Maternal and Children's Services Booming

Maternity Services Rank Fifth in State

Only four hospitals in Pennsylvania delivered more babies than The Allentown Hospital last year. In fiscal year 1985, The Hospital had 2,836 births, a 10% increase from 2,573 the previous year. Only one Pittsburgh hospital and three Philadelphia-area hospitals had more births. Births are up another 10% for the first six months of the new fiscal year (July to December 1985) compared to the same period last year.

"The increase is part of a trend the Hospital has experienced over the last six years," says Sze-ya Yeh, M.D., chairman, Department of Obstetrics and Gynecology. "Since 1980, births have increased 22%.

According to Yeh, this can be attributed to an increase in the Hospital's new and comprehensive services, including the neonatal (newborn) intensive care unit with three full-time neonatologists; a perinatologist, who specializes in problem pregnancies; an infertility specialist; and access to other specialties often available only in major metropolitan areas.

Newborn Intensive Care Increases Low Birthweight Infant Survival Rate

Doctors at The Allentown Hospital report that babies requiring intensive care have an increasingly higher chance of survival at the Hospital's Neonatal Intensive Care Unit (NICU) — the only one of its kind in the region.

According to Edward C. Denny, M.D., director of the Forrest G. Moyer, M.D., NICU at The Allentown Hospital, lower mortality rates for newborn infants are a result of the NICU's ability to provide immediate care for distressed newborns.

"In the last 10 years, we have seen a 50 percent decrease in the number of neonatal deaths at The Allentown Hospital," Denny says. "With the establishment of the NICU in 1980, mortality rates for infants whose birthweight was over 2 pounds, 4 ounces fell to an all-time low."

Today, 95 percent of those infants can survive in the Hospital's NICU.

"Perhaps the most startling increased survival rate is for infants weighing less than two pounds at birth," Denny says. (see chart on page 3)

"In 1985, 12 of the 14 newborns (Continued on page 3)
INCREASES FELT THROUGHOUT HOSPITAL

The Allentown Hospital is experiencing a remarkable increase in its admissions and births this year.

During the first six months of our fiscal year (July through December 1985), the Hospital experienced a 13% increase in over-all admissions. There were over 850 more patients resulting in over 6,650 more patient days compared to the same period of time last year.

The Hospital experienced an 84% average occupancy during these same six months, compared to 73% last year.

The number of births at the Hospital has also increased by 10%. An average of 243 babies was born each month during this fiscal year compared to an average of 228 babies each month last year.

Such significant increases in admissions cause their own problems. I would like to emphasize that these problems are caused by our success. It has increased the stress experienced by our employees and it stresses our facility. I want to say a special "thank you" to all of our employees and physicians for coping with the full capacity the Hospital has been experiencing. Because of the increases, additional nursing and other personnel positions have been approved to meet the demands in patient care and support services.

The Hospital has added seven patient beds, three on the obstetrics floor and four on the medical/surgical floors, to assist in meeting the demand of admissions. Our current master facilities planning process also encompasses a progressive care unit (step-down unit) and the planning for additional beds in future years.

The use of our services is phenomenal and it places the Hospital in a unique position. Other hospitals in the Lehigh Valley and nationwide are not as fortunate as The Allentown Hospital.

In a recent issue of Medical Economics, community hospitals nationwide are reported to have an average occupancy of 65%. The journal also reported the range of average occupancies for investor-owned hospital chains to be as low as 45% for American Medical International to a high of 56% for Hospital Corporation of America.

There are many reasons for our Hospital's increase in patients, including new facilities, a strong medical and dental staff, quality programs and personnel, and wide community support. Also, we have continued to implement new services in response to community needs. This year, for example, we added corneal transplants, mammography equipment used exclusively for breast cancer testing and an adolescent psychiatric unit which opens in March.

The continued support by the entire Hospital Family is appreciated during these dynamic and challenging times.
Low Birthweight Infant Survival Rate

(Continued from page 1)

starting life at between 1 pound, 11 ounces and 2 pounds, 4 ounces survived their low birthweight disadvantage due to the facilities at The Allentown Hospital," Denny says. "Compared with statistics available from neonatal units around the country, The Allentown Hospital's NICU compares favorably, and in several instances, shows significant gains over other units nationwide."

Not only are more babies surviving, but they suffer fewer related problems. "More sophisticated equipment and monitoring devices combined with a specially-trained, experienced and dedicated staff have helped reduce complications," Denny says.

Before the unit opened in 1980, newborns needing special care were transported to Philadelphia or Hershey hospitals. Now, with the exception of those requiring cardiac surgery or neurosurgery, most premature and sick babies in the area, including some from Warren Hospital, New Jersey, are cared for in The Allentown Hospital's NICU.

The unit has maintained a 90-100 percent occupancy rate. Transports from other area hospitals continue to increase. During 1984 there were 113 newborns transported to The Allentown Hospital's NICU, representing a 33 percent increase over the 85 admissions in 1983.

Associate Nursing Director Appointed (Continued from page 1)

Barbara Sherman, R.N., Hospital vice president, says Rakow's appointment is part of the reorganization plan for the nursing department begun in July. According to Sherman, the reorganization was undertaken to decentralize the staff's management system, thereby allowing more decision-making authority at a level closer to patient care.

Rakow, who was born in Lebanon, recently served as a staff nurse in surgery and neonatal intensive care at Children's Hospital and Health Center, San Diego, California.

Rakow's experience includes work at Parkview Episcopal Hospital, Pueblo, Colorado, where she held a variety of positions including assistant director of nursing, director of operating room services and head nurse in perinatal care.

Rakow also worked at Hahnemann University Hospital, Philadelphia, serving as a staff nurse in the intensive care nursery and pediatric intensive care unit.

A graduate of Lancaster General Hospital School of Nursing, Rakow received her bachelor's degree in nursing from Lebanon Valley College in 1972. She also holds a master's degree in psychology from Millersville University of Pennsylvania.
Head Nurses, Nurse Recruiter Join Staff

Three head nurses were recently appointed to the staff of The Allentown Hospital, one each for a medical-surgical, psychiatric, and critical care unit. A nurse recruiter was also hired.

Barbara F. Pellecchia, R.N., is the new head nurse of a medical-surgical unit, 6-T.

A graduate of Virginia Baptist School of Nursing, Lynchburg, Va., Pellecchia has a bachelor’s degree in nursing from Holy Family College, Philadelphia.

Over the past 10 years, Pellecchia has held various positions in the Philadelphia area in nursing and health care education. Prior to joining the staff at The Allentown Hospital, she was nurse manager of a medical-surgical unit at Albert Einstein Medical Center, Philadelphia.

Pellecchia also served as a charge nurse at Methodist Hospital and as utilization review coordinator at both Neshaminy Manor Nursing Home and St. Joseph’s Hospital, all in Philadelphia. She was an instructor at Health Care Institute, Doylestown.

Pellecchia is pursuing a master’s degree through the Professional Graduate Development Program at the University of Pennsylvania, Philadelphia.

Sharon F. Repko, R.N., the new head nurse of the Hospital’s Psychiatric Unit, has served as a staff nurse and also as acting head nurse for the unit. In her new position, Repko will work closely with the department’s psychiatrists and psychologist.

A native of Pottstown, Repko graduated in 1972 from Chestnut Hill Hospital School of Nursing, where she won a scholarship her senior year and was honored as the school’s outstanding student nurse. She later completed a course in adult critical care at Hershey Medical Center.

Before joining The Allentown Hospital staff in 1983, Repko served as a cardiac nurse for a group of internal medicine physicians in Allentown. She also worked as charge nurse in coronary care at Lebanon Valley Hospital, 1978-82.

Repko’s previous experience includes work as a psychiatric staff nurse at Hershey Medical Center and as a member of the intravenous team in intensive care at Osteopathic Hospital, Union Deposit. She was also head nurse in a unit for retarded girls at Laurelton State School and Hospital.

Ellen M. Reker, R.N., was named head nurse of the Acute Coronary Care Unit (ACCU).

Reker, formerly an instructor in medical-surgical nursing at the Hospital’s School of Nursing, had worked in the Intensive Care Unit at Lehigh Valley Hospital Center. She was a member of the unit’s conference committee for staff inservice.

Previously, Reker was a charge nurse in acute coronary care at Quakertown Hospital. She was a staff nurse in thoracic intensive care at the Triboro Hospital of Queens Hospital Center, New York City, and in pediatric intensive care at Bloomington Hospital, Indiana.

Reker received her bachelor’s degree in nursing in 1973 from Indiana University Medical Center, Indianapolis. She is studying for her master’s degree in nursing at Allentown College of St. Francis de Sales.

Margaret A. Music, R.N., is the Hospital’s new nurse recruiter. Music oversees the initial phases of hiring nurses, including advertising job openings, interviewing applicants, and conducting seminars and visits to schools of nursing, colleges and universities.

Music was a nurse recruitment coordinator at Thomas Jefferson University, Philadelphia. She was also a marketing representative for Metpath Clinical Laboratory in New Jersey.

Before coming to The Allentown Hospital, Music was employed by Northeast Financial Services-Prudential, as an agent specializing in financial services for medical professionals.

Music’s nursing experience includes work as a charge nurse, relief supervisor, school nurse and health instructor in the Erie area. She was a head nurse at the Hospital of the Philadelphia College of Osteopathic Medicine and later served as a head nurse at Philadelphia’s Parkview Hospital.

Music holds a bachelor of science degree in nursing from Villa Maria College in Erie. She studied education and health administration at the postgraduate level.
Resolutions That Last
The Whole Year

New Year's Day has come and gone. Most New Year's resolutions have taken the same route. Why do so many people make resolutions and so few succeed in keeping them?

"New Year's Day offers a natural milestone for change, accounting for the tradition of making resolutions," said John Mitchell, M.D., chairman, Department of Psychiatry, The Allentown Hospital.

Personal changes can range anywhere from the common desire to lose weight or quit smoking or drinking, to the more dramatic goal of adopting a new lifestyle. "Often these goals are impractical because they are too idealistic or because success may hinge upon something over which a person has little or no control," Mitchell said.

Many resolutions are characterized by a desire for sudden change. Eliminating an ingrained habit such as smoking, or approaching an ideal situation such as never again eating junk food are a few examples.

Often little thought is given to a method for achieving a goal. When a lapse does occur, a person becomes disheartened, then plays down the importance of the resolution. Finally, after a few more failures, the resolution is abandoned entirely.

Mitchell offers some advice for making realistic resolutions. "When making a resolution, a person should assess exactly what he or she wishes to change in his life and then be certain that the resolution addresses that problem," Mitchell said.

"Motivation is another key," Mitchell said. "Is the resolution made because a person is committed to change, or is it made out of embarrassment or guilt? Success depends upon a personal commitment to a specific goal that addresses a real problem," he said.

Once a resolution is made, the following steps can help to insure a greater rate of success.

Make specific plans to carry out the goal. For example, if you want to lose weight, decide what diet you are going to follow. Analyze your temptation pattern. When is it most difficult to follow the new pattern of behavior?

Use coping devices when temptation strikes. For example, if you are trying to lose weight and snack most frequently when you are bored, plan an alternate activity.

Solicit the support of friends and family.

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When "cabin fever" strikes, cope with that cooped-up feeling.

Long spells of inclement weather can turn a winter wonderland into a dismal world for people longing to be outside. Restlessness, boredom, irritability, frustration and loneliness are just a few of the symptoms of "cabin fever." Families with young children, the elderly, the unemployed, the sick and those caring for the sick are particularly susceptible.

- Keep active by accomplishing indoor tasks.
- Add novelty to the day by trying a new recipe, planning a vacation for warm weather.
- Maintain contact with the outside world through television, radio, newspapers, periodicals and the telephone.
- Get plenty of rest.
- Get out of the house and away from family members, if only for a short time, for a change of pace.
**Calendar**

**Tuesday, March 4**

"Single Parenting" by Social Service Department  
Audience: Health care workers, counselors, clergy and general public.  
Hospital Auditorium 1:30 - 2:30 p.m., 9:30 - 10:30 p.m.  
Call Social Service, 778-2247, for more information.

**Wednesday, March 5**

Open House — Adolescent Psychiatry Unit  
Public Invited. 4 - 6 p.m.  
"Death and Dying: Face to Face"  
Health care conference by Joy Ufema, R.N., nationally recognized in field of death and dying.  
Lehigh Valley Hospital Center (Auditorium) 9 a.m. - 4 p.m.  
Call Educational Development, 778-2430.

Free Blood Pressure Screenings  
Hospital Lobby 6 - 8 p.m.

**Thursday, March 6**

"Information Disease: A Communication Model to Mental Health" (free lecture)  
Professional lecture, authors Flo Conway and Jim Siegelman  
Hospital Auditorium 10:30 a.m.  
Call Psychiatry Department, 778-2810.

"Information Overload: Stress and Trauma in the 80s" (free lecture)  
Public lecture, authors Flo Conway and Jim Siegelman  
Muhlenberg College (Trumbower Science Bldg.) 7:30 p.m.  
Call Psychiatry Department, 778-2810.

**Tuesday, March 11**

"Aging Parents — Return the Gift of Caring"  
Audience: health care workers, counselors, clergy and general public.  
Hospital Auditorium 1:30 - 2:30 p.m., 9:30 - 10:30 p.m.  
Call Social Service, 778-2247, for more information.

**Thursday, March 13 and Friday, March 14**

"The Future is Now — An In Depth Look at the Chronically Mentally Ill"  
Audience: mental health professionals and all other concerned individuals  
George Washington Lodge  
Call Psychiatry Department, 778-2810.

**Tuesday, March 18**

"Coping with Your Teenager"  
Audience: health care workers, counselors, clergy and general public.  
Hospital Auditorium 9:30 - 10:30 p.m.  
Call Social Service, 778-2247, for more information.

**Wednesday, March 19**

Maternal and Children's Center Lecture  
"Exercise, Nutrition and Sex During Pregnancy"  
Stephen K. Klasko, M.D., obstetrician and gynecologist  
Hospital Auditorium 7 p.m. (free lecture)  
Call Public Relations, 778-2581, for more information or to register.

"Coping with Your Teenager"  
Audience: health care workers, counselors, clergy and general public.  
Hospital Auditorium 1:30 - 2:30 p.m.  
Call Social Service, 778-2247, for more information.
Tuesday, March 25  “Child Abuse”  Audience: Health care workers, counselors, clergy and general public.
Hospital Auditorium  1:30 - 2:30 p.m., 9:30 - 10:30 p.m.
Call Social Service, 778-2247, for more information.

Wednesday, March 26  “Legal Issues in Health Care”  Audience: nurses at clinical, administrative or educational levels.
Hospital Auditorium  8:30 a.m. - 3:30 p.m.
Call Educational Development, 778-2430.

Tuesday, April 1  Adoptive Parents Classes  Three consecutive Tuesdays — April 1, 8, 15  School of Nursing  7 p.m.
Call Fran Triolo, R.N., 778-2903, for more information.

Wednesday, April 2  Free Blood Pressure Screenings  Hospital Lobby  6 - 8 p.m.

Thursday, April 10  Adult Volunteer Recognition Dinner  Allentown Hilton  6:30 p.m.

Saturday, April 12 and Sunday, April 13  Advanced Cardiac Life Support Certification Course  Physicians and nurses are eligible  Call Educational Development, 778-2430.

Monday, April 14 to Friday, April 18  The Oncology Core Course  Professional nursing course; presents an overview of current cancer care.
Hospital Auditorium  8 a.m. - 5 p.m.
Call Comprehensive Community Cancer Center, 778-2582.

Wednesday, April 16  Maternal and Children’s Center Lecture  Pediatric lecture (topic to be announced)
Hospital Auditorium  7 p.m. (free lecture)
Call Public Relations, 778-2581, for more information or to register.

Hospital Employee Recognition Dinner  Allentown Hilton  6:30 p.m.

Saturday, April 26  Conference on Bioethical Issues  “Pregnancy/Future Shock: The Dilemmas of the New Technologies”
co-sponsored by The Allentown Hospital and Planned Parenthood of the Lehigh Valley
Cedar Crest College  8:30 a.m. - 4 p.m.
For more information, call Mary Rauner at 439-8008.

Friday, May 16  Geranium and Spring Bedding Plant Sale  Sponsored by the Junior Aides and Auxiliary of The Allentown Hospital
Hospital Lobby  10 a.m. - 6 p.m.
For a price list or to place an advance order, call the Volunteer Office, 778-2264, or stop by the Hospital Gift Shop by April 1.

Friday, May 30 and Saturday, May 31  First Annual Post Graduate Course in OB/GYN  Audience: physicians interested in maternal-fetal medicine, gynecologic oncology, infertility and reproductive endocrinology.
Allentown Hilton  For more information, call Dr. Yeh, 778-2412.
When patients are seen by their physicians, there is often a considerable amount of communicating that goes beyond the spoken word. By observing the patient's body language, facial expressions and tone of voice, physicians can gain vital insights into diagnosing and treating the patient's medical condition.

This topic was explored as part of the sixth annual meeting of the Society of Perinatal Obstetricians held January 29 through February 1 in San Antonio, Texas. The meeting of this international group was organized by Sze-ya Yeh, M.D., chairman of the Department of Obstetrics and Gynecology at The Allentown Hospital.

The conference opened with a post-graduate course entitled "The Art of Medical Communications." According to Yeh, the course outlined techniques physicians can use to improve communications with their patients and colleagues.

Yeh, who served as chairman of this year's program, explained, "Medicine is more than a science. It is also the art of dealing with people. In treating patients, physicians often need to put as much emphasis on their 'people skills' as they do on their medical knowledge."

The session on communications also covered the preparation and presentation of research findings, as well as techniques for dealing with the media in releasing medical information. Among the speakers were Donald Drake, medical writer for the Philadelphia Inquirer, and James A. O'Leary, M.D., professor of Obstetrics and Gynecology at University of Florida School of Medicine.

According to Yeh, the remainder of the four-day meeting was devoted to the presentation of papers covering the latest research in the field of maternal and fetal medicine. More than 600 physicians attended the conference, which also featured the organization's annual business meeting.

Yeh, who serves on the society's board of directors, was appointed to his post at The Allentown Hospital in 1984. He is a graduate of National Taiwan University College of Medicine. Yeh is one of only 10 perinatologists in Pennsylvania. As a perinatologist, he cares for women with high-risk conditions during their pregnancy, labor and delivery.

The Allentown Hospital and the Lehigh Valley Hospital Center announced the appointment of William E. Tunke, O.T.R., as director of occupational therapy, a new service of the HealthEast Hospitals.

Tunke is responsible for developing comprehensive occupational therapy services at both hospitals, including special programs for Home Care patients and outpatients. He oversees therapists who rehabilitate patients with a variety of conditions like stroke, spinal cord injury, trauma, kidney disease, muscular dystrophy, multiple sclerosis, arthritis and many others.

Tunke previously worked at the Medical Center at Princeton, Princeton, N.J. He served as chief of the occupational and recreational therapy units, which are part of the center's Physical Medicine and Rehabilitation Department. He was promoted to chief after one year as a staff therapist.

Tunke graduated from New York University with a bachelor's degree in occupational therapy. He also has attended numerous professional workshops on vocational rehabilitation.

Tunke is a member of the American and New Jersey Occupational Therapy Associations. He was among six therapists selected in 1983 by the national association to help develop guidelines for occupational therapy departments concerning changes in Medicare reimbursement.
Making the Rounds

Donald T. Shire, third vice chairman of the Board of Directors, was elected vice president, human resources at Air Products and Chemicals, Inc. He had been vice president, energy and materials since 1978. He worked for Air Products since 1958 when he joined the company as an attorney.

Michael P. O’Boyle, financial vice president, was appointed to the Pennsylvania Institute of Certified Public Accountant’s Committee on Health Care Institutions. This is the third consecutive year he has served on this committee. This year he is chairman of a subcommittee which organizes a three-day educational seminar.

Thomas G. Seabourne, vice president of human resources, was named Member of the Year by the Appalachian Hospital Personnel Society. Seabourne is a past president of the society, an association representing hospital personnel professionals throughout northeastern and central Pennsylvania.

Barbara Sherman, R.N., M.Ed., vice president, was elected director of the Pennsylvania League for Nursing, Area II. She will serve a two-year term. As a Hospital vice president, Sherman is responsible for the nursing department, School of Nursing, outpatient services, the Renal Dialysis Center, anesthesia department and mental health programs.

George Kirchner, D.D.S., Department of Dentistry, Division of Prosthodontics, was installed as president of the Lehigh Valley Dental Society. Kirchner also serves as chairman of the Dental Assistant Advisory Committee at Lehigh County Community College. Todd Hollander, D.M.D., will be one of the dental society’s directors for 1986. Hollander is one of the medical directors for the Hospital’s dental residency program.

David A. Tilly, M.D., neurosurgeon, spoke on “Cancer Pain Management with Intrathecal Morphine” at a meeting of the Eastern Pennsylvania Chapter of the American Association of Neuroscience Nurses. The neuroscience nurses society consists of nurses who work with neurosurgical and neurological patients.

“What Parents Should Know About AIDS” was the topic of a discussion lead by Luther V. Rhodes III, M.D., chief of infectious diseases at the HealthEast hospitals. His talk was part of the Maternal and Children’s Center lecture series. John S. Jaffe, M.D., urologist, Department of Surgery, gave a lecture as part of the free series. Entitled “Common Urologic Problems in Children,” his talk provided advice on dealing with bed wetting and urinary tract infections and injuries.

Nelson P. Kopyt, D.O., a nephrologist in the Department of Medicine, presented a paper at the 18th annual meeting of the American Society of Nephrology in New Orleans. Kopyt specializes in the diagnosis and treatment of kidney disease. His paper, entitled “Inhibition of Renal Cortical Mitochondrial Ammoniagenesis by Prostaglandins Requires a Cytosolic Mediator,” outlines research into the production of ammonia by the kidneys in regulating the body’s acid-base balance. The research was performed by Kopyt at Temple University Medical Center, where he serves as a clinical assistant professor of medicine. Kopyt is in private practice with Nephrology-Hypertension Associates at the Allentown Medical Center, 401 N. 17th St., Allentown.

Indru T. Khubchandani, M.D., chief of colon-rectal surgery at The Allentown Hospital and Lehigh Valley Hospital Center, presented a paper at the Scientific Assembly of the Southern Medical Association’s annual meeting. He wrote the paper, entitled “Retrorectal Tumor - Is Biopsy Risky?” with colon-rectal surgeon Lester Rosen, M.D. The paper outlines successful techniques for removing certain tumors. These methods have resulted in fewer complications. Verazin’s paper has been accepted for publication in the Southern Medical Journal.

Joseph Pascal, M.D., urologist, was awarded an honorary professor degree from the Autonomous University of Guadalajara, Mexico. He was a visiting professor of the university’s school of medicine. Pascal is in practice at 1251 S. Cedar Crest Blvd., Allentown.

Housshang G. Hamadani, M.D., psychiatrist, became president-elect of the Lehigh Valley Psychiatric Society. The society, a local branch of the Pennsylvania Psychiatric Society and American Psychiatric Association, promotes psychiatric care and provides information on the latest advancements in the diagnosis and treatment of emotional problems for residents of the Lehigh Valley.

Three Hospital family practice specialists recently were recertified by the American Academy of Family Physicians. They are Michael Buenafior, M.D., Henry E. Lehrich, M.D., and Stephen L. Goldman, M.D. American Board of Family Practice Diplomates must take an examination for recertification every six years.

Nine Allentown Hospital surgeons became Fellows of the American College of Surgeons. Recently inducted were: general surgeons Alan Berger, M.D., Barry Slaven, M.D., and Nora Suggs, M.D.; vascular surgeon James Goodreau, M.D.; plastic surgeon Geoffrey Hallock, M.D.; cardiothoracic surgeon Farrokh S. Sadri, M.D.; and urologist Daniel Silverberg, M.D. Candidates for membership, (Continued on page 10)
Board of Directors Resolution

WHEREAS, the Board of Directors of The Allentown Hospital recognizes the many years of valuable service rendered by Dr. Takeo Yamashita to The Allentown Hospital as a distinguished surgeon and teacher since 1940; and

WHEREAS, his devotion and deep interest in The Allentown Hospital and its patients was evident through his personal contributions; and

WHEREAS, he was a valued teacher and surgeon with exceptional skill; and

WHEREAS, he was honored by The Allentown Hospital in 1976, receiving the First Annual Distinguished Alumnus Award; and

WHEREAS, he was proclaimed teacher of the Year in Surgery for 1980 and 1981.

BE IT, THEREFORE, RESOLVED, that the Board of Directors of The Allentown Hospital gives formal expression of its grievous loss on the death of Dr. Takeo Yamashita on December 9, 1985, at the age of 81, and does hereby note on its official records the passing from this life of a man and physician who was respected and dedicated;

BE IT FURTHER RESOLVED, that a copy of this resolution be tendered to his grandchildren as a humble expression of the Board's heartfelt sympathy in their bereavement.

Making the Rounds

The study describes the most rapid laboratory procedures for indentifying the presence of Herpes. The research was done with microbiologist David Beckwith, Ph.D.

Andrea Geshan, R.N., nurse epidemiologist, passed the certification exam in infection control given by the Certification Board of Infection Control. Endorsed with the letters "C.l.C." after her name the certification measures knowledge in some of these areas: microbiology, infectious diseases, patient care practices, education and employee health.

The following nurses successfully completed their certification in Advanced Cardiac Life Support: Eleanor Good, R.N., C.E.N., Fran Miranda, R.N., and Patricia Rhoads, R.N., C.E.N., Emergency Center; Carol Acernese, R.N., and Ann McHugh, R.N., Acute Coronary Care Unit; Debbie Donohue, R.N., and Shelly Mesics, R.N., Intensive Care Unit; and Susan Bomboy, R.N., Neonatal Intensive Care Unit.

The Public Relations Department was awarded a first-place award for excellence in newspaper advertising through the Morning Call. The Interstate Advertising Managers' Association presented the Hospital's award for the "Satisfaction Guaranteed" advertising series.
CONTRIBUTIONS TO THE ALLENTOWN HOSPITAL

THE ALLENTOWN HOSPITAL ACKNOWLEDGES WITH DEEP APPRECIATION
THE FOLLOWING CONTRIBUTIONS:

MEMORIAL CONTRIBUTIONS

In memory of Madeline Bernabucci
Mr. and Mrs. Herbert J. Tauber

In memory of Donald Billig
Mr. and Mrs. Paul T. Lamont Jr.
Dr. and Mrs. Charles D. Schaeffer

In memory of Frank Brophy
Alumnae Association,
School of Nursing

In memory of Herbert F. Everett
Mr. And Mrs. Abram Samuels

In memory of Merrill J. Freudenberg
Mr. and Mrs. Lewis A. Freudenberg

In memory of Evelyn D. Harpster
Mr. and Mrs. Abram Samuels

In memory of Kevin Ryan Harpster
Mr. and Mrs. William Cooper

In memory of Edna R. Hein
Walnut Manor Tenant Council

In memory of Evelyn Hersch
Dr. and Mrs. Robert P. Fenstermacher Jr.

In memory of Roscoe Q. Jarrett
Mr. and Mrs. Abram Samuels

In memory of Richard D. Jones
Dr. and Mrs. Robert P. Fenstermacher Jr.

In memory of Meda Krasge
Alumnae Association,
School of Nursing

In memory of Alfred A. Langewald Jr.
Mrs. Joseph Kenworthy

In memory of Mrs. Walter McGee
Auxiliary of The Allentown Hospital

In memory of Mrs. G. Pritchard
Auxiliary of The Allentown Hospital

In memory of Donald Rems
Alumnae Association,
School of Nursing

In memory of David Rodale
Mr. and Mrs. Abram Samuels

In memory of Jance Fabian Thomas
Alumnae Association,
School of Nursing

In memory of Mrs. Grace C. Trevaske
Dr. and Mrs. Forrest G. Moyer

In memory of Joan Wolfe
Alumnae Association,
School of Nursing
Kay Fenstermaker
Darryl R. Lippman
Anna Marie Moncman
Sally and Elizabeth Roessler
Dr. Charles D. Schaeffer

In memory of
Dr. and Mrs. Takeo Yamashita
Alumnae Association,
School of Nursing
Mrs. Elmer Bausch and David Bausch
Kathleen T. Brown and Grace, Sue and Robert
Paul and Elizabeth Christ
Dr. and Mrs. Walter J. Dex
Dr. Robert H. Dilcher
Eyer Junior High School Faculty
and Staff Co-workers

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Dr. Walter J. Dex
Dr. Robert H. Dilcher

Sara Anne George
Jeras Corporation
Mrs. Helen Potts
Mrs. Dorothea M. Shimer

Dr. Nathaniel Silon
Dr. Raymond Smith Jr.
Mrs. Pearl Wasserman
We want to inform you of the excellent services rendered to our family by your entire hospital staff during a recent medical emergency. Every possible courtesy was extended to our family by your doctors and nurses. All of your staff conducted themselves with kindness, compassion, understanding and a high degree of medical proficiency. In particular, several of the hospital personnel especially distinguished themselves in services rendered to our family; namely, Dr. Carver, Dolores Hahn and Joyce Houser.

Your entire staff deserves to be commended and in particular the aforementioned personnel. Their caring attitude towards their patient and understanding compassion for an overwrought family greatly eased a crisis situation. A heartfelt thanks is extended from our family to your hospital personnel.

Jean Hefelfinger and husband, Robert Whitehall
(ACCU and 5-T patient)

I was supremely frightened of having my operation, but because of your dedicated personnel, they smoothed over my fears and made my stay as pleasant as possible. I have every intention of spreading the good word of how I was treated to everyone I get in contact with. I'll let them know that Allentown Hospital is a first class, grade-A hospital. Thank you very much!

Susan Becker
Coopersburg
(6-T patient)

I was extremely pleased with the birthing room. It made me more relaxed and eased the tension. It made the birthing experience much more pleasant. I was also very happy with my nurse and the care I received.

Denise Moll
Northampton
(3-T patient)

My daughter was a patient at one and one-half months old. I felt the nursing care was very personalized. She was treated like a person not a number.

By rooming in with Meredith, I got to see first hand how busy the nurses in Pediatrics are. They explained everything and even joked around to lessen the tension.

Your staff deserves as much praise as possible.

Mrs. Jeffrey Kline
Emmaus