A Community Response to a Community Need

Lehigh Valley Health Network

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A Community Response to a Community Need

Allentown and Sacred Heart Hospital Center
What started as a dream was born into reality by community effort and cooperation. The dream was one of hope and progress...to bring to our community the most modern, efficient and comprehensive health-care delivery system possible.

When the Allentown AHEAD Fund was organized in 1967, the community met its appeal for funds with a more than generous response.

Throughout its careful planning and construction, the Allentown and Sacred Heart Hospital Center project was characterized by a cooperative effort among the governing boards, administrations, medical and nursing staffs of The Allentown Hospital and Sacred Heart Hospital, the new Center’s parent institutions.

As a result of this outstanding community effort and cooperation, a whole new concept of health care was introduced to our community.

The Allentown and Sacred Heart Hospital Center, an impressive seven-story structure completely equipped for patient comfort and care, serves as physical evidence that the community we live in is truly worthy of its recognition as an All-American City.

This commemorative booklet has been published to commend that community. An unselfish and forward-looking community of individuals, business and industrial firms, charitable and civic organizations, whose response turned a dream into a reality.

[Signature]
Many individuals, companies and organizations made possible the funding, planning and construction of the Allentown and Sacred Heart Hospital Center. However, there are certain organizations without whose extraordinary contributions, the Hospital Center project could not have been brought to a successful conclusion.

Those who have so unselfishly given of their time, personnel, expertise and resources over the project’s lengthy term include Air Products & Chemicals, Inc., First National Bank of Allentown, GAC Corporation, Lehigh Portland Cement Company, Mack Trucks, Inc., The Merchants National Bank of Allentown and Pennsylvania Power & Light Co.

Singling out their contributions as extraordinary is one small way to express our gratitude.
In 1965, a regional survey of Lehigh Valley Hospitals was conducted under the auspices of the local Hospital Planning Council. The survey projected bed requirements and indicated a need to modernize and expand the local hospitals. Each hospital then determined its capital requirements based on future needs. They then agreed to participate in a combined fund-raising campaign and toward that end Allentown AHEAD Fund, Inc. was organized to manage the campaign which eventually raised over $6 million.
In April of 1967, a group of physicians expressed concern that the capital programs under consideration by the hospitals would only produce three modest additions and do little toward providing the sophisticated and complex clinical capabilities the community should have. They suggested to The Allentown Hospital's Board of Trustees that the hospitals join together in one project rather than continue independent expansion programs. A Joint Liaison Committee was appointed to study the feasibility of such a venture. Allentown Osteopathic Hospital decided not to participate in the program. The Joint Liaison Committee recommended that a joint venture was feasible, that a joint facility be developed, and that the identity of the two institutions be preserved. The program was approved by both The Allentown Hospital and Sacred Heart Hospital in mid-1967.
The Joint Operating Committee — formed to initiate the project — considered various organizational approaches, including a merger, but later recommended a joint venture approach.

In September of 1970, American Medicorp, Inc. was retained to develop the architectural program and plans, and to supervise the construction of the facility.

The Center's project budget of $24.7 million is funded by receipts from AHEAD of $5.2 million, a private donation of $5 million, a $1.9 million Hill-Burton grant, $600,000 from income and other sources and a $12 million mortgage guaranteed by the U.S. Department of Health, Education and Welfare.
Groundbreaking ceremonies were held in December of 1971, the cornerstone was placed in October of 1973 and the dedication was held in September of 1974. The first patients were admitted on September 16, 1974.

The Women's Auxiliary of the Hospital Center was organized when construction began. Members of the Auxiliary have assisted the Hospital Center in a variety of ways. They gave slide presentations to inform community groups about progress during construction and also conducted group tours after the Center's completion. In addition, the Auxiliary has raised funds with successful projects like "The Big Top Ball" and other programs.
The Allentown and Sacred Heart Hospital Center itself is a 460-bed acute care facility, which is initially operating at a 350-bed capacity. It houses the principal coronary unit for the three-hospital complex and also has a 6-bed burn unit and a 16-bed general intensive care unit.
CONTRACT SIGNING. May 1972. The $18.7 million contract was signed with American Medicorp to design, construct and equip the Center. Shown (seated from left) Bernard Korman, president of American Medicorp; Leonard Pool, president of the Hospital Center; and Doris Noll, Allentown AHEAD Fund, Inc. (Standing) James C. Lanshe, president of Sacred Heart Hospital Board and J. Mauser Lerch, president of The Allentown Hospital Association.
GROUNDBREAKING. December, 1971. Watching are Morton Schneider, vice president of Allentown and Sacred Heart Hospital Board of Directors; J. Mauser Lerch, president of The Allentown Hospital Board of Trustees; and James C. Lanshe, president of Sacred Heart Hospital Board of Managers.
Milestone

American Medicorp Inc
Designer-Developer of Allentown and Sacred Heart Hospital Center
Call-Chronicle Newspapers
Allentown, Pa.
The Daveland Company, Inc.
407 Linden St.
Allentown, Pa.
Lehigh Engineering Co., Inc.
1150 Mauch Chunk Rd.
Bethlehem, Pa.
Mechanical Contractor
Milestones

BIG TOP BALL. June 1974. The Women's Auxiliary of the Hospital Center, organized when construction began, sponsored the Big Top Ball, which was held under tent at the Center's front portico.
R. M. Shoemaker
245 South 24th St.
Industrial and Commercial Construction
Duggan & Marcon, Inc.
Schoenersville Road West,
Rd. 4 – P.O. Box 2324
Allentown, Pa.

Compliments of a Friend
1st National Bank of Allentown

General Hospital Supply Corp.
Fisher-Cohen Contract Division
90 South St.
Newark, N. J.
BOARD OF DIRECTORS' FIRST MEETING in the new Hospital Center. Msgr. David B. Thompson, James E. McCambridge, James C. Lanshe, Morton Schneider, Roger W. Mullin, Jr., Morton Silverman, M.D., J. Mauser Lerch, and William S. Hudders. As vice president, Mr. Schneider presided in the absence of the president.
M. W. Wood, Inc.
3320 Hamilton Blvd.
Allentown, Pa.

Marsh & McLennan Inc.
1221 Ave. of the Americas
New York, New York
FIRST MEDICAL STAFF OFFICERS. Dr. John J. Shane, treasurer; Dr. Michael H. Ufberg, vice-president; Dr. Indru T. Khubchandani, president elect; Dr. Clifford G. Vernick, president; Dr. Joseph J. Prorok, secretary.
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Route 512, Bath, Pa.
Engineers and Fabricators of Structural Steel
IN SESSION. Members of the First Executive Committee of the Medical Staff.
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Allentown, Pa.

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1770 Bathgate Road
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15th & Hamilton Streets
Allentown, Pa.

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2451 Parkwood Drive
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Bethlehem, Pa.

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Gas, Inc.
4030 Hamilton Blvd.
Allentown, Pa.

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Design Associates
One Belmont Ave.
Bala Cynwyd, Pa.

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Company
Wyoming, Pa.
Hospital Casework
Architectural Woodwork
First Department Heads

Richard Cipoletti, personnel director

Robert Ewing, director of engineering

John Reges, director of materials management
James Rizzi, director of financial services

Florence Brown, R.N., director of nursing services
First patient. Walter R. Guyer signed in at 11:05 a.m. on September 16 to become the first elective admissions patient. He is shown receiving his plastic identification wristband from coordinator Helen Gledhill, as his wife Katherine watches.
December 6, 1976

Dear Friend:

We are very happy to enclose this brochure which you and many others have sponsored, noting those individuals and events that had an integral part in the inception of the Hospital Center. We have come a long way since our dedication over two years ago, as is reflected by the recently updated figures in the center of the booklet. The Hospital has matured and grown, and is now operational in serving the health care needs of the people in our community.

We hope you enjoy this brief look back to the history of our beginning. Your continued support will help the Center to continue to grow to meet the challenge of providing..... A COMMUNITY RESPONSE TO A COMMUNITY NEED.

Sincerely,

Morton Schneider
President, Board of Directors

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