Dent Remains Chairman

Association Elects Seven Members to Board

Henry H. Dent, president of Dent Manufacturing, Inc. and a 15-year member of Allentown Hospital Association Board of Directors, was re-elected chairman of the Board last night, June 21, at a reorganization session following the annual Association meeting held in the hospital auditorium.

Dent’s re-election followed the election of seven members to the 19-member Association Board of Directors, four incumbents and two newcomers.

Among the newcomers elected are Michael P. Zarella, Vice President of Administration, for Mack Trucks, and Dr. Robert Fenstermacher, Chief of Emergency Room Services at The Allentown Hospital.

The incumbents are S.H. Carl Bear, first elected to the board in 1963; Dr. Morton I. Silverman, first elected in 1969; Wilber J. Slocum, elected in 1976; Dr. Alan Schragger, elected in 1976; and William D. Locke, President and Chief Executive officer of the Allentown Hospital Association, first elected in 1977.

Dr. Schragger, outgoing President of the hospital’s medical staff, will fill the unexpired term of Dr. "CD" Schaeffer, Allentown surgeon, who was recently elected medical staff president and thereby assumes an automatic seat on the board.

The seven members were elected by members of the Allentown Hospital Association.

While the board re-elected Dent as Chairman, the directors also selected five other officers. These include, Dr. Silverman, First Vice Chairman; William C. Roberts, Second Vice Chairman; Abram Samuels, Third Vice Chairman; Mrs. Anne Harrity, Secretary; and S.H. Carl Bear, Treasurer.

Two members of the Board of Directors will (con’t on page 2)

Hospital Hires Financial Manager

David W. Capron, 45, of Emmaus, has been named the hospital’s financial manager, replacing Lee W. Hawk, who last month was promoted to Vice President for Finance and General Services.

A 1961 graduate of Muhlenberg College, Capron came to the hospital from Lancaster Osteopathic Hospital, Lancaster, Pa., where he headed that institution’s financial division.

A native of Roselle Park, N.J., Capron entered the Navy in 1951, serving for four years in Cuba and in the United States. He entered Muhlenberg in the late 1950’s and worked for Holiday Inn West during his years in college. Following graduation Capron worked at Mack Trucks where he was a Plant Cost Analyst; later at ITT in Easton, where he was Assistant Plant Controller; at Kawecki Chemical Co., in Boyertown, where he was Cost Accounting Manager; at Ernst and Ernst, Certified Public Accountants, where he worked in the Management Consulting Division; in Philadelphia, for the The Insurance Company of North America where he helped design a direct cost accounting system; at Burdette Tomlin (con’t on page 2)
On Monday, June 26, Kalman J. Fortoloczki, will join The Allentown Hospital staff as Vice President for Administration.

Mr. Fortoloczki, 43, comes to us with extensive experience in hospital administration, most recently as Associate Executive Director of Staten Island Hospital from 1970 to 1977, and as administrator of the still to be built University Hospital for the State University of New York at Stonybrook, Long Island. His appointment will complete the restructuring of the top echelons of our administrative staff. As you know Lee W. Hawk was recently named Vice President for Finance and General Services. The two Vice Presidents will offer support and direction to the various departments and enable us to operate more efficiently.

I am particularly pleased with the addition of the two Vice Presidents. The appointments will enable me to devote time to areas of vital importance for the future development of The Allentown Hospital. These areas include closer liaison with the Board of Directors, the Medical Staff, internal and external planning and development and closer ties with the Allentown and Lehigh Valley communities.

The availability of Mr. Fortoloczki and Mr. Hawk will facilitate your communications with administration. Please do not hesitate to call upon them for assistance. They are there to assist you.

I have received tremendous cooperation on my behalf in the past 6 months and I am confident I can again call upon your cooperation to ease the transition to a new management system.

Association Elects Members

(con't from page 1)

step down from active membership. They are Judge Henry V. Scheirer, Association President for three years prior to Dent's election, and Dr. George Hartzell, Allentown surgeon, who leaves the board. Judge Scheirer however, has been voted an honorary board member, a distinction which still enables him to attend meetings.

Discount Cards! Save!

Pick Up Discount Membership Cards for GREAT ADVENTURE in the Personnel Office, for GREAT ADVENTURE in Jackson, N.J. or Six Other Locations, including Orlando, Fla.

Financial Manager

(con't from page 1)

Memorial Hospital, Cape May Court House, N.J., where he was in charge of financial division and before going to Lancaster Osteopathic, he was Controller for Pine Run Trust Inc., which operates a 300 unit retirement community and a 200 bed skilled nursing facility near Doylestown.

He is a member of the Hospital Financial Management Association chapter. He is a member of the American and Pennsylvania Institutes of CPA's and holds a CPA certificate in Pennsylvania. He is studying for a Fellowship from HMFA and is working towards a master degree at Lehigh University.

He and wife, Shirley, have six children and live in Emmaus.
PHOTO UPDATE.

A few weeks after the top photo was taken, this was the scene in the new heart station in old section A, East Wing. The heart station was located on S-2, adjacent to Physiotherapy.

BEFORE...

AFTER...

RADIATING — Nancy Steidel, left, and Mary Witsett, are recent graduates of the hospital's Radiation Therapy Technology Program, affiliated with Gwynedd Mercy College in Philadelphia. The girls completed a one-year course and are now registered X-Ray Technicians. They will be employed in the Radiation Oncology Division.
Radiation Oncology Receives Computer

The Division of Radiation Oncology has received a Texas Instruments “Silent 700” computer terminal which will enhance the treatment of cancer patients.

The terminal, paid for by a grant from Hahnemann Hospital, Philadelphia, offers a direct link to Hahnemann’s radiation therapy treatment planning computer, which in turn feeds vital information back to The Allentown Hospital.

According to Dr. Nathaniel Silon, Director of the Division of Radiation Oncology, the computer gives the department proper dose distribution figures for the treatment of cancer patients. Technicians program a “contour” map of the body in computer language. The computer analyzes the data and returns a printout, indicating the distribution of radiation to various parts of the body from one or more possible treatment arrangements. The most desirable treatment plan can then be selected.

Previously the department used a Xerox Telecopier to relay and receive information from Hahnemann. This meant that Hahnemann technicians had to program the computer, thus creating a greater potential for error. Dr. Silon points out that, with the new terminal, the radiation oncology division can not only seek alternative dose data from the computer, but can also make this facility available to many more patients at a reasonable cost.

“When we’re working with patients here we can program in all variables on the computer,” says Ken Sweigert, chief technologist in the Division.

The Division of Radiation Oncology uses a Cobalt Theratron 780 rotational unit, installed in March 1975, and deep and superficial X-ray machines in the treatment of patients with cancer.

Auxiliary Sponsors Gathering

The Allentown Hospital Ladies Auxiliary is sponsoring a dinner theatre party on October 26th at “The Three Little Bakers,” Kennett Square, to see “KISMET.” Tickets are $24.00 - includes show and dinner. bus will leave promptly at 4 P.M. from inside the Fairgrounds. If you are interested - contact:

Mrs. Grace Gilbert, Auxiliary Treasurer
1915 W. Cedar St.
Allentown, PA
437-4062

Checks must be received by August 1st.

Hospitals Publish Manual

The Allentown Hospital and ASHHC are producing a “House Staff Manual” outlining policies and procedures for residents at the two hospitals.

Produced by the Community Relations Departments of the two hospitals, the manual will have sections on infections control, Pharmacy, libraries, social services, dietary, medical records, Home Care, fire instructions, photography, etc.

The remainder of the manual, which will be published by the end of June, outlines the polices and procedures governing residents in the departments of Medicine, Surgery, Pediatrics and OB-GYN.

Tennis Anyone!

Join a tennis ladder of players from Allentown Hospital and ASHHC. Lots will be drawn, competition begun (you make court arrangements) and a ladder established. When players are ranked, a team will be assigned to take on other hospitals, doubles and singles. Easton Hospital has offered a challenge. For more information or to sign up see David Colley, Community Relations at Allentown or Gail Schmidt, Public Relations, ASHHC.
Hospital Offers Free Tay Sachs Testing Service

The Allentown Hospital has opened a free Tay-Sachs screening program for all “high risk” adults and young adults who may be potential carriers of this genetic disease.

According to Dr. Alexander Nedwich, the hospital’s Chief Pathologist, the program is designed to reach and screen all members of the Jewish population in order to locate and identify unsuspecting carriers of the Tay-Sach gene in the Lehigh Valley area.

To enroll in the screening program, participants need only come to the Allentown Hospital to give a small blood sample which will be sent to the Jefferson Medical College in Philadelphia.

While the testing is free, voluntary donations are solicited to defray the cost of the test.

Dr. Nedwich noted that the only other nearby screening programs are in Scranton and Philadelphia.

Tay-Sachs disease is an inherited, degenerative disease of the central nervous system which occurs in infants. These children, although appearing perfectly normal at birth, have an enzyme deficiency which gradually (but relentlessly) destroys the central nervous system causing blindness, seizures, severe mental retardation and death by five years of age.

Tay-Sachs disease is unique in its affinity for Jews and has already brought tragedy to many Jewish families.

One in every thirty Jews carries the defective gene which causes Tay-Sachs disease. Although this in no way affects his own health, a carrier has the potential to pass the genetic defect on to his or her children producing additional carriers. If two carriers marry, there is a one in four chance in each pregnancy that their baby will be born afflicted with Tay-Sachs and will die. It is, therefore, imperative to identify all carriers. Once identified, it is possible through counseling and monitored pregnancies to allow high-risk couples to have as many healthy children as they wish without the threat of bearing a Tay-Sachs baby. Pregnant women are urged to have the test. Tay-Sachs is PREVENTABLE!

Thirty Compete in Marathon

Thirty physicians and medical personnel from three Allentown hospitals ran in the first “mini medical marathon,” which covered a distance of 6.2 miles from the front entrance of The Allentown Hospital to ASHHC. Participants from The Allentown Hospital included Dr. Dennis Kean, Pediatrics, and Ken Sweigert, Radiation Oncology.

The marathon got underway Saturday, May 27, at 10 a.m. Participants gathered at the front entrance of The Allentown Hospital, 17th and Chew Streets.

Participating in the “first” marathon were The Allentown Hospital, ASHHC and Sacred Heart Hospital. The footrace was organized for the benefit of employees and physicians from the three institutions.

The race began with two laps around the Allentown Fairgrounds track and proceeded past Allen High, past the lake on Parkway Blvd., up Cedar Creek Road, down Hamilton St. to Flexer Road and then down Cedar Crest Blvd. to the Hospital Center.

Markers pointed the way for runners and for those in need of a rest, the Sacred Heart Hearing and Speech Van was parked near the lake to pass out water to weary runners.

Medical Staff Picks Officers

Dr. Stanley Snyder, OB-GYN, has been elected President Elect of The Allentown Hospital Medical and Dental staff, replacing Charles “CD” Schaeffer, who held the post for two years before being elected President. The elections were held May 27.

Other officers elected are: Dr. Theodore Donmoyer, Vice President; Dr. Joseph Greybush, Secretary; and Dr. William Frailey, Treasurer.

Three new members were elected to the Medical Board. They are: Dr. Peter Neumann, Dr. Samuel Silberg, and Dr. David Caccese. The medical board is comprised of 11 elected members and 10 department chiefs.

BRUSH UP FOR PEDS — The Pediatrics Department has a new look thanks to a number of Lehigh University students who devoted their time to painting animal scenes on the department’s wall. Here a student puts the finishing touches on a bear.
Heart Station Notifies Patients

If you had an electrocardiogram at the Health Services Fair, given by the Allentown Hospital Heart Station, and you have received on word about the EKG, rest assured, the results were normal.

Frank Lowell, Heart Station director, said 56 persons whose EKG’s were abnormal have received notification of the results. Lowell said however, those with normal EKG’s will not be notified.

Heart Station personnel conducted 516 EKG’s at the fair, held May 20 at Agricultural Hall. The fair is sponsored every two years by the Chamber of Commerce.

If you have any questions about your EKG call Frank Lowell, 821-2252.

MARRIAGES

Dr. Judith Jeppesen, PGY-3, to Carl Edwards, May 27.
Deborah Baumer, R.N., Relief, married Michael Sweifel on May 27.
Denise Shank, Lab, married Terence Kinder on June 17.
Susan Taylor, Physical Ther., married Larry Schall on June 3.

FOR SALE — Twelve foot boat (Pram), 5 HP Eska Motor, remote gas tank, oars and oar locks. $175.00. Call 264-7067.
FOR SALE — Baby grand piano, good condition. Recently tuned. Call evenings, 682-6110.
FOR SALE — Old 78 RPM classic records, Brahms, Strauss, etc. Collectors items, good condition. Call 868-0968, ask for Arnold Fritz.

Comings — Goings

SPRING CLEANING — Greg Dimmich, Housekeeping, goes about the yearly task of “power cleaning” hospital equipment. Housekeeping uses a water spray combined with anti-bacterial detergent to clean such items as liters, wheel chairs, IV poles, etc. Greg, a summer employee, recently graduated from Lehigh and will be attending the University of Kentucky Dental School in the fall.

**Hospital Chatter**

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**FREE KITTENS** — All colors, male and female. Born May 30. Call evenings, 682-6110.

**FOR SALE** — Old 78 RPM classic records, Brahms, Strauss, etc. Collectors items, good condition. Call 868-0968, ask for Arnold Fritz.

**LOST AND FOUND** — Several keys and a watch. Come to personnel.