Hawk Promoted
Management Restructured

Lee W. Hawk, Controller of The Allentown Hospital for the past ten years, has been named the hospital's Vice President for Finance and General Services. The promotion was announced at the monthly meeting of the Allentown Hospital Board of Directors.

At the same time, the board created the position of Vice President for Administration, a position that is unfilled.

The moves are part of a plan to restructure the management system of the hospital and was proposed by the board's executive committee and William D. Locke, President and Chief Executive Officer of The Allentown Hospital Association. The full board approved the two positions Wednesday evening.

As Vice President for Finance and General Services, Hawk will retain his responsibility for the hospital's fiscal affairs. He will resume new duties overseeing a number of administrative departments.

The Vice President for Administration will also oversee a number of administrative departments and will be responsible for the direction of the hospital in the absence of the President.

In other action taken Wednesday, the board approved a motion to develop a community-wide health plan in conjunction with the four other Allentown hospitals, ASHHC, Osteopathic, Sacred Heart and Good Shepherd. The hospitals are presently formed in a loose association known as ACHE, (Allentown Cooperative Health Evaluation Group.) The hospitals will also study "issues of joint concern."

ENJOYING GRADUATION — Mr. Henry Dent, Chairman of the Allentown Hospital Board of Directors and William Locke, President of the Allentown Hospital Association, enjoy a moment during graduation ceremonies for the nursing school, held Friday night, May 19. Seventy three students, three men, were in the graduating class. More photos on page 3.

Sally Effting
A Familiar Face

For scores of kidney patients in the Lehigh Valley area, there is one face they've come to know, one person they've come to trust as they learn to deal with their illness.

"I'm the face they know," says Sally Effting, RN, who might be described as a nurse in civilian clothes. Sally is a Nephrology Nurse Specialist and it is her job to counsel, explain and educate kidney patients both in and out of the Allentown Hospital.

Sally is employed by two nephrologists, Dr. James Kintzel and Dr. Paul Bosanac and follows the two kidney specialists through the hospital. Her work isn't confined to the hospital. In the office she is constantly on the phone answering questions from patients.

A typical day on rounds at The Allentown Hospital will find Sally visiting patients, allaying (con't on page 5)
PRESIDENT'S MESSAGE

At its March meeting, the Allentown Hospital Board of Directors authorized the Hospital Building and Equipment Co. of St. Louis, Mo., to develop a new plan for the modernization of The Allentown Hospital.

H.B. & E., a hospital planning and development firm, operates on the "design and build" concept. This means the Allentown Hospital will have no financial obligation to H.B. & E. until all final architectural and construction plans are completed and approved by the necessary state and federal agencies, including the Health Systems Council, and the hospital's board of directors.

I have worked with this St. Louis based company in my former capacity as administrator of the Burlington County (N.J.) Memorial Hospital and have confidence in its ability to produce efficient, low cost and acceptable plans. H. B. & E. has a 95 percent success rate in obtaining approval of its renovation and construction plans.

Several company officials have already visited the hospital for preliminary inspections. Many of you may have seen an architect taking an inventory of every square inch of space in the hospital. A planner was here for three days last week and has made initial contact with staff members of the HSC with whom we plan to work in close cooperation while developing a plan for the new Allentown Hospital.

Hospital Restructures Management

Mr. Locke also informed the board that a representative of the Hospital Building and Equipment Co. of St. Louis would be evaluating the hospital Thursday, April 27. The hospital has authorized the St. Louis firm to develop a new modernization plan for The Allentown Hospital.

Hospital Building and Equipment operated on a "design and build" concept. The hospital has no financial responsibility to the company until the construction begins and until all aspects of the project have been approved by the appropriate government agencies.

In other action the board:
* Reaffirmed the hospital's Affirmative Action Program (Equal Opportunity Program)
* Reaffirmed the hospital's open admission policy
* Named John J. McCarney, former hospital board president and Chairman of the board for First National Bank, an honorary member. McCarney retired from active board service in 1974.
* Approved a resolution from the Pennsylvania Health Care Cost Containment Committee to voluntarily hold down hospital costs.
* Selected June 21 at 8:30 for the date and time of the Allentown Hospital Association annual meeting. The session will be held in the hospital auditorium.

CANCER CHECK — Dr. Mark Elsner, dental resident at The Allentown Hospital, conducts an oral cancer and dental check of a patient during the May 20 Health Services Fair. The Allentown Hospital with the help of the Kiwanis Club of Allentown Northeast, sponsored a number of services including dental checks, EKG's performed by the hospital's Heart Station, and information from the Lehigh Valley Poison Center was handed out to visitors.

Development of a working plan for the future Allentown Hospital will come quickly. One should be complete within several months.

While there are many variables in the future of The Allentown Hospital and much planning which must be completed, I speak for myself, as President, and for the Board of Directors when I say there will be an Allentown Hospital in the future of this community.
73 Graduate in 77th Commencement Exercises

MR. BOWEN AND FRIENDS — From left to right, Judith Lichtenwalner, second honors prize winner and recipient of the Ethics Prize; Diane DiGirolamo, first honors and recipient of the Ethics pin; and Kelly Leida, third honors prize recipient, are photographed with an admiring former administrator of The Allentown Hospital.

Class of '78

SHARING A LAUGH — Judith Braun, Coordinator, Nursing of Children, and Mrs. Pat Karo, Coordinator, Medical-Surgical Nursing, share a laugh prior to graduation ceremonies, May 20.

ON THE WAY — Soon to be graduates walk through West Park on their way to the Lehigh Consistory Cathedral where graduation ceremonies were held for the 77th graduation ceremonies of The Allentown Hospital School of Nursing.
“CD” Elected President

Dr. Charles “CD” Schaeffer, surgeon and Vice President of The Allentown Hospital Medical and Dental staff for the past two years, was named President Thursday night, May 25, succeeding Dr. Alan H. Schragger who has been president for two years.

Schaeffer, whose father Robert was long associated with the hospital, graduated from the University of Pennsylvania School of Medicine in 1945 and began in internship at The Allentown Hospital in 1945. He completed his residency at the hospital from 1946 to ’47. Dr. Schaeffer completed thoracic surgery residency programs at Mt. Alto State Sanitorium in 1950 and at Episcopal Hospital, Philadelphia, 1950 to 1951. He served in the United States Navy from 1950 to 1956.

Dr. Schaeffer was educated at The Haverford School and graduated from Haverford College in 1942.

From Hospital Auxiliary
Three Attend Conference

Mrs. Elmer H. Bausch, president, Mrs. Charles Schaeffer and Mrs. Margaret Bender, of The Allentown Hospital auxiliary, recently attended the Spring Conference and Annual Meeting of the Pennsylvania Association of Hospital Auxiliaries held at Host Farms in Lancaster.

The three participated in workshops on the operation of gift shops, the problems of aging, legislation affecting the health care industry, fund raising and other activities of auxiliaries serving in health care institutions.

The conference was held May 2 through 4.

Nursing School Graduation

Seventy three seniors, three of them men, graduated from the Allentown Hospital School of Nursing in graduation ceremonies held Friday May 19, at The Lehigh Consistory Cathedral, 1533 Hamilton St., Allentown.

Commencement speaker for the 77th graduation was Orlando M. Bowen, retired administrator of The Allentown Hospital. It marked the first time Bowen, who presided at the exercises for 23 years, delivered the commencement address. The ceremonies were presided over this year by William Locke, President and Chief Executive of The Allentown Hospital Association. Locke became president when Bowen stepped down last December.

Among those present at the ceremonies were Mrs. Josephine Ritz, school director, who presented the class, and Henry H. Dent, chairman of the Allentown Hospital Board of Directors, who presented the diplomas.

Dr. Alan H. Schragger, outgoing president of the hospital medical staff, and Miss Joyce McGonigle, director of nursing, presented the honors and prizes.

The Annual Meeting of the Allentown Hospital Association will be held on Wednesday, June 21, 1978 at 8 P.M. in the auditorium of The Allentown Hospital, 17th and Chew Sts., Allentown, Pa.

PATIENT REPRESENTATIVE — Mrs. Lorraine Fenstermacher, volunteer and wife of Dr. Robert Fenstermacher, ER chief, will be visiting patients throughout the hospital. Mrs. Fenstermacher is the first of several volunteers who will be working as patient representatives.
T-5 Designated Hospital's Renal Area

In an effort to enhance the care of patients with kidney disease, the Allentown Hospital has designated a separate floor for the treatment of kidney cases.

According to William D. Locke, President and Chief Executive Officer, the hospital has assigned 25 beds on the fifth floor of the Trexler wing (T-5) for the renal section. Section J, with beds in the central section of the hospital, has been designated a spill over area from T-5, if necessary. He noted, however, these areas would still be used for Medical-Surgical admissions if not filled by kidney patients.

"The purpose of the floor is to concentrate all patients with kidney disease, including those on dialysis, who require specialized nursing expertise," said Dr. James Kintzel, chief of Nephrology at The Allentown Hospital. Kintzel added the "concentration will assure a high level of nursing care."

At present, patients with kidney disease are located throughout the hospital.

The Allentown Hospital is the regional center for the treatment of kidney disease and maintains a 14 station hemodialysis center, the only one of its kind in the Lehigh Valley.

Hemodialysis is the process by which the blood is filtered and poisons removed from chronic and acute renal patients whose kidneys have ceased functioning. Last year The Karl-Albert Dresen Hemodialysis Center at The Allentown Hospital performed 3077 inpatient hemodialysis procedures.

The Center is named for the late Dr. Karl-Albert Dresen who founded the hemodialysis center ten years ago. At present the center treats patients in an 11 county area with its primary care area being a five county area of Lehigh, Northampton, Monroe, Carbon Counties in Pennsylvania and Warren County in New Jersey.

The newly designated areas will be for the treatment of dialysis patients as well as patients with various forms of kidney and related diseases, such as high blood pressure and diabetes.

According to Dr. Kintzel, kidney patients suffer from diseases common to the population and their renal condition complicates treatment. For instance, he notes, that kidney patients, particularly those on dialysis, cannot tolerate the same doses of antibiotics acceptable in patients without kidney disease. Renal patients must also be weighed constantly, their diets are restricted and they must carefully monitor fluid intake.

Creation of these areas will also enable the hospital to concentrate specialized renal nursing care. Classes are presently being conducted at the hospital to familiarize T-5 and S-J nursing personnel with the problems associated with renal disease.

Renal disease, in its various forms, previously was the nation's fourth leading killer.

A Familiar Face

fears, explaining such procedures as hemodialysis, why it is necessary and how it works. The talk is informal and always straightforward.

"The one thing I am with patients is honest," Sally says. "I want them to understand their illness. Patients also receives extensive instruction from the nursing staff in the Allentown Hospital Hemodialysis unit."

And for those patients unwilling to accept the verdict Sally does not mince words. Kidney disease is fatal without adequate treatment and previously was the nation's fourth leading killer.

"I'm not the hand holding type. I yell at them. I tell they to get on the stick."

Sally says most patients come around. She cites the example of one patient who considered her kidney failure a death sentence. After Sally's prodding and cajoling, the patient is now accepting her disease and beginning to lead a normal life.

Sally says the primary fear expressed by many kidney disease patients is on the cost for hemodialysis treatments. Patients with both acute and chronic kidney failure must undergo the lengthy hemodialysis procedure in which a machine cleanses the blood of poisons normally filtered by the kidneys.

Chronic patients are those whose kidneys are irreversibly damaged and who must spend the rest of their lives on the dialysis machine. Acute patients are those whose kidneys have temporarily closed down. Temporary shutdown can result from trauma, infection or a variety of causes.

Today the cost of kidney dialysis is borne almost entirely by the government and insurance companies. After the first three months, Medicare picks up 80 percent of the cost and Blue Cross picks up another 16 percent.

For dialysis patients, Sally must explain how they will be prepared for the machine. There are three methods; Fistula, Shunt or Graft. A fistula is created by joining together a vein and an artery in the arm. Once the fistula matures so the vein enlarges needles can be inserted directly into it.

Sally Effting

(Con't on page 6)
A Familiar Face

assuring a good flow of blood which is then filtered.

An alternative to the fistula is a graft which is implanted between an artery and a vein.

A shunt is silastic tubing in the shape of a loop allowing the blood to flow from artery to vein.

Sally must also deal with large numbers of patients who suffer from less severe forms of kidney disease or from medical problems such as high blood pressure and diabetes which could lead to kidney failure.

"I have tremendous respect for kidney patients," Sally says, "The majority of dialysis patients cope. They adjust and adapt and even though dialysis disrupts their lives they maintain their independence."

Sally's interviews range from 15 minutes to hour-and-a-half chats with patients in need of help.

The last two and a half years as a Nephrologist Nurse Specialist have been the most rewarding of Sally's nursing career which began in Pittsburgh where she grew up. She worked on a number of floors at the Allentown Hospital and the hemodialysis unit before working for Dr's Kintzel and Bosanac.

"This job changed my outlook on nursing. Before I'd help treat a patient, they'd go home and you'd wonder how they were doing. Now I know. It's more satisfying because you're more involved.

Hospital Honored

Hospital Administrative Services (HAS) has awarded The Allentown Hospital with a Certificate of Recognition on behalf of the American Hospital Association.

This certificate recognizes Allentown Hospital as voluntarily participating in a management information program designed to contain costs and monitor productivity.

The HAS program was begun in 1959, and presently has over 3,000 participating institutions.

Reunion

Bethlehem Vo. Tech. is having a reunion of all graduates Sept. 22nd.

If you are interested in coming send a self addressed stamped envelope to:

Betty Poff
1805 Spring Garden St.
Easton, Pa. 18042

Must respond by June 30th.

WANTED — New or used items in good condition for bingo prizes for after care state hospital patients. Knickknacks, jewelry, gloves, canned foods, etc. Please call Nancy Beidler—Mental Health Clinic, 2265.

FOR SALE — Dutch Colonial on acre lot, Schnecksville, 2 car, heated garage, 4 bedrooms, fireplace, finished basement, central vacuum, lots of shrubbery. Reasonably priced. Call 767-5097 anytime after 4 P.M. and ask for Linda.

PIANO TUNING — Call Mark, 433-5503 after 6 P.M.

Comings -- Goings

COMINGS

Krouse, Susan Nursing Peds 14:45
Ritchie, Carla Nursing Peds 13:45
Seifert, Jacqueline O.R. 13:00
Derrickson, Nadine Nurses' Res. 11:00
Conrad, Marguerite Radiology 15:00

Kern, Robin Radiology 14:00
Schlicher, Daniel Radiology 13:00
Ganovsky, Patricia Pharmacy 16:00
Ringen, Sally Imaging Nurse 12:00
Bernaducci, Linda Med. Records 10:00
Dehus, Linda Homekeeping 09:30
Madonna, John Homekeeping 10:30

Witcofski, Jean Nursing ICU 12:30
Oswald, Ann Nursing ICU 12:30
Mayo, Miriam Nurses' Res. 12:00
Hilbert, Donita Diets 12:00
Miller, Jare Dietary 12:00
Gonzalez, Neoma Housekeeping 09:30
Lopez, Marvin Housekeeping 10:30

GOINGS

Kante, Geraldine Nursing Peds 14:00
Dechup, Tracey Nursing Peds 14:00
Burkhart, Kathryn Nursing ICU 13:30
Charles, Debra Nursing ICU 13:30
Frew, Linda Nursing Web 10:00
Schuster, Cynthia Heart Station 13:00
Gogel, Diane Radiology 13:00
Stine, Barbara Reg. Technicians 12:00
Youme, Laura Radiology 12:00
Kline, Mary Ann Home Care 12:00
Hacker, Jeffers Housekeeping 12:00
Karchon, David Housekeeping 12:00
Turko, Pauline Housekeeping 12:00
Lindia, Lisa Housekeeping 12:00
Emmanuel, Patricia Fiscal Affairs 12:00
Warren, Quena Nursing T3 12:00
Moyer, Brian Nutrition LD 12:00
Kuntz, Geraldine Recreation Dir. 12:00
Richter, Carla Gen Staff 12:00
Seifert, Jacqueline Gen Staff 12:00
Derrickson, Nadine Med. Transcriber 12:00
Conrad, Marguerite Med. Transcriber 12:00

MARRIAGES

Kathy Viglione, RN, T-5, Married Ronald Caldarelli, April 22, 1978.
