What Does it Take to be a Champion?  
Transforming and Empowering the Unit-Based Skin Care Champion Role.

Kelly Ryan MS, RN, CWON, CFCN  
Lehigh Valley Health Network, Kelly_L.Ryan@lvhn.org

Laura Walker RN, BSN, CCRN  
Lehigh Valley Health Network, Laura_J.Walker@lvhn.org

Follow this and additional works at: https://scholarlyworks.lvhn.org/patient-care-services-nursing

Part of the Nursing Commons

Published In/Presented At  
Ryan, K. Walker, L. (2017, November). What Does it Take to be a Champion? Transforming and Empowering the Unit-Based Skin Care Champion Role. poster Presented at: NE Region of the Wound Ostomy Continence Nurses Society, Reading, PA.

This Poster is brought to you for free and open access by LVHN Scholarly Works. It has been accepted for inclusion in LVHN Scholarly Works by an authorized administrator. For more information, please contact LibraryServices@lvhn.org.
Role Responsibilities

Enter into a contractual agreement with leadership - 4 hours alloted monthly time for champion role obligations

Attend monthly Skin Care Champion workshops and periodic hands-on skills retreats

Perform monthly skin audits

Participate in skin care performance improvement (PI) projects

Promote best skin care practices at the bedside

Role Identity

Accept personal ownership of role obligations

Gain recognition by peers for role commitment

Coach

Foster role

Uphold accountability

Role Transformations

Advocate

Promote organizational "buy-in"

Generate project interest

Facilitator

Develop the role

Educator

Create & deliver resources

Appraise outcomes

Coach

Foster role

Uphold accountability

Outcomes - Skin Care Retreat

Pre-intervention:

Skin Care Retreat Pre and Post Test Measures

A = 32

Post Skills Lab Test Results

No Significant Difference

With lift technology assistance

With lift technology assistance

No Significant Difference

Skin Care Question #1

Skin Care Question #2

Skin Care Question #3

Skin Care Question #4

Skin Care Question #5

Retreat Attendance Satisfaction

n=21

95%

62%

33%

I Would Not Recommend this Activity

I Would Recommend this Activity

I Would Strongly Recommend this Activity

New Knowledge Attainment

n=21

95%

100%

I Did Not Learn Anything New

I Increased My Knowledge of Skin Care

Gain recognition by peers for role commitment

Promote bedside innovation

Lessons Learned

Competing unit priorities may impact the Skin Care Champion’s devotion of time to role obligations.

Employee attrition impacts the Skin Care Champion role.

Unit-based patient population influences project PI outcomes.

References


4. Virginia Commonwealth University Medical Center Pressure Ulcer Prevention Model.

Performance Improvement Project

Pre-intervention:

Audit on the utilization of assistive lift technology for at-risk patients

Interventions:

Identified patients who would benefit from assistive lift technology to decrease shear and friction skin forces

Discouraged manual patient handling techniques

Post-intervention:

Audit repeated following network education on skin care and safe patient handling

Results:

Four of the 15 units demonstrated a 100% sustained compliance in utilizing lift technology for at-risk patients

Four of the 10 remaining units demonstrated an improvement in utilizing technology for at-risk patients

Background

• Evidence supports the use of unit-based champion roles, which can:
  - Facilitate change
  - Support best practice
  - Promote patient quality and safety

• LVHN utilized the unit-based champion role to impact skin integrity, including pressure injuries.

Problem:

As time progressed, the role lacked clear responsibilities and accountability.

Opportunities:

Redefine the unit-based skin care role, and engage leadership’s support to empower these clinicians.

What Does it Take to be a Champion?

Transforming and Empowering the Unit-Based Skin Care Champion Role

Kelly Ryan, MS, RN, CWON, CCCN, CFCN and Laura Walker, MSN, RN-BC, CNE, CCRN

Lehigh Valley Health Network, Allentown, Pennsylvania