**JOHN W. HART NAMED VICE PRESIDENT OF HEALTHEAST COMMUNITY HEALTH SERVICES ORGANIZATION AND TAH--LVHC**

John W. Hart was recently promoted to Vice President, HealthEast Community Health Services Organization (HCHSO), in addition to Vice President, TAH--LVHC Office of Medical and Academic Affairs.

While maintaining his current duties within the Office of Medical and Academic Affairs, John will have the added responsibility of integrating and expanding the efforts of the Physician Office Practice Support function with those of the HealthEast Community Health Services Organization.

In conjunction with representatives of the Medical Staff, John will develop a comprehensive outreach program to doctors' practices. The program's purpose is to ensure that Hospital and HealthEast resources are coordinated in a manner which assists physicians in providing the best possible care to patients in our health care system and which enhances the overall relationship of the Hospital and HealthEast with affiliated physicians.

His new duties in HCHSO will also include direct operating responsibility for Trexlertown Community Health Center and Mauch Chunk Medical Center as well as the liaison with Kutztown Professional Center.

For his new HCHSO duties, John will report to Paul E. Nurick, President, HCHSO and Executive Vice President of HealthEast. For his Office of Medical and Academic Affairs duties, John will continue to report to Headley S. White, Jr., M.D., Senior Vice President, while continuing to work with the Medical Staff under the direction of Charles J. Scagliotti, M.D., President, TAH--LVHC Medical Staff.

John joined the hospital's staff in 1984 as Coordinator for Medical Affairs and was promoted to Assistant Vice President upon the merger of TAH--LVHC. He holds a B.S. in Medical Technology from Pennsylvania State University, an M.Ed. in Biology from Kutztown University, and is completing his M.S. in Administration from the University of Notre Dame.
TAH--LVHC TO SPONSOR "HEALTH MATTERS"

The Allentown Hospital--Lehigh Valley Hospital Center has agreed to be the exclusive underwriter in this area for "Health Matters," a nationally-syndicated television series featuring timely health care topics.

"Health Matters" will be televised on WLVT-TV, Channel 39, on Wednesdays at 7:30 p.m. and again on Saturdays at 4 p.m., beginning February 7, 1990. After all 22 "Health Matters" programs have been broadcast, they will be rerun again in the same two time slots.

Each program will include an in-depth feature report on a single health topic followed by a pertinent interview with two TAH--LVHC physicians or other health care professionals. Guests for each of the programs were selected by TAH--LVHC's Health Matters Editorial Board which includes Samuel R. Huston, TAH--LVHC President, Headley S. White, Jr., M.D., Senior Vice President for Medical and Academic Affairs, and the hospital's Board of Directors.

NATIONAL MEDICAL STAFF SERVICES WEEK

The week of November 6-10, 1989 has been proclaimed National Medical Staff Services Week. This week serves to recognize the efforts of Medical Staff Services Professionals who are involved in the many facets of Medical Staff activities including, but not limited to, credentialing, monitoring, statistical data gathering, recordkeeping, reporting, committee coordination and follow-up, and physician support services.

The Medical Affairs staff of The Allentown Hospital--Lehigh Valley Hospital Center includes John W. Hart, Vice President; Rita M. Mest, Medical Staff Coordinator; Janet M. Laudenslager, Coordinator, Physician Office Practice Support; Eileen E. Iobst, Medical Staff Secretary; and Elizabeth A. Ehnot, Medical Staff Receptionist. Please take a moment of your time during this week to recognize these individuals for their contributions to the Medical Staff organization.

TEMPORARY PRIVILEGES

Temporary privileges will not be issued for applicants to the Medical Staff while in the application process. The credentialing process, although somewhat lengthy, is absolutely necessary in order to investigate the applicant's background. Since final approval for appointment to the Medical Staff is made by the Board of Directors, the Board has approved a monthly fixing of the candidate pool (a change from quarterly) in order to expedite the process of application to the Medical Staff thereby making it unnecessary to extend temporary privileges.

TEMPORARY PRIVILEGES FOR OUT-OF-STATE PHYSICIANS

The State of Pennsylvania requires all physicians intending to treat patients in any way within the state to obtain a Pennsylvania license. As a result, TAH--LVHC will not issue temporary privileges to a physician who does not hold a current Pennsylvania license. Temporary licenses are available for out-of-state physicians who wish to practice within Pennsylvania on a limited basis (i.e., a specific surgical case, visiting professorship for two months, etc.). The application process for acquiring this license can be lengthy as it must rely upon the appropriate State Board of Licensure to provide information to the Pennsylvania Board. The Medical Staff is therefore urged to notify the Medical Affairs Office at 778-2244 (or the Office of Education at 778-1650 for visiting professors only) at least 30 days prior to the expected date of arrival of the physician to allow sufficient time to complete this process.
MEDICAL STAFF APPLICANT INTERVIEWS

Attention Department Chairmen, Division and Section Chiefs: Prior to interviewing applicants to the Medical Staff, please contact Eileen Jobst, Medical Staff Secretary, at 778-2244. Upon notification, Eileen will forward the applicant's file to the appropriate hospital site in a timely fashion to allow you ample time to review the applicant's file prior to the actual interview.

APPROPRIATE HISTORIES NECESSARY FOR ALL DIAGNOSTIC IMAGING EXAMINATIONS

As of October 1, 1989, the Healthcare Finance Administration (HCFA) has mandated via Medicare that all diagnostic imaging examinations must have appropriate history. In order to comply, the Medical Staff and Administration have adopted this policy.

Appropriate clinical information is vital for accurate interpretation of any diagnostic examination, especially imaging examinations; it enables radiologists to give a clear, succinct, short and definitive diagnostic statement.

Medicare will no longer accept history as "Rule out fracture" or "Routine." They now require that a symptom or symptom complex relative to the patient's condition be used. For example, in chest radiography, appropriate history would be "fever, cough, dyspnea." Appropriate information for an abdomen series might be "crampy pain, high pitched bowel sounds, constipation." For CT of the brain, an example could be "recent left hemiparesis and slurred speech." It may be necessary in some patients to request an examination based on introduction of a tube or line and this should be specified. We should also be aware that this brief clinical information is the minimum that is required by HCFA and Medicare. The more information that is received about a patient, the better, and all physicians who interpret diagnostic examinations of any sort are most grateful for as much information as can be supplied.

In order to evaluate compliance, periodic audits will be conducted and results reported back to the Medical Staff.

In order to comply with these regulations, the following should happen. The attending physician or housestaff officer will write a request for an examination on the order sheet. This request must include appropriate clinical information. The nursing staff has agreed to be responsible for transcribing this information onto the Hospital Information System. Verbal and telephone requests for examinations must also contain appropriate histories.

Please be assured that in the event of a situation in which a patient is acutely ill and a "STAT" examination is needed, this will not be withheld. If you have any questions regarding this policy, please contact a radiologist at either site, 776-8088 (LVHC) or 778-2214 (TAH).

Sincerely,

Charles J. Scagliotti, M.D.
President, Medical Staff

Michael H. Geller, M.D.
Chairman, Department of Radiology/Diagnostic Medical Imaging
CONTINUING MEDICAL EDUCATION

Physicians please note that neither the Human Resource Development Office nor the Medical Affairs Office maintains records of the accumulation of CME's for the Medical Staff. Therefore, physicians should make every effort to keep their personal files as current and complete as possible.

CORRECTING WRITTEN ORDERS

At the Medical Executive Committee meeting held on September 5, 1989, it was noted that not all physicians follow the recommended procedure for correcting a previously written order. The procedure is as follows:

* draw a single line through the error;
* write the word error just above the area to be changed;
* write the correction;
* date; sign or initial the correction.

Please make a note of this procedure and follow it when making corrections to previously written orders.

ADMITTING DEPARTMENT NEWS

Each day, the Admitting Department staff is confronted with new challenges to meet the admitting needs of physicians and their patients. In most cases, the staff is able to satisfy these needs; however, there may be times when an admission cannot be scheduled.

In order to insure that every alternative has been exhausted, the Admitting Department will begin consulting with Administration prior to the refusal of any urgent admission. Marie Weissman, Assistant Vice President, and John Horoski, Director of Admitting, will consult with each other before a day is closed to scheduled admissions.

If you have any concerns regarding the procedure or are experiencing difficulty in scheduling a particular admission, please contact John Horoski at 776-8202 or Marie Weissman at 776-8275.

PAGING FROM THE FLOORS

Physicians, please note: When you page someone from a nurses' station, please inform someone on the floor that you paged someone in case the call is received after you have left the unit.

BLOOD TRANSFUSION ORDERS

JCAH requires that blood component transfusions be treated just like any other therapeutic modality, such as drugs, etc. Therefore, the physician orders must include the following:

* Instructions, i.e., "To Transfuse," "Infuse" or "Give."
* The name of the specific component, i.e., red cells, plasma, etc.
* Rate of infusion, i.e., ml/min. or hr., or a time over which infusion should occur, i.e., minutes or hours.
* Any special instructions, such as need for pre-medication or use of special filters, etc.
* Number of units to transfuse.

If you have any questions regarding blood transfusion orders, please call Bala Bansal Carver, M.D., Director of Transfusion Medicine, at 776-8142 or beeper 3433.

CHANGE IN ANCROD PROTOCOL

The patient selection criteria for inclusion into the Ancrod Study has been changed as follows: "Patients will be greater than 35 years of age." This change eliminates the upper age limit for patients who would otherwise be eligible for enrollment into the Ancrod Study.

If you have any questions regarding this change or the Ancrod Study in general, please contact Peter J. Barbour, M.D., at 776-8420.
PATIENT EDUCATION NEWS

The Nursing Admission Sheet, Nursing Care Flow Sheet, and Nursing Assessment Flow Sheet, previously used solely at the LVHC site, have been introduced at TAH site. Additionally, the Patient Teaching Record and Discharge Instruction Sheets, which had been used solely at TAH site, are also now being used at the LVHC site.

If you have any questions concerning these forms, please contact Sandra K. Schwartz, R.N., B.S.N., Director of Patient Education, at 776-8775.

PUBLICATIONS, PAPERS AND PRESENTATIONS

Geoffrey G. Hallock, M.D., plastic surgeon, authored a paper titled "Refinement of the Fibular Osteocutaneous Flap Using Tissue Expansion" which was published in the October 1989 issue of the Journal of Reconstructive Microsurgery.

The article describes the use of vascularized bone grafts from the fibula taken simultaneously with its overlying soft tissues of the calf for reconstruction of defects elsewhere in the body. With the concurrent use of the new modality of tissue expansion, skin stretching allowed minimal scarring in the donor site of the calf.

In addition, Geoffrey G. Hallock, M.D., and David C. Rice, Director of the Microsurgery Laboratory, co-authored a paper titled "In Utero Fetal Surgery Using a Milliwatt Carbon Dioxide Laser" which was recently published in Lasers in Surgery and Medicine.

Lawrence P. Levitt, M.D., neurologist, and Tish Isack, Director of the Lehigh Valley Stroke Program and the Helwig Diabetes Center, were two of the co-authors of an article titled "Stroke in the Lehigh Valley: Racial/Ethnic Differences" which was published in the September 1989 issue of Neurology.

UPCOMING CONFERENCES, SEMINARS AND MEETINGS

Department of Pediatrics Conferences

"Shunts" will be presented by Leslie Sutton, M.D., Division of Neurosurgery at Children's Hospital of Philadelphia, on Friday, October 27.

"Thrombocytopenias You May Encounter in a Pediatric Practice" will be presented by Marie Stuart, M.D., Chief of the Section of Hematology/Oncology at St. Christopher's Hospital for Children, on Friday, November 3.

Pediatric conferences are held at noon in the Auditorium at TAH site. For more information, call Beverly Humphrey in the Department of Pediatrics at 778-2540.

Surgical Grand Rounds

"Multi-Organ Transplantation" will be presented by Donald C. DaFoe, M.D., Associate Professor of Surgery and Chief of the Transplantation Division at the Hospital of the University of Pennsylvania, on Tuesday, October 24.

Surgical Grand Rounds is held Tuesday mornings at 7 a.m. in the Auditorium at the LVHC site.

TAH--LVHC Regional Symposium Series

"Computers in Healthcare: Symposium and Expo" will be held on Saturday, October 21, in the Auditorium at the LVHC site.

"Caring for Yourself while Caring for Patients with AIDS" will be held on Friday, November 3, in the Auditorium at the LVHC site.

"Transplantation: Beginning, Current State, and a Look into the Future" will be held on Saturday, November 18, in the Auditorium at the LVHC site.

For more information on any of the above programs, please contact Human Resource Development at 776-8320.
WHO'S NEW

The Who's New section of Medical Staff Progress Notes contains an update of new appointments, address changes, newly approved privileges, resignations, etc. This has replaced the monthly "All Concerned" bulletins which notified all hospital departments of these changes. Please remember that each department or unit is responsible for updating its directory, roledexes, and approved privilege rosters.

APPOINTMENTS TO THE STAFF

Ronald E. Domen, M.D.
Miller Memorial Blood Center
2100 Westgate Drive
P.O. Box 2867
Bethlehem, PA 18001
(215) 691-5850
Department of Pathology
Provisional Consulting
Effective 8/24/89

Michael R. Goldner, D.O.
Sacred Heart Practice
421 Chew Street
Allentown, PA 18102
(215) 776-4888
Department of Medicine
Division of Internal Medicine
Section of General Internal Medicine
ProvisionalCourtesy
Effective 8/24/89

STATUS CHANGE

E. Randy Craven, M.D.
Department of Surgery
Division of Ophthalmology
Provisional Active to Consulting

Walter J. Finnegan, M.D.
Department of Surgery
Division of Orthopedic Surgery
Active to Courtesy

Janet H. Schwartz, M.D.
Department of Psychiatry
Courtesy to Consulting

Joseph T. Termini, M.D.
Department of Medicine
Division of Family Practice
Courtesy to Referring

ADDITONAL PRIVILEGES

Raymond S. Alexander, M.D.
Department of Obstetrics and Gynecology
Laser Privileges

Peter F. Rovito, M.D.
Department of Surgery
Division of General Surgery
Percutaneous Endoscopic Gastrostomy

LEAVE OF ABSENCE

Carol E. Anderson, M.D.
Department of Pediatrics

RESIGNATIONS

Robert M. Luber, D.O.
Department of Medicine
Division of Family Practice

James J. Martin, M.D.
Department of Medicine
Division of Family Practice

ADDRESS CHANGES

Joseph Antonowicz, M.D.
Clifford H. Schilke, M.D.
Susan D. Wiley, M.D.
400 N. 17th Street, Suite 207
Allentown, PA 18104
(215) 778-2810

Michael P. Horowski, D.M.D.
324 Cattell Street
Easton, PA 18042

ALLIED HEALTH PROFESSIONALS

APPOINTMENTS

Thomas R. Zalewski
Audiologist
Audiology Services of the Lehigh Valley
Effective 9/28/89

Cynthia L. Zehner
Audiologist
ENT Clinic
Effective 7/27/89

RESIGNATION

Richard L. Kocher, PA-C
Physician Assistant
Panebianco-Yip Heart Surgeons