YOURName in the Masthead-Yes, You can write for publication!

Kim S. Hitchings MSN, RN, NEA-BC
Lehigh Valley Health Network, kim.hitchings@lvhn.org

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YOUR Name in the Masthead

Yes, You can write for publication!

Kim Hitchings, MSN, RN, NEA-BC
Manager,
Center for Professional Excellence
“Official” Objectives

- Identify outcomes associated with professional publication
- Describe a minimum of 3 action items to complete when beginning manuscript development
- Relate a minimum of 5 pragmatic strategies which can be utilized to prepare a text or manuscript for publication in a peer reviewed journal
The “REAL” Objective

- Realization that YOU CAN DO IT!
- Commitment to GET STARTED!
Why should YOU publish?

“...because the future of our profession depends upon it.”

Margretta Styles, EdD, RN, FAAN
Why should YOU publish?

For the GLORY of it!

or

For the THRILL of it all!
Why should YOU publish?

Perks
Rewards
Influence
Staff members within Patient Care Services will author the following number of manuscripts for texts or peer reviewed journals in FY11:

- **Threshold** – 12
- **Target** – 15
- **Max** - 18
Why should YOU publish?

“Magnet® organizations will serve as the fount of knowledge and expertise for the delivery of nursing care globally... They will lead the reformation of health care; the discipline of nursing; and care of the patient, family, and community.”

The Commission on Magnet Recognition, 2008
So, why don’t you publish?

- It’s too hard
- I don’t have time
- I don’t write well
- I don’t know how to publish
- I have nothing to say
It IS hard

“Parts of writing are agony. But publishing is ecstasy.”

Elizabeth Hahn Winslow, 2008
And, you ARE busy

You have to *make* time
Writing well is not a natural talent

“Words have to be crafted, not sprayed.”
Cousins, 1990

“Clear thinking & clear writing reinforce each other.”
Sue Hegyvary, 2000
I can tell you how to publish

1\textsuperscript{st} – Review the journal’s “Information for Authors

2\textsuperscript{nd} – Match your manuscript to the journal and its readers

3\textsuperscript{rd} – Consider your own and LVHN’s objectives
Where do you begin?

At the beginning!

It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of Light, it was the season of Darkness, it was the spring of hope, it was the winter of despair, we had everything before us, we had nothing before us, we were all going direct to Heaven, we were all going direct the other way—in short, the period was so far like the present period, that some of its noisiest authorities insisted on its being received, for good or for evil, in the superlative degree of comparison only.
Where is the beginning?

- Point of care
- Project/program inception
  (but hindsight is always OK, too!)
What should I be sure to do?

- Identify potential authors
- Consider IRB review
- Complete literature review and keep records
- Keep detailed notes throughout case study, project/program development & implementation
Let’s get started

- Author expectations & accountability
  - Who’s on 1\textsuperscript{st}?
Let’s get started

Timeline

- Start with submission date and work backward
- Include several time frames and associated tasks to be completed and by whom
- Be realistic, but don’t drag it out too long
Let’s get started

Outline

- Research studies: scientific method
- Non-research studies may include
  - Introduction
    - Purpose
    - Setting, eg. “academic, community Magnet® health care organization”
  - Literature review
  - Strategies/Methods
  - Implementation
  - Outcomes
  - Challenges and Associated Actions
  - Lessons Learned
  - Summary
Let’s get started

- Manuscript development
  - Schedule time to write
  - Consider a location “away from it all”
How do you organize group authorship?
Manuscript Writing 101
(Professionalism Counts)

- Spell check
- Grammar check
- Paragraphs
- Punctuation
- Acronyms
Manuscript Writing 201

- Query the editor (sometimes it’s who you know)
- Follow the Author Guidelines
- Write in the journal’s style
- Write with purpose
- Be open to suggestions
- Use visuals
- Submit an article, not a school paper
- Identify support possibilities
Manuscript Writing 301

- Use simple, familiar terminology
- Omit unnecessary words
- Avoid empty phrases
- Avoid use of qualifiers
- Avoid useless adverbs & adjectives
- Use specific language
- Use active voice
- Use 1st person pronouns
- Avoid “nounification”
- Avoid personification
Manuscript Writing 401

- Put yourself in the reader’s shoes
- Rewrite & rewrite & rewrite
- Be patient
Graduate Level
Manuscript Writing

- Link your data & your claims
- Avoid sweeping generalizations
- Make effective use of citations
- Show a novel contribution
- Engage with relevant literature
- Don’t give data secondhand
- Show your methods
They did it... and so can YOU!
Peer Case Review Sharpens Event Analysis

Kim S. Hitchings, MSN, RN, NEA-BC;
Nancy Davies-Hathen, MSN, MEd, RN, NEA-BC;
Terry Ann Capuano, MSN, MBA, RN, NE-BC;
Georgiann Morgan, RN; Rita Bendekovits, MSN, RN, ONC, CRRN

This manuscript describes a scholarly approach to peer case review that identifies and analyzes quality-of-care issues in response to a question about nursing care of a specific patient. The comprehensive method provides a structured format that critically examines untoward patient events, generates an awareness of gaps in care from a systems perspective, ensures action planning focused on legitimate root causes, stimulates performance improvement initiatives, and provides a forum to share learning throughout the organization. **Key words:** case review, peer case review, peer review, quality of care, root cause analysis
Questions?

Contact Information:
Kim Hitchings, RN, MSN, NEA-BC
Kim.Hitchings@lvhn.org
610-402-1704