HOSPITAL CENTER RECEIVES TRAUMA CENTER ACCREDITATION

On October 1, the Hospital Center received formal accreditation as a trauma center from the Pennsylvania Trauma Systems Foundation. Ours is among a distinguished group of five hospitals in the state given a one-year accreditation as a Level 1 Regional Resource Trauma Center. The qualifying criteria for Level 1 accreditation includes having a fully accredited general surgery program, ongoing training for personnel in trauma care, cardiac bypass and renal dialysis capabilities, and of course, a trauma center.

The accreditation is part of a private program established pursuant to the state's Emergency Medical Services Act of 1985. Dr. Michael Rhodes, chief of trauma surgery division at the Hospital Center, was delighted with the news. "We at the Hospital Center are pleased that the continued contributions and leadership to the field of trauma medicine have been recognized once more."

"We also want to congratulate the other hospitals across the state for the hard work that has led to their recognition. Of special note to us is the fact that Hahnemann University has also now been recognized as a Level 1 Trauma Center. We believe this will have significance for the future of both our educational and clinical affiliation with them."

Other hospitals in the state gaining Level 1 accreditation include Allegheny General Hospital, in Pittsburgh, Geisinger Medical Center, in Danville, and York Hospital.

PRESIDENTIAL TOUR: Dr. Michael Rhodes (R), chief of trauma surgery, gives Samuel Huston (L), new president of the Hospital Center, a first-hand look at the shock/trauma unit.

In the Level 2 Regional Trauma Center category, Frankford Hospital, in Philadelphia, the Robert Packer Hospital, in Sayre, and University Hospital, in Hershey, all were granted one-year accreditation. The Children's Hospital of Philadelphia received accreditation as a Pediatric Regional Resource Trauma Center for one year.

According to state criteria, a trauma center is a hospital with resources immediately available to provide efficient surgical intervention to reduce the likelihood of death or some permanent disability. Trauma centers most often treat life-threatening or disabling injuries from traffic accidents, shootings or major falls.

Continued on page 2...
All accredited centers must meet standards requiring them to maintain the ability to treat those most serious of injuries 24 hours a day. Additionally, regional resource centers maintain medical research and educational programs in the field of trauma.

Trauma centers are not intended to replace the traditional hospital emergency departments for 95 to 97 percent of most trauma cases. The aim of the newly accredited centers is the treatment of the 3 to 5 percent of victims suffering the most serious injuries. The trauma center represents the cornerstone in the state's broad-based emergency medical service systems.

Trauma experts from throughout the United States were called upon by Pennsylvania Trauma Systems Foundation to survey the Hospital Center and others which had applied for trauma center accreditation. Those hospitals granted accreditation will be resurveyed at the end of one year. The successful hospitals will then receive accreditation for a period of two years.

The trauma center survey and accreditation process is voluntary and ongoing. It applies to both accredited trauma centers for reevaluation and hospitals seeking accreditation for the first time.

Tuition Reimbursement

Good News...

...In the beginning of the year, we told you that tuition reimbursement had lost its tax-free status as of December of 1985. We also told you that we were waiting for Congress to decide whether or not to reverse that ruling and return it to its former tax-free status.

Well, at long last, Congress has spoken. Section 1162 of the Tax Bill reinstates the educational assistance program, making it retroactive to January, 1986 and extending it through December 31, 1987.

At the end of 1987, however, Congress again will have to review this issue and decide on its tax status.

Health and Dental Coverage Continuation

And More Good News...

...A new Federal Law allows certain employees and/or their spouses and dependents to continue their health and dental coverages if they would otherwise end. This continuation of coverage will be available under the Hospital Center Plans beginning December 1, 1986. The "Consolidated Omnibus Budget Reconciliation Act," enacted on April 7 of this year, allows this only in certain situations, and limits the lengths of coverage extensions.

Because of the importance of this legislation, letters describing the details of the Act will be mailed to all employees and their spouses. If you and your spouse currently do not live together, please stop by the personnel office and let us know. It is important that we communicate this information to everyone. You should be receiving your letter in mid-November.
Richard M. Attilio

Richard M. Attilio was recently promoted to senior clinical pharmacist in the Hospital Center's Pharmacy Department. In his new position, Rich will be responsible for assisting in the development and maintenance of clinical pharmacy programs as well as supervision of all clinical activities.

An employee of the Hospital Center since 1981, Rich started here as a clinical oncology pharmacist.

He graduated with a degree in Pharmacy and received a master's degree in Clinical Pharmacy Practice from St. John's University, New York.

Mr. Attilio has authored seven articles related to his field. His most recent, "Technologic Advances in External Small-Volume Infusion Pumps," is a review of the types of pumps used in ambulatory chemotherapy. It was published this year in Outpatient Chemotherapy.

Mr. Attilio is a member of the American Society of Hospital Pharmacists and the Pennsylvania Society of Hospital Pharmacists; he is a committee member of the Lehigh County Unit of the American Cancer Society, and a professional advisory board member of the Lehigh Valley Nursing Mothers.

Robert K. Stevens

Robert K. Stevens recently joined the Hospital Center staff as the assistant director of public relations. In this position, he will be responsible for writing and producing internal publications, media relations, and advertising.

Before coming to the Hospital Center, Rob was the marketing communications specialist for Air Products and Chemicals' Advanced Products Department in Allentown. He also spent three years in West Africa as a Peace Corps volunteer and an employee of the U.S. Agency for International Development.

Rob is a graduate of Moravian College. He and his wife, Jane, live in Allentown.

Janine Fiesta, J.D.

Janine Fiesta, J.D., director of risk management at the Hospital Center since 1978, was recently given the new title of vice president of legal services.

Fiesta, who received her education in nursing and law, was instrumental in developing the risk management program at both the Hospital Center and The Allentown Hospital. She contributed to the formation of nationally recognized risk management standards used by medical centers across the country.

A graduate of Carlow College in Pittsburgh, Fiesta received her bachelor of science degree in nursing. She earned her law degree from Dusquesne University School of Law, also in Pittsburgh.

A prolific author, Fiesta has written numerous articles for professional publications and lectured in almost every state. Her second book will be published in 1987.

Five promotions were recently announced in the cardiac catheterization laboratory at the Hospital Center. Carolyn Frantz, LPN, Karlene Laub, CCPT, and Linda Reichl, have been promoted to Level V Cardiac Cath Technicians. Each will oversee the daily operations.

Continued on page 4...
PEOPLE continued...

of one of the three cardiac cath labs.

Carolyn Frantz, LPN

Ms. Frantz has served on the cardiac cath lab staff since 1980. Previously, she worked in the anesthesia department for six years. She completed a licensed practical nursing program at Lehigh County Community College in 1970.

Linda Reichl

Ms. Reichl has been a Hospital Center employee since 1974. She earned a degree in practical nursing from Lehigh County Community College and is presently attending Allentown College as a business major.

Karlene Laub, CCPT

Mrs. Laub has been a member of the cardiac cath lab staff since 1981. She worked in the special care unit at the Hospital Center for three years prior to moving to cardiac cath lab. Mrs. Laub received her licensed practical nurse certification from Lehigh County Community College and was certified by the National Society of Cardiopulmonary Technologists in 1985.

Elizabeth R. Kennedy

Elizabeth R. Kennedy, R.N., B.S.N., was recently promoted to the position of senior technician-operations. She formerly worked as a staff nurse and cardiac cath lab technician at the Hospital Center.

In her new position, Mrs. Kennedy will coordinate the daily operation of the cardiac cath lab, maintain inventory control, serve on the Internal Product Review Committee, and schedule personnel assignments.

Mrs. Kennedy received her bachelor of science degree from Villanova University.

Audrey Lichtenwalner, R.N., has been promoted to senior technician-clinical. Mrs. Lichtenwalner started working at the Hospital Center in 1981 in the 5A Orthopedic Unit. She also has served as a member of the Recruitment Committee.

In her new position, Mrs. Lichtenwalner will oversee, and participate in training, ongoing education and staff inservices. She will also be responsible for coordinating the daily work schedules of the technicians, evaluating new products, and assisting the administrative coordinator.

Mrs. Lichtenwalner received her registered nursing degree from Williamsport Hospital School of Nursing.

The following staff nurses have been promoted to Assistant Head Nurses:

Brenda Miller-Reeser, R.N.

Brenda Miller-Reeser, R.N., short stay unit, a graduate of Sacred Heart Hospital School of Nursing, has been at the Hospital Center since 1981.
Debra Adomshick, R.N.

Debra Adomshick, R.N., B.S.N., short stay unit, graduated from Allentown College of St. Francis de Sales. She has worked at the Hospital Center since 1984.

Carol Saxman, R.N.

Carol Saxman, R.N., short stay unit, is a graduate of Montefiore Hospital School of Nursing, and has been at the Hospital Center since 1980.

Andrea Parry, R.N.

Andrea Parry, R.N., CICU, a St. Luke's Hospital School of Nursing graduate, has worked at the Hospital Center since 1980.

RECREATION COMMITTEE NEWS

THAT'S ENTERTAINMENT

Available now... ENTERTAINMENT '87

Enjoy up to 50% off Dining, Theatre, Movies, Sports, Travel and More!


Catch A Wild Calendar!

Until supplies run out, Sierra Club 1987 calendars are for sale to Hospital Center employees and others in HealthEast at a substantial discount.

You'll save 50¢ on each calendar, plus an additional 10% if you are a Sierra Club member. An additional $1 will be discounted from the purchase of three or more calendars.

The calendars come in five styles: Desk Engagement with photos on every page, $7.45; Trail Wall Calendar, $6.45; Wildlife Wall Calendar, $6.45; Wilderness Wall Calendar, $6.95; and new this year, Pocket Engagement Calendar, for breast pockets, purses and briefcases, $5.45.

Proceeds go to the Sierra Club, the largest membership organization in the United States.

Order yours today while they last. Call Sara George, HealthEast Marketing, Ext. 7912, after 7 P.M., call 437-5749.

Low Interest Loans
From Credit Union

For a limited time (November 1, 1986 to January 15, 1987) the HealthEast Federal Credit Union will be offering a 9.9% A.P.R. Christmas Loan up to $1,000.

To see if you qualify, call the Credit Union Office any Wednesday or Friday between 9 A.M. and 4:30 P.M. at Ext. 8405 or stop by for further information.

Note: Term of loan will not exceed 12 months. Signature loans require 25% of loan amount in shares.
Ten new members recently were appointed to the Hospital Center's Medical Staff. They are:

Andrew N. Bausch, M.D., a specialist in ophthalmology, is a graduate of the University of Pennsylvania School of Medicine. He received his first year of post-graduate training at St. Mary's Hospital and Medical Center, in San Francisco, CA, and completed a three-year residency in ophthalmology at the Scheie Eye Institute, in Philadelphia.

Dr. Bausch is a member of the American Medical Association, Pennsylvania Medical Society, Philadelphia County Medical Society, American College of Surgeons, American Academy of Ophthalmology, and Pennsylvania Academy of Ophthalmology and Otorhinolaryngology.

Malcolm L. Cowen, M.D., a pathologist, graduated from the Jefferson Medical College of Thomas Jefferson University. He did his pathology residency at the National Naval Medical Center, Bethesda, MD.

Dr. Cowen is also a member of the medical staff of St. Luke's Hospital in Bethlehem. He is a fellow of the American Society of Clinical Pathologists and a member of the Pennsylvania Association of Clinical Pathologists.

Gregory W. Dimmich, D.M.D. Dennis J. Gianguilio, M.D.

Gregory W. Dimmich, D.M.D., a graduate of the University of Kentucky College of Dentistry, has joined the staff as an oral surgeon. He completed a dentistry residency in oral/maxillofacial surgery at the University of Oklahoma Health Sciences Center.

Dr. Dimmich is a member of the American Association of Oral and Maxillofacial Surgery and the American Dental Association.

Dennis J. Gianguilio, M.D., an internist specializing in hematology/medical oncology, graduated from Hahnemann Medical College. After completing a three-year internal medicine residency at Hahnemann, he did a three-year fellowship in hematology/medical oncology at the University of Maryland, in Baltimore.

Matthew L. Kasprenski, M.D. Marcia W. Leonard, M.D.
Matthew L. Kasprzynski, M.D., a general internist, is a graduate of Hahnemann Medical College. He completed a medical residency at the Lehigh Valley Hospital Center and The Allentown Hospital.

Dr. Kasprzynski is a member of the Pennsylvania Medical Society, Lehigh County Medical Society, and American College of Physicians.

Marcia W. Leonard, M.D., a graduate of Brown University’s School of Biological and Medical Sciences, has joined the staff as a specialist in neurology and pediatrics. She completed residencies in pediatrics and child psychiatry at the University of Connecticut Health Center, and in child neurology at the Cleveland Clinic Foundation, in Cleveland, OH.

Dr. Leonard is a member of the Child Neurology Society and American Academy of Neurology.

Charles C. Norelli, M.D., a specialist in physical medicine and rehabilitation, is a graduate of the Jefferson Medical College of Thomas Jefferson University. He did his residency in physical medicine and rehabilitation at the Thomas Jefferson University Hospital.

Dr. Norelli also does inpatient and outpatient consultations for the Good Shepherd Rehabilitation Hospital.

Carol A. Slompak, M.D., a general internist, graduated from the Jefferson Medical College of Thomas Jefferson University. She completed an internal medicine residency at the Lehigh Valley Hospital Center and The Allentown Hospital.

Dr. Slompak received an internal medicine fellowship and was chief medical resident at the Lehigh Valley Hospital Center and The Allentown Hospital. She is a member of the American Medical Association, American College of Physicians, and Alpha Omega Alpha National Medical Honor Society. She is also on the medical staff of the Lutheran Home, Topton.

Marcia W. Leonard, M.D.

Mary B. Stahl, M.D.

Mary B. Stahl, M.D., a specialist in pediatrics, is a graduate of the Medical College of Pennsylvania, in Philadelphia. She did a residency in pediatrics at St. Christopher's Hospital for Children, Philadelphia, where she was chief pediatric resident.

Dr. Stahl is a junior fellow with the American Academy of Pediatrics.

Anthony T. Werhun, M.D.

Anthony T. Werhun, M.D., a general internist, graduated from the Jefferson Medical College of Thomas Jefferson University. He completed a residency in internal medicine at the Lehigh Valley Hospital Center and The Allentown Hospital.

Dr. Werhun is a member of the American Medical Association, and is an American College of Physicians associate.
DID YOU KNOW...

...Kimberly M. Cole, a medical transcriptionist at the Hospital Center was one of six Allentown residents recently inducted into the Cedar Crest College chapter of Beta Beta Beta, a national honor society in biology. Kimberly, a medical technology major at the college, is married to Donald Cole.

...Eleanor Z. Franges, R.N., M.S.N., CCRN, clinical neurosciences specialist, has had an article published in the October issue of the Journal of Neuroscience Nursing. Titled "Assessment and Management of Carotid Artery Trauma Associated with Mild Head Injury," the article discusses the mechanism of injury, associated symptoms, and theories of management for victims of carotid artery injury associated with blunt craniocervical trauma. It also provides new assessment considerations for nursing diagnosis and intervention.

...Linda Leddy, director of volunteer services at the Hospital Center, recently received the Program for Professional Achievement award for excellence in job performance, continuing education, and leadership. A plaque representing her accomplishment was given to Linda at the National Conference of the American Society of Directors of Volunteer Services, held in Philadelphia. The American Society of Directors of Volunteer Services is the professional society of the American Hospital Association. Linda has worked at the Hospital Center since 1980.

...Nancy Stevens, patient representative, recently was recognized as a Fellow Member of the National Society of Patient Representatives by the society's Professional Achievement Program Review Committee. The event took place at the society's annual business meeting on October 21, in Kansas City. To qualify for this Nancy submitted for review a paper she had written about the formation of the Hospital Center's ethics committee.

...The Wellness Center was recently highlighted in the Ryan Advisory, a newsletter for health facilities governing boards, as one of the best employee wellness programs they've seen. They focused on the "HealthCounts" program, specifically its incentive aspects like cash payments for lowering cholesterol counts, losing weight, and quitting smoking. Also noted was the Wellness Center-sponsored "buckle up" campaign, in which the percentage of seatbelt bucklers topped 90% twice in a row during monthly parking lot "audits." How's that for having a healthy workplace?

...Critical care nursing certification was received by the following Hospital Center nurses: Jane Dilliard, R.N., CNS unit; Rita Heintz, R.N., CNS unit; Diane Kowalski, R.N., CNS unit; Diane Limoge, R.N., assistant head nurse, CNS unit; Denise Shellock, R.N., CNS unit; Linda Williams, R.N., CNS unit; and Monica Morekin, R.N., assistant coordinator, 3-11 shift.
Groundbreaking ceremonies for the Lehigh Magnetic Imaging Center (LMIC) were held on Wednesday, October 7, 1986. LMIC, a partnership involving a group of 94 HealthEast physicians and Spectrum Health Ventures, a subsidiary of HealthEast Enterprises, will locate its freestanding Magnetic Resonance Imaging (MRI) facility east of the medical office building on land leased from the Hospital Center. The building is being constructed by Alvin H. Butz, Inc., and will house a 1.5 Tesla General Electric MRI system. LMIC expects to be operational by Spring of 1987.

MRI is a non-invasive diagnostic imaging modality which will enable physicians to see inside the human body in ways never before possible. This system is capable of acquiring images so detailed that they approach the fine-line anatomical drawings found in medical textbooks.

MRI scanners of varying magnetic fields are now in use at selected hospitals, universities and centers throughout the country. The nearest scanners of this size and capability are in Philadelphia, Scranton and Danville, PA.

According to Dr. Lawrence Levitt, a HealthEast neurologist, the advanced MRI system uses radio waves rather than x-rays to make detailed images of the human anatomy.

"The addition of this newest imaging modality complements and will greatly extend the range of high quality diagnostic services already available to the community's residents," Dr. Levitt stated.

The General Electric MRI unit uses a powerful magnetic field of 1.5 Tesla -- 30,000 times the strength of the Earth's -- in conjunction with radio waves to cause hydrogen atoms or other selected elements in the body to give off faint signals. The signals are then picked up and computer-processed into various three-dimension image planes. According to Dr. Robert Jaeger, a HealthEast neurosurgeon, "these images are of such amazing clarity and detail that physicians are able to pinpoint brain lesions, identify problems of the spinal column, the heart, abdomen, and other organs and tissue masses. MRI offers the capability of imaging directly in three planes, providing important new perspectives of structures viewed previously in only one dimension. It can also create greater image contrast between some soft tissues -- such as between gray and white matter in the brain -- than is possible with other forms of imaging instruments."

In addition to MRI's current ability to produce images of extraordinary detail and contrast, it has long-range potential use in the study of body chemistry. "MRI may someday visualize and quantify chemical changes in diseased cells, and thus contribute to the detection of life-threatening illnesses," said Dr. Frank Lin, the Imaging Center's Medical Director, and neuroradiologist at the Hospital Center.
HOSPITAL CENTER TEAMS WIN "STRIDE FOR STROKE" TROPHY

The Hospital Center's two teams which entered the Stride For Stroke five-mile walk on October 5 won the first-place trophy for corporate donations, which totalled $4,000.

The combined efforts of Stroke Team #1 and Nursing Administration Team #2 raised more donations than The Allentown Hospital and Easton Hospital teams, with $800 and $400 respectively. All money will benefit the Lehigh Valley Stroke Program.

Stroke Team members included Mary Ann Gergits, Carol Staeger, William B. Pistone, M.D., and Cathy Boscia. Nursing Administration team walkers were Alverta Stichter, Rose Trexler, Jon Stahler, and Tina Falcer.

Stroke Team #2 members (left to right) Rose Trexler, Tina Faller, Alverta Stichter, and Jan Stahler.

Stroke Team #1 members (left to right) Cathy Boscia, Mary Ann Gergits, Dr. Pistone, and Carol Staeger.
FYI HUMAN RESOURCE CHATS

In order to invite the exchange of ideas and questions about various policies and concerns at the Hospital Center, G. John D'Aurora, vice president of human resources, has organized a series of Human Resource Chats.

These meetings, held in small group settings, last one hour and have been scheduled to accommodate all shifts. The dates, times and locations are listed below.

To register for one of the Human Resource Chats, please call Educational Development at Ext. 8320.

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
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<tr>
<td>November 3</td>
<td>10:00-11:00 A.M.</td>
<td>Classroom 1</td>
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<td>November 13</td>
<td>7:00-8:00 A.M.</td>
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<td>November 25</td>
<td>1:30-2:30 P.M.</td>
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<td>December 5</td>
<td>10:00-11:00 A.M.</td>
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<tr>
<td>December 9</td>
<td>7:00-8:00 A.M.</td>
<td>Classroom 1</td>
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778-CARE

Our world is filled with scores of important numbers, symbols which make our daily lives manageable. Birth dates, telephone numbers, bank account numbers (and balances), even blood pressures come to mind. Now there's one more to add to this list: 778-CARE.

HealthEast has started using this new telephone number to provide the community with a central contact for questions and for registration for education programs.

Anyone needing information about programs and services offered by the HealthEast Hospitals, components or subsidiaries can call 778-CARE. As a "hotline" number, people calling for information or to register for a program will not be transferred to several different places before finishing their business.

778-CARE will begin appearing on all publications of the hospitals and components of HealthEast. It will be in newspaper articles and in newspaper and radio advertisements.

Currently, the Public Relations staffs at both hospitals are responsible for answering the 778-CARE line during regular office hours. If the person answering the phone does not know the answer to a question, he or she will research the necessary information and get back to the caller.
THE HOSPITAL CENTER WELCOMES

To Administration
Samuel Huston

To Blood Bank
Giuliano Liberatore

To Computer Services
Kirk Mackes
Sherry Giardiniero

To Educational Development
Marianne Rodenbach

To Engineering
Brenda Rocchino
Michele Tonelis

To Heart Station
Mildred Hahn
Catherine Uff

To Housekeeping
Joan Heckler
Lois Hel
Dana Hosfeld
Gina Mohr
Barbara Reppert

To Laboratory
Sally Arndt
Kristen Barnhart
Debra Barthold
Anne Beltzey
Elizore Gold
Patricia Gorzelic
Margaret Hoffert
Diane Hughes
Ivy Lee
Marie Mingora
Anna Pastorella
Sherry Batt
Frederika Rhodes
Kathryn Schneck
Mary Troudel
Barbara Yens

To Medical Library
Regina Miller

To Nursing Services
Eric Balcaque
Elizabeth Bollman
Cynthia Boyd
Dawn Buzuk
Jennifer Briscoe
Kerry Cerrone
Suzanne Clough
Janice Coates
Betsy Collins
Marianne Devlin
Heidi Dicola
Cynthia Graves
Ann Greenawalt
Susan Heckman
Gail Hoch
Betty Holmes
June Kelly
Marj Kita
Mary Krenicky
Linda Leibensperger
Robin Leiby
Brenda Loeb
Noreen Mackay
Cheryl Mengel
Phyllis Naylor
Joanne Oakstan
Carol Pastorella
Nancy Pollono
Connie Rizzetto
Kathleen Rosenberger
Diane Roth
Catherine Schoonover
Georgette Schweyer
Linda Semmel
Regina Soldridge
Beverly Spence
Barbara Swan
Susan Talarovich
Kunjuthresiamma Valliyil
Karen Yarnot
Kathryn Yunkunis
Jeanette Zeilner
Barbara Zydyk

To Pastoral Care
Rill Christen
Robert Reiff
Kevin Wansor

To Personnel
Rosalind Bard
Donna Bostic
Kelly Kline

To Pharmacy
Charles MacDonald

To Physical Therapy
Cynthia Geda
Michelle Robbins

To Public Relations
Robert Stevens

To Radiology
Daniel Hartman
Kathryn Jones
Mamta Menon
Nicholas Natale
Robert Pauls

To Respiratory Therapy
Nancy Ayers
Steven Febbraro
Janice Moore

To Social Services
Janet Smith

To Store Room
Brian Miller

To Stroke Program
Linda Kramer

To SPD
Dean Romanchuk

To Vascular Laboratory
Bonnie Magliane
CONSTRUCTION UPDATE

Looking Southwest, the West Wing Project takes shape.

Lionel Kier, vice president of environmental resources, recently updated Hospital Center staff on our building program.

The new link between the Hospital Center and the modular units has been built inside the steel framing of the west wing addition and the old link has been dismantled. The demolition of the old link, Kier explained, will allow phase II of the west wing project to continue on schedule. Over the next few weeks, we can expect to see previously excavated fill being trucked back on campus from the soccer field for the foundation of phase II of the west wing.

The general services building notch is rapidly nearing completion. The sleeping rooms on the second floor are slated for inspection by the State on November 21. Once this area receives approval for occupancy, housestaff will have new sleeping quarters allowing increased bed capacity for patient use.

The second part of the general services building inspection is scheduled for December 19. This area includes new operating room support space, and will allow renovation of the main operating room suite to begin after the first of the New Year. With the completion of this part of the project, more locker room space will be available for physicians and technicians. We will also have new facilities for perfusionists, new classrooms with skylights for the operating room, and a new equipment/supply storage area for our operating room. Kier noted that completion of this project will enable the start of construction of operating suite 13, pending State approval.

The third floor of the west wing project is now being framed with steel. This floor will house dormitory space for staff. This part of the project was started later because, originally, a separate dorm was planned. Putting the dorm on the third floor of the west wing will allow more space to be built for equal dollars.

Continued on page 14 . . .
Construction Update continued...

All utility work for the west wing project is now complete. Soon, precast panels will arrive and workers will begin to close in the external shell of the building.

Parking solutions continue to be a high priority. Construction-worker vehicles have now been moved to several small temporary parking lots around the campus. This frees space for Hospital Center employees and patients. An overflow parking area was created adjacent to the emergency room. This area can accommodate 20 extra vehicles.

Concurrent with our allocation of parking Section C to patients and visitors; the outpatient registration area was relocated from the second floor to the first floor directly off the main Hospital Center lobby. This move was made for patient convenience and has received favorable reviews thus far.

Magnetic Resonance Imaging Center site work has begun. Fill is being brought in for the excavation and foundation work.

Utility work to install water, sewer, and electrical hookups is underway. This facility will receive its electrical power directly from PP&L.

A new home for Computer Services is the first part of general services building renovation work. This project is being done by our engineering/maintenance department staff, and will be completed by Thanksgiving. Computer Services will be moving to an area formerly occupied by maintenance shops. Relocation of this department will free space in our nursing annex for other use.

Also in the general services building, a new gas storage area has been built near our new loading dock. This area will warehouse gases including oxygen, nitrogen, carbon dioxide, helium, compressed air and laser gases.

If you've noticed work underway around the MedEvac hangar; they're making cosmetic repairs to the outer wall of the building.

This month the Hospital Center will bring a rezoning application before the Salisbury Township Zoning Board. Our need is to rezone 54 acres of Hospital Center-owned land. Currently this land is zoned as R2, a designation which does not allow any hospital activity. We are applying for an R3 designation which does permit such activity by special exception. As everyone associated with the Hospital Center knows, space continues to be a critical need. We must do all we can to resolve our space problems and rezoning would help us work toward planning long-term solutions to many of our needs.
Notes from our Patients!

"A special 'thank you' to 4A, OR, anesthesia, and CNS nurses for their kind loving care and attention. I am grateful to all."

Rose R. Shuhler
Palmerton

"Your hospital is the only one I will ever go to again. The quality of personnel is excellent. They treated me like a person, not an illness. I would like to personally thank all of the nurses and doctors in intensive care unit, and most of all, all of the nurses on all three shifts on floor 4, section C. After my open-heart surgery, they cheered me up and rid me of my fears and depressions."

Darryl Hillegas
Quakertown

"The concern of the staff is the best. They do care for the Best of Health for you. Thanks to all the staff of Doctors and Nurses that made my stay the best they could. May God bless them all."

Mrs. Betty E. Heimbach
Allentown

"I was very impressed with the nurses who cared for me. They were patient, understanding, helpful, efficient, and caring. The team of doctors headed by Dr. Prorok made daily visits. They made me feel very safe and comfortable under their excellent care."

Jeanette L. Stauffer
Allentown

NEATNESS COUNTS UPDATE

The "Neatness Counts" program, directed by the Hospital Center's safety committee, is promoting safety and pride in our working environment. To date, numerous employees have "pitched in" and improved the safety and neatness of the hospital environment. By doing so, they were awarded a token gift in appreciation of their efforts.

We would also like to take this opportunity to acknowledge these individuals for their efforts.

Bob Beyer, Engineering
Bernie Bruder, Volunteer
Zoe Brooks, Admitting
Dave Carruthers, Engineering
Dee Darragh, 6C
Lois Douglas, 5A

Carol Erbrick, OR
Ray Feather, Engineering
Franette Gummoe, 6C
Geoff Hughes, 6C
Marcia KLC, Nursing Annex
Jan Koren, 6C
Kay Krause, 7B
Brenda Kuncio, Nursing
John Lehr, Engineering
LuAnn McKee, 6C
Monica Morekin, Nursing
Sue Ottolini, Nursing
Donna Petras, 6C
Betty Ritter, Admitting
Ryan Ritter, Engineering
Howie Snyder, ER
Don Wentzel, Engineering
Lisa Zoba, 6C
The first in an ongoing series of Physician's Office Manager Forums was held on September 18, with 68 office managers in attendance.

The forums have been initiated as a vehicle for the exchange of information between departments at the Hospital Center and the managers of doctors' offices.

Lionel Kier, vice president of environmental resources, informed the group about the necessary changes in employee parking which will make room for outpatients and visitors. He fielded questions regarding MRI parking, maps and brochures for outpatients, and the possibility of construction of a parking deck, assisted by John Hart, medical staff coordinator, and Philip Brown, senior vice president.

Also featured were presentations on outpatient registration and services, and a comparison of the Short Stay Unit with the Short Procedure Unit. These were given by Jewel Alpaugh, admitting services manager. A question-and-answer session also followed her talk.

Dates and details of future forums are forthcoming.
READERSHIP SURVEY

We hope you will take a few minutes to fill in and return our survey this month, because the survey is part of an effort to make UPDATE a more effective publication. From time to time, we informally query a number of individuals as to their opinion of the paper. This month, however, we've decided to give all our readers a chance to respond. The reason is, of course, that we'd like to produce a paper that people will take the time to read. We want UPDATE to be attractive, readable, and interesting reading for as many people as possible. So--good or bad--please let us know what you think. Thanks.

Please check the appropriate response.

1. I am
   ___ a Hospital Center employee
   ___ a Hospital Center patient
   ___ other (please specify)

2. I read UPDATE
   ___ regularly
   ___ occasionally
   ___ just happened to see this issue

3. Regarding the paper's format, I
   ___ really like it
   ___ guess it'll do
   ___ think it could stand improvement

4. What I like most about the paper is (check as many as apply)
   ___ the pictures
   ___ the news stories
   ___ the PEOPLE section
   ___ DID YOU KNOW
   ___ Notes from our Patients
   ___ Recreation Committee News
   ___ BENEFIT SPOTLIGHT
   ___ other (please specify)

5. I read these, but I think they could be improved:
   ___ the news stories
   ___ the PEOPLE section
   ___ DID YOU KNOW
   ___ Notes from our Patients
   ___ Recreation Committee News
   ___ BENEFIT SPOTLIGHT

6. I don't even bother reading:
   ___ the news stories
   ___ the PEOPLE section
   ___ DID YOU KNOW
   ___ Notes from our Patients
   ___ Recreation Committee News
   ___ BENEFIT SPOTLIGHT

(over)
7. I'd like to see more of this in UPDATE:
   - pictures and/or photoessays of hospital events
   - pictures of people who work in the hospital
   - news stories
   - human interest stories and profile
   - DID YOU KNOW
   - Notes from our Patients
   - Recreation Committee News
   - BENEFIT SPOTLIGHT
   - other (please specify)

8. I'd like to see less of:
   - pictures and/or photoessays of hospital events
   - pictures of people who work in the hospital
   - news stories
   - human interest stories and profile
   - DID YOU KNOW
   - Notes from our Patients
   - Recreation Committee News
   - BENEFIT SPOTLIGHT
   - other (please specify)

9. I'd like to make these comments or suggestions for UPDATE:

10. I'd like to be placed on the UPDATE mailing list (does not apply to LVHC employees).

    NAME: ________________________________

    ADDRESS: ________________________________

Please return this form by December 1 to the Public Relations department, Lehigh Valley Hospital Center, 1200 South Cedar Crest Blvd., Allentown, PA 18105. And Thanks For Your Help!