Call 433-6291.

Large Microwave and cart, great condition, \$200. Call 373-7278 after 5 p.m.

Baby Dwarf Bunnies - home raised purebred with pedigree

papers, \$25. Includes starter food and care instructions. Cages and other supplies available. Call Kathy at 965-8763.

Lotus 10 speed bicycles (1 tan and 1 blue); men's, brand new tires and tubes, toe clips included with one bike. Very good condition, asking \$75 each, \$125 for both OBO; Schwinn Tandem bicycle, 5 speed, near mint condition, asking \$350 OBO; Photography equipment, perfect for the photo student this fall, includes Omega B66 enlarger, trays, easel, and bottles; Minolta X-GM 35mm camera with 135mm telephoto lens and 45mm normal lens. Also included is a Vivitar 2400 flash and camera bag. \$300 or best offer takes all. Call 435-0861.

Vehicles for Sale

1991 GEO Storm Hatchback - blue, power steering/brakes, 5 speed, A/C, 27,000 mi., excellent condition, \$6,800 OBO. Call 867-8251.

1985 Dodge Caravan - standard, good condition, \$2,800. Call 261-0718.

RARE 1975 Jaguar XJ6C Coupe - Taupe with black hard top, runs great, fine condition, elegant look; \$9,500. Please call 366-1001.

1983 Pontiac Firebird - automatic, fresh red paint, 71,000 mi., one owner, \$2,700. Call 776-7202.

Real Estate for Rent

3 BR Townhouse, 1 1/2 BA, available immediately, nice neighborhood, off-street parking, \$560/month + utilities, Call 965-1002.

2-3 BR, 2nd and 3rd floor apartment, 5 min. from LVH-17th, large modern KT and LR, heat and washer/dryer included, non-smoker preferred, No pets please, available Sept. 1, \$595/month. Call 433-1810 after 5 p.m., ask for Mike.

3 BR Townhouse - corner lot, landscaped yard, 1 1/2 BA, AC, DW, finished basement, 1 car

garage, large deck with access to yard, 5 min. from LVH-CC & I-78. Available 8/15. \$750/month + utilities. Call 797-9499.

Stone Harbor New Jersey Beach House for Rent. Ranch duplex, 3 BR, newly furnished, WW carpeting, full deck, laundry room, charcoal grill, 2 blocks to beach, 3 blocks to town, full tile BA, outdoor shower. Available week of 9/24 and weekends in October. Call 439-0911 after 6 p.m.

Spacious 1st floor Victorian with MBR suite, new KT fully equipped with S/C range, microwave and new DW. Newly refinished floor throughout, washer/dryer, full basement, driveway and garage. Available 8/15. \$675/month includes heat and cable. Call 770-1945.

2 BR, 2 BA Condo on Seabrook Island South Carolina. Located 23 mi. from historic Charleston. Golf, equestrian center, tennis, pools, beaches, \$550/week. Call 791-2259 or 967-3101.

Charming 1 BR Cape Cod in deep west end, 10 min. from hospitals, WW carpeting, washer/dryer hook-up, lots of storage. No yard work! \$485/month + utilities. Available late fall. No pets. Call 434-1483.

Golf, swim or just relax in this bay front Condo, Ocean City MD, while the weather is still warm and the crowds are gone. Available 9/12, 2 BR and 2 BA, LR, dining area, KT, washer/dryer, DW, microwave. Call 767-4465.

Luxury 2 BR Apartment in Emmaus to sublet - 5 min. from LVH-CC, washer/dryer, garbage disposal, DW, central air, LR, DR and KT area, ceiling fan, WW carpeting, gothic sculpting around all windows and ceiling beams. \$650/month, has 10 months left on lease. Call 965-0113.

Real Estate for Sale

Peachtree Townhouse - 3 BR, 1 1/2 BA, LR, DR, FR, KT with DW and disposal, full basement, CA attached garage, close to shopping, parks, churches. \$99,900. Call 395-8618.

Exclusive Twin in Salem Ridge Development - Emmaus/East Penn School District - 3 BR, 2 1/2 BA, FR with coal stove setup, LR, DR with FP and cherry hardwood floor - marble entry hallway, custom millwork and moldings throughout, 3 tier deck with awning on one and jacuzzi on other. Call 965-6836.

Assume Mortgage - 5 BR end of row house with central air, fenced yard, \$53,000. Call 740-0537.

Upper Macungie Ranch - 3 BR, 1 1/2 BA, LR, DR, KT, laundry and storage rooms in basement, oversized 2 car garage, new roof and appliances, Parkland School District, quiet neighborhood, neutral colors, well-maintained and landscaped, low energy costs, brown brick front, \$129,500. Call 395-2761.

Beautiful 4 BR 2 1/2 story Colonial on 1 acre - 3 yrs. old, N. Whitehall Twp., Parkland Schools, terrific view, 3 BA, full basement, 3 car garage, FR, formal DR, LR with FP, hardwood floors and WW carpeting, eat-in KT with solid wood birch cabinets

throughout, deck, Asking 249,900. Please call 262-1997.

Light and Bright West End Twin - freshly painted, hardwood floors, LR with FP, large DR, eat-in KT, 3 BR, 1 BA, full BS and 1 car garage. Close to LVH-17, \$84,900. Call Barb at 366-3434.

Allentown 5 BR end row - Includes brand new heating system with electronic air cleaning system, spotless. Only minutes away from Lehigh Valley Mall. Large LR, all new paint, stenciling, ceiling fans, garage, full basement with work area, balcony off master BR overlooks quaint backyard, front and back porches. WW carpeting in some rooms, finished wood floors in others. Great home for the starter family, ready to move in, asking \$69,900 or best reasonable offer.

Wanted

Seeking modern stationary exercise bike. Call 838-0862.

Seeking 1 or 2 car garage rental (w/ electric preferred but not necessary) greater Lehigh Valley area. Please call 366-1001.

Seeking rental apartment or small house; need Sept./Oct. between Doylestown & Lehigh Valley; non-smoking male; prefers: 1 or 2 BR, major appliances, flexible lease, has small declawed house cat. Please call 366-1001 and leave message.

Child care - Experienced mom of 2 will provide quality care for your child in my west end home. Fenced yard, meals provided. References available. Call 435-3587.

Loving person to care for 3 month old infant (and occasionally his 2 year old brother). Full-time, Mon.-Fri.; need own transportation, references necessary. Call 867-2210 and leave message.

Child care - provided in my Center Valley home, Mon.-Sat., 1st and 3rd shifts. Small group, lots of love and attention, flexible hours to suit your needs, excellent references. Please call 694-9922 and leave message.

Free

Three cement car stops. Call ext. 8220 or 1089 ask for John.

Permanent indoor home for orphaned black kitten. Mother was killed by car. I will pay for 1st vet visit. Call 967-1906.

5-6 yr. old Collie - full size female, house broken, great with children/people. Free to a good home, moving and can't take along. If interested, please call 791-4945 and leave message.

1 coal black kitten (12 wks), 1 gray tiger kitten (8 wks), both male, started on shots, very friendly! Call Susie ext. 8740 between 1300-2300 or 767-4976 before 12 noon.

Marketplace is provided as a free service to employees of Lehigh Valley Hospital and is published in the first edition of **CheckUp** each month. All submissions must be on the attached form and must include the employee's name, department and a daytime telephone number. Submissions without this information will be discarded. **Only employees, volunteers and staff physicians may submit items for publication.** **Marketplace** ads may be run for only two consecutive months, and must be submitted for each edition of **Marketplace**. We reserve the right to reject, revise or edit submissions and publication does not constitute an endorsement of product or service. Deadline for submissions is the last day of the month preceding publication.

Marketplace Submission

Send to Marketplace, Public Relations, 1243SCC.

Check Category

- ☐ Items for Sale
- ☐ Vehicles for Sale
- ☐ Real Estate for Sale
- ☐ Real Estate for Rent
- ☐ Wanted

Copy (please print or type)

Home Phone (will appear in ad) _____

Submitted by _____

Department _____

Daytime Ext. _____



Walk for the Health of it!

Join the American Heart Association's
HEART WALK on OCTOBER 2.

Lehigh Valley Hospital is again a major sponsor of this walk. Join your fellow employees, family and friends as you keep pace in the fight against heart disease and stroke.

This year's 10K (6.2 miles) walk will revisit the beautiful Little Lehigh Parkway in Allentown.

Come to a kickoff breakfast and learn more about this worthwhile and healthy event. Louis Liebhaber, chief operating officer, will describe the event and lead Lehigh Valley Hospital as we compete with local hospitals to recruit walkers.

For more information or to register for the walk, call Public Relations at ext. 3001.

KICK-OFF BREAKFAST SCHEDULE



17th & Chew
Thursday, August 18
9-9:30 a.m.
School of Nursing
Auditorium



Cedar Crest & I-78
Friday, August 19
9-9:30 a.m.
Auditorium