ANNUAL REPORT FISCAL YEAR 2013

Generosity

Family means everything to Marshall and Nicole Miles

A PASSION FOR BETTER MEDICINE

Lehigh Valley Health Network
In Memoriam

Bob Tallman’s legal guidance helped establish quality health care in our region

When you think about people who represent quality medical care, it’s only natural to consider physicians, nurses and other health care providers. Bob Tallman was none of these, yet he played an integral role in championing leading-edge care in the Lehigh Valley. He passed away in 2013 at age 82.

In 1988, Tallman served as general counsel to the Allentown Hospital when it merged with Lehigh Valley Hospital. The merger led to the establishment of what today is Lehigh Valley Health Network (LVHN). Tallman continued to serve as general counsel until 1997. During his tenure, his leadership and guidance assisted in bringing state-of-the-art care to our community.

“Bob was a consummate listener who had a way of making complex issues easy to understand,” says Matt Sorrentino, Tallman’s partner in Tallman, Hudders & Sorrentino (now known as Norris, McLaughlin and Marcus, P.A.) and successor as LVHN’s general counsel. “Years ago, hospital administrators didn’t have the business training to operate hospitals like they do today. They relied heavily on their lawyers and accountants to help guide the organization.”

Tallman did just that, while also serving his clients and the numerous other community organizations about which he felt strongly, including the Swain School, KidsPeace and Cedar Crest College.

“If he or one of these organizations identified a matter that required attention, he was willing to make a commitment to resolve the issues at hand,” says Tallman’s wife, Barbara. “He gave to people who needed help.”

“One day a senior administrator may be on the phone with a local farmer who needed advice, pro bono. On that same afternoon, he’d provide counsel to the health network’s leadership. That’s an amazing talent.”

A member of LVHN’s 1899 Society, Tallman understood the importance of giving back to his community and colleagues. To his legal partners, he was a father figure and role model. “He was a quiet, unassuming man who held people to high standards,” says Dolores Laputka, another partner of the firm.

Despite Tallman’s numerous responsibilities and penchant for organization (he kept detailed files of all his dealings), Barbara says he never brought work issues home. His favorite times were spent sailing on the Chesapeake Bay, creating handcrafted furniture and bowls in his wood shop, and searching for game birds with his two German shorthaired pointers. But it was his family, law partners and community he treasured most.
The True Meaning of ‘Not-for-Profit’

It’s reflected in the way you support our community.

When he became president and chief executive officer of Colligas Family Markets in 2005, Jim Colligas realized his lifelong dream of owning his own store. Now he and his family are using their passion for food to help local families. The Colligas Family Kitchen in the Lehigh Valley Hospital–17th Street Children’s Clinic teaches parents and their children about nutrition and healthy meal preparation.

Through “Judith’s Reading Room,” Scott and Cathy Leiber provide books to children in the Children’s ER and pediatric unit at Children’s Hospital at Lehigh Valley Hospital, as well as the Hackerman-Patz House, an LVHN family lodging facility. By introducing the children to new and exciting worlds, the books help transport them beyond their difficult circumstances.

You’ll meet many generous people like the Leibers and Colligas family in this Annual Report. Their passion for helping others is the foundation of not-for-profit organizations everywhere. At Lehigh Valley Health Network (LVHN), we too embrace our not-for-profit mission to create a healthier Lehigh Valley. The Children’s Clinic, affiliated with our Children’s Hospital, is one of 17 community practices that provide free or reduced-cost care to people who need it most. It is a fine example of how a not-for-profit gives back.

Here are some other ways LVHN, together with many local partners, gives back to our community:

- The Miles of Smiles mobile dental clinic, co-sponsored with Capital Blue Cross, has provided $1.7 million of charity care since 2009. More than 5,200 children, most of whom are uninsured or underinsured, have benefitted.
- An asthma education program that has supported nearly 50 families in Allentown this year. This includes direct outreach into homes, where community health workers teach families how to remove asthma triggers like dust, mold and poorly sealed windows.
- A community health profile – created through a partnership with LVHN, the Dorothy Rider Pool Health Care Trust, Good Shepherd Rehabilitation Network, KidsPeace, Sacred Heart Hospital and St. Luke’s University Health Network – that will identify and address region-wide health care concerns, such as disease prevention, injury and violence, access, and social and behavioral factors that impact health.

These are but a few examples of the grassroots outreach LVHN is doing to help build a healthier community. It’s the kind of work only a not-for-profit does, and the impact is remarkable.

Thank you for helping to create this impact with your generous support over the past year.

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President and CEO

Jefferson K. Aiken Jr., DMin
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VISIT LVHN.ORG/donate GENEROSITY 3
Kids, cars, community – it’s no exaggeration to say this mantra spells out the reasons the Greater Lehigh Valley Auto Dealers Association (GLVADA) exists.

“We have a commitment to many local charity groups that support children,” says Todd Haldeman, owner of Haldeman Ford in Kutztown and president of the GLVADA board of directors. “In terms of supporting our community, it doesn’t get much more important than that.”

GLVADA is best known for putting on the Greater Lehigh Valley Auto Show every March at Lehigh University, featuring the latest vehicles available at the association’s 55 dealerships. This year’s event raised $25,000 for Children’s Hospital at Lehigh Valley Hospital.

Established in 1997, GLVADA is a relatively young dealership association compared to others in Pennsylvania. The Philadelphia and Pittsburgh associations, for example, have been around for more than 100 years. “But we’ve already developed a charitable history in the Lehigh Valley,” says executive director Tom Kwiatek. “We know it’s important to give back to the local community. In the end we’re all neighbors.”

GLVADA dealerships employ 4,190 throughout the Lehigh Valley area, almost 10.5 percent of the region’s entire retail workforce. Part of the association’s mission is to emphasize how much it means to live and work in the Lehigh Valley.

“I can’t tell you how important it is to get our story – our charitable history, what we do for our kids – in front of manufacturers who look at us as part of the Philadelphia market,” Kwiatek says. “The reality is we’re an entity unto ourselves. Our friends and neighbors buy our cars and know we’re here to support their families.”

Haldeman says the impact of GLVADA’s commitment to children really hits home when he attends events supported by the association and others, such as the Literacy Center for the Lehigh Valley’s Storybook Breakfast, held each spring at Lehigh Valley Hospital–Cedar Crest. The event helps raise awareness about literacy and reading comprehension.

“You get a sense of the difference you’re making,” Haldeman says. “When you watch a youngster develop an interest in reading that could last a lifetime, you get a feeling inside you wish everyone in the community could feel.”
Whether you are a patient in the hospital or waiting for a loved one to get well, books have the power to transport you almost anywhere, even during difficult times. Judith’s Reading Room knows all about that power, which is why it has generously provided books by the thousands to Lehigh Valley Health Network (LVHN).

Scott and Cathy Leiber founded Judith’s Reading Room in 2010 to celebrate the memory of Judith Krug, Scott’s cousin, who was a First Amendment champion. Judith served as the director of the American Library Association’s Office of Intellectual Freedom, and established the well-known Banned Books Week.

“As people in our lives pass away, it is incredible how quickly the sands shift, and you don’t see evidence of them anymore,” Scott says. “This organization helps us preserve Judy’s memory and her passion for books.”

Judith’s Reading Room has delivered books to the Children’s ER and pediatric unit at Children’s Hospital at Lehigh Valley Hospital, as well as the Hackerman-Patz House, an LVHN family lodging facility. The books are stored on special red carts to provide easy access for patients and families staying in those areas.

“There are many ways books may be inaccessible to you,” says Cathy. “It could be your location, such as a hospital, or possibly your personal budget. With help from family, friends and acquaintances in the community, we identify places where books can make a difference.”

Judith’s Reading Room sends books to military service members, rehabilitation facilities, children’s homes, adult community centers and Veterans Administration hospitals in the United States and abroad. All books are donated, and packing is done by volunteers.

“We don’t just send random collections,” Cathy says. “Our volunteers really think about the recipients and what books they might like. They also write a personal note to the recipients so the people getting these books know someone out there really cares about them.”

At LVHN, patients have been delighted with regular deliveries of books from Judith’s Reading Room, which makes sure there are always offerings that appeal to all age ranges, reading abilities and interests.

“As long as this organization exists, it will represent the passion Judy had for reading and everyone’s right to read,” Scott says. “We’re happy to share that passion through every book we provide to LVHN and beyond.”
Scott and Cathy Leiber
Nicole and Marshall Miles
with daughters (l-r)
Kaila, Kiana and Kiera
Marshall and Nicole Miles support the health network that supported them

**Marshall Miles, DO, and his wife, Nicole, share a lovely Orefield home with their three young daughters.**

A plastic surgeon with Lehigh Valley Health Network (LVHN), Miles considers LVHN his second home. “It’s meant so much to me and my family over the years,” he says.

Miles grew up in Easton. In the early 1990s, his grandfather, George, was diagnosed with a rare form of leukemia. Several local specialists told him his survival chances were slim, and he should seek care in a big-city hospital. Instead, his family turned to LVHN, where he received the chemotherapy that allowed him to live another 15 years. “This was the first of many times LVHN would be there for my family,” Miles says.

While attending medical school in Philadelphia, Miles completed several clinical rotations at LVHN. He ended up falling in love – twice. First, he fell for plastic and reconstructive surgery. “You operate on complex facial fractures one day, a baby with a cleft lip the next, a woman with breast cancer after that,” he says. “It’s an opportunity to restore form, function and, in the end, people’s dignity.”

Next Miles met and fell in love with Nicole, an Allentown native and friend of another student’s wife. They wed in 2003.

Following graduation in 2002, Miles was the lone physician – among hundreds of applicants – accepted into LVHN’s plastic surgery residency program. Over the next six years, he grew into a skillful and compassionate plastic surgeon. “In a world of escalating educational expenses, LVHN cares enough about the future to train doctors like me,” he says. “That’s why I’m so grateful.”

He’s also grateful for the excellent care his wife received at LVHN during the birth of the couple’s first child in 2004. Nicole was in labor more than 36 hours before Kaila arrived via a 4 a.m. emergency cesarean section. “I never felt worried,” she says. “I knew I was in good hands.” Kaila’s siblings, 6-year-old Kiera and 4-year-old Kiana, also were delivered at LVHN.

For these and many other reasons, the Mileses named LVHN in their will. Further inspiration for their bequest came from Walter Okunski, MD, long-time plastic surgery residency program director and a mentor and friend to Miles. Okunski and his wife established the Walter J. and June H. Okunski Burn Recovery Center at LVHN in 2011. “Walter and June are down-to-earth and extremely generous,” says Nicole, a Leonard Pool Society board member. “They opened our eyes to the importance of giving back.” Miles says the decision to support his “second home” was easy. “The question wasn’t if or why do it,” he says. “It was, ‘How could we not?’”
A Key to Success

Charitable giving is part of the business philosophy at ESG Systems LLC

What factors lead to longevity and success in business? Partners Sam Kemmerer and Bob Schermerhorn believe it takes exceptional customer service, a hard-working and talented staff, and a commitment to give back to the community. Their philosophy has proven to be successful as ESG Systems LLC nears its 25th anniversary meeting the audio, video and lighting needs of organizations throughout the mid-Atlantic region.

Whether they are installing a high-definition audio-visual system in a sports bar, creating a fully integrated conference room, demonstrating equipment in their retail showroom, or providing lighting and sound for a live event, Kemmerer and Schermerhorn always give customers what they want. “It’s how we approach everything,” Schermerhorn says. “No matter the challenge, we always find a way to get it done,” Kemmerer adds.

That was evident when the ESG team provided sound and lighting for a visit to the area from President George H.W. Bush, and when the U.S. Senior Open was held at Saucon Valley Country Club. For years, the quality of ESG’s services also has been apparent at Lehigh Valley Health Network’s (LVHN) Nite Lites gala, a fundraising event that ESG has helped make successful for 17 years. ESG also contributes to the success of Lehigh Valley Hospital–Muhlenberg’s annual Summer Festival, as well as the health network’s annual Friends of Nursing and Star Celebration events, providing services in-kind.

Kemmerer and Schermerhorn see their commitment to quality mirrored in the care LVHN provides to the community. They’ve experienced it firsthand. A Berks County resident, Kemmerer has witnessed family members receive lifesaving care at the health network. “We live in an area where you can travel north or south for health care,” he says. “We know the results are far better when you travel north to LVHN.”

The partners feel a responsibility to give back to the community in which they live and conduct business, and they are proud to help keep quality health care thriving in the Lehigh Valley. “We’re not looking for recognition,” Schermerhorn says. “We’re trying to do the right thing.” For ESG, giving is part of a business model that is working brilliantly.
Owners Sam Kemmerer (front, left, with hat) and Bob Schermerhorn (front, right) and the ESG TEAM
Families learn about nutrition and food preparation in the Colligas Family Kitchen.
**A Family Kitchen**

Jim and Suzanne Colligas are passionate about food and families.

_Food, nutrition and families are at the heart of Jim and Suzanne Colligas' lives._ They own and operate a ShopRite supermarket in South Philadelphia that regularly delivers food to a nearby food bank. They also offer in-store educational programs to introduce youngsters to different types of food and teach them how to make smart food choices.

While their business is in Philadelphia, the couple’s home is in Allentown. That’s why the Colligases are equally passionate about supporting Lehigh Valley-based community organizations such as their church, Allentown’s Faith Evangelical Free Church.

“We’ve been involved in our church’s urban ministry for years,” Suzanne says. “When you receive God’s blessing, you are given to share.”

Much of their sharing benefited children and families. As Jim and Suzanne contemplated additional ways to help local families, they visited the Children’s Clinic at Lehigh Valley Hospital–17th Street. They were immediately impressed by the clinic’s team of nurses, doctors and support staff.

“We could see they had a lot of heart for kids,” Jim says.

When the team shared its dream to build a kitchen that could be used to teach families about nutrition and food preparation, the Colligases decided to help make it a reality.

“The team painted a vivid mental picture of the kitchen,” Suzanne says.

“Once we realized it was a way to change children’s lives, it all clicked.”

The Colligas Family Kitchen offers a central, “heart-of-the-home” space for patients and care providers to meet and talk informally. It also provides a place for parents to learn economical and convenient ways to prepare wholesome meals for their families. Instruction is provided by Lehigh Valley Health Network staff and registered dietitians.

The Colligases believe the kitchen’s role as a welcoming learning center is the key to its success. “By teaching parents about nutrition and cooking, you enable them to help themselves and their children,” Suzanne says. In that way the kitchen also serves as a vibrant remembrance of their late daughter, Stephanie.

“Stephanie loved to visit with families in the city, and often would have food baskets made up and distributed,” says Jim. “This kitchen perpetuates her legacy of serving others.”

The couple expects that the kitchen’s location in the midst of the Children’s Clinic will inspire the dietitians, doctors and nurses there to develop even more ways to serve and educate patients and their families. “You start with something small and it grows,” Jim says.

Just like it did with the clinic team’s dream. Jim and Suzanne took this seed of an idea and helped it bloom into a place where families can pull up a chair at the kitchen table and learn.
For several decades, John Daniel witnessed Lehigh Valley Health Network’s (LVHN) growth from a rather unique vantage point: 1,000 feet in the air.

A longtime business executive for Allen Organ, Daniel sometimes flew to meetings at the controls of a Piper Archer. On return flights, when he would descend below cloud level just west of Allentown, Lehigh Valley Hospital–Cedar Crest was the first thing he would see. “It was breathtaking, especially at night,” Daniel says. “I was literally watching a cornfield turn into a world-class medical facility.”

Daniel watched closely from the ground as well. His father, a pastor at Concordia Lutheran Church in Bethlehem, was a charter founder of what is now Lehigh Valley Hospital–Muhlenberg in the late 1950s. “Dad cared about the community and believed in serving others,” Daniel says. “My first contact with the hospital was through his legacy.”

It’s a legacy he and his wife, Carol, carry on through a bequest to LVHN. A former nurse who worked at what is now Lehigh Valley Hospital–17th Street from 1959 to 1960, Carol left nursing to raise three children with her first husband, Michael Holben. Holben and Daniel were fraternity brothers at Lehigh University, which is how Carol first met Daniel. The trio remained friends through the years. “Mike had a strong belief in philanthropy and an even stronger love for Carol,” Daniel says. “I never heard a husband speak more adoringly about his wife.”

After a 17-year battle with kidney disease, Holben passed away in 1992. A year later, Carol ran into Daniel, who was divorced, while house hunting. It led to a whirlwind courtship that included attending the annual Bach Festival in Bethlehem. “Ten days after the festival we knew we would stay together,” Carol says. The couple wed in early 1994.

Since then they have generously supported Lehigh University, the Bach Choir, the Lehigh Valley Charitable Foundation and the local arts community. Carol has stayed close to her nursing roots while serving on LVHN’s Board of Associates, a community advisory group. She invited Daniel to a meeting seven years ago, and now he’s board president. Their decision to include LVHN in their will was a natural progression, Carol says.

“John and I both have strong roots connecting us to LVHN,” she says. “LVHN shares our belief in supporting the whole person and easing patients’ anxieties. Our bequest will help them continue that support for generations to come.”
John and Carol Daniel
Elaine Donoghue, MD, will tell you without hesitation she has the best job on the planet.

“It’s more fun than work,” says the Lehigh Valley Health Network (LVHN) pediatrician and holder of the William H. Grube, Jr. and Phyllis Esterly Grube Endowed Chair in the Pediatric Subspecialties. “You come into the office and see a 6-month-old baby giving you a big grin, and it can’t help but warm your heart.”

Donoghue’s love for children fits the spirit the Grubes envisioned when they established the chair with a $2 million endowment. It was inspired by their granddaughter, Kelsey, who needed to leave the area to receive specialized care for headaches, nausea and severe stomach pain. The Grubes decided to help families in the region access this kind of care close to home.

Donoghue has taken her dedication to pediatrics a step further since she became the Grube chair holder in November 2012. Several initiatives have kept her very busy since.

She’s especially proud of the monthly pediatric networking meetings. Pediatricians, residents and other practitioners exchange ideas on the latest treatments, research, grant writing and other issues of mutual benefit. “It’s an opportunity for fellowship as well as brainstorming,” Donoghue says. “I’d really like to see us continue to develop our research capabilities by sharing ideas together.”

Professional education also is a priority. The Grube endowment, for example, will fund a care transitions conference at LVHN in 2014. It will focus on how children transition from pediatric to adult care, which can be particularly challenging for children with chronic illness or special needs.

Another endowment project was creating a teaching award named in honor of Abraham Jacobi, MD, who became the first professor of pediatrics in the United States in 1860. Jacobi’s bust is on display, along with busts of other medical pioneers, on the first floor of Lehigh Valley Hospital–Cedar Crest’s Kasych Family Pavilion. A smaller version goes to the winner of the award, given annually to a faculty member for excellence in teaching pediatric residents.

The endowment also will help Lorraine Dickey, MD, former medical director of LVHN’s neonatal intensive care unit, obtain her pediatric bioethics certification. Bioethics studies the moral and legal issues related to medical practice and research. Dickey’s certification is a stepping stone to the creation of a pediatric palliative care program at LVHN.

“Whatever we accomplish through the Grube chair is like food that helps facilitate a child’s growth,” Donoghue says. “It’s like mother’s milk that allows us to grow through education, research and the support we’re able to provide in many different ways.”
It wasn’t about winning and losing at Lehigh Valley Health Network’s 21st annual Golf and Tennis Classic, held on a perfect-weather Monday at historic Saucon Valley Country Club. Instead, it was about playing the games with good friends for a great cause. Thanks to the sponsors and participants, more than $360,000 was raised to support Lehigh Valley Hospital–Muhlenberg. Here are some scenes from the event:

(L-r) Kevin Gertz, Bill Story, Ron Sanchies and Michael Ryan, guests of Gold sponsor Valic.

(L-r) Patricio Manzanares, Thad Vavrock, Roy Kiscaden, Eric Kermitz, Jerry Kresge, Debby Patrick, Dan Hogan and Anthony Tirendi, guests of Premier sponsor Crothall Healthcare, Inc.
Tennis participants take a break from the action on Saucon Valley’s world-class clay courts.

(L-r) Jeff Gaskill, Brenda Troxell, Fred Taber and Kevin Kindig, guests of Tee/Green sponsor FM Global.

(L-r) David Torrence, Jill Reichenbach, Gary Clewell and John Horn, guests of Gold sponsor Interior Workplace Solutions/Steelcase.
For the 52nd year, thousands of community members flocked to the Lehigh Valley Hospital–Muhlenberg Summer Festival. Fest-goers feasted on traditional fair foods while also feasting their eyes on lush plants and beautifully hand-crafted items for sale. As always, carnival rides provided plenty of thrills and laughter. The festival, staffed entirely by volunteers, raised more than $220,000 to support programs and services at Lehigh Valley Hospital–Muhlenberg.
Lehigh Valley Health Network president and chief executive officer Ron Swinfard, MD (left), enjoys a frozen treat with Summer Festival chairman David Kline.
The Leonard Pool Society (LPS) held its annual meeting at the Mack Truck Customer Service Center in Allentown. LPS members have contributed more than $2.75 million to support Lehigh Valley Health Network over the past 16 years. Members continued that generous tradition this year with an aggregate gift of $274,670. It will be used to fund a pediatric health information exchange project, a Leica microscope and various pieces of clinical equipment and technology. The gift also supports the Miles of Smiles Mobile Dental Clinic, the GlitterBug program, pediatric endocrinology at Lehigh Valley Hospital–17th Street and the Pediatric Specialty Center at Lehigh Valley Hospital–Cedar Crest.

In addition to voting on their aggregate gift, members had the opportunity to explore the fascinating Mack Truck museum.
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As a not-for-profit health care organization, Lehigh Valley Health Network (LVHN) relies on a wide range of donors to help fulfill our mission to heal, comfort and care for the people of our community. During Fiscal Year 2013, your support totaled $10,918,331. Here’s a closer look at who provided that support and how your generous gifts impacted our patients, LVHN colleagues and community.
WHAT DO YOU SUPPORT?

UNRESTRICTED
$3,125,427
Donors request these gifts be applied to the areas of greatest need at LVHN.

EDUCATION
$1,661,112
These gifts support continuing staff education, professional conferences and other initiatives.

KEY PROGRAMS
$1,550,220
These gifts are designated for specific care areas such as neurology, hospice, burn and cardiology.

COMMUNITY HEALTH
$1,918,205
These gifts support health and wellness initiatives like LVHN’s annual free flu shot campaign.

CANCER CARE
$1,375,421
These gifts help patients through their care journey, from diagnosis to treatment and beyond.

CHILDREN’S HOSPITAL at Lehigh Valley Hospital
$1,287,946
These gifts help keep kids healthy through specialized pediatric health care services.
Members of the 1899 Society enjoyed an evening of fellowship on May 21 at Lehigh Country Club. Guest speaker Harry Lukens, chief information officer for Lehigh Valley Health Network (LVHN), gave an informative and entertaining presentation titled “The Jetsons Meet Dr. Kildare: the Evolution of Health Care Technology.” The 1899 Society name commemorates the year 13 dedicated and compassionate community members took the $5,300 they raised and opened The Allentown Hospital, now Lehigh Valley Hospital–17th Street. Membership is a way to recognize and thank donors who make a bequest to LVHN.

Pictured at right are some of the members who attended the event.

Learn more: Contact Jane Wrisley, senior director of planned giving, at 484-884-8759.
The Jeffrey Paul and Grace Kathryn Feather Endowed Lectureship helps Lehigh Valley Health Network (LVHN) clinicians discover new medical advances and approaches to care. It was established in 2009 by Jeff and Kathy Feather. Jeff (right) has been a member of the LVHN Board of Trustees since 1997. The featured speaker at this year’s event was pediatrician Donald Levick, MD, LVHN’s chief medical information officer. Levick (left) is at the forefront of a new era in health care delivery through his participation in numerous electronic health information initiatives. He explained how mobile communication, social media and other technologies are connecting clinicians and enhancing patient care during his entertaining presentation, “Dr. Strange Tech, or How I Learned to Stop Worrying and Love Innovation.”

Lehigh Valley Health Network (LVHN) oncology pharmacist Jennifer Mesker was untying her long ponytail when inspiration struck. She shared her idea with the Senior High Youth Group she oversees at New Life Evangelical Church in New Tripoli – would the group’s girls join her and cut off their ponytails for Locks of Love, a not-for-profit that creates hairpieces for financially disadvantaged children suffering from hair loss? They readily agreed, and together with other women and girls in the community, donated a total of 42 ponytails. To show their support and raise money, 13 boys and men from the church had their heads shaved (above). They collected $1,200 for LVHN’s Prager Cancer Assistance Fund, which helps families battling cancer pay for necessities such as heat, groceries and transportation.

**Valuable Lecture**

**The Jeffrey Paul and Grace Kathryn Feather Endowed Lectureship helps** Lehigh Valley Health Network (LVHN) clinicians discover new medical advances and approaches to care. It was established in 2009 by Jeff and Kathy Feather. Jeff (right) has been a member of the LVHN Board of Trustees since 1997. The featured speaker at this year’s event was pediatrician Donald Levick, MD, LVHN’s chief medical information officer. Levick (left) is at the forefront of a new era in health care delivery through his participation in numerous electronic health information initiatives. He explained how mobile communication, social media and other technologies are connecting clinicians and enhancing patient care during his entertaining presentation, “Dr. Strange Tech, or How I Learned to Stop Worrying and Love Innovation.”
"The hardest part is what to leave behind."

— Winnie the Pooh

MAKING A BEQUEST TO LEHIGH VALLEY HEALTH NETWORK IS AN INVESTMENT IN THE FUTURE HEALTH OF OUR COMMUNITY.

Learn more: Contact Jane Wrisley in the planned giving office at 484-884-8759 or giftplanning@lvhn.org.