Innovations to Improve Access to Primary Health Care for Vulnerable Populations: Results from an Environmental Scan Using a Social Media Approach

Lauralie Richard PhD

Jane M. Gunn MBBS, PhD FRACGP

John Furler FRACGP, MBBS, PhD

Benjamin F. Crabtree PhD

Jeannie Haggerty PhD

See next page for additional authors

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Authors
Lauralie Richard PhD; Jane M. Gunn MBBS, PhD FRACGP; John Furler FRACGP, MBBS, PhD; Benjamin F. Crabtree PhD; Jeannie Haggerty PhD; Pierre Pluye MD, PhD; William L. Miller MD, MA; Jean-Frédéric Levesque MD, PhD, FRCP; and Grant M. Russell MBBS, PhD, FRACGP

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Innovations to improve access to primary health care for vulnerable populations: results from an environmental scan using a social media approach

Richard, L., Gunn, J., Furler, J., Crabtree, B.F., Haggerty, J., P., Miller, W., Levesque, J-F., and Russell, G. on behalf of the IMPACT research team

**Methods**
- **The survey** aimed to provide a brief snapshot of the breadth of current examples of innovations that appear to be of the judging ability of the strategy to improve access to primary health care for vulnerable populations.
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**Objective**
- **The Social Model** was used to analyze the descriptions of innovations reported in the survey.
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**Theoretical model**
- The survey was described by Levesque, Harris and Russell (2013) to used to analyze the descriptions of innovations reported in the survey.
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**What this survey has told us**
- **The Social Model** was used to analyze the descriptions of innovations reported in the survey.
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**What can we decide which dimensions of accessibility to generate access?**
- How can we decide which dimensions of accessibility to generate access? **The percentages presented in this report are rounded up to the closest value.**
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**Methodological challenges**
- The email dissemination strategy was the most efficient, with more than 90% of respondents persons reported using the survey via the survey on the survey, email dissemination strategy. Qodero surveys in Facebook helps in communicating This strategy with pre-programmed emails and pre-scheduled meetings.
- The use of social media for survey promotion involved preparing a large number of tweets. Diversity was key, with analyzing documents and research material with followers using the way to raise and maintain interest. However, engaging followers to reach and participate in our social media campaign remained challenging.
- What’s new? Our survey results will be combined with a systematic review of published literature to identify current and future innovations to improve health. Social Innovation Partnerships (SIPs) are being engaged in collaboration in this 5-year research program.

**Innovations’ target groups, settings and funding sources**
- From the innovations reported in this survey, 75% of respondents did not feature demand-side abilities, 50% of respondents did not feature demand-side abilities, 25% of respondents did not feature demand-side abilities, 15% of respondents did not feature demand-side abilities, and 5% of respondents did not feature demand-side abilities.
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**Innovations**
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