Your Company's Stake: in Allentown Hospital Expansion Fund

Lehigh Valley Health Network

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YOUR COMPANY'S STAKE

in the
Allentown Hospital Expansion Fund
Good employee morale and contentment with the community as a permanent place of residence... maximum efficiency... low absenteeism. These aims of every progressive industrialist and business man are furthered by modern hospitals large enough and well enough equipped for employees to be sure of getting the best possible care whenever they or their families need it.
As members of the Corporations Committee we have been entrusted with a great responsibility. The further expansion of Allentown Hospital is of vital importance to the health and development of our community and to each of the individuals and families in it. Industry, in keeping with its own needs and requirements, is relied on to contribute a major share of the Expansion Fund.

It is our task to present to executives of corporations and large and small businesses the full story of the need and the plan for a greater Allentown Hospital. I am confident that when we submit the sound, business-like basis for corporate participation set forth in this booklet, we can be assured of maximum support.

Outlined here are the principles which business and industry in this area have acknowledged as valid in previous programs for the enlargement of hospital facilities. Based on these principles, the formula, given on page 8, accurately establishes a company's realistic stake in the present fund. By this yardstick may be computed the actual expenditure Allentown Hospital will make to create the facilities essential to the care of any company's employees and their families.

It is my firm belief that, by obtaining subscriptions on this basis, our committee will succeed in raising a substantial part of the $1,500,000 Allentown Hospital Expansion Fund.

W. J. Roberts, Chairman
Corporations Committee
THREE WAYS TO CREATE THE ADDITIONAL HOSPITAL FACILITIES . . .

1 - BY BUSINESS AND INDUSTRY ALONE

Prohibitive Cost of Construction,
Equipment and Maintenance

2 - UNDER GOVERNMENT CONTROL

Tax-Built • Tax-Maintained
Participation by all groups of the community in subscribing a $1,500,000 Expansion Fund will enable the Allentown Hospital, a voluntary non-profit medical center, to broaden its wide range of services and increase its accommodations for patients. Such a community approach strengthens the spirit of free enterprise and cooperation which has led to the development in this country of the world’s greatest system of health protection.
The Frontiers of Health

MEMORIAL BROCHURE DESCRIBES...
Allentown Hospital is able, only with difficulty, to accommodate all who seek care there each year. Despite the setting up of temporary beds, non-emergency medical and surgical patients often must wait as long as three weeks for accommodations to become available.

The maternity and obstetrical departments require substantial enlarging and modernizing to meet the needs of thousands of mothers-to-be, and to continue to ensure the highest levels of safety. Two major new services for patients—physical rehabilitation and short-term care of the mentally ill—urgently require more extensive facilities to be of full value to the community.

The greater Allentown Hospital will have accommodations for 560 patients after replacing 55-year-old Mosser Building with a new six-story addition to the West Wing, and adding one floor to the West Wing and the West Wing Annex.

A greatly expanded maternity department will make available four modern delivery and five labor rooms, larger nurseries and more accommodations for mothers. Extensive facilities for rehabilitation of the physically handicapped will be established as well as a neuropsychiatric department with 20 beds for patients and related mental health clinics.
WHAT IS YOUR COMPANY’S SHARE?

The factors used to determine the subscription of a corporation, the ABC Company, for example, are:

1. **Number of employees** of the ABC Company.
2. **Dependents of employees**: The commonly used figure is 2.5 dependents for each worker, an average widely accepted by management.
3. **Population**: The primary service area of the hospitals of Allentown is estimated to have 200,000 residents.
4. **Hospital beds for each 1,000 population**: When Allentown Hospital’s expansion program is completed, there will be 984 beds serving the area, or 4.9 beds for each 1,000 persons (984 divided by 200,000).
5. **Cost per bed unit**: Allentown Hospital’s expansion program will supply 60 additional hospital beds at a cost to the community of $1,500,000. The cost per bed unit, therefore, is $25,000 ($1,500,000 divided by 60).
6. **Ratio of additional beds to total beds**: The 60 additional beds will be 6.1 percent of the 984 hospital beds to be available in the area (60 divided by 984).

Here is the formula:

\[
\begin{align*}
\text{1,000 employees of the ABC Company} & \\
\text{2,500 dependents of employees} & \\
\text{3,500 total employees and dependents} & \\
\text{4.9 hospital bed units to be available for each 1,000 residents} & \Rightarrow \text{17.15 beds for the use of ABC Company employees and their families} & \\
\text{$25,000 cost per hospital bed unit} & \\
\text{$428,750 total cost of hospital facilities for ABC Company employees and their dependents} & \\
\text{6.1% ratio of additional beds supplied through Allentown Hospital expansion program to total beds which will be available} & \\
\text{$26,154 capital expenditure by Allentown Hospital to create additional facilities for ABC Company employees and their dependents} & \\
\text{or $26.15 per employee—justifiable minimum investment by the ABC Company to ensure availability of those facilities for each employee and his family.} & \\
\end{align*}
\]

A subscription on this basis may be computed by multiplying the number of any company’s employees living in the area by $26.15.
This is the ABC Company.

It has 1,000 employees.

Each figure = 100 employees.

There is an average of 2½ family members for each employee.
TOGETHER THEY FORM A COMMUNITY OF 3,500 PEOPLE

EACH 1,000 PERSONS IN THIS AREA ARE TO HAVE...

4.9 HOSPITAL BEDS FOR THEIR HEALTH PROTECTION

SO...

3,500 ABC COMPANY EMPLOYEES AND THEIR DEPENDENTS WILL HAVE 17.15 GENERAL HOSPITAL BEDS
SERVICES EVERY HOSPITAL BED REQUIRES

A hospital "bed unit" is more than a bed. It includes a proportionate share of all the scientific equipment and service facilities necessary to modern diagnosis and therapy.

- X-RAY EQUIPMENT
- OPERATING ROOMS
- LABORATORIES
- MAINTENANCE
- NURSING SERVICE
- HOUSEKEEPING
- STAFF MEETINGS
- LAUNDRY
- DIETARY DEPT.
- ADMINISTRATION
- PHYSICAL THERAPY
A hospital bed in the expanded Allentown Hospital and its share of these facilities will cost $25,000 to create.

Therefore, the employees of the ABC Company and their dependents will have hospital facilities costing:

\[ 17.15 \times 25,000 = 428,750 \]
The Additional Beds in the Greater ALLENTOWN HOSPITAL Will Be 6.1% of the Total General Hospital Beds To Be Available

Therefore, ALLENTOWN HOSPITAL Will Make the Following Expenditure for the Protection of The ABC Company Employees and Their Dependents:

\[ \text{\$26,134} \quad [6.1\% \text{ of } \$428,750] \quad [6.1\% \text{ of } 17.15 \text{ beds}] \]
THUS FOR AN INVESTMENT OF $26.15 FOR EACH EMPLOYEE WITH HIS 2½ DEPENDENTS THE ABC COMPANY ENSURES:

- SHORTER HOSPITAL STAY
- LOWER COMPENSATION INSURANCE COSTS
- ADDITIONAL ACCOMMODATIONS FOR MEMBERS OF HOSPITAL INSURANCE PLANS
- ADEQUATE HOSPITAL FACILITIES FOR THE EMPLOYEE AND HIS DEPENDENTS, ENSURING HIS PEACE OF MIND
- FEWER ACCIDENTS
- BETTER EMPLOYEE MORALE
These benefits cost only ½ cent per employee per working hour over a 3-year period (The Subscription May Be Paid in One, Two or Three Years)

ABC COMPANY

Pay to —
ALLENTOWN HOSPITAL
EXPANSION FUND
$26,154

1½ cents  ½ cent  ½ cent

TAX DEDUCTIONS REDUCE THE COST STILL FURTHER!
Industries, utilities, banks and mercantile establishments in scores of American cities are sharing in the cost of constructing and equipping community hospitals which are necessary to the welfare of their employees. By such action, management hastens the recovery of sick and injured personnel, lessens production delays and immeasurably strengthens the morale of the workers.

As shown in the foregoing chart, a subscription by your company in the current program, based on the formula of $26.15 an employee, costs half a penny for each working hour, over a three-year period. Tax deductions reduce the cost still further.

Such a contribution to the Allentown Hospital Expansion Fund represents an investment in critically-needed hospital facilities for your employees and the members of their families. In this way corporations and business concerns can help our voluntary hospital system give greater protection to life and health for the entire community.
Lee Hat Company Subscribes
$50,000 to Hospital Fund

Bank Adds $30,000 to Gift For Enlarging Hospitals

$30,000 FOR HOSPITAL FUND

Dauphin Deposit Trust Subscribes For Expansion of Institutions

Hospitals Receive $25,000 From Reading Company

Steel Co. Contributes $150,000 for Hospital

$40,000 Given Hospital Fund

Donors Make 50¢ Increase

Hospitals Given $50,000 To Finish Pediatrics Unit

$15,000 Gift

$15,000 Kith-Mullen Foundation Gift For Hospital Campaign

$34,134 Donated By Mead Firm To New Hospital

Chain Stores Donate $8,100 For Hospitals

Donors Make 50¢ Increase

Hospitals Given $50,000 To Finish Pediatrics Unit

$40,000 Given Hospital Fund

Donors Make 50¢ Increase

Additional Contributions

$11,000 Given by Banks To Equip Hospital Units

Equipment and furnishings for important sections of the new Hospital have been made possible by subscriptions from the banks. Subscriptions include over $11,000 from Trust Co. (Continued)

$50,000,000 given by hospitals to the Hospital Fund for the purpose of hospital construction and the purchase of new equipment and furniture.
ALLENTOWN HOSPITAL EXPANSION FUND
Room 1, Allentown Hospital
17th and Chew Streets
Allentown, Pennsylvania